



FLORIDA TEEN SAFE DRIVING COALITION

MEETING REPORT

August 27-28, 2024

Prepared For:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.



ATTENDANCE

Name	Organization	Attendance
Alisa Morgan	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
Amy O'Brien	HCA Florida Hospital Ocala	<input checked="" type="checkbox"/>
Andre Jamison	Drive Trainer	<input checked="" type="checkbox"/>
Brandy French	Florida Department of Transportation	<input checked="" type="checkbox"/>
Bill Vickers	Seminole County School District	<input checked="" type="checkbox"/>
Chief Art Bodenheimer	Lake Alfred Police Department	<input checked="" type="checkbox"/>
Caleb Barton	Florida Highway Patrol (FHP)	<input checked="" type="checkbox"/>
Chris Craig	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Chris Earl	Florida Safety Council	<input checked="" type="checkbox"/>
Cristina Morales	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input type="checkbox"/>
Corey Griffin	Florida Sheriffs Association	<input checked="" type="checkbox"/>
Chris Swinson	Coral Springs Police Department Emergency Manager	<input type="checkbox"/>
Darren Tessitore	Foundation for Drug Free World	<input checked="" type="checkbox"/>
Daryl Cunningham	Osceola Sheriff's Office	<input type="checkbox"/>
Deborah Adams	Florida Virtual School (FLVS)	<input type="checkbox"/>
Derek Stewart	Florida Virtual School (FLVS)	<input checked="" type="checkbox"/>
Eric Stern	School District of Palm Beach County	<input checked="" type="checkbox"/>
Eric Henry	Florida Department of Transportation, District 7	<input checked="" type="checkbox"/>
Erynn Sendrick	Mothers Against Drunk Driving (MADD)	<input type="checkbox"/>
Gretchen Peoples	Florida Department of Transportation, Community Traffic Safety Team, District 3	<input checked="" type="checkbox"/>
Janice Martinez	Florida Department of Transportation, Law Enforcement Liaison District 1	<input checked="" type="checkbox"/>
Jayson Levy	Alachua County Sheriff's Office	<input type="checkbox"/>
Jeannine Laurence	Mothers Against Drunk Driving (MADD)	<input checked="" type="checkbox"/>
Jennifer Craiker	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
Jennifer Hall	Nations Traffic Safety School	<input checked="" type="checkbox"/>
Jennifer Smith	StopDistractions.org	<input type="checkbox"/>
Jodie Lindsey-Benware	Shands Health, University of Florida	<input checked="" type="checkbox"/>
John Bolen	Treasure Coast Driving School	<input checked="" type="checkbox"/>
Jose Soto	State Farm Insurance	<input type="checkbox"/>

Juanita Williams-Teal	Florida Department of Transportation (FDOT)	<input type="checkbox"/>
Karen Pelot	Always Wear Your Seatbelt Foundation	<input checked="" type="checkbox"/>
Karen Morgan	AAA- The Auto Club Group/ACG	<input type="checkbox"/>
Kathy Wall	Safe Kids Palm Beach County	<input checked="" type="checkbox"/>
Keith Robbins	Florida Department of Transportation, District 1	<input checked="" type="checkbox"/>
Kevin Howard	Safe Kids Treasure Coast	<input checked="" type="checkbox"/>
Leah Othmer	Safe Kids Northeast Florida, Player's Center at Wolfson Children's Hospital	<input checked="" type="checkbox"/>
Leilani Gruener	Florida Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Lilly Trujillo Pucket	Street Racing Kills	<input type="checkbox"/>
Lina Chico	Orlando Health Arnold Palmer hospital	<input checked="" type="checkbox"/>
Lindsey Champlin	AAA – The Auto Club Group/ACG	<input type="checkbox"/>
Melissa Hamrick (Valido)	Florida Teen Safe Driving Coalition (FTSDC)	<input type="checkbox"/>
Megan Hawkins	HCA Florida Blake Hospital	<input checked="" type="checkbox"/>
Megan Spencer	Florida Department of Education	<input type="checkbox"/>
Michael Zinn	Florida Department of Transportation, Community Traffic Safety Team, District 7	<input checked="" type="checkbox"/>
Michele Harris	AAA – The Auto Club Group/ACG	<input type="checkbox"/>
Monica Howington	HCA Florida Lake Monroe Hospital	<input checked="" type="checkbox"/>
Nicole Richardson	Street Racing Kills	<input type="checkbox"/>
Petra Stanton	Johns Hopkins All Children's Hospital	<input checked="" type="checkbox"/>
Rachel Silber	Hollywood Hills High School	<input type="checkbox"/>
Rachel Wilson	AAA – The Auto Club Group/ACG	<input type="checkbox"/>
Randi Lippy	HCA Fort Walton Destin Hospital	<input checked="" type="checkbox"/>
Ray Graves	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Rich Greene	Columbia River Driver Education	<input checked="" type="checkbox"/>
Ronda Cerulli	Safe Kids Florida	<input checked="" type="checkbox"/>
Roni Wood	Wildwood Police Department	<input checked="" type="checkbox"/>
Shaina Finkel	Florida Teen Safe Driving Coalition (FTSDC)	<input type="checkbox"/>
Shieda Castillo	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input checked="" type="checkbox"/>
Stephanie Ghazvini	Florida Sheriffs Association	<input type="checkbox"/>
Stephen Stroup	Eustis Police Department	<input checked="" type="checkbox"/>
Lt Tara Crescenzi	Florida Highway Patrol	<input checked="" type="checkbox"/>

Tim Roberts	Florida Department of Transportation, Law Enforcement Liaison Coordinator	<input type="checkbox"/>
Tracy Hisler-Pace	Florida Department of Transportation, District 2, Communications Manager	<input type="checkbox"/>
Zachary Garvin	Miami-Dade County Public Schools	<input type="checkbox"/>
Coalition Support		
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Alan Amidon	Cambridge Systematics	<input checked="" type="checkbox"/>

Others In Attendance

Chinetta Neal, HCA Florida Lawnwood Hospital

Jon Askins, Florida Department of Transportation, Law Enforcement Liaison District 5

Marcey Bush, HCA Florida

Michael Ross, HCA Florida Fort Walton Destin Hospital

Migdalis Garcia, Florida Highway Patrol

Nicole Brickhouse, Florida Department of Health – Marion County

MEETING NOTES – JUNE 27, 2024

Welcome and Member Sharing

Melissa Hamrick (Valido), Florida Teen Safe Driving Coalition (FTSDC), welcomed attendees and thanked them for their participation. She provided an overview of the coalition's mission and focus area goals, which include:

- › Membership
- › Outreach and Education
- › Advocacy and Public Policy

She provided background on each goal and discussed the coalition's aims for each. She asked participants to introduce themselves before reviewing the meeting agenda.

FTSDC Updates and Housekeeping

Melissa provided general updates and housekeeping reminders relevant to the FTSDC.

› Flip Charts

Melissa directed attendees' attention to the flip charts set up around the room. She asked attendees to take opportunities throughout the meeting during breaks, subcommittee breakout times, or after the meeting to provide responses to the questions on the flip charts. She noted that they can be useful for planning meetings in the future.

› Membership List Updates

Melissa directed participants to the starred entries on the membership list to update the bio section of the FTSDC website. Melissa said that Brandy French, FDOT, was passing out a list that determined whether attendees needed to provide additional information to be included on the FTSDC website.

