



FLORIDA TEEN SAFE DRIVING COALITION

MEETING REPORT

June 27-28, 2024

Prepared For:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.

ATTENDANCE

Name	Organization	Attendance
Alisa Morgan	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
Amy O'Brien	HCA Florida Hospital Ocala	<input checked="" type="checkbox"/>
Andre Jamison	Drive Trainer	<input checked="" type="checkbox"/>
Brandy French	Florida Department of Transportation	<input checked="" type="checkbox"/>
Bill Vickers	Seminole County School District	<input checked="" type="checkbox"/>
Chief Art Bodenheimer	Lake Alfred Police Department	<input checked="" type="checkbox"/>
Caleb Barton	Florida Highway Patrol (FHP)	<input checked="" type="checkbox"/>
Chris Craig	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Chris Earl	Florida Safety Council	<input type="checkbox"/>
Cristina Morales	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input checked="" type="checkbox"/>
Corey Griffin	Florida Sheriffs Association	<input type="checkbox"/>
Chris Swinson	Coral Springs Police Department Emergency Manager	<input checked="" type="checkbox"/>
Darren Tessitore	Foundation for Drug Free World	<input checked="" type="checkbox"/>
Daryl Cunningham	Osceola Sheriff's Office	<input type="checkbox"/>
Deborah Adams	Florida Virtual School (FLVS)	<input type="checkbox"/>
Derek Stewart	Florida Virtual School (FLVS)	<input checked="" type="checkbox"/>
Eric Stern	School District of Palm Beach County	<input checked="" type="checkbox"/>
Eric Henry	Florida Department of Transportation, District 7	<input type="checkbox"/>
Erynn Sendrick	Mothers Against Drunk Driving (MADD)	<input type="checkbox"/>
Gretchen Peoples	Florida Department of Transportation, Community Traffic Safety Team, District 3	<input checked="" type="checkbox"/>
Jayson Levy	Alachua County Sheriff's Office	<input type="checkbox"/>
Jeannine Laurence	Mothers Against Drunk Driving (MADD)	<input type="checkbox"/>
Jennifer Craiker	Always Wear Your Seatbelt Foundation	<input checked="" type="checkbox"/>
Jennifer Hall	Nations Traffic Safety School	<input checked="" type="checkbox"/>
Jennifer Smith	StopDistractions.org	<input type="checkbox"/>
Jodie Lindsey-Benware	Shands Health, University of Florida	<input checked="" type="checkbox"/>
John Bolen	Treasure Coast Driving School	<input type="checkbox"/>
Jose Soto	State Farm Insurance	<input type="checkbox"/>
Juanita Williams-Teal	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>

Karen Pelot	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
Karen Morgan	AAA- The Auto Club Group/ACG	<input type="checkbox"/>
Kathy Wall	Safe Kids Palm Beach County	<input type="checkbox"/>
Keith Robbins	Florida Department of Transportation, District 1	<input checked="" type="checkbox"/>
Kevin Howard	Safe Kids Treasure Coast	<input checked="" type="checkbox"/>
Leah Othmer	Safe Kids Northeast Florida, Player's Center at Wolfson Children's Hospital	<input checked="" type="checkbox"/>
Leilani Gruener	Florida Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Lilly Trujillo Pucket	Street Racing Kills	<input type="checkbox"/>
Lina Chico	Orlando Health Arnold Palmer hospital	<input checked="" type="checkbox"/>
Lindsey Champlin	AAA – The Auto Club Group/ACG	<input type="checkbox"/>
Melissa Hamrick (Valido)	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Megan Hawkins	HCA Florida Blake Hospital	<input checked="" type="checkbox"/>
Megan Spencer	Florida Department of Education	<input type="checkbox"/>
Michael Zinn	Florida Department of Transportation, Community Traffic Safety Team, District 7	<input checked="" type="checkbox"/>
Michele Harris	AAA – The Auto Club Group/ACG	<input type="checkbox"/>
Monica Howington	Lake Monroe HCA Florida Lake Monroe Hospital	<input checked="" type="checkbox"/>
Nicole Richardson	Street Racing Kills	<input type="checkbox"/>
Petra Stanton	Johns Hopkins All Children's Hospital	<input checked="" type="checkbox"/>
Rachel Silber	Hollywood Hills High School	<input checked="" type="checkbox"/>
Rachel Wilson	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Randi Lippy	HCA Fort Walton Destin Hospital	<input checked="" type="checkbox"/>
Ray Graves	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Rich Greene	Columbia River Driver Education	<input checked="" type="checkbox"/>
Ronda Cerulli	Safe Kids Florida	<input checked="" type="checkbox"/>
Roni Wood	Wildwood Police Department	<input checked="" type="checkbox"/>
Shaina Finkel	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Shieda Castillo	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input type="checkbox"/>
Stephanie Ghazvini	Florida Sheriffs Association	<input type="checkbox"/>
Stephen Stroup	Eustis Police Department	<input type="checkbox"/>
Lt Tara Crescenzi	Florida Highway Patrol	<input checked="" type="checkbox"/>
Tim Roberts	Florida Department of Transportation, Law Enforcement Liaison Coordinator	<input checked="" type="checkbox"/>

