



FLORIDA TEEN SAFE DRIVING COALITION

MEETING REPORT

March 27-28, 2025

Prepared For:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.

ATTENDANCE

Name	Organization	Attendance
Alisa Morgan	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
Amy O'Brien	HCA Florida Hospital Ocala	<input type="checkbox"/>
Andre Jamison	Drive Trainer	<input checked="" type="checkbox"/>
Brian Muhlbach	Florida Department of Transportation, Law Enforcement Liaison District 3	<input checked="" type="checkbox"/>
Brandy French	Florida Department of Transportation	<input checked="" type="checkbox"/>
Bill Vickers	Seminole County School District	<input checked="" type="checkbox"/>
Chief Art Bodenheimer	Lake Alfred Police Department	<input checked="" type="checkbox"/>
Caleb Barton	Florida Highway Patrol (FHP)	<input type="checkbox"/>
Chris Craig	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Chris Earl	Florida Safety Council	<input type="checkbox"/>
Corey Griffin	Florida Sheriffs Association	<input type="checkbox"/>
Chris Swinson	Coral Springs Police Department Emergency Manager	<input checked="" type="checkbox"/>
Darren Tessitore	Foundation for Drug Free World	<input type="checkbox"/>
Daryl Cunningham	Osceola Sheriff's Office	<input type="checkbox"/>
Deborah Adams	Florida Virtual School (FLVS)	<input type="checkbox"/>
Derek Stewart	Florida Virtual School (FLVS)	<input checked="" type="checkbox"/>
Eric Stern	School District of Palm Beach County	<input checked="" type="checkbox"/>
Eric Henry	Florida Department of Transportation, District 7	<input checked="" type="checkbox"/>
Erynn Sendrick	Mothers Against Drunk Driving (MADD)	<input type="checkbox"/>
Gretchen Peoples	Florida Department of Transportation, Community Traffic Safety Team, District 3	<input type="checkbox"/>
Janice Martinez	Florida Department of Transportation, Law Enforcement Liaison District 1	<input checked="" type="checkbox"/>
Jayson Levy	Alachua County Sheriff's Office	<input type="checkbox"/>
Jeannine Laurence	Mothers Against Drunk Driving (MADD)	<input type="checkbox"/>
Jennifer Craiker	Always Wear Your Seatbelt Foundation	<input checked="" type="checkbox"/>
Jennifer Hall	Nations Traffic Safety School	<input checked="" type="checkbox"/>
Jennifer Smith	StopDistractions.org	<input type="checkbox"/>
Jodie Lindsey-Benware	Shands Health, University of Florida	<input type="checkbox"/>
John Bolen	Treasure Coast Driving School	<input checked="" type="checkbox"/>
Jose Soto	State Farm Insurance	<input type="checkbox"/>

Karen Pelot	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
Karen Morgan	AAA- The Auto Club Group/ACG	<input type="checkbox"/>
Kathy Wall	Safe Kids Palm Beach County	<input checked="" type="checkbox"/>
Keith Robbins	Florida Department of Transportation, District 1	<input checked="" type="checkbox"/>
Kevin Howard	Safe Kids Treasure Coast	<input checked="" type="checkbox"/>
Laura Anstead	Citrus County Sheriff's Office	<input checked="" type="checkbox"/>
Leah Othmer	Safe Kids Northeast Florida, Player's Center at Wolfson Children's Hospital	<input type="checkbox"/>
Leilani Gruener	Florida Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Lilly Trujillo Pucket	Street Racing Kills	<input type="checkbox"/>
Lina Chico	Orlando Health Arnold Palmer Hospital	<input checked="" type="checkbox"/>
Lindsey Champlin	AAA – The Auto Club Group/ACG	<input type="checkbox"/>
Melissa Hamrick (Valido)	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Megan Hawkins	HCA Florida Blake Hospital	<input checked="" type="checkbox"/>
Megan Muhlbach	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Megan Spencer	Florida Department of Education	<input type="checkbox"/>
Michael Zinn	Florida Department of Transportation, Community Traffic Safety Team, District 7	<input checked="" type="checkbox"/>
Michele Harris	AAA – The Auto Club Group/ACG	<input type="checkbox"/>
Trooper Migdalis Garcia	Florida Highway Patrol	<input checked="" type="checkbox"/>
Monica Howington	HCA Florida Lake Monroe Hospital	<input checked="" type="checkbox"/>
Nicole Richardson	Street Racing Kills	<input type="checkbox"/>
Petra Stanton	Johns Hopkins All Children's Hospital	<input checked="" type="checkbox"/>
Rachel Silber	Hollywood Hills High School	<input checked="" type="checkbox"/>
Rachel Wilson	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Randi Lippy	HCA Fort Walton Destin Hospital	<input type="checkbox"/>
Ray Graves	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Rich Greene	Columbia River Driver Education	<input checked="" type="checkbox"/>
Ronda Cerulli	Safe Kids Florida	<input type="checkbox"/>
Roni Wood	Wildwood Police Department	<input checked="" type="checkbox"/>
Shaina Finkel	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Shieda Castillo	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input checked="" type="checkbox"/>

Stephanie Ghazvini	Florida Sheriffs Association	<input type="checkbox"/>
Stephen Stroup	Eustis Police Department	<input type="checkbox"/>
Lt Tara Crescenzi	Florida Highway Patrol	<input type="checkbox"/>
Tim Roberts	Florida Department of Transportation, Law Enforcement Liaison Coordinator	<input checked="" type="checkbox"/>
Tracy Hisler-Pace	Florida Department of Transportation, District 2, Communications Manager	<input type="checkbox"/>
Trooper Migdalisis Garcia	Florida Highway Patrol	<input checked="" type="checkbox"/>
Zachary Garvin	Miami-Dade County Public Schools	<input type="checkbox"/>
Coalition Support		
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Alan Amidon	Cambridge Systematics	<input checked="" type="checkbox"/>

Others In Attendance

Adyla Muhlbach

Caroline C, FTSDC Teen Ambassador Board

Chanyoung Lee, CUTR

Darlene Hancock, Narconon Suncoast

David Burt, FLHSMV

Greg Hancock, Narconon Suncoast

Melissa Gonzalez, FLHSMV

Nathan F, FTSDC Teen Ambassador Board

Shyla HTSDC Teen Ambassador Board

Swathi S, FTSDC Teen Ambassador Board

Valerie Brookens, Forward Pinellas

MEETING NOTES – MARCH 27, 2025

Welcome and Member Sharing

Melissa Hamrick, Florida Teen Safe Driving Coalition (FTSDC), welcomed attendees and thanked them for their participation. She asked participants to introduce themselves before reviewing the meeting agenda.

FTSDC Updates and Housekeeping

Melissa provided general updates and housekeeping reminders relevant to the FTSDC.

› Flip Charts

Melissa directed attendees' attention to the flip charts set up around the room. She asked attendees to take opportunities throughout the meeting during breaks, subcommittee breakout times, or after the meeting to

provide responses to the questions on the flip charts. She noted that this meetings questions demonstrate thorough reflection and brainstorming.

› **Membership Bio Update**

Melissa referred coalition members to the sign-in sheet. She directed attendees to note if there was a star next to their name to connect with Shaina Finkel, FTSDC, to update their biographies for the FTSDC website.

› **T-Shirt/Jacket Interest**

Melissa asked coalition members to raise their hands to indicate their interest in purchasing a FTSDC branded T-Shirt or jacket. Close to the entirety of the room raised their hands demonstrating the impact and importance of the work and brand of the FTSDC under Melissa's leadership.

› **Parent/Teen Folder Mailing – Update (FLHSMV MOU)**

Melissa gave an update on the Safe Driving Guide for newly licensed teens and provided an overview for new coalition members. She said this folder mailing is an agreement between parents and teens to be distributed to parents of new teen drivers between the ages of 15 and 17. The FY 2023-24 distribution totaled 227,979 folders. As of March 2025, 100,577 folders have been distributed in FY 2024-25. Melissa anticipates this fiscal year's distribution to match if not exceed the 227,979 folders distributed the previous fiscal year.

