

# BATTLE OF THE BELTS



## Increase Safety Belt Use at Your School



### Teens Have the Lowest Usage Rates



Did you know that teens have the lowest rate of safety belt use among all age groups? Wearing a safety belt is one of the simplest and most effective ways to protect yourself in a crash. According to the National Highway Traffic Safety Administration (NHTSA), **safety belts reduce the risk of serious injury or death in a crash by about 50%.**



#### Completely Free

There's no cost to you or your school. The kit includes all the materials and resources needed to start a campaign that encourages safety belt use.



#### Easy to Implement

The **Battle of the Belts** program is simple to set up and run. It includes everything you need to engage students quickly and effectively.



#### Increased Safety

Schools that implement the **Battle of the Belts** program have seen increased safety belt adoption among students. It's a guaranteed way to boost safety awareness!

### Order the Free Kit!



Visit Our Website  
[www.BattleOfTheBelts.org](http://www.BattleOfTheBelts.org)