Tracy Hisler-Pace	Florida Department of Transportation, District 2, Communications Manager	<input type="checkbox"/>
Zachary Garvin	Miami-Dade County Public Schools	<input type="checkbox"/>
Coalition Support		
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Alan Amidon	Cambridge Systematics	<input checked="" type="checkbox"/>

Others In Attendance

David Summers - Injury Prevention Advocate

Siwon Jang - USF CUTR

Nihal K. – FTSDC Ambassador Board

Shyla H. – FTSDC Ambassador Board

Caroline C. – FTSDC Ambassador Board

Erin McDade - FDOT

Brook Stealey - Haley's Light

MEETING NOTES – JUNE 27, 2024

Welcome and Member Sharing

Melissa Hamrick (Valido), Florida Teen Safe Driving Coalition (FTSDC), welcomed attendees and thanked them for their participation. She provided an overview of the coalition’s mission and focus area goals, which include:

- › Membership
- › Outreach and Education
- › Advocacy and Public Policy

She provided background on each goal and discussed the coalition’s aims for each. She asked participants to introduce themselves before reviewing the meeting agenda.

FTSDC Updates and Housekeeping

Melissa provided general updates and housekeeping reminders relevant to the FTSDC.

- › **New Member Announcement**

Melissa happily announced that she will be a mother by the end of the year and notified the coalition that she will likely be out of office on maternity leave for the FY25 Q1 meeting. She said that the FDOT team will lead and facilitate the coalition meetings through the beginning of the next fiscal year.

- › **Position Overview**

Melissa shared that the FTSDC is adding a Program Assistant through Tallahassee State College (formally Tallahassee Community College). She shared the position posting details and encouraged coalition members to share it through their networks.

- › **Flip Charts**

Melissa directed attendees’ attention to the flip charts set up around the room. She asked attendees to take opportunities throughout the meeting during breaks, subcommittee breakout times, or after the meeting to provide responses to the questions on the flip charts. She noted that they can be useful for planning meetings in the future.

- › **Membership List Updates**

Melissa directed participants to the highlighted names or starred entries on the membership list for website updates. Melissa said that Shaina Finkel, FTSDC, was passing out a list that determined whether attendees needed to provide additional information to be included on the FTSDC website.

- › **Parent/Teen Folder Mailing (FLHSMV MOU)**

Melissa gave an update on the Safe Driving Guide for newly licensed teens and provided an overview for new coalition members. She said this folder mailing is an agreement between parents and teens to be distributed to parents of new teen drivers between the ages of 15 and 17. As of June 2024, 163,201 folders have been distributed. She emphasized the increase in the number of mailings distributed with a target of 265,000 folders.

Participants had the following questions and comments:

- Jennifer Hall, Nations Traffic Safety School, asked when the most recent distribution occurred and worried that some teens may be missed in the interim between quarterly distributions.
- The most recent distribution occurred in March. Once June ends, the Florida Department of Highway Safety and Motor Vehicles (FLHSMV), will send the list of newly licensed teens ages 15-17 for the months of April, May, and June. It usually takes 15 days after the end of the third month for the list to be finalized and received before the print order can be placed and the folders mailed.
- Chris Craig, Florida Department of Transportation (FDOT), emphasized that the process is being fine-tuned with FLHSMV to eventually send the list of newly licensed teens on a monthly basis. However, there is already substantial coordination for the list to be sent on a quarterly basis. He emphasized that the list includes personal identifiable information and only he is allowed to see the list before placing the print order. He noted that the quarterly distribution takes a substantial amount of time and effort for both agencies.
- Melissa said that one of the Action Plan steps is to make this folder mailing more readily available through the tax collector's offices.
- Leilani Gruener, FLHSMV, said that she proposed the idea at the recent tax collector meeting held by FLHSMV. She is expecting more requests to come from the sharing of the materials at that meeting.