› Teen Ambassador Program 2024/25 Recruitment

Melissa directed the coalition members' attention to the Teen Ambassador Board informational hand out. She provided background on the difference between the Ambassador Board and program members. She detailed what the ambassador requirements are and what qualities the FTSDC is looking for in board member and program candidates. She noted that applications are open and to expect a mass email to be sent out to the coalition to encourage applications. Interviews for the positions will likely be held the week of September 23rd-27th and a hiring decision will be made by September 30th. The new Ambassador Board will be announced during Teen Drive Safety Week on October 21st.

› Parent/Teen Folder Mailing – Update (FLHSMV MOU)

Melissa gave an update on the Safe Driving Guide for newly licensed teens and provided an overview for new coalition members. She said this folder mailing is an agreement between parents and teens to be distributed to parents of new teen drivers between the ages of 15 and 17. As of August 2024, 217,719 folders have been distributed exceeding the 2022-2023 distribution total of 208,910. She attributed the increase in the number of folder distributions to the fact that this year the folders were distributed on a quarterly schedule rather than the three distributions from the previous year. The final year end distribution target is 265,000.

› Language Translation - Update

Melissa provided background on the top five traffic safety materials prioritized to be translated into Spanish and eventually Creole. She asked Chris Craig, Florida Department of Transportation, (FDOT) to provide a status update on the language translation process. Chris said that a new vendor was hired to more accurately translate the top five materials and that the latest versions were received last week. The next step will be to have friends

of the coalition who are fluent in Spanish review the translated materials for their accuracy. He also said that the focus is on ensuring the accuracy of the Spanish translation before exploring Creole translation.

› **Battle of the Belts – Update**

Melissa gave an update on the statewide Battle of the Belts (BOTB) program. She noted that Battle of the Belts was traditionally conducted at the county and local levels, and that this effort is intended to be a turnkey resource for areas that are interested in a Battle of the Belts program, but may not have the resources or a local champion to start a program. She said Battle of the Belts consists of a three-step process where students observe safety belt usage, conduct an educational campaign, and observe safety belt usage after the educational campaign. Often there is a significant increase in observed safety belt usage in schools that participate in Battle of the Belts. Melissa displayed and described the contents each section of the Battle of the Belts toolkit. Next she discussed the project's timeline. Since approval, promotion of the kit is ongoing. She noted that there are already 52 commitments for kits. Melissa emphasized that there is no deadline to order the kits, but that there is a hard limit of 200 kits that will become available on a first-come-first served basis. More information can be found at [Battle of the Belts - Florida Teen Safe Driving Coalition](#).

Melissa provided an updated timeline of the Battle of the Belts toolkit:

- › December 2023-August 2024
 - Approval stage
- › September-October 2024
 - Printing stage
- › October 20-26, 2024
 - Teen Driver Safety Week Campaign where the BOTB toolkit will be a cornerstone of the yearly campaign.
- › April-May 2025
 - Awards and closeouts

Participants had the following questions and comments:

- Megan Hawkins, HCA Florida Hospital, asked if the infographic that lays out the content of the map is available?
 - Melissa said that infographic will be included in the kit. The website will be the primary source for directing people to information related to the program.
- Janice Martinez, Florida Law Enforcement Liaison (LEL) District 1, asked what is the timeframe for the pre and post engagement survey and if there is a preference for when in the year the program is conducted?
 - Melissa said there is no prescribed amount of time to conduct the pre and post surveys, but they are typically administered over two-three weeks. October is the earliest it can be done and April or May is the latest, the BOTB subcommittee will discuss this further.
- Petra Stanton, Johns Hopkins Children's Hospital, suggested that providing implementation examples could be useful especially if the kits provide an optimal time of year to focus on the campaign.
- Janice suggested that participants could receive bonus points for conducting campaigns during both the fall and spring semesters.
 - The challenge with incentivizing them to do both semesters and what differentiates this from the Ground your Parents folder and campaign is that the BOTB toolkit is intended to serve the entire school rather than individual students, so there is a limit on the number of citations and commendations that can be given through the toolkit.

› **NTSB - Tribal Youth Listening Session**

Melissa provided an update on a collaborative effort with the National Traffic Safety Board (NTSB). The collaboration consists of FTSDC assistance in facilitating a listening session on traffic safety issues. The listening session is tentatively scheduled for September 17, 2024 from 12-1pm Eastern Standard Time (EST). Melissa noted that it is a national opportunity for tribal youth to participate. Additionally, the listening session will be broadcasted live and will be recorded. For more information can be found by contacting Bryan Delaney at Bryandelaney@ntsb.gov

› **Teen Driver Data – S4 Dashboard Update**

Melissa provided a snapshot of the most up to date data available through the [Signal Four \(S4\) Analytics Dashboard](#). As of June 2024, there were 115 fatal, 740 serious injury, and 36, 143 total crashes involving teen drivers. She compared the crash data to the other demographically based safety emphasis area for which crash data is available. She noted that Friday is the day of the week when there was the highest incidence of crashes involving teen drivers. She emphasized that crashes involving teen drivers remain relatively high throughout the year in contrast to the national 100 Deadliest Days for Teen Drivers between Memorial and Labor Day. The S4 heat maps illustrate that crashes are more prevalent in areas with more population. Melissa noted that 353 crashes involving teen drivers also involved alcohol, most of which occurred at night.

› **AAA – Legislative Update (Karen Morgan)**

Melissa reviewed the legislative update provided by Karen Morgan (AAA) from the previous coalition meeting and noted that there were no further legislative updates since the previous meeting.

The legislative update provide by AAA at the previous meeting noted that over the past ten years there were 31,166 fatalities on Florida’s roadways with 3,393 occurring in 2023 alone. Additionally, it is estimated that the annual cost due to motor vehicle damage is \$20.019 billion. Because of this the following items are considered to be AAA’s and other stakeholders’ priorities:

- › Primary Enforcement of a rear seat belt law
- › All rider motorcycle helmet law
- › Rear facing child passenger seat requirements through age 2 or more
- › Booster seat law
- › Rear seat requirements for children through age 12 law
- › Passenger restrictions provisions
- › Installation of ignition interlock devices for all DUI offenders
- › Graduated Driver License and cell phone restrictions

Melissa noted that the FTSDC’s focus is on the development of educational resources and programs. While important to stay aware of legislative activity, the FTSDC does not participate in legislative or lobbying activities.

› **Week of Awareness Presentations – Updates and Open Discussion**

Melissa provided an update on the yearly Weeks of Awareness campaign. For the current fiscal year, 60 presentations were given reaching 29,773 students. She provided the background on the respective speakers. She noted that the locations are prioritized based off of the FDOT Highway Safety Matrix that is updated and published each year. For the following fiscal year, Melissa said the coalition is targeting 70 presentations total with the following number of presentations in the following locations and the timeframe

- › Orange County – 20
 - November 11-22, 2024

- › Miami-Dade County – 20
 - Dates to be determined
- › Hillsborough, Pinellas, and Pasco counties – 10
 - Dates to be determined
- › Broward and Palm Beach counties – 10
 - February 24-28, 2025
- › Duval County - 10, funded by State Farm
 - October 21-25, 2024

After discussing next fiscal year’s approach for the Weeks of Awareness program, Melissa described the barriers and challenges planning and implementing the yearly Weeks of Awareness program. She said coordinating the speakers’ and school schedules is time consuming, and emphasized that schools can and often unfortunately cancel without enough notice to reschedule, despite multiple confirmations and touch points leading up to the presentations. Additionally, the message has saturated the schools in the high population and high crash areas. The logistical coordination required to align multiple rural areas is not tenable either. Other challenges include additional permission requirements at the school level, buy-in from community partners ebbs and flows, attendance can vary, and schools have many competing demands that can result in traffic safety awareness presentations being deprioritized. Melissa then opened the discussion up to the rest of the coalition for brainstorming about the future of the program with the question of could the time spent on Weeks of Awareness be better spent on making more educational safety kits like Ground Your Parents and Battle of the Belts, but for other teen driver safety topics?