› **Weeks of Awareness Updates**

Melissa gave an update on the FY24-25 Weeks of Awareness campaign where traffic safety speakers engage with teens in high schools in Florida counties that rank high on the Highway Safety Matrix. She provided details for the locations and number of presentations given:

- › Orange County - November 11-22, 2024
 - 22 presentations reaching 9,690 students
- › Miami-Dade County – February 3-14, 2025
 - 18 presentations reaching 6,615 students
- › Broward and Palm Beach Counties – February 24-28, 2025
 - Seven presentations reaching 4,400 students
- › Pasco, Hillsborough, and Pinella Counties – March 3-7, 2025
 - Six presentations reaching 3,575 students
- › NE Florida – March 10-14, 2025
 - Eight presentations reaching 4,220 students

Melissa noted that 59 presentations have been given this year reaching a total of 28,500 students. She noted that although the initial goal was 70 presentations she emphasized how critical the efforts of Megan Muhlbach, FTSDC, were in securing these presentations and reaching these students. Megan thanked several coalition members for assisting her in providing contacts to book many of the presentations.

› **Language Translation - Update**

Melissa provided background on the top five traffic safety materials prioritized to be translated into Spanish and eventually Creole. She asked Chris Craig, Florida Department of Transportation (FDOT), to provide a status update on the language translation process. Chris said the top five teen traffic safety materials have been translated and finalized. He thanked coalition members who helped review translations of the top five materials and noted that a dependable vendor has been secured. He said the next set of materials is set to be translated but noted that the Safe Driving Guide would not be translated at this time due to its size.

› Battle of the Belts – Update

Melissa gave an update on the statewide Battle of the Belts (BOTB) program. She said that 151 of the 200 kits have been distributed with representation from 71 different Florida cities. Currently, 969 pre-survey responses and 152 post-survey responses have been received. She noted that there has been a slight drop off between the pre- and post-survey responses. She shared preliminary results from the pre and post surveys:

› Pre-survey

- 70 percent of participants indicated that it was extremely important to wear a safety belt and 4-5 percent indicated that wearing a safety belt was not important at all.
- 64 percent of participants indicated they were very likely to wear their safety belt every time and 11 percent indicated they were very unlikely to wear their safety belt every time.
- 41 percent of participants indicated they were very likely to encourage their friends to wear their safety belts.
- 73 percent of participants indicated that wearing a safety belt reducing the risk of serious injury significantly.

› Post-survey

- 83 percent of participants indicated that it was extremely important to wear a safety belt
- 69 percent of participants indicated they were very likely to wear their safety belt every time
- 80 percent of participants indicated that wearing a safety belt reducing the risk of serious injury significantly

Melissa added that the conclusion date for this cycle of the program is April 11th. She shared photos from Hialeah and Miami Lakes High Schools and Wildwood Middle and High school of teens participating in the program. She said the BOTB subcommittee will be focused on what worked well, what should change, and where the synergies to enhance the program reside.

Participants had the following questions and comments:

- Laura Anstead, Citrus County Sheriff's Office, asked who the best person to reach out for BOTB social media coordination would be?
 - Melissa emphasized that this was the pilot year for the program with ample learning opportunities and challenges. Looking to next year there will be a more coordinated social media campaign. The first year's focus was on laying the foundation for the printing and contracting process, as well as establishing the landing page on the website. Next year, more expansive partner outreach will be housed on the landing page.
- Kathy Wall, Safe Kids Palm Beach County, asked Melissa to repeat the end date and suggested it would be interesting to compare the survey results in locations with overlap with Weeks of Awareness.
 - April 11th is the final date for submission of proof of program completion
- Megan Hawkins, HCA Florida Blake Hospital, asked if there was crossover at schools participating in Battle of the Belts and Weeks of Awareness?
 - Melissa said that the Miami and Tampa areas had speakers during BOTB but emphasized the large number of schools in those areas. She said it would not be impossible to see if there was a relationship between the two programs, but it would be challenging to determine whether

the presentations or the program caused improvements in post-survey responses. She suggested that there could be a positive correlation.

- Megan Hawkins suggested schools that participated in BOTB may be interested in follow up presentations from Weeks of Awareness speakers.
 - Melissa noted that in streamlining the survey questions, they had to ask the school administrators to take ownership of it and meet any capacity gaps on their own.
 - Rachel Silber, Hollywood Hills High School, shared that at a recent event with 3,000 students that candy can help engagement, but reiterated the challenge of completing surveys.
- Roni Wood, Wildwood Police Department, emphasized that the program was eye opening for traffic units when many unsafe driving behaviors were witnessed in car lines. She said that traffic units are now going to look for more Child Passenger Safety violations and distracted driving in particular. She emphasized that part of the discussion includes considering whether or not School Resource Officers (SROs) should issue real citations for violations in school car lines.
 - Melissa emphasized that issuing warnings first with stricter enforcement later is a more strategic approach than enforcing right away.

› **FTSDC Concept Paper FY2025-26 – Update**

Melissa provided an overview of the NHTSA-FDOT subgrant funding process for FY2026 which begins on October 1, 2025, and ends on September 30, 2026. As part of the Annual Grant Application (AGA) that FDOT submits to NHTSA by August 1 for the following fiscal year, subgrantees must submit concept papers between January 1-and February 28th to be included in the AGA. Melissa noted that the FY2026 concept paper for the FTSDC had three high level changes:

› **Week of Awareness Delivery Method Updates**

Melissa said that language and content that supports a virtual delivery method of the presentations was added. She emphasized that in person is usually the goal, but that sometimes having a virtual option allows for some flexibility.

› **Printing Additions**

Melissa emphasized that printing is the largest line item in the concept paper due to the printing costs from extremely popular items such as the Ground Your Parents and Battle of the Belts campaigns kits. She noted there is a significant value in campaign kits due to the connection that comes from the ready-made activity.

› **Consulting Services for Supportive Materials for Driver Education**

Melissa praised the tremendous strides the Driver Education subcommittee has made in developing a model curriculum. She noted this additional line item would be for contracting services to develop materials in support of the next set of actions for the Driver Education group.

Participants had the following questions and comments:

- Derek Stewart, Florida Virtual School (FLVS), asked whether it was still the case that the printing process will not be able to fulfill individual requests.
 - Yes, that is still the case, however all the materials developed by the coalition are available on the FTSDC website.

› **School Zone Yard Signage (Reprint)**

Melissa updated the coalition on the Put It Down! campaign yard sign distribution in school zones. She said 3,500 total yard signs will be distributed. She then provided a breakdown of the distribution by Law Enforcement Liaison (LEL) districts which corresponds to the FDOT Districts. She emphasized that the distribution spread was intended to reflect the geographic areas ranked on the Highway Safety Matrix.

- › District 1 – 200
- › District 2 – 300
- › District 3 – 200
- › District 4 – 300
- › District 5 – 300
- › District 6 – 500
- › District 7 – 300

Additionally, 200 yard signs were distributed to Tim Roberts, LEL Coordinator, and the University of Florida Transportation Technology Transfer (T2) Center.

› **Lifesavers Conference – FTSDC Update**

Melissa updated the coalition on the 2025 Lifesavers Conference held on March 9-11, 2025, in Long Beach, CA. She discussed the three panels in which coalition representatives participated:

- › Focused Roads: Making Distracted Driving a Priority in Our Communities
- › Student Changemakers: Leading the Change for Safer Schools and Communities, FTSDC board member, Shia
- › Distractions You Can't See: Mental Health and its Role in Distracted Driving

Melissa emphasized the significance of the effort and outpouring of positive feedback from the mental health panel that Shaina pushed for and organized. She noted that the panel had one of the fullest rooms and received a standing ovation.