› **New Printed Materials – Updates**

Melissa provided updates on new printed materials for education and outreach related to submerged vehicle safety and best practices. She praised Erin McDade, FDOT, for her collaboration in working with FDOT Communications noting that the most recently discussed printed materials had all been formally approved and are moving to the printing stage. Additionally, the “Buckling Up -Why Should I” rack card and the stand alone “Parent and Teen Safe Driving Contract” were also approved and are moving to print. Other materials in development include educational materials for street racing, railroad crossings, drowsy driving, and golf carts.

› **Week of Awareness Presentations – Updates and Upcoming Tour Information**

Melissa provided an update on the yearly Weeks of Awareness Campaign. For the current fiscal year, 60 presentations were given reaching 29,773 students. She provides the backgrounds on the respective speakers. She noted that the locations are prioritized based off of the FDOT Highway Safety Matrix that is updated and published each year. For the following fiscal year, Melissa said the coalition is targeting 70 presentations total with the following number of presentations in the following locations:

- › Orange County – 20
- › Miami-Dade County - 20
- › Hillsborough, Pinellas, and Pasco counties - 10
- › Broward and Palm Beach counties - 10
 - › Duval County - 10, funded by State Farm

Participants had the following questions and comments:

- Andre Jamison, Drive Trainer, asked if the coalition was looking at schools outside of the public school system?
 - Public high schools are the priority locations. While open to coordinating presentations in schools outside of the public school system, sometimes there is not a large enough audience of 400 or more students and additional caveats come into play that present unique challenges to booking the Weeks of Awareness presentations at non-public schools.

› **Language Translation – Update**

Melissa provided background on the translation process for teen traffic safety materials. The second round of translations from the new vendor will be available for the coalition to review soon. Once the accuracy of the translating vendor is established and the coalition becomes comfortable with that vendor the top materials will be translated on an ongoing basis, but the right vendor needs to be selected.

› **Battle of the Belts – Update**

Melissa gave an update on the statewide Battle of the Belts (BOTB) program. She noted that Battle of the Belts was traditionally conducted at the county and local levels, and that this effort is intended to be a turnkey resource for areas that are interested in a Battle of the Belts program, but may not have the resources or a local champion to start a program. She said Battle of the Belts consists of a three-step process where students observe safety belt usage, conduct an educational campaign, and observe safety belt usage after the educational campaign. Often there is a significant increase in observed safety belt usage in schools that participate in Battle of the Belts. Melissa displayed and described the contents of the Battle of the Belts kit by section. Next she discussed the timeline for this project. The kit was approved and promoting the kit is ongoing with a landing page that will be promoted starting in July, noting that there are 52 commitments for the kits already. Melissa emphasized that there is no deadline to order the kits, but that there is a hard limit of 200 kits that will become available on a first-come-first served basis. More information can be found at [Battle of the Belts - Florida Teen Safe Driving Coalition](#).

Melissa provided an updated timeline of the Battle of the Belts toolkit:

- › December 2023-June 2024
 - Review and approval stage
- › June-October 2024
 - Printing stage
- › October 20-26, 2024
 - Teen Driver Safety Week Campaign where the BOTB toolkit will be a cornerstone of the yearly campaign.
- › April-May 2025
 - Awards and closeouts

Participants had the following questions and comments:

- Rachel Silber, Hollywood Hills High School, asked if the pre and post survey questions are available in Spanish?
 - Melissa and Rachel will meet to discuss translating the survey documents. A Spanish translation of the full kit can be added to the Action Plan at a future meeting.

› **State Farm PSAs – New Project**

Melissa provided background on a new initiative being funded by State Farm. The initiative consists of funding for four new traffic safety focused public safety advertisements (PSAs). She provided an overview of the four PSAs and noted that each one has been successfully storyboarded. The goal is to have the PSAs ready for Teen Driver Safety Week.

› **Lifesavers 2024 – Update**

Melissa provided an update from the 2024 Lifesavers Conference on Roadway Safety held in Denver, Colorado from April 7-9th. She discussed her involvement on a panel titled *Navigating the Road Together: Parent Teen Relationship's Impact on Safe Driving Practice* and provided an overview of the positive feedback received from her and Shaina's respective presentations.