Participants had the following questions and comments:

- The coalition agreed that focusing on improving the distribution network to more effectively collaborate with Tax Collector’s Offices is a good strategy as well as asking teens directly about what is effective for traffic safety programming.
 - Chief Art Bodenheimer, Lake Alfred Police Department, noted that Tax Collector’s offices priorities can change based on local election outcomes.
- Karen Pelot, Always Wear Your Seatbelt Foundation, said that many school boards want the presentations, but they are often overbooked with priorities that are mandated by the State.
- Derek Stewart, Florida Virtual School (FLVS), suggested considering how to pair Weeks of Awareness with other programming and driver education opportunities.
- Keith Robbins, FDOT District 1, agreed that programming could be focused in a targeted area and paired with driving education, similar to Sheriff’s Offices that participate in the Teen Driver Challenge. He said programming that resembles the Battle of the Belts toolkit would be useful particularly around orientation at the start of each semester. He also suggested that if Weeks of Awareness does continue, to reach out to contacts in FDOT District 1 that can get the buy in from school superintendents as well as school board support. Additionally, could the contracts with the speakers allow for virtual options to decrease the cost of traveling from another state or increase the amounts and terms so there is more flexibility in booking the presentations outside of week long time slots?
 - Melissa responded that the speakers likely see more value from in-person presentations and are unlikely to want to share their often heart wrenching personal stories through a virtual or remote option, especially if being recorded and shared online. Additionally, the impact of virtual presentations can be challenging to quantify and may not increase the longevity of that impact. Also, what the speakers want for virtual options may not align with what is available through the National Highway Traffic Safety Administration (NHTSA).
- Rich Greene, Columbia River Driver Education, asked where the audience requirement originates?

- Melissa said that prior to March 2019, the audience requirement was double what it is today with 800 required audience members. The minimum audience size is due to the cost of the presentation.
- Jennifer Hall, Nations Traffic Safety School, mentioned that Student Government Associations have annual conferences that the coalition could incorporate into its outreach strategy as potential venues.
 - Melissa said that being worthwhile depends on the estimated audience attendance to those conferences as well.
- Andre Jamison, Drive Trainer, said that although it likely will not have the same numerical impact, a well-produced video presentation could be utilized in driver's education courses as well in tax collector's offices once you have well produced video presentation, you can play it every drivers ed course in every school.
 - Melissa said that the finite viewing opportunity is what makes the presentations valuable and worthwhile for the speakers. A video of their presentation, even if well-produced, is unlikely to capture it in the same way.
- Melissa noted that the challenge with making changes at this point in the fiscal year is that the contracts are drafted in October to be written into the concept papers that are submitted to FDOT in February that are then incorporated into FDOT's Annual Grant Application (AGA) and submitted to NHTSA for approval by August.
- Leah Othmer, Safe Kids Northeast Florida, Player's Center at Wolfson Children's Hospital, noted that the fall semester is shorter and asked if there were opportunities for booking presentations during the spring semester?
 - Melissa said that the school districts set the schedules. The bulk of the testing and events are held during the spring semester. There has been a constant tension between the school and speakers' calendars over the past seven years.
- Is there any focus on 18 and 19 year olds?
 - College students and 18-19 year olds fall out of the FTSDC's demographic focus as determined by NHTSA/FDOT.
 - Chris Craig also noted that in other engagements for other emphasis areas the challenge is reaching enough of the student body at one time in the college context.

› **December Meeting Survey Reminder**

Melissa reminded the coalition about the importance of registering for the coalition meetings. She said that the comment box within the registration email is useful for members that travel farther distances or are participating in extra subcommittee meetings. She noted that the Driver Education Subcommittee will be sent two separate registration sign ups. She elaborated on the difference between the block room rate and members' paying for their own hotel room, noting that the block room booking option provides a group rate and breakfast voucher.

› Upcoming Observances

Melissa reviewed the upcoming traffic safety observances that the coalition participates in by adapting materials for the months of September, November, and December.

› September

- Rail Safety Week

› October

- Teen Driver Safety Week

› November

- World Day of Remembrance for Road Traffic Victims
- Impaired Driving Holiday Messaging

› December

- Impaired Driving Holiday Messaging

› Open Sharing

Melissa opened the floor for attendees to provide any updates or news worth sharing to the coalition.

- Art said he represented the FTSDC at the Florida Association of School Resource Officers (FASRO) conference with Tim Roberts, Florida Law Enforcement Liaison (LEL) Coordinator, and Jon Askins, LEL District 5. Art said that the conference was attended by 770 School Resource Officers (SROs). He said that the line officers that need traffic safety materials are not getting them and that it is an ongoing effort to get the right materials to those front line officers.
 - Jon emphasized that consistent engagement with SROs is challenging because SROs tend to be in a specific school for a short amount of time, as the SROs are rotated between different schools.
 - Melissa thanked the coalition's law enforcement members for representing the FTSDC at the conference.
 - Art said many of the other safety booths spent time engaging with him, Tim, and Jon exploring different partnership and collaboration opportunities. An improved safety booth for the FTSDC at FASRO would also be helpful.
 - Jon said that the Ground Your Parents folder and other materials were well received by the other conference attendees.
- Darren Tessitore, Foundation for a Drug Free World, said that materials produced by his foundation are available to share.
- Karen gave a reminder about the Always Wear Your Seat Belt Foundations' [Lace-Up To Buckle-Up 5K Run/Walk](#) which is scheduled for October 19th in Belle Isle, FL. She said it is the ninth annual 5K and to look out for an email blast soon.

Florida Virtual Schools (FLVS) Telematics Driving Data Research/Presentation

Derek discussed a recently completed study conducted by FLVS to assess the impact of FLVS driver education using a telematics data solution. Once completed, the results of the study can be applied to coalition members' organizations. Derek asked how success is measured for FLVS Driver Education and suggested that the impact of that education should be tied to the specific outcome of FLVS students consistently demonstrating risk reducing strategies and proper driver behavior. He noted that traditionally driver education is assessed based off crash data, traffic citations, and self-reporting. These measures are limited because crash data provides a snapshot in time, traffic citations are variable, and self-reporting is unreliable. Because of these limitations, the research question posed by Derek and his team became: "What is the impact of FLVS Driver Education on driving performance as measured by a telematics solution." Telematics, he said, show how drivers are behaving in the real world with contributing factor data that is timely, accurate, and longitudinal. With that research question, the research team compared the driving performance of students who completed FLVS Driver Education with student drivers who did not take FLVS Driver Education to validate the FLVS curriculum or provide data supporting potential changes to that curriculum.

Next, Derek discussed the research process. The team submitted a proposal and literature review to get approval to conduct the study. The methodology of the study consisted of including a QR code that navigates to the telematics app as part of the post driver education follow up information given to students on completion of the course. The telematics app provider then verifies this group of drivers within its data.

So far the data gleaned from the study is that between FLVS students and non-FLVS students there is a slight difference in the aggregated safe driving score that takes into account speed, focus, swerving, phone use, acceleration, cornering, steadiness, and braking into an average score. Despite this difference, the research team has not put the results through a statistical process to determine the significance of that difference.

Next steps include a detailed data analysis, peer review, and publication. Derek concluded that the focus of this study is on effectiveness, measuring outcomes, and data driven decision-making.