› **Teen Driver Data – S4 Dashboard Update**

Melissa provided a snapshot of the most up to date data available through the [Signal Four \(S4\) Analytics Dashboard](#). As of March 2025, there were 173 fatal crashes, 1,134 serious injury crashes, and 58,025 total crashes involving teen drivers.

› **AAA – Legislative Update (Karen Morgan)**

Melissa reviewed items of legislative interest from a presentation developed by Karen Morgan, AAA.

- › Handheld Cellphone Driving Ban - [SB 1315/HB 501](#)
 - Melissa noted that [SB 1315](#) is successfully passing through Senate committees, but that the companion bill in the House, [HB 501](#), is not moving as quickly. She emphasized that this was the opposite dynamic of the previous legislative session where the bill passed in the House but failed in the Senate.
- › Traffic Infraction Enforcement on Railroad Crossings and Work Zones - [SB 812/HB 1275](#)
 - Chris Craig summarized the bills by saying they allow the use of cameras and radar at railroad crossings while also increasing fines/penalties when guard rails are lowered.

Additionally, the bills also allow for automated enforcement in work zones similar to how cameras are currently operating in school zones.

› Driver Education Requirements - [SB 994/HB 889](#)

- Melissa summarized the bills saying that anyone under the age of 18 would be required to take a Florida Department of Highway Safety and Motor Vehicles (FLHSMV) approved driver's education course instead of taking the currently required Traffic Law and Substance Abuse Education (TLSAE) course.

Participants had the following questions and comments:

- Eric Stern, School District of Palm Beach County, noted that the Senate and House bills for the handheld cellphone driving ban are identical, but the driver education bills differ. He emphasized that the Senate version is moving much quicker than the House version in both cases.
- Rachel Wilson, AAA, asked if the driver education course bills allow for a virtual component or not?
 - Melissa said that it appears that FLVS and the private driver education providers are included in the bill. Ultimately, FLHSMV will determine accreditation.
 - Leilani Gruener, FLHSMV, noted that most driving courses including driving improvement and advanced courses and TLSAE are approved by FLHSMV. The change will be in what standards the Department of Education (DOE) would require to be in the curriculum. If there are driving course providers that are not DOE certified, they would need to submit their curriculum with enough time for review and approval.
- Derek emphasized that when it has been voted on in committees, it has passed unanimously. He noted that this comes from a desire to make driver education mandatory, and this could be a steppingstone in that direction because of the need for young drivers to take classes. He emphasized that the subcommittee hearings have been interesting to watch and that several counties are concerned about potentially being required to bring back driver's ed.

› Upcoming Observances

Melissa reviewed the upcoming traffic safety observances that the coalition observes for the months of April and May.

› April

- National Distracted Driving Awareness Month
- NHTSA Drug Impaired Driving Campaign
- National Walking Day
- National Work Zone Awareness Week

› May

- Youth Traffic Safety Month
- National Bicycle Safety Month
- Share the Road Month
- Motorcycle Safety Awareness Month
- Click It or Ticket
- National Prevention Week
- Rock the Belt

› Open Sharing

Melissa listed coalition members who had indicated through the meeting registration that they had updates to share with the coalition.

- › Derek discussed the formation of the Florida Chapter of the American Driver & Traffic Safety Education Association (ADTSEA). He said the organization is a nonprofit hub for driver education professionals. He noted that Florida chapter has started hosting round tables focused on how to best serve the public
- › Roni shared about Wildwood High School's participation in Battle of the Belts. She said the students were willing to help and that there was ample participation. She also praised the partnership with the local State Farm office.
- › Danny Shopf, Cambridge Systematics (CS), shared that he met with Jason Jackman, Center for Urban Transportation Research (CUTR), who thought of creating traffic safety representatives within student government associations at Florida universities.
 - Melissa noted that the FTSDC's demographic focus is on teens ages 14-19 but emphasized that many teens are waiting longer to get their licenses.
 - Petra Stanton, Johns Hopkins All Children's Hospital, noted that many young males are delaying licensure due to higher car insurance rates.
 - David Burt, FLHSMV, added that there should be a transitional program for teens participating in the Ambassador program to keep fostering engagement at the college level since many young adults do not see a need for a driver's license until 21 or even later.
- › Keith Robbins, FDOT District 1, thanked Derek for attending the Spring into Safety event in February. He noted that there were over 1,200 attendees with helicopters, horses, canines, boats, Army, Marine Corps, and Coast guard represented at the event held at Manatee State College. He said 126 children's helmets were distributed.

Effectiveness Study of TLSAE Program

Chanyoung Lee, Center for Urban Transportation Research (CUTR), presented on an effectiveness study contracted by FLHSMV to investigate the Traffic Law and Substance Abuse (TLSAE) Program. He noted that there is a similar trend in fatalities and serious injuries between teen drivers and non-teen drivers with fatalities mostly increasing and serious injuries mostly decreasing for both groups. Additionally, crash prevalence tends to peak when drivers are in their late twenties and gradually decreases over time. However, he emphasized that trend does not account for the Vehicle Miles Traveled (VMT) of each group. Next, he gave a snapshot of key trends identified from information provided by FLHSMV. He noted that approximately 66 percent of Floridians have a driver's license. Similarly, between 65 and 69 percent of Florida teens have obtained their driver's license with 80 percent obtaining their license before the age of 18. He emphasized that close to 20 percent of Florida's population is ages 18 and 19. This translates to a 1.3 million teenage population, of which 880,000 have obtained a driver's license.

After discussing the key trends, Chanyoung delved into the study design. The design of the study was quasi-experimental in that it compared teen drivers that took the TLSAE course and teen drivers in other states who did not take TLSAE, since TLSAE is Florida specific. The key finding of the study found that there were higher citations among those who had taken the TLSAE course than those who had not. Important limitations of the study included that the driving environment is not controlled, sample size limitations, and that other states have similar if not more rigorous required driver education courses, and the number of pre-licensure hours required is comparatively low in Florida.

A [2023 Governor's Highway Safety Association \(GHSA\) Spotlight Report](#) on young drivers and traffic fatalities found that fatal crash involvement rates per 10,000 licensed drivers under 21 decreased nationally by 34 percent from 2002-2022. While Florida was not among the states where young driver involvement in fatal crashes increased, Florida's decrease was the fourth lowest with an 11 percent decrease. Chanyoung suggested that there is a gap between states that require more than 10 hours of driver education

and those that require less than 10, and that states that require more rigorous hours through a pre-licensing course have fewer teen fatalities per licensed driver.

Lastly Chanyoung discussed next steps. He said next steps should include a review of course requirements, an assessment of Florida licensed teen drivers' knowledge and attitudes, and development of new course requirements based on the most common violations. He said the five most common violations are:

- › 316.1925 (1) – Careless driving
- › 322.03 (2) – Driver must be licensed
- › 322.1615 (2) – Learner's driver license
- › 316.123 – Vehicle entering stop or yield intersection
- › 316.122 – Vehicle turning left

Participants had the following questions and comments:

- John Bolen, Treasure Coast Driving School, asked if the required ten hours consisted of driving with parents, classroom or behind the wheel training, administered by a public or private entity or a combination of the above?
 - Chanyoung said the team only looked at the state curriculum available on their respective websites, but did not look into content.
- Chanyoung asked law enforcement representatives why section (2) of FS 322.1615 which is about having a licensed driver over the age of 21 present while a teen with a learner's license is driving is one of the most common citations, but citations for violating curfew are uncommon when it is in the same statute?
 - Trooper Garcia, Florida Highway Patrol (FHP), suggested that some teens provide explanations for why they claim to not know the restrictions and that there will likely need to be more ways for parents to be held liable so that teens learn the restrictions more.
 - Mike Zinn, FDOT District 7, suggested that a curfew violation could be a secondary offense and he encouraged efforts to educate law enforcement to be more proactive upfront.
 - Melissa Hamrick said that the fine for violating GDL is not well known. It could also be perceived as profiling teens. The law enforcement perspective has often been that unless there is an additional violation it is a parental issue. This presents an opportunity to engage more effectively with parents of teen drivers so that they know the GDL restrictions.
- Shieda Castillo, FDOT District 6, asked Chanyoung to repeat the most common citations thanking him for providing that information. She said that can inform District level education efforts.
- Derek asked what kind of data would be needed to replicate this study?
 - Chanyoung said that to be fair, researchers would need to be able to know teens' driving habits and patterns. A selective sample with informed consent that would allow tracking of driving for a certain amount of time would be needed.
 - Derek asked if crash and citation data are incomplete and if there is a need for a telematics solution for better data?
 - Chanyoung said yes, but the driving environment and number of miles would also need to be taken into account.
- Melissa Gonzalez, FLHSMV, suggested that there could be a discrepancy between citations and the crash report database and asked if the citation data alone map up to the same statute violations?
 - Chanyoung suggested that to determine that the team would need to further break down citation data by age group.

FLHSMV Crash Report Revision Discussion

Chris Craig, Florida Department of Transportation (FDOT), introduced Melissa Gonzalez, Florida Department of Highway Safety and Motor Vehicles (FLHSMV) by providing the background context for Melissa's presentation. He said that the standard crash report form, which underlies all crash data, has not been updated in 14 years. Melissa and her team applied for and were successfully awarded a State Electronic Data Collection (SEDC) grant from the National Highway Traffic Safety Administration (NHTSA) to update the FLHSMV crash database. Melissa and her team from FLHSMV are attending each of the FDOT Traffic Safety Coalitions to gather feedback on what changes each coalition would like to see. Chris emphasized the importance of balancing competing needs between data users and law enforcement, noting that data users tend to want to add more fields to improve analysis and data driven decision making, while law enforcement tends to want to have less fields to clear the scene of crashes as quickly as possible. He said that Melissa will discuss the required elements that will have to be included in the updated crash report as part of the SEDC grant agreement as well. He encouraged coalition members to provide their feedback for FLHSMV to develop a wish-list of items to add that can then be evaluated for inclusion in the updated form.

Melissa introduced herself and provided her background working in traffic records both at FLHSMV and FDOT. She then provided a high-level overview of the SEDC grant award, the project goals and timeline. The overall purpose of this project is to align Florida's crash report form with the 6th edition of the Model Uniform Crash Criteria (MUCC). Part of the grant award included alignment scores that provide guidelines for where Florida can improve. Melissa said that based on those guidelines she incorporated crash report elements of interest into her presentation to demonstrate the types of changes being made through this project, with a few for each section of the crash report and those elements relevant to the topical area of interest for each traffic safety coalition. She said that her team is looking for feedback to take to their leadership and to inform next steps.

As part of the background on the project, Melissa noted that Florida was awarded an \$8.5 million grant on January 15th, 2025, with funding from the Infrastructure Investment and Jobs Act (IIJA). The SEDC grant's purpose is to provide states resources to update crash systems and facilitate transmission of data to NHTSA. The requirements of the grant include public input. To meet that requirement, FLHSMV is asking the coalitions what is missing from the crash criteria. Melissa emphasized the complexity and interdependence of updating the crash database. For example, she noted that adding a field for witness phone numbers required 1,200 technical hours without updating any manuals or documentation.

Next, Melissa discussed the SEDC goals, noting that this is a five-year project that will conclude in 2029. The first phase of the project is MUCC alignment and crash database planning to keep up with technology trends, integration with other databases, and the development of a data governance plan. Melissa then gave an overview of the annual crash and fatalities submission. Florida is ranked third in the number of fatalities nationwide. She noted that 99 percent of crashes are being reported electronically. Currently, Florida is compliant with the 3rd edition of MUCC. She noted that aligning with the latest edition of MUCC, provides consistency in data definitions and compliance in the Model Inventory of Roadway Elements (MIRE), National Emergency Medical Service Information System (NEMSIS), and the Fatality Analysis Reporting System (FARS). Overall, the Florida crash database is only 45.22 percent aligned with the MUCC 6th edition. Melissa then went through relevant sections of the crash report, discussed their alignment ratings, and the required and recommended data elements to increase alignment. She emphasized that the approach to collecting, consolidating, evaluating, and implementing coalition feedback is under development, but noted that a virtual report out could be an option as well as specific outreach through the Law Enforcement Liaison (LEL) program where the required fields are highlighted to focus feedback on gaps. She encouraged coalition members to join working groups if interested in this project.

Participants had the following questions and comments:

- Melissa Hamrick asked if alignment includes things like grammar and punctuation?
 - The required definitions need to match exactly to be fully aligned.
- Janice Martinez, District 1 LEL, asked if NHTSA provides detailed definitions and if officer input is being considered in this project?
 - Yes, the detailed definitions are provided through MUCC and engaging with officers is one of the primary reasons the FLHSMV team is presenting to all of the traffic safety coalitions. The revised report will be relayed through the LELs. The team is forming working groups so officers, crash vendors, data users and managers can all be involved in this project.
- John asked what percentage of crashes use AI cameras to detect speed?

- Melissa emphasized that that is something each individual law enforcement agency would determine, but said she is not aware of any agency doing so.
- In the micromobility section is there an attribute that denotes whether the scooter or other device is a rental or personal device?
 - That level of detail is challenging. The biggest concern with adding more elements and attributes is the risk of secondary crashes.
- There are significant complaints with the “other” attribute due to the rate of adoption of new micromobility devices outpacing legislation.
 - Part of MUCC is to work with software vendors to develop wizards to streamline the data input process.
- For the distracted element it’s challenging to prove the driver was distracted in a non-fatal crash.

Public Comment Period

There were no comments from the public.

Wrap Up and Next Steps

Danny provided an overview of the agenda for Day 2 and thanked attendees for their participation.

Adjourn

Day 1 of the Coalition meeting adjourned at 5:15PM.

MEETING NOTES – MARCH 28, 2025

Welcome and Day 1 Recap

Melissa welcomed participants back to Day 2 of the Florida Teen Safe Driving Coalition Meeting. She provided housekeeping updates, reviewed the activities from Day 1, the Day 2 agenda, and the meeting followed.

Florida Teen Safe Driving Coalition Awards

Melissa presented the FTSDC awards to the following members:

- › Coalition Rockstar – Shieda Castillo, FDOT District 6
- › Thanks for Being Here – Lina Chico, Orlando Health Arnold Palmer Hospital
- › Thanks for Being Here – Kevin Howard, Safe Kids Palm Beach

Teen Ambassador Board Presentations

Shaina Finkel introduced this year's Teen Ambassador Board as follows:

- › President Nihal K. – Allen D. Nease High School
- › Vice President Caroline C. – Maclay High School
- › Secretary Nathan F. – Wiregrass High School
- › Engagement and Recruitment Chair Swathi S. – Steinbrenner High School
- › Social Chair Shyla H. – Boone High School

The Teen Ambassador Board Members shared summaries of their personal projects that they undertook as part of their responsibilities as Board members.

Caroline's personal project included ongoing efforts of her high school Teen Driver Board. She reviewed the club's accomplishments. The club's social media account accumulated approximately 100 followers which is close to 25 percent of the entire school body. The club conducted two safe driving events in October and in March that focused on preventing impaired driving among teens.