› **Teen Driver Data – S4 Dashboard Update**

Melissa displayed traffic crash data utilizing the [Signal Four \(S4\) Analytics Dashboard](#) to provide a snapshot of crashes involving teen drivers over the course of the year. She said the timeframe of the most recently available data is November 10th-April 25th of this year. Over that time frame there were 28,438 crashes involving a teen driver with 83 fatalities, 607 serious injury crashes, 3,400 non-serious injury, and three non-traffic fatalities. She noted that since crashes involving teen drivers include personal identification information such as age, the teen crash data is 60 days behind other crash data that does not contain personal identification information. She said this will continue to be a standing agenda item at each quarterly coalition meeting to provide a snapshot of the crashes involving teen drivers. She noted that crashes involving teen drivers are predominately occurring during the day, with 74 percent of crashes. Tuesday through Friday between the hours of 12pm and 8pm are the peak times for crashes involving teen drivers. Additionally, 278 of crashes involving teen drivers also involved alcohol, distraction is not quantified, and additional queries for the level of speed and presence/number of passengers could provide insights after taking deeper dives into the data.

› **AAA – Legislative Update**

Melissa presented a recap of important legislative items and their respective status during the 2024 Florida Legislative Session from a presentation developed and submitted by AAA. She said that over the past ten years there were 31,166 fatalities on Florida’s roadways with 3,393 occurring in 2023 alone. Additionally, it is estimated that the annual cost due to motor vehicle damage is \$20.019 billion. Because of this the following items are considered to be AAA’s and other stakeholders’ priorities:

- › Primary Enforcement of a rear seat belt law
- › All rider motorcycle helmet law
- › Rear facing child passenger seat requirements through age 2 or more
- › Booster seat law
- › Rear seat requirements for children through age 12 law
- › Passenger restrictions provisions
- › Installation of ignition interlock devices for all DUI offenders
- › Graduated Driver License and cell phone restrictions

She noted that the FTSDC’s focus is on the development of educational resources and programs. While important to stay aware of legislative activity, the FTSDC does not participate in legislative or lobbying activities.

› **Upcoming Observances**

Melissa reviewed the upcoming traffic safety observances for the months of June, July, and August.

› **June**

- 100 Deadliest Days

› **July**

- 100 Deadliest Days
- 4th of July (Impaired Driving)
- Southern Slow Down Speed Campaign (July 8-31)

› **August**

- 100 Deadliest Days
- Stop on Red Week August 4-10

- Impaired Driving Awareness (August 14-September 2)
- Brake Safety Week (August 25-31)

› **FTSDC Teen Fact Sheet**

Melissa said the 2023 Fact Sheet is available on the FTSDC website and that the 2024 Fact Sheet will be presented by Cambridge Systematics (CS) during the Q4 meeting. She emphasized that many of the deep dive considerations discussed during the S4 dashboard snapshot are delved into in the fact sheet. Additionally, there are not any substantial changes in the overall trend that the FTSDC, other traffic safety coalitions and Florida have been documented over the past several years.

› **Challenge Coins**

Chris Craig presented the FTSDC with honorary challenge coins to recognize the efforts of the coalition. Melissa noted that next year the coalition will shift into updating the Strategic Action to build off the strides made under the current plan.

› **Open Sharing**

Melissa opened the floor for attendees to provide any updates or news worth sharing to the coalition.

- Petra Stanton, Johns Hopkins All Children’s Hospital, shared that her daughter chose to give a presentation on autonomous vehicles, emphasizing the impact education and awareness can have on teens.
- Keith Robbins, FDOT District 1, discussed outreach conducted with Janice Martinez, Florida Law Enforcement Liaison (LEL) District 1, Theresa Chestnutt, the Polk County Sheriff’s Office and Polk County School Board to conduct traffic safety education in 17 public high schools with two-hour long classroom sessions four days a week, for ten weeks in the spring and ten weeks in the fall. He said this was modeled after the Teen Driver Challenge that is overseen by the Florida Sheriffs Association. In Lee County, there was a Spring into Safety event that included touch a truck opportunity where over a three-hour period 500 to 1,000 people attended the event. He noted that Shaina and Shyla from the FTSDC Teen Ambassador Board volunteered and helped table the event.