TLSAE Legislative Review Discussion

Danny Shopf, Cambridge Systematics (CS), droned on about the Traffic Law and Substance Abuse Education (TLSAE) Model Language Document. He reviewed each section of the model language document including the overview, existing Florida Statute, and the proposed changes to Florida Statute that would align the statute with national standards and best practices. The coalition accepted the proposed model language changes. Danny and Melissa emphasized that the FTSDC does not advocate or engage in the legislative process beyond developing model language.

Participants had the following questions and comments:

- Chris Earl, National Safety Council, asked if new drivers regardless of age are required to take and complete the TLSAE course?
 - Derek said yes, unless coming from a state with a reciprocal agreement.

2024 Teen Fact Sheet Overview and Discussion

Alan Amidon, CS, gave a riveting presentation to resounding applause presenting the 2024 Update of the Teen Driver Fact Sheet. The fact sheet helps identify target audiences and provides context for Florida's Teen Driver Safety challenges. The Fact Sheet is readily available for the coalition to use.

He noted that the fatal crashes involving teens is trending downward, following the statewide trend for fatal crashes. Likewise serious injuries involving teens and all types of serious injury crashes continue to trend downward. Alan emphasized that 2020 data continues to be an outlier.

Alan reviewed the Day of Week crash data, noting that Friday, Saturday, and Sunday continue to be days when more fatal crashes involving teens are occurring. Despite this, he said that overall crashes involving teens are lower on the weekends, but that the

crashes occurring over the weekend are more deadly and likely involve high risk behaviors such as speeding, impairment, and potentially drowsy driving.

He reviewed the Month-by-Month crash data noting that the months of October, November, March, and May are the months when more crashes involving teens are occurring.

Alan broke down the crashes by different ages saying that the number of crashes and crash severity increases as teens age and develop a false sense of confidence.

Consistent with prior fact sheets, the Top 15 Florida counties for fatal crashes, serious injury crashes, and overall crashes involving teens continue to be the most populous counties within the state. Miami-Dade County had the most fatal crashes involving teens as well as the most overall crashes involving teens. Orange County had the most serious injury crashes involving teens. Alan noted that the contributing factors organized by the different emphasis areas detailed in FDOT's Strategic Highway Safety Plan (SHSP) that were most associated with crashes involving teens were distracted driving, and speeding and aggressive driving.

Other key takeaways included that teens involved in fatal crashes were overwhelmingly male, crashes involving teens were occurring predominately in Florida's urban areas, teens involved in crashes were overwhelmingly occurring among teens driving passenger cars or vans, and that teens involved in crashes are overwhelmingly likely to be Florida residents as opposed to visitors.

Alan delved into motorcycle fatalities involving teens. He noted that within motorcycle fatalities, teens are disproportionately more likely to be in a fatal crash while riding a motorcycle. He emphasized that 1/3 teens that die in motorcycle crashes were not wearing a helmet, despite being required by law for all riders under the age of 18.

Participants had the following questions and comments:

- The coalition expressed interest in further data analysis on Marion County due to it being in the top 15 of total crashes involving teen drivers and its high proportion of alcohol related fatal crashes.
- Andre suggested including comparison lines for all drivers and inclusion of rates in addition to totals.
- Leah suggested comparing where teen drivers learned to drive and asked if that information is tracked.
 - This information is not tracked and is unlikely to be readily available.
- The coalition expressed interest in including data on restraint use in crashes involving teen drivers.
- The coalition expressed interest in comparing crashes involving teen drivers by Florida residency in key counties with high visitor populations.
- The coalition expressed interest in comparing teens involved in crashes while riding a motorcycle or moped within key counties where there is a high college student population.
- HB39 changes the requirements for how many hours teens are allowed to work and the time of day they are allowed to work. This could change this data over time if teens are allowed to work during these hours as it is the exception provided in Florida's GDL.
- Could we look at county of residence and see if drivers are from other counties and getting in crashes in different counties?
- Consider adding additional information about fatalities, serious injuries, and crashes and the types of roadway facilities they occur on.
- It would be interesting to see if teens involved in motorcycle crashes are overrepresented in college towns.

2023 Strategic Action Plan – Subcommittee Group Breakout Sessions

Melissa asked participants to divide into subcommittee groups and review their actions steps in the FTSDC Strategic Action Plan. Subcommittee groups worked collaboratively to report progress on action steps and identify next steps to accomplish prior to the

next FTSDC meeting. Each action step leader prepared to provide an update at the closing of the FTSDC meeting. The Subcommittee Action Steps are listed below:

- › 1B.2-1B.3 – Teen Driver Data Sources.
- › 1D.3 – Membership
- › 1E.3 – Student Engagement
- › 2A.2- 2A.4 – Expand Catalog of Teen Driver Safety Digital and Print Resources and Materials
- › 2C.2-2C.6 – Increase Distribution Network.
- › 2C.7 – Florida Tax Collector Coordination
- › 2E – Battle of the Belts
- › 3A-3D – Driver Education
- › 4D – Teen Driver Safety Policies in High Schools

Public Comment Period

There were no comments from the public.

Wrap Up and Next Steps

Melissa provided an overview of the agenda for Day 2 and thanked attendees for their participation.

Adjourn

Day 1 of the Coalition meeting adjourned at 5:00 PM.

MEETING NOTES – AUGUST 28, 2024

Welcome and Day 1 Recap

Melissa welcomed participants back to Day 2 of the Florida Teen Safe Driving Coalition Meeting. She provided housekeeping updates, reviewed the activities from Day 1, the Day 2 agenda, and the meeting followed.

Florida Teen Safe Driving Coalition Awards

Melissa and presented the FTSDC awards to the following members:

- › First to Register – Petra Stanton, John Hopkins All Children’s Hospital
- › Volunteer Rockstar – Chief Art Bodenheimer, Lake Alfred Police Department
- › Subcommittee Champion – Megan Hawkins, HCA Florida Hospital
- › Coalition Rockstar – Derek Stewart, FLVS

Teen Motorcycle/Moped Crashes in Florida

Siwon Jang, Center for Urban Transportation Research (CUTR), presented on behavioral strategies to address motorcycle crashes. She said that motorcyclists are more vulnerable to fatal and serious injuries than motor vehicle occupants in traffic crashes, noting that according to NHTSA in 2022, fatal crashes involving motorcyclist occurred 22 times as frequently as fatal crashes involving motor vehicle occupants per vehicle miles traveled. Nationally, nearly 12 percent of fatal crashes involving motorcycles occurred in Florida. Additionally, in 2022 fatal crashes involving motorcycle riders made up nearly 18 percent of Florida’s total fatal crashes, despite accounting for only 2 percent of Florida’s overall traffic crashes.

Siwon then discussed motorcycle and moped crashes involving teen riders. She said that teens ages 15-19 were involved in 25 percent of fatal motorcycle crashes. Additionally, the number of fatal crashes involving teens and mopeds has increased since 2020. Geographically, over 48 percent of fatalities involving teens riding motorcycles occurred in Broward, Miami-Dade, Palm Beach, Hillsborough, Volusia, and Orange counties. Additionally, of the riders without required motorcycle endorsements that were involved in fatal crashes from 2017-2023, approximately 15-30 percent were teens ages 15-19. Siwon then analyzed fatal crashes by helmet usage and age with 40 percent teen motorcycle riders dying in fatal crashes from 2017-2023 without wearing their helmet, despite being required to by law. The number of fatal crashes involving teen motorcycle riders increases as teens age, supporting the idea that teens acquire false confidence as they age and drive or ride more. She also said that approximately 70 percent of fatal crashes involving motorcycle riders involved other vehicles.