Nathan's personal project included a Health and Safety fair that he helped organize as his school's SADD (Students Against Destructive Decisions) president. The fair is an annual event to promote positive messaging and safe choices. He emphasized that nearly 30 SADD club members created and managed booths for 27 organizations. The activities of the event included a safety belt challenge, drunk goggles, and a drunk busters pedal cart, among others. He said that nearly 250 students attended which is nearly 71 percent of the student body. Additionally, 72 students completed a pre-event survey and 40 students completed a post-event survey. The vendors gave the event positive feedback as well.

Swathi's personal project consisted of a study investigating social behaviors and crashes. Swathi conducted a survey of 131 students. She discussed the survey methodology and results. She found that there was no relationship between idle time and crashes and that there was an inconclusive relationship between the number of people a teen texts in class and the number of people a teen texts while in the car. Some of the limitations of the study were that there were several improbable responses to the survey that needed to be accounted for, and that correlations can be influenced by factors that were not measured by the study.

FTSDC Ambassador 24-25 Report Out

Shaina and the Teen Ambassador Board members reported out on the program's completed activities since October 1, 2024 as well as their planned activities through September 30, 2025. The Board members discussed their program goals for social media, membership, and school outreach. The Board exceeded their goal of 500 social media followers with a total of 508 followers. The Ambassador program now has 187 members coming close to the 200-student membership goal. Additionally, the Board far exceeded their goal of reaching out to 500 high school officials with 1,023 contacts made. Next, the Board members discussed challenges from the past year. Although the ambassadors would attend monthly meetings, there was significant variation in the consistency of ambassadors actively participating in the meetings and they noted that in person events are challenging due to the size and geographic spread of the membership.

Participants had the following questions and comments:

- Art Bodenheimer, Lake Alfred Police Department, asked for feedback related to working with the Board members SROs at their respective schools.
 - Nathan emphasized that SROs were fantastic partners and champions for safety fairs.
 - Shyla said that while she had not worked directly with her schools' SRO the Board did send thank yous to many officers for SRO Day.
 - Caroline noted that while her school does not have an SRO, they did work with the Leon County Sheriff's Office in identifying and discussing the top ten driver safety issues which were shared in all home rooms.
 - Board members noted that Nihal partnered with St. John's County Sheriff's Office for a traffic safety video.
- Janice asked if the Board members thought in person events like Prom Promise, or social media and surveys were more effective forms of engagement.
 - Caroline said both methods have their pros and cons. More people can see a social media post, but in-person events often have a greater impact.
 - Swathi agreed that in person events were more impactful, but social media can be a powerful tool in connecting and building community.
 - Shyla emphasized that 500 social media followers is just that and that it can be challenging to tailor teen safe driving messaging to social media trends. In person events at schools and from teachers are guaranteed to spread information, where social media is less certain.
 - Nathan agreed and noted that SADD is event based and depends on volunteers. He emphasized that in-person events can not be done without effective use of social media.
- Petra asked if large campaigns such as Prom Promise change teens' behaviors?
 - Nathan said while he could not speak to others' experiences, if the event saves just one life then it is worth it. He emphasized the message of Prom Promise is moving and that more than half of the students absorb the message when they attend.
- Rachel praised the Ambassador Board as inspiring.
- Melissa Gonzalez asked if distracted or impaired driving is more of a concern based on the Board members' interaction with their peers?
 - Shyla noted that the strictness against alcohol makes it so distracted driving is more prevalent.
 - Shaina agreed and added that there is fear of repercussions and consequences associated with teens drinking alcohol let alone drinking and driving, but there is no pressure against distracted driving since it is not illegal.
 - Melissa Gonzalez asked if there were substances besides alcohol that teens are using?
 - There are students that bring vape pens, but many students are not aware of the dangers of distracted driving so vaping while driving can be both distracting and impairing.

- Tim asked if any of the Board members' schools have permit parking and if so, is driver education a requirement to obtain a campus parking permit?
 - Shyla said her school does not have driving classes, but students utilize FLVS. To park at her school students need a license and parking sticker.
 - Caroline agreed saying students just need a license and that there is no additional required training or education.
 - Nathan added that many schools are focused on academics and can be reluctant to send additional permission slips home.
 - Shaina agreed saying some schools will not promote events unless its part of a curriculum that contributes to meeting the state "A" school standards.
- Keith asked how do school officials respond to outreach from the Board?
 - Shyla noted that the challenge has not been with school boards or principals, but with administrators. Additionally, she emphasized that even if there is not a response from school officials there were still signups and members from those schools.
- Laura added that Citrus County Schools requires students to complete the Teen Driver Challenge to get a parking permit. She noted that the Citrus County Sheriff's Office offers 24 classes a year to meet the demand. She also said that school boards can apply for grants for advanced driving courses.

Strategic Action Plan – Subcommittee Group Breakout Sessions

Melissa asked participants to divide into subcommittee groups and review their actions steps in the FTSDC Strategic Action Plan. Subcommittee groups worked collaboratively to report progress on action steps and identify next steps to accomplish prior to the next FTSDC meeting. Each action step leader prepared to provide an update at the closing of the FTSDC meeting. The Subcommittee Action Steps are listed below:

- › 1B.2-1B.3 – Teen Driver Data Sources
- › 1D.3 – Membership
- › 2A.2- 2A.4 – Expand Catalog of Teen Driver Safety Digital and Print Resources and Materials
- › 2C.2-2C.7 – Increase Distribution Network.
- › 2D.3 – AAA PROMise
- › 2E – Battle of the Belts
- › 3A-3E – Driver Education
- › 4D – Teen Driver Safety Policies in High Schools

Strategic Action Plan Group Report Out

Danny led the coalition through the FTSDC Strategic Action Plan and captured updates and progress made on each action step on-screen. Updates to the FTSDC Strategic Action Plan can be found in Appendix A.

Public Comment Period

There were no comments from the public.

Closing and Next Steps

Melissa thanked attendees for their participation and displayed the FY2025 meeting dates:

- › June 24-25th, 2025
- › August 19-20th, 2025

Adjourn

The meeting was adjourned at 12:31 PM.

Contact information for Florida Teen Safe Driving Coalition (FTSDC) questions:

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APPENDIX A: FLORIDA TEEN SAFE DRIVING COALITION STRATEGIC ACTION PLAN

UPDATED MARCH 28, 2025

Action Plan Goal 1: Program Management

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
1A.1	Melissa Hamrick	Quarterly	Conduct quarterly Florida Teen Safe Driving Coalition (FTSDC) meetings.	Number of meetings conducted annually	Meeting conducted June 27-28, 2024.	Meeting conducted August 27-28, 2024.	Meeting conducted December 17-18, 2024.	Meeting conducted March 27-28, 2025
1A.2	Cambridge Systematics	Quarterly	Update progress on Teen Safe Driving Strategic Action Plan strategies to include recent implementation activities and challenges with implementation .	Action Plan progress updated quarterly	Updated following June 27-28, 2024 Meeting.	Updated following August 27-28, 2024 Meeting.	Updated following December 17-18, 2024 Meeting.	Updated following March 27-28, 2025 Meeting.

Objective 1B: Data Analysis and Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
1B.1	Cambridge Systematics	Annually	Develop an Annual Teen Safe Driving Fact Sheet.	Fact sheet developed and posted on FTSDC website and publicized	Under internal review. Will present at Q4 FTSDC meeting.	Presented at August 27-28, 2024.	Presented at August 27-28, 2024.	Updated ongoing.
1B.2	Cambridge Systematics Shieda Castillo	Annually	Review Florida's teen related traffic records data annually, determine if target audiences have changed, and make adjustments if needed.	Data analyzed, and target audiences adjusted (if applicable)	No change in target audience.	No change in target audience.	No change in target audience.	Will discuss after fact sheet is completed.
1B.3	Ronda Cerulli	Annually	Increase the number of available teen driver data sources.	Information for all applicable data sources available on FTSDC website and publicized (i.e., Signal Four, etc.)	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 1C: Policies and Best Practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
1C.1	Leilani Gruener Melissa Hamrick	Quarterly	Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of new or existing initiatives coordinated with other traffic safety coalitions (annually)	Ongoing. Quick Reference Guide is being updated.	Ongoing. Received presentation from Motorcycle Safety Coalition.	Ongoing.	Ongoing.