Do the Math – Save a Life (Lifesavers Program)

Melissa provided an overview of a program supported by the Idaho Transportation Department (ITD) that was presented at the 2024 Lifesavers conference. The program could potentially provide ideas for additional strategic action steps. Do the Math – Save a Life is a Science, Technology, Engineering, and Math (STEM) based program that is conducted through the Idaho Department of Education and a credit union. The program consists of a six-part lesson plan that describes how Idaho Department of Transportation safety data can be used by school math departments to engage students in math and traffic safety simultaneously. Melissa provided a high-level overview of the contents of each part of the lesson plan and provided a QR code link to the full curriculum. Melissa concluded her overview of the program asking the coalition if this could be something a subcommittee explores further by reviewing the process and materials in the program and evaluate the applicability and feasibility of adapting this program to the Florida context. An additional component of the subcommittees’ work would be to increase municipal and local agency stakeholder participation. The following coalition members volunteered to be on the subcommittee:

- › Amy O’Brien, HCA Florida Hospital Ocala
- › Andre Jamison, Drive Trainer
- › Cristina Morales, FDOT District 6
- › Eric Stern, School District of Palm Beach County
- › Leah Othmer, Safe Kids Northeast Florida, Player’s Center at Wolfson Children’s Hospital
- › Monica Howington, Lake Monroe HCA Florida Lake Monroe Hospital

- › Petra Stanton, Johns Hopkins All Children’s Hospital
- › Rhonda Cerulli, Safe Kids Treasure Coast

Participants had the following questions and comments:

- Eric asked if the content aligns with Florida Department of Education standards? Would developing benchmarks to reach those standards be a useful first step?
 - Andre noted that if the FTSDC were to adapt something similar the content would be adapted to meet Florida’s context and educational standards.
- Derek Stewart, Florida Virtual School (FLVS), said that FLVS writes lessons from a unique approach with instructors that are aiming to be rated as effective and to exceed expectations. Teachers are looking for new engagement techniques and this model could be applied in other topical areas such as economics or government in addition to or instead of math.
- Jennifer Hall said that another application of this approach could be through extracurricular organizations such as the math club or Student Government Association.
- Amy emphasized the importance of K-8 since the benchmarks are written from a K-12 framework so that the benchmarks build on each other.
 - Melissa emphasized that the focus of the FTSDC is on teens ages 14-19, but sees the value in not discounting K-8. The high school audience would have more math intensive content necessitating the creation of benchmark appropriate lesson plans.
- Melissa asked how this program could incorporate a call to action for teens to start conversations with their parents about traffic safety?
 - Petra noted that the content could be tailored to other subjects like English Language Arts (ELA) in addition to math.
 - Derek emphasized the importance of early education noting that teens should be made aware of traffic safety long before driving. He said this program provides an opportunity to do just that and that turnkey examples for teachers that are sensitive to standards would be helpful.
- Cristina Morales, FDOT District 6, said that this has applicability to Safe Routes to Schools programs that submit for funding of projects that improve students’ safety in utilizing active transportation to travel to school. Collaborating with Safe Routes to Schools coordinators could be an avenue to include an adapted project as part of a project application.

Teen Ambassador Board Program – Report Out

Shaina introduced the Teen Ambassador Board Program. She provided background on the application process for creating the board. Each teen ambassador introduced themselves, their backgrounds, and interests. The Teen Ambassador Board members are as follows:

- › President Nihal K. – Allen D. Nease High School
- › Vice President Caroline C. – Maclay High School
- › Secretary Whitney M. – Florida Virtual School (FLVS)
- › Engagement and Recruitment Chair: Swathi S. – Steinbrenner High School
- › Social Chair Shyla H. – Boone High School

The Teen Ambassador Board discussed their goals and accomplishments as a group. Their beginning goals were to have 500 social media followers, 100 ambassador program members, and attend 50 driving related events. As of June, the Ambassador program had gained 491 social media follows, 81 ambassador program members, and attended 57 driving events, with Secretary Whitney attending 50 of the 57-event total from all Board members. Some campaigns the Board participated in and engaged students through were awareness of Florida’s updated Move Over Law, that requires motorists to move over a lane or slow to 20 miles per

hour below the posted speed limit for all stopped vehicles, as well as create social media posts for every Teen Ambassador meeting with content that followed FDOT's Traffic Safety Campaign Calendar. Board members also participated at the local level through their respective high schools such as the Teen Driver Challenge in St. Johns County and creating a Teen Ambassador Program at Maclay High School.

Each member of the Board shared highlights from their involvement so far and provided a preview of future initiatives. For the upcoming school year, the Board is aiming to increase the number of members to over 200 with half of those members attending monthly meetings, implement more traffic safety events in members' communities, and create new weekly social media content. The Board members shared how each of the 67 counties in Florida would be a board member's responsibility to engage.