Siwon concluded presenting by sharing the traffic safety resources and materials that Ride Smart Florida has developed to drive down fatalities and serious injuries.

Participants had the following questions and comments:

- John Bolen, Treasure Coast Driving School, asked if there was data that differentiated between three-wheel and two-wheel motorcycles and if that data indicates that three wheel motorcycles are involved in less crashes.
 - Siwon said that its clear more riders are adopting three-wheeled motorcycles, there are online resources for three-wheeled motorcycle riders, and that the data exists. School sponsors are looking for more information about three-wheeled motorcycles, as well.
- Derek asked if the researchers looking at crash data ask why motorcycle registrations are increasing and suggested that it could be due to the increase in the cost of both new and used cars.
 - Siwon said that students could be choosing those motorcycles and mopeds because they are trying to save money.
- Art asked of the 30 percent of fatal crashes that involve just the motorcycle rider, how many involve drugs and/or alcohol?

- Megan said that Dr. Byers from the University of Miami (UM) gave a presentation to the Florida Impaired Driving Coalition (FIDC) that suggests a correlation between fatal single vehicle crashes and impairment.
- Megan asked if to receive a university parking pass, do motorcycle and moped riders need to be endorsed?
 - Rich said that to park a moped on the University of Florida's (UF) campus, students do not need a motorcycle endorsement.
- Janice asked if the teens riding motorcycles without a helmet are simply just breaking the law, since Florida statute requires motorcycle riders under the age of 21 to wear an FDOT approved helmet.
 - Siwon said teens riding motorcycles without helmets often say they did not know a helmet was required since they see so many older riders without them. From an enforcement standpoint, it is challenging to identify teen motorcycle riders because the specialty plate may be too small to be easily visible.
- Mike Zinn, FDOT District 7, said that NHTSA offers grants for SMART Rider programs and suggested the numbers could be decreasing in those areas where there are SMART Rider programs.
 - Janice said only six agencies throughout Florida are receiving funding and participating in that program and asked if teens are going to those training programs.
 - Siwon said of the SMART Rider courses she has attended she had not seen teens present and that these programs are intended for experienced or newer adult riders.
- Corey Griffin, Florida Sheriff's Association, asked if the data includes All Terrain Vehicles (ATV) which are more commonly referred to as four-wheelers.
- Keith said the training courses could be required on university campuses to receive a parking pass.
 - The courses are voluntary training courses and parking policy is determined by each individual university.
- Derek asked where does micromobility fit in the FTSDC?
 - Janice said that the Pedestrian and Bicycle Safety Coalition and the Motorcycle Safety Coalition work on micromobility because of the blurred lines between the two. Crashes involving teens utilizing micromobility devices is likely underreported since law enforcement and by extension the Florida Department of Highway Safety and Motor Vehicles (FLHSMV), would not be working with a crash report.
 - Jodie Lindsey-Benware, Shands Health (UF) said that trauma center should have that data because nurses can identify different factors involved. Over the past two years Shands Health has been in the process of extracting micromobility injury data and will make it available in the future.
 - Leilani Gruener, FLHSMV, said that the Pedestrian and Bicycle Safety Coalition's Policy subcommittee is working on identifying changes to the crash report form to gather more information on micromobility crashes. Additionally, the trauma and Emergency Medical Services (EMS) subcommittee on the same coalition is gathering hospital data which may be more effective for determining single vehicle micromobility crashes. The Pedestrian and Bicycle Safety Coalition has also developed model language related to micromobility.

2023 Strategic Action Plan – Subcommittee Group Breakout Sessions

Melissa asked participants to divide into subcommittee groups and review their actions steps in the FTSDC Strategic Action Plan. Subcommittee groups worked collaboratively to report progress on action steps and identify next steps to accomplish prior to the next FTSDC meeting. Each action step leader prepared to provide an update at the closing of the FTSDC meeting. The Subcommittee Action Steps are listed below:

- › 1B.2-1B.3 – Teen Driver Data Sources.
- › 1C.1 – Traffic Safety Coalition Coordination

- › 1D.3 – Membership
- › 1E.3 – Student Engagement
- › 2A.2-2A.4 – Expand Catalog of Teen Driver Safety Digital and Print Resources and Materials 2C.2-2C.6 -Increase Distribution Network.
- › 2C.7 – Florida Tax Collector Coordination
- › 2E – Battle of the Belts
- › 3A-3D – Driver Education
- › 4A – Enhancement of Graduated Driver License Law
- › 4D – Teen Driver Safety Policies in High Schools

2023 Strategic Action Plan Group Report Out

Danny lead the coalition through the FTSDC Strategic Action Plan and captured updates and progress made on each action step on-screen. Updates to the FTSDC Strategic Action Plan can be found in Appendix A.

Public Comment Period

There were no comments from the public.

Closing and Next Steps

Melissa thanked attendees for their participation and displayed the FY2025 meeting dates:

- › December 17-18th , 2024
- › March 27-28th, 2025
- › June 24-25th, 2025
- › August 19-20th, 2025

Adjourn

The meeting was adjourned at 12:31 PM.

Contact information for Florida Teen Safe Driving Coalition (FTSDC) questions:

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APPENDIX A: FLORIDA TEEN SAFE DRIVING COALITION STRATEGIC ACTION PLAN

UPDATED AUGUST 28, 2024

Action Plan Goal 1: Program Management

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
1A.1	Melissa Valido	Quarterly	Conduct quarterly Florida Teen Safe Driving Coalition (FTSDC) meetings.	Number of meetings conducted annually	Meeting conducted November 6-7, 2023.	Meeting conducted February 12-13, 2024.	Meeting conducted June 27-28, 2024.	Meeting conducted August 27-28, 2024.
1A.2	Cambridge Systematics	Quarterly	Update progress on Teen Safe Driving Strategic Action Plan strategies to include recent implementation activities and challenges with implementation .	Action Plan progress updated quarterly	Updated following November 6-7, 2023 meeting.	Updated following February 12-13, 2024 Meeting.	Updated following June 27-28, 2024 Meeting.	Updated following August 27-28, 2024 Meeting.

Objective 1B: Data Analysis and Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
1B.1	Cambridge Systematics	Annually	Develop an Annual Teen Safe Driving Fact Sheet.	Fact sheet developed and posted on FTSDC website and publicized	Finalized and posted.	CS analyzing 2022 fatality and serious injury data.	Under internal review. Will present at Q4 FTSDC meeting.	Presented at August 27-28, 2024.
1B.2	Cambridge Systematics Cristina Morales Shieda Castillo	Annually	Review Florida’s teen related traffic records data annually, determine if target audiences have changed, and make adjustments if needed.	Data analyzed, and target audiences adjusted (if applicable)	Reviewed. No change in target audience.	CS analyzing 2022 fatality and serious injury data. Will discuss at Q3 FTSDC meeting.	No change in target audience.	No change in target audience.
1B.3	Ronda Cerulli	Annually	Increase the number of available teen driver data sources.	Information for all applicable data sources available on FTSDC website and publicized (i.e., Signal Four, etc.)	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 1C: Policies and Best Practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
1C.1	Leilani Gruener Melissa Valido	Quarterly	Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of new or existing initiatives coordinated with other traffic safety coalitions (annually)	Presenting BotB to FOPC on 11/14.	Continuing to coordinate BotB. Coordinating with SMFL.	Ongoing. Quick Reference Guide is being updated.	Ongoing. Received presentation from Motorcycle Safety Coalition.