Objective 1D: Maintain a Robust and Active FTSDC Membership

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
1D.1	Melissa Hamrick	Quarterly	Update and maintain a Membership, Friends, and Youth Peer Organizations roster that includes contact information and tracks member participation, where applicable.	Member and Friend roster updated quarterly	Membership list updated.	Membership list updated.	Membership list updated.	Membership list updated.
1D.2	Melissa Hamrick	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended at least two meetings annually to determine if they still intend to participate as a member or prefer to be included on the Friends roster.	Members contacted; meeting attendance increased	Ongoing.	Ongoing.	Ongoing.	Ongoing.
1D.3	Melissa Hamrick	Medium-Term	Expand FTSDC membership to include: <ul style="list-style-type: none"> school resource officers/FASRO, (<i>Corey Griffin, Art Bodenheimer, and Lindsey Champlin</i>) Florida business leaders, (<i>TBD</i>) tourism leaders, (<i>Shieda Castillo</i>) 	Potential members identified and contacted; number of new members participating	Expect SRO support starting in July.	Art will see if there is a FASRO Board member that could work.	Art and Tim are presenting at FASRO in July. Will recruit while there.	Megan, Brian, Janice, and Art are presenting at FASRO

			<ul style="list-style-type: none"> • civic organizations, <i>(Shieda Castillo, Ingrid Londono)</i> • trade and medical associations, <i>(Derek Stewart)</i> • Florida Department of Education, <i>(Eric Stern)</i> • Florida and County School Boards, <i>(Eric Stern)</i> • Florida Parent Teacher Association, <i>(Eric Stern)</i> • Driver education programs, <i>(Derek Stewart)</i> • disadvantaged communities, <i>(Andre Jamison, Mike Zinn)</i> • traditionally underserved populations, <i>(Andre Jamison, Mike Zinn)</i> • and others deemed to benefit from the Coalition's mission and objectives 					
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Objective 1E: Maintain a Robust and Active Student Engagement Board

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
1E.1	Melissa Hamrick Shaina Finkel	Quarterly	Conduct quarterly Student Engagement Board meetings.	Number of meetings conducted annually	Teen Ambassador Board provided updates on personal projects.	Ongoing.	Ongoing. Shaina introduced FY24-25 Ambassador Board.	Ongoing.
1E.2	Melissa Hamrick Shaina Finkel	Quarterly	Update and maintain a Membership roster that includes contact information and tracks member participation.	Member roster updated annually	Ongoing.	Ongoing. Meetings to reengage in November.	Ongoing.	Ongoing.
1E.3	Melissa Hamrick Jeannine Laurence	Annually	Use Youth Peer Organizations (like STAND, LiveFree Coalitions, Impact Teen Drivers, Teens in the Driver Seat, Florida Informed Families, SGA, Always Wear Your Seatbelt Clubs, etc.) to increase student engagement across Florida	Number of new organizations and new chapters of existing organizations added to partner list annually	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Action Plan Goal 2 - Teen Driver Safety Communications and Outreach

Objective 2A: Expand Catalog of Teen Driver Safety Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
2A.1	Chris Swinson Lindsey Champlin Michele Harris Leilani Gruener	Annually	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) and the FTSDC website to identify potential gaps or revisions needed to existing materials.	FTSRC reviewed; FTSDC website reviewed; materials updated or replaced annually	Ongoing.	Ongoing.	Ongoing.	Ongoing.
2A.2	Leilani Gruener Mike Zinn	Medium-Term	Create new digital and print materials related to outstanding gaps in teen driver safety, including:	Number and type of new materials created and posted for distribution annually	Buckle Up, submerged vehicle, and parent/teen contract approved and will start printing. Still developing street racing, railroad crossing, drowsy driving, and golf cart safety. Would also like micromobility/e-bikes (motorcycle/ped bike is working on this), teen	Teen-focused motorcycle and micromobility content – helmet use? Buckle Up and Submerged are going to print. Will come back to the others in February.	Submerged vehicle tip cards developed.	

					impairment, work zones.			
2A.3	Art Bodenheimer Janice Martinez Tim Roberts Caleb Barton Corey Griffen Brian Dodge Chris Swinson	Medium-Term	Update law enforcement materials to include additional information about GDL, especially related to nighttime driving restrictions.	Law enforcement materials created/updated.	Included in updated Law Enforcement Quick Reference Guide.	Included in updated Law Enforcement Quick Reference Guide.	Included in updated Law Enforcement Quick Reference Guide.	Included in updated Law Enforcement Quick Reference Guide.
2A.4	Shieda Castillo Megan Hawkins Monica Howington Roni Wood Sachel Silber Gretchen Peoples Jeannine Laurence Erynn Sendrick Lina Chico Terri Averyttall	Medium-Term	Create a standard presentation template and outline to be used in conjunction with presentations in schools (victim-impact panels, etc.) to ensure a consistent message and best practices on teen safe driving.	Presentation developed.	PPT draft is created and being updated. Will send along for review.	Reviewing and finalizing information. Considering linking this info to the parking requirements/best practices.	Draft is developed and under review.	Regrouping. Will discuss at next meeting.
2A.5	FDOT	Medium-Term	Prioritize and translate existing materials available on the FTSRC to Spanish and Haitian/Creole.	Number of materials translated.	Waiting for translation from new vendor. Will update at Q4 meeting.	Waiting on translation from vendor.	Materials have been reviewed and are being finalized. Prioritizing the next five	Top 5 materials are translated. Beginning translation on the next most requested materials.

							materials for translation.	May have found a Creole translator.
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Objective 2B: Provide a Written Communications Strategy which Details how to Develop, Promote, and Distribute Digital and Print Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
2B.1	Cambridge Systematics	Short-Term	Review existing digital and print education and outreach campaigns conducted by the FTSDC, safety partners, and other states to identify and document best practices.	Best practices identified	Ongoing.	Ongoing.	Ongoing.	Ongoing.
2B.2	Cambridge Systematics	Short-Term	Develop a standard template outlining best practices for developing, promoting, and distributing digital and print materials.	Standard template developed and distributed to FTSDC members	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 2C: Increase Distribution Network

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
2C.1	Chris Craig Melissa Hamrick	Quarterly	Coordinate with the Florida Department of Highway Safety and Motor Vehicles (FLHSMV) to obtain addresses of recently licensed teen drivers and distribute key education and outreach materials to these addresses.	Materials sent quarterly, as allowable through funding and continued assistance from FLHSMV	Ongoing. Over 163,000 folders distributed in FY24.	Ongoing. Over 217,000 folders distributed in FY24.	Ongoing. 57,870 Distributed in FY25.	Ongoing. 100,577 distributed in FY25.