Objective 1D: Maintain a Robust and Active FTSDC Membership

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
1D.1	Melissa Valido	Quarterly	Update and maintain a Membership, Friends, and Youth Peer Organizations roster that includes contact information and tracks member participation, where applicable.	Member and Friend roster updated quarterly	Membership list updated.	Membership list updated.	Membership list updated.	Membership list updated.
1D.2	Melissa Valido	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended at least two meetings annually to determine if they still intend to participate as a member or prefer to be included on the Friends roster.	Members contacted; meeting attendance increased	Ongoing.	Ongoing.	Ongoing.	Ongoing.
1D.3	Melissa Valido	Medium-Term	Expand FTSDC membership to include: <ul style="list-style-type: none"> school resource officers/FASRO, (<i>Corey Griffin, Art Bodenheimer, and Lindsey Champlin</i>) Florida business leaders, (<i>TBD</i>) tourism leaders, (<i>Cristina Morales</i>) 	Potential members identified and contacted; number of new members participating		FHP in attendance. DOE in attendance. SRO in progress. Jayson can put us in touch with FASRO.	Expect SRO support starting in July.	Art will see if there is a FASRO Board member that could work. Confirm all regions/districts are represented.

			<ul style="list-style-type: none"> • civic organizations, <i>(Cristina Morales, Ingrid Londono, and Kristen Shinner)</i> • trade and medical associations, <i>(Derek Stewart)</i> • Florida Department of Education, <i>(Eric Stern)</i> • Florida and County School Boards, <i>(Eric Stern)</i> • Florida Parent Teacher Association, <i>(Eric Stern)</i> • Driver education programs, <i>(Derek Stewart)</i> • disadvantaged communities, <i>(Andre Jamison, Mike Zinn)</i> • traditionally underserved populations, <i>(Andre Jamison, Mike Zinn)</i> • and others deemed to benefit the Coalition's mission and objectives 				
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Objective 1E: Maintain a Robust and Active Student Engagement Board

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
1E.1	Melissa Valido Shaina Finkel	Quarterly	Conduct quarterly Student Engagement Board meetings.	Number of meetings conducted annually	Board is meeting this weekend. Board will meet with coalition members soon.	Ongoing.	Teen Ambassador Board provided updates on personal projects.	Ongoing.
1E.2	Melissa Valido Shaina Finkel	Quarterly	Update and maintain a Membership roster that includes contact information and tracks member participation.	Member roster updated annually	Ongoing.	Ongoing. Currently have 40 student ambassadors.	Ongoing.	Ongoing. Meetings to reengage in November.
1E.3	Melissa Valido Jeannine Laurence	Annually	Use Youth Peer Organizations (like STAND, LiveFree Coalitions, Impact Teen Drivers, Teens in the Driver Seat, Florida Informed Families, SGA, Always Wear Your Seatbelt Clubs, etc.) to increase student engagement across Florida	Number of new organizations and new chapters of existing organizations added to partner list annually	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Action Plan Goal 2 - Teen Driver Safety Communications and Outreach

Objective 2A: Expand Catalog of Teen Driver Safety Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
2A.1	Chris Swinson Lindsey Champlin Michele Harris Leilani Gruener	Annually	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) and the FTSDC website to identify potential gaps or revisions needed to existing materials.	FTSRC reviewed; FTSDC website reviewed; materials updated or replaced annually	Will address at a future meeting.	Ongoing.	Ongoing.	Ongoing.
2A.2	Leilani Gruener Mike Zinn	Medium-Term	Create new digital and print materials related to outstanding gaps in teen driver safety, including:	Number and type of new materials created and posted for distribution annually	Street Racing, Railroad Crossing, Drowsy Driving, & Golf Cart rack cards in development. Buckle up, contract, and submerged vehicle rack cards in development.	Buckle Up materials approved. Submerged vehicle under development. Parent/Teen contract approved. Still under development – Street racing, railroad crossings, drowsy, golf cart.	Buckle Up, submerged vehicle, and parent/teen contract approved and will start printing. Still developing street racing, railroad crossing, drowsy driving, and golf cart safety. Would also like micromobility/e-bikes (motorcycle/pe d bike is working on this), teen	Teen-focused motorcycle and micromobility content – helmet use? Buckle Up and Submerged are going to print. Will come back to the others in February.

							impairment, workzones.	
2A.3	Art Bodenheimer Janice Martinez Tim Roberts Caleb Barton Corey Griffen Brian Dodge Chris Swinson	Medium-Term	Update law enforcement materials to include additional information about GDL, especially related to nighttime driving restrictions.	Law enforcement materials created/updated.	Materials updated.	Included in Law Enforcement Quick Reference Guide.	Included in updated Law Enforcement Quick Reference Guide.	Included in updated Law Enforcement Quick Reference Guide.
2A.4	Cristina Morales Megan Hawkins Kristin Shiner Roni Wood Sachel Silber Gretchen Peoples Jeannine Laurence Erynn Sendrick Lina Chico Terri Averyttall	Medium-Term	Create a standard presentation template and outline to be used in conjunction with presentations in schools (victim-impact panels, etc.) to ensure a consistent message and best practices on teen safe driving.	Presentation developed.	Outline drafted. Will share draft slides at a future meeting.	Working on draft presentation content. Will refine and share draft at Q3 FTSDC meeting. Considering working with the teen ambassadors to include a personal story in the presentation.	PPT draft is created and being updated. Will send along for review.	Reviewing and finalizing information. Considering linking this info to the parking requirements/best practices.
2A.5	FDOT	Medium-Term	Prioritize and translate existing materials available on the FTSRC to Spanish and Haitian/Creole.	Number of materials translated.	Materials translated. Working on review.	Submitted materials to another vendor for translation services. Will update at Q3 meeting.	Waiting for translation from new vendor. Will update at Q4 meeting.	Waiting on translation from vendor.

Objective 2B: Provide a Written Communications Strategy which Details how to Develop, Promote, and Distribute Digital and Print Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
2B.1	Cambridge Systematics	Short-Term	Review existing digital and print education and outreach campaigns conducted by the FTSDC, safety partners, and other states to identify and document best practices.	Best practices identified	Ongoing.	Ongoing.	Ongoing.	Ongoing.
2B.2	Cambridge Systematics	Short-Term	Develop a standard template outlining best practices for developing, promoting, and distributing digital and print materials.	Standard template developed and distributed to FTSDC members	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 2C: Increase Distribution Network

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
2C.1	Chris Craig Melissa Valido	Quarterly	Coordinate with the Florida Department of Highway Safety and Motor Vehicles (FLHSMV) to obtain addresses of recently licensed teen drivers and distribute key education and outreach materials to these addresses.	Materials sent quarterly, as allowable through funding and continued assistance from FLHSMV	Ongoing.	Ongoing. 61,000 Folders distributed in FY24.	Ongoing. Over 163,000 folders distributed in FY24.	Ongoing. Over 217,000 folders distributed in FY24.
2C.2	Cristina Morales	Medium-Term	Coordinate with FDOE, County School Boards, and high schools to distribute key	Materials distributed biannually	Ongoing.	Ongoing.	Ongoing.	Ongoing.

	Shieda Castillo Eric Stern Mike Zinn John Bolen Rachel Silber Jeannine Laurence		education and outreach materials to Florida's high school students.					
2C.3	Eric Stern Jeannine Laurence Rachel Silber Melissa Valido	Medium-Term	Coordinate with the Florida Parent Teacher Association to distribute key education and outreach materials to parents and caregivers.	Materials distributed quarterly	Ongoing.	PTA Conference in the summer. Great opportunity to build this network.	Transitioned to a new board.	Eric has joined the PTA board. Melissa is sending content for their blog.
2C.4	Janice Martinez Art Bodenheimer Chris Swinson Caleb Barton Brian Dodge Corey Griffin Brandy French Stephen Strobe	Short-Term	Coordinate with the Florida Police Chief's Association (FPCA), Florida Sheriff's Association (FSA), the Florida Highway Patrol (FHP), and FASRO to distribute key education and outreach information to law enforcement officers and the public.	Materials distributed bi-annually	Continuing to engage at FPCA. Working on additional engagement with FSA.	Highway Safety Conference in January. On the Schedule for July.	Presented on June 6 th .	Considering how to better present to FSA.
2C.5	Janice Martinez Art Bodenheimer Chris Swinson Caleb Barton	Medium-Term	Develop roll call videos to help law enforcement officers quickly understand teen driver safety challenges and statutory requirements.	Roll call video developed	Working on some good examples to build off of.	Identified example from Alabama on GDL. Will adapt to create GDL roll call for FL.	Not much help from other states. Working on creating a tip card.	Plan to build a tip card based on the top contributing factors/first harmful events for teen crashes

	Brian Dodge Corey Griffin Stephen Strobe							(good for the PPT presentation). Consider creating a new action item. Caleb sent Art a video example we can adapt.
2C.6	Janice Martinez Art Bodenheimer Chris Swinson Caleb Barton Jayson Levy	Medium-Term	Identify Counties without a Teen Driver Challenge program and engage Sheriff's Offices to encourage their participation.	List of counties developed; Sheriff's offices contacted; number of new Teen Driver Challenge programs started			New counties: Lake Calhoun Sumter Hardee Flagler Grants Broward Flagler Sumter Manatee Jackson Hardee	Add Sarasota Brandy will provide dates of upcoming Teen Driver Challenge Events when available.
2C.7	Cristina Morales Eric Stern John Bolen Jennifer Hall Leilani Gruener	Medium-Term	Coordinate with Florida Tax Collector offices to distribute key education and outreach materials to drivers receiving/renewing their license.	Materials distributed quarterly	Looking to engage with Tax Collector meeting in May.	Cannot attend conference in May. Will look for opportunities to attend future meetings.	Met with Tax Collectors in June 2024.	Will find out when the next conference is and see if that's something we can participate in.

Objective 2D: Participate in Teen Driver Safety Events

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
2D.1	Melissa Valido Petra Stanton Mike Zinn Eric Stern Janice Martinez Stephanie Ghazvini Ingrid Londono Shieda Castillo Cristina Morales	Annually	Conduct an annual Weeks of Awareness campaign.	Weeks of Awareness conducted annually	Ongoing. Working on identifying additional contacts to facilitate upcoming weeks of awareness.	FY 23 53 schools for 28,528 students FY24 Targeting 80 presentations. Completed 20 schools in Orange County in November 2023.	FY24 60 schools 29,773 students FY25 Target – 70 schools	FY24 60 schools 29,773 students FY25 Target – 70 schools Discussing reducing the number of events beyond FY25.
2D.2	Shaina Finkel Melissa Valido Michele Harris Lindsey Champlin Ingrid Londono Megan Hawkins	Annually	Participate in Teen Driver Safety Week.	Teen Driver Safety Week conducted annually	Will come back to this at a future meeting.	Will discuss more in Q3. Focusing on launching BotB.	Focused on launching BotB. Doing a regional Week of Awareness to support. Might do a webinar to introduce the new board.	Continuing to focus on BotB. Working on a Governor Proclamation for Teen Driver Safety Week. We have the Resource Hub. State Farm PSAs.

	Gretchen Peoples Kristen Shinner Jennifer Smith							Announcing Teen Ambassador Board. Hosting a Week of Awareness?
2D.3	Lindsey Champlin Gretchen Peoples Rachel Wilson Michele Harris	Annually	Promote AAA PROMise.	Number entities and individuals receiving information	Still waiting on the updated program details. Planning to work with the trauma injury coordinators to promote the program.	Fewer kits available and working on opportunities to identify additional resources.	Still working on distribution for the future event. Will follow up at a future meeting.	Still working on distribution for the future event. Will follow up at a future meeting.

Objective 2E: Develop a Statewide Battle of the Belts Program Template and Resource Kit

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
2E.1	Melissa Valido Petra Stanton Shaina Finkel Gretchen Peoples Ronda Cerulli Alisa Morgan	Short-Term	Review existing Battle of the Belts programs and identify best practices and challenges.	Performance measures identified	Completed.	Completed.	Completed.	Completed.

2E.2	Melissa Valido Petra Stanton Shaina Finkel Gretchen Peoples Ronda Cerulli Alisa Morgan	Medium-Term	Create a model statewide battle of the belts program toolkit with detailed instructions, examples, and key resources essential for a successful program.	Battle of the Belts toolkit created	Under review.	Received comments from FOPC. Sending to FDOT Comms Team. Targeting first campaign in October 2024.	BotB Kit approved. Going to start printing in August and launch October 20-26, 2024.	BotB Kit approved. Going to start printing in August and launch October 20-26, 2024.
2E.3	Melissa Valido Petra Stanton Leilani Gruener Chris Craig Willem DeGreef (FOPC)	Medium-Term	Coordinate with the Florida Occupant Protection Coalition to facilitate the distribution of Battle of the Belts toolkits.	Number of toolkits distributed	To be completed after 2E.2	To be completed after 2E.2	To be completed after 2E.2	Refining the website. Starting to publicize the kits.

Objective 2F: Create an Adapted CarFit Program Targeting Teen Drivers

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
2F.1	Michele Harris Lindsey Champlin Ingrid Londono Melissa Valido	Medium-Term	Review the CarFit program and identify opportunities to adapt it for a teen driver audience.	Program reviewed; List of opportunities identified.	Reviewing materials and identifying opportunities to adapt for use with teens.	Coordinating with SMFL. Coordinating with CarFit National.	Continuing to review.	Will discuss at a future meeting.
2F.2	Michele Harris Lindsey Champlin Ingrid Londono Melissa Valido	Medium-Term	Identify existing resources and develop materials to support the teen-focused CarFit Program.	Existing resourced identified; materials developed.	To be completed after 2F.1.	To be completed after 2F.1.	To be completed after 2F.1.	To be completed after 2F.1.
2F.3	Michele Harris Lindsey Champlin Ingrid Londono Melissa Valido	Long-Term	Distribute materials and conduct teen-focused CarFit events.	Number of materials distributed; number of events conducted.	To be completed after 2F.2.	To be completed after 2F.2.	To be completed after 2F.2.	To be completed after 2F.2.

Action Plan Goal 3: Driver Education

Objective 3A: Identify teen driver education and licensing best practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
3A.1	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank Keith Robbins	Short-Term	Establish a subcommittee to explore the feasibility of developing standardized novice driver education curriculum in Florida.	Subcommittee established	Complete.	Complete.	Complete.	Complete.
3A.2	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson	Medium-Term	Identify and document novice driver education curriculum and driver training best practices.	Best practices documented	Complete.	Complete.	Complete.	Complete.

	Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank							
3A.3	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank	Long-Term	Develop recommendations for establishing a standard novice driver education curriculum and the proposed next steps.	Next steps identified.	Complete.	Complete.	Complete.	Complete.

Objective 3B: Identify Existing Gaps in Florida’s Driver Education Programs and Resources

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
3B.1	Derek Stewart Leilani Gruener	Short-Term	Identify and document all relevant Florida pre- and post-licensure driver education programs and resources and post to the FTSDC website.	List of driver education programs and resources posted online	Creating parent companion checklist and resources.			Ongoing.