2C.2	Shieda Castillo Eric Stern Mike Zinn John Bolen Rachel Silber Jeannine Laurence Eric and Lina	Medium-Term	Coordinate with FDOE, County School Boards, and high schools to distribute key education and outreach materials to Florida's high school students.	Materials distributed biannually	Ongoing.	Ongoing.	Working with Munroe County School Board and Orange County School Boards. Finding the consistent School Board Membership/St aff to coordinate with.	Ongoing. Working to include Impact Teen Drivers in D6.
2C.3	Eric Stern Jeannine Laurence Rachel Silber Melissa Hamrick	Medium-Term	Coordinate with the Florida Parent Teacher Association to distribute key education and outreach materials to parents and caregivers.	Materials distributed quarterly	Transitioned to a new board.	Eric has joined the PTA board. Melissa is sending content for their blog.	Submitted 10 articles in October to State PTA Office.	Sharing articles with PTA.
2C.4	Janice Martinez Art Bodenheimer Chris Swinson Caleb Barton Brian Dodge Corey Griffin Brandy French Stephen Stroup	Short-Term	Coordinate with the Florida Police Chief's Association (FPCA), Florida Sheriff's Association (FSA), the Florida Highway Patrol (FHP), and FASRO to distribute key education and outreach information to law enforcement officers and the public.	Materials distributed bi-annually	Presented on June 6 th .	Considering how to better present to FSA.	Tim is meeting with FSA to see how best to facilitate this coordination.	Meeting FSA June 13 th

2C.5	Janice Martinez Art Bodenheimer Chris Swinson Caleb Barton Brian Dodge Corey Griffin Stephen Stroup	Medium-Term	Develop roll call videos to help law enforcement officers quickly understand teen driver safety challenges and statutory requirements.	Roll call video developed	Not much help from other states. Working on creating a tip card.	Plan to build a tip card based on the top contributing factors/first harmful events for teen crashes (good for the PPT presentation). Consider creating a new action item. Caleb sent Art a video example we can adapt.	Will update at a future meeting.	Presentation developed and working on converting to a roll-call video.
2C.6	Janice Martinez Art Bodenheimer Chris Swinson Caleb Barton Jayson Levy	Medium-Term	Identify Counties without a Teen Driver Challenge program and engage Sheriff's Offices to encourage their participation.	List of counties developed; Sheriff's offices contacted; number of new Teen Driver Challenge programs started	New counties: Lake Calhoun Sumter Hardee Flagler Grants Broward Flagler Sumter Manatee Jackson Hardee	Add Sarasota Brandy will provide dates of upcoming Teen Driver Challenge Events when available.	Working on getting dates and will provide an update at a future meeting.	Nothing new yet.
2C.7	Shieda Castillo Eric Stern John Bolen Jennifer Hall	Medium-Term	Coordinate with Florida Tax Collector offices to distribute key education and outreach materials to drivers receiving/renewing their license.	Materials distributed quarterly	Met with Tax Collectors in June 2024.	Will find out when the next conference is and see if that's something we	Identifying opportunities to participate in next conference.	On Hold. Waiting for the next conference.

	Leilani Gruener					can participate in.		
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Objective 2D: Participate in Teen Driver Safety Events

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
2D.1	Melissa Hamrick Petra Stanton Mike Zinn Eric Stern Janice Martinez Stephanie Ghazvini Shieda Castillo	Annually	Conduct an annual Weeks of Awareness campaign.	Weeks of Awareness conducted annually	FY24 60 schools 29,773 students FY25 Target – 70 schools	FY24 60 schools 29,773 students FY25 Target – 70 schools Discussing reducing the number of events beyond FY25.	Will provide an update at a future meeting.	Working on an event on April 29-30 in NW FL Will target the rest in August.
2D.2	Shaina Finkel Melissa Hamrick Michele Harris Lindsey Champlin Megan Hawkins	Annually	Participate in Teen Driver Safety Week.	Teen Driver Safety Week conducted annually	Focused on launching BotB. Doing a regional Week of Awareness to support. Might do a webinar to introduce the new board.	Continuing to focus on BotB. Working on a Governor Proclamation for Teen Driver Safety Week. We have the Resource Hub.	Received proclamation from Governor, released State Farm PSAs, launched BotB, and had significant traffic to resource hub.	Will discuss at a future meeting.

	Gretchen Peoples Monica Howington Jennifer Smith					State Farm PSAs. Announcing Teen Ambassador Board. Hosting a Week of Awareness.		
2D.3	Lindsey Champlin Gretchen Peoples Rachel Wilson Michele Harris	Annually	Promote AAA PROMise.	Number entities and individuals receiving information	Still working on distribution for the future event. Will follow up at a future meeting.	Still working on distribution for the future event. Will follow up at a future meeting.	Still working on distribution for the future event. Will follow up at a future meeting.	Will provide an update at a future meeting.

Objective 2E: Develop a Statewide Battle of the Belts Program Template and Resource Kit

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
2E.1	Melissa Hamrick Petra Stanton Shaina Finkel Gretchen Peoples Ronda Cerulli	Short-Term	Review existing Battle of the Belts programs and identify best practices and challenges.	Performance measures identified	Completed.	Completed.	Completed.	Completed.

	Jennifer Craiker							
2E.2	Melissa Hamrick Petra Stanton Shaina Finkel Gretchen Peoples Ronda Cerulli Jennifer Craiker	Medium-Term	Create a model statewide battle of the belts program toolkit with detailed instructions, examples, and key resources essential for a successful program.	Battle of the Belts toolkit created	Received comments from FOPC. Sending to FDOT Comms Team. Targeting first campaign in October 2024.	BotB Kit approved. Going to start printing in August and launch October 20-26, 2024.	Printing occurred in September 2024, and distribution began in October 2024 and is ongoing until kits are fully distributed. 126 (out of 200) kits distributed as of December 2024 meeting.	Complete.
2E.3	Melissa Hamrick Petra Stanton Leilani Gruener Chris Craig Willem DeGreef (FOPC)	Medium-Term	Coordinate with the Florida Occupant Protection Coalition to facilitate the distribution of Battle of the Belts toolkits.	Number of toolkits distributed	To be completed after 2E.2	To be completed after 2E.2	Refining the website. Starting to publicize the kits. Lots of requests for kits to market them to schools. Maybe we should develop a marketing kit (fewer materials, less cost, etc.)	151 kits distributed. Will post on FOPC website. Identifying best practices for next year. Discussing Marketing Kit. Could create a video demo of the box.

Objective 2F: Create an Adapted CarFit Program Targeting Teen Drivers

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
2F.1	Michele Harris Lindsey Champlin Melissa Hamrick	Medium-Term	Review the CarFit program and identify opportunities to adapt it for a teen driver audience.	Program reviewed; List of opportunities identified.	Continuing to review.	Will discuss at a future meeting.	Will discuss at a future meeting.	On hold.
2F.2	Michele Harris Lindsey Champlin Melissa Hamrick	Medium-Term	Identify existing resources and develop materials to support the teen-focused CarFit Program.	Existing resourced identified; materials developed.	To be completed after 2F.1.	To be completed after 2F.1.	To be completed after 2F.1.	To be completed after 2F.1.
2F.3	Michele Harris Lindsey Champlin Melissa Hamrick	Long-Term	Distribute materials and conduct teen-focused CarFit events.	Number of materials distributed; number of events conducted.	To be completed after 2F.2.	To be completed after 2F.2.	To be completed after 2F.2.	To be completed after 2F.2.

Action Plan Goal 3: Driver Education

Objective 3A: Identify teen driver education and licensing best practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
3A.1	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Keith Robbins	Short-Term	Establish a subcommittee to explore the feasibility of developing standardized novice driver education curriculum in Florida.	Subcommittee established	Complete.	Complete.	Complete.	Complete.
3A.2	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams	Medium-Term	Identify and document novice driver education curriculum and driver training best practices.	Best practices documented	Complete.	Complete.	Complete.	Complete.
3A.3	Derek Stewart John Bolen Eric Stern	Long-Term	Develop recommendations for establishing a standard novice driver education curriculum and the proposed next steps.	Next steps identified.	Complete.	Complete.	Complete.	Complete.

	Michele Harris Rachel Wilson Debbie Adams							
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Objective 3B: Identify Existing Gaps in Florida's Driver Education Programs and Resources

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
3B.1	Derek Stewart Leilani Gruener Michele Harris Rachel Wilson	Short-Term	Identify and document all relevant Florida pre- and post-licensure driver education programs and resources and post to the FTSDC website.	List of driver education programs and resources posted online		Ongoing.	Ongoing.	Ongoing.
3B.2	Derek Stewart John Bolen Michele Harris Rachel Wilson	Medium-Term	Identify gaps in existing pre- and post-licensure driver education program options and resources.	List of cities/counties with little or no access to driver education developed		Ongoing.	Ongoing.	Ongoing.
3B.3	Rich Greene	Medium-Term	Identify opportunities to integrate adaptive needs driver education best practices into pre- and post-licensure driver education programs.	List of opportunities identified.		Ongoing.	Ongoing.	Ongoing.

3B.4	Leilani Gruener Eric Stern Michele Harris Rachel Wilson	Long-Term	Coordinate with schools and community groups in areas with little or no access to driver education programs and resources to provide driver education resources and educational materials.	Number entities receiving resources/materials and number of resources/materials distributed		Ongoing.	Ongoing.	Ongoing.
3B.5		Long-Term	Develop a needs assessment documenting the existing pre- and post-licensure driver education programs, gaps in educational resources, and areas with little or no access to driver education programs.	Needs assessment published.		Ongoing.	Ongoing.	Ongoing.

Objective 3C: Develop Model Driver Education Curriculum and Management Structure

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
3C.1	Derek Stewart Leilani Gruener Michele Harris Rachel Wilson Keith Robbins	Long-Term	Develop a model driver education curriculum that aligns with Florida and national best practices.	Model curriculum developed.		Ongoing.	Ongoing.	Ongoing.
3C.2	Derek Stewart Leilani Gruener Michele Harris	Long-Term	Evaluate the feasibility of consolidating Florida's driver education program administration and oversight in a singular state agency.	Evaluation conducted and documented.		Ongoing.	Ongoing.	Ongoing.

	Rachel Wilson Keith Robbins							
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Objective 3D: Support Enhancement of Florida's Traffic Law and Substance Abuse Education (TLSAE)

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
3D.1		Annual	Review Florida's TLSAE course and identify opportunities to align with national best practices.	Best practices identified and documented.		Ongoing.	Ongoing.	Model language developed.
3D.2		Medium-Term	Develop a model curriculum to align Florida's TLSAE with national standards and best practices.	Model curriculum developed.		Ongoing.	Ongoing.	Ongoing.
3D.3		Long-Term	Evaluate the feasibility of making Florida's TLSAE course a requirement for all first-time drivers, regardless of age.	Feasibility of making TLSAE course a requirement documented.		Ongoing.	Ongoing.	Ongoing.

Objective 3E: Develop a Model Lesson Plan to Integrate Safe Driving Principals into Existing Curricula

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
3E.1	Amy O'Brien Andre Jamison Shieda Castillo Eric Stern Leah Othmer Monica Howington Petra Stanton Rhonda Cerulli	Short-Term	Review Idaho Transportation Department Do The Math: Save A Life Program and identify best practices	Do The Math: Safe A Life Program reviewed; best practices identified.		Meeting virtually September 10 th . Started researching FL standards and how this program could be implemented.	Subcommittee met virtually on 10/16, 10/30 and 11/19 to continue discussion. Continued review and planning is ongoing.	Ongong.
3E.2		Short-Term	Review Florida's existing curricula standards and ensure best practices are aligned with existing standards	Florida curricula standards reviewed		To be completed after 3E.1	To be completed after 3E.1	To be completed after 3E.1
3E.3		Long-Term	Develop model lesson plan(s) that incorporate traffic safety principals into existing Florida curricula standards	Model lesson plan(s) developed and posted on FTSDC website.		To be completed after 3E.2	To be completed after 3E.2	To be completed after 3E.2
3E.4		Annually	Coordinate with Florida schools to promote the use of model lesson plan(s) in existing curricula.	Number of schools engaged.		To be completed after 3E.3	To be completed after 3E.3	To be completed after 3E.3

Action Plan Goal 4: Teen Driver Safety Policy

Objective 4A: Support Enhancement of Florida's Graduated Driver License Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
4A.1	Karen Morgan Ray Graves	Short-Term	Develop model legislative language to align Florida's Graduated Driver License (GDL) laws with national standards and best practices.	Model legislative language developed and posted online	Ongoing.	Ongoing.	Ongoing.	Ongoing.
4A.2	Chris Craig Melissa Hamrick Leilani Gruener Karen Morgan Ray Graves	Annually	Annually review GDL model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made as needed	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 4B: Support Enhancement of Florida's Distracted Driving Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
4B.1	Karen Morgan Leilani Gruener Melissa Hamrick Ray Graves	Short-Term	Review distracted driving laws from other states and related literature and identify best practices that could be applied to Florida's distracted driving law.	List of best practices developed	Ongoing.	Ongoing.	Ongoing.	Ongoing.
4B.2	Karen Morgan	Medium-Term	Develop model legislative language to align Florida's	Model legislative language developed and posted online	Ongoing.	Ongoing.	Ongoing.	Ongoing.

	Leilani Gruener Melissa Hamrick Ray Graves		distracted driving laws with best practices.					
4B.3	Chris Craig Melissa Hamrick Leilani Gruener Ray Graves	Annually	Annually review distracted driving model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made and posted online as needed	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 4C: Evaluate the Feasibility of Vehicle Decals for Teen Drivers

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
4C.1	Melissa Hamrick Chris Craig Leilani Gruener	Short-Term	Coordinate with New Jersey to understand their approach, challenges, and successes in implementing a vehicle decal to identify teen drivers for more effective GDL enforcement.	New Jersey's approach, challenges, and successes in implementing a vehicle decal documented	On Hold.	On Hold.	On Hold.	On Hold.
4C.2	Melissa Hamrick Chris Craig Leilani Gruener	Medium-Term	Evaluate feasibility of conducting a similar program in Florida and identify potential challenges.	Feasibility of New Jersey's approach evaluated based on Florida's existing statutes and funding availability; document adjustments to fit Florida, as needed	On Hold.	On Hold.	On Hold.	On Hold.
4C.3	Chris Craig Leilani Gruener	Medium-Term	Review approach and potential challenges with FDOT and FLSHMV	Approach discussed with FDOT and FLHSMV	On Hold.	On Hold.	On Hold.	On Hold.

			management to determine if vehicle decals for teen drivers aligns with agency priorities.	management; adjusted as needed to align with FDOT and FLSHMV priorities				
4C.4	Janice Martinez Art Bodenheimer	Long-Term	Determine if legislative change is necessary to support the implementation of vehicle decals for teen drivers	Review Florida's existing statute and determine if changes are needed to implement vehicle decals for teen drivers	On Hold.	On Hold.	On Hold.	On Hold.

Objective 4D: Support the Implementation of Teen Driver Safety Policies in High Schools

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
4D.1	Rachel Silber Leilani Gruener Jennifer Hall Megan Hawkins	Short-Term	Develop model student code of conduct policy language that references commitment to safe driving behaviors	Model language developed and posted online	Will schedule virtual meeting prior to Q4 FTSDC Meeting.	Met virtually on August 14 th . Will meet again on September 27 th to review progress. Targeting a March 2025 presentation.	Working on draft approval.	Ongoing.
4D.2	Ronda Cerulli Rachel Silber Jennifer Hall Megan Hawkins	Short-Term	Develop model student driving/parking privileges guidelines and best practices for high school students using school parking lots	Guidelines and best practices developed and posted online	Will schedule virtual meeting prior to Q4 FTSDC Meeting.	Considering incorporating motorcycle/e-bike information.	Working on draft approval.	Ongoing.

Objective 4E: Track Legislative Proposals that Could Impact Teen Driver Safety

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2024	Aug 2024	Dec 2024	Mar 2025
4E.1	Karen Morgan Chris Craig Leilani Gruener	Annual	Annually review Florida' legislative proposals to identify opportunities to improve teen driver specific legislative language.	Florida legislative proposals reviewed, opportunities documented, and posted online	Ongoing.	Ongoing.	Ongoing.	Ongoing.