	Michele Harris Rachel Wilson							
3B.2	Derek Stewart John Bolen Michele Harris Rachel Wilson	Medium-Term	Identify gaps in existing pre- and post-licensure driver education program options and resources.	List of cities/counties with little or no access to driver education developed	Working on needs assessment study.			Ongoing.
3B.3	Rich Greene	Medium-Term	Identify opportunities to integrate adaptive needs driver education best practices into pre- and post-licensure driver education programs.	List of opportunities identified.	Considering Association for Driver Rehabilitation Specialists (ADED)	Created resources page on the FTSDC website.		Ongoing.
3B.4	Leilani Gruener Eric Stern Michele Harris Rachel Wilson	Long-Term	Coordinate with schools and community groups in areas with little or no access to driver education programs and resources to provide driver education resources and educational materials.	Number entities receiving resources/materials and number of resources/materials distributed				Ongoing.
3B.5		Long-Term	Develop a needs assessment documenting the existing pre- and post-licensure driver education programs, gaps in educational resources, and areas with little or no access to driver education programs.	Needs assessment published.				Ongoing.

Objective 3C: Develop Model Driver Education Curriculum and Management Structure

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
3C.1	Derek Stewart Leilani Gruener Michele Harris Rachel Wilson Keith Robbins	Long-Term	Develop a model driver education curriculum that aligns with Florida and national best practices.	Model curriculum developed.	Ongoing.	Ongoing		Ongoing.
3C.2	Derek Stewart Leilani Gruener Michele Harris Rachel Wilson Keith Robbins	Long-Term	Evaluate the feasibility of consolidating Florida’s driver education program administration and oversight in a singular state agency.	Evaluation conducted and documented.				Ongoing.

Objective 3D: Support Enhancement of Florida’s Traffic Law and Substance Abuse Education (TLSAE)

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
3D.1		Annual	Review Florida’s TLSAE course and identify opportunities to align with national best practices.	Best practices identified and documented.				Ongoing.
3D.2		Medium-Term	Develop a model curriculum to align Florida’s TLSAE with national standards and best practices.	Model curriculum developed.				Ongoing.
3D.3		Long-Term	Evaluate the feasibility of making Florida’s TLSAE course a requirement for all first-time drivers, regardless of age.	Feasibility of making TLSAE course a requirement documented.				Ongoing.

Objective 3E: Develop a Model Lesson Plan to Integrate Safe Driving Principals into Existing Curricula

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
3E.1	Amy O'Brien Andre Jamison Cristina Morales Eric Stern Leah Othmer Monica Howington Petra Stanton Rhonda Cerulli	Short-Term	Review Idaho Transportation Department Do The Math: Save A Life Program and identify best practices	Do The Math: Safe A Life Program reviewed; best practices identified.				Meeting virtually September 10 th . Started researching FL standards and how this program could be implemented.
3E.2		Short-Term	Review Florida's existing curricula standards and ensure best practices are aligned with existing standards	Florida curricula standards reviewed				To be completed after 3E.1
3E.3		Long-Term	Develop model lesson plan(s) that incorporate traffic safety principals into existing Florida curricula standards	Model lesson plan(s) developed and posted on FTSDC website.				To be completed after 3E.2
3E.4		Annually	Coordinate with Florida schools to promote the use of model lesson plan(s) in existing curricula.	Number of schools engaged.				To be completed after 3E.3

Action Plan Goal 4: Teen Driver Safety Policy

Objective 4A: Support Enhancement of Florida's Graduated Driver License Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
4A.1	Karen Morgan Ray Graves	Short-Term	Develop model legislative language to align Florida's Graduated Driver License (GDL) laws with national standards and best practices.	Model legislative language developed and posted online	Preliminary draft in progress.	Draft under review.	Ongoing.	Ongoing.
4A.2	Chris Craig Melissa Valido Leilani Gruener Karen Morgan Ray Graves	Annually	Annually review GDL model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made as needed	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 4B: Support Enhancement of Florida's Distracted Driving Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
4B.1	Karen Morgan Leilani Gruener Melissa Valido Ray Graves	Short-Term	Review distracted driving laws from other states and related literature and identify best practices that could be applied to Florida's distracted driving law.	List of best practices developed	Ongoing.	Ongoing.	Ongoing.	Ongoing.
4B.2	Karen Morgan	Medium-Term	Develop model legislative language to align Florida's	Model legislative language developed and posted online	Ongoing.	Ongoing.	Ongoing.	Ongoing.

	Leilani Gruener Melissa Valido Ray Graves		distracted driving laws with best practices.					
4B.3	Chris Craig Melissa Valido Leilani Gruener Ray Graves	Annually	Annually review distracted driving model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made and posted online as needed	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 4C: Evaluate the Feasibility of Vehicle Decals for Teen Drivers

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
4C.1	Melissa Valido Chris Craig Leilani Gruener	Short-Term	Coordinate with New Jersey to understand their approach, challenges, and successes in implementing a vehicle decal to identify teen drivers for more effective GDL enforcement.	New Jersey’s approach, challenges, and successes in implementing a vehicle decal documented	On Hold.	On Hold.	On Hold.	On Hold.
4C.2	Melissa Valido Chris Craig Leilani Gruener	Medium-Term	Evaluate feasibility of conducting a similar program in Florida and identify potential challenges.	Feasibility of New Jersey’s approach evaluated based on Florida’s existing statutes and funding availability; document adjustments to fit Florida, as needed	On Hold.	On Hold.	On Hold.	On Hold.
4C.3	Chris Craig Leilani Gruener	Medium-Term	Review approach and potential challenges with FDOT and FLSHMV	Approach discussed with FDOT and FLHSMV	On Hold.	On Hold.	On Hold.	On Hold.

			management to determine if vehicle decals for teen drivers aligns with agency priorities.	management; adjusted as needed to align with FDOT and FLSHMV priorities				
4C.4	Janice Martinez Art Bodenheimer	Long-Term	Determine if legislative change is necessary to support the implementation of vehicle decals for teen drivers	Review Florida's existing statute and determine if changes are needed to implement vehicle decals for teen drivers	On Hold.	On Hold.	On Hold.	On Hold.

Objective 4D: Support the Implementation of Teen Driver Safety Policies in High Schools

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
4D.1	Rachel Silber Leilani Gruener Jennifer Hall Megan Hawkins	Short-Term	Develop model student code of conduct policy language that references commitment to safe driving behaviors	Model language developed and posted online	Ongoing.	Draft in progress. Melissa will send additional materials.	Will schedule virtual meeting prior to Q4 FTSDC Meeting.	Met virtually on August 14 th . Will meet again on September 27 th to review progress. Targeting a March 2025 presentation.
4D.2	Ronda Cerulli Rachel Silber Jennifer Hall Megan Hawkins	Short-Term	Develop model student driving/parking privileges guidelines and best practices for high school students using school parking lots	Guidelines and best practices developed and posted online	Ongoing.	Draft in progress. Melissa will send additional materials.	Will schedule virtual meeting prior to Q4 FTSDC Meeting.	Considering incorporating motorcycle/e-bike information.

Objective 4E: Track Legislative Proposals that Could Impact Teen Driver Safety

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2023	Feb 2024	June 2024	Aug 2024
4E.1	Karen Morgan Chris Craig Leilani Gruener	Annual	Annually review Florida' legislative proposals to identify opportunities to improve teen driver specific legislative language.	Florida legislative proposals reviewed, opportunities documented, and posted online	Ongoing.	Ongoing.	Ongoing.	Ongoing.