Participants had the following questions and comments:

- How is the response to the engagement conducted, how is that feedback processed, and incorporated into ongoing and future activities?
 - The most common response is that high school students do not have enough time. Hearing that, the Board emphasizes that the monthly meetings are a low time commitment given the importance of the focus of the program which is to save lives.
- Derek asked how geographically diverse the Ambassador program is? Of Florida's 67 counties, how many have at least one ambassador?
 - As of June, 18 counties in Florida had at least one ambassador. The Board intends to increase this number. It is a challenge to know the status of teen driving education and awareness in all counties, but that perspective is why having membership across the state is important. Additionally, there is not a limit on the number of ambassadors that can join from each county. The high-crash priority counties of Miami-Dade, Orange, and Duval counties are likely to have more ambassadors than other lower crash counties.
- Who was the most helpful resource within the schools that the Board engaged to promote the program?
 - The School Resource Officers and school counselors were the most helpful.
- Keith recommended that the Board Members organize their geographic outreach activities based on the FDOT Districts.
- Eric asked if the Board members had witnessed the effectiveness of their messaging with other teens or siblings where they took initiative to change adult behavior and recommended that the Board document how their work is impacting younger and older generations.
 - Younger siblings and other teens that look to the Board members as role models are more aware from being engaged with traffic safety messaging.

2023 Strategic Action Plan – Subcommittee Group Breakout Sessions

Melissa asked participants to divide into subcommittee groups and review their action steps in the FTSDC Strategic Action Plan. Subcommittee groups worked collaboratively to report progress on action steps and identify next steps to accomplish prior to the next FTSDC meeting. Each action step leader prepared to provide an update at the closing of the FTSDC meeting. The Subcommittee Action Steps are listed below:

- › 1B.2-1B.3 – Teen Driver Data Sources.
- › 1C.1 – Traffic Safety Coalition Coordination
- › 1D.3 - Membership
- › 1E.3 – Student Engagement
- › 2A.2- 2A.4 Expand Catalog of Teen Driver Safety Digital and Print Resources and Materials 2C.2-2C.6 -Increase Distribution Network.

- › 2C.7 – Florida Tax Collector Coordination
- › 2E - Battle of the Belts
- › 3A-3D – Driver Education
- › 4A - Enhancement of Graduated Driver License Law
- › 4D - Teen Driver Safety Policies in High Schools

Public Comment Period

There were no comments from the public.

Wrap Up and Next Steps

Melissa provided an overview of the agenda for Day 2 and thanked attendees for their participation.

Adjourn

Day 1 of the Coalition meeting adjourned at 5:00 PM.

MEETING NOTES – JUNE 28, 2024

Welcome and Day 1 Recap

Melissa welcomed participants back to Day 2 of the Florida Teen Safe Driving Coalition Meeting. She provided housekeeping updates, reviewed the activities from Day 1, the Day 2 agenda, and the meeting followed.

Florida Teen Safe Driving Coalition Awards

Melissa and Shaina presented the FTSDC awards to the following members:

- › First to Register – Derek Stewart, FLVS
- › Most Engaged – Keith Robbins, FDOT District 1
- › Unsung Hero Award – Juanita Williams-Teal, FDOT

Teen Ambassador Board – Personal Project Summary

The Teen Ambassador Board Members shared summaries of their personal projects that they undertook as part of their responsibilities as Board members.

Shyla's personal project consisted of a clear, concise, and visually engaging educational video on traffic safety topics. Project setbacks included the choice of what video creation software to use, a learning curve for the animation functionality within the video software, and the distribution mechanism of the video. Initially, Shyla said the videos were scheduled to be run at the end of all fourth period classes, but due to testing schedules that timeslot had to shift, necessitating Shyla to pivot to reaching out to individual teachers to show the video in their respective classrooms. In total, 1,164 students took the survey linked at the end of the educational video consisting of 132 freshmen, 374 sophomores, 501 juniors, and 157 seniors. Some key takeaways from the survey responses included awareness that students' choices have a large impact on their lives, the importance of keeping eyes on the road, and never using a handheld phone while driving.

Caroline's personal project consisted of creating a Teen Safe Driving club that would film an educational video with the Tallahassee Police Department (TPD) at her high school. Approximately 20 students attended the first club meeting with close to half of those students staying in the club. The club's social media account gained 100 followers and 20 homeroom classes watched the TPD video with an estimated 400 views. Caroline's goals for next year are to coordinate with other high schools in the area to help them create Teen Safe Driving Clubs.

Whitney's personal project consisted of a multi-county informational fair. She created a dashboard detailing the motivation behind the project. She provided a timeline of her outreach efforts to secure vendors. Ultimately, 12 vendors participated in the fair and 250 students attended. Challenges to this project included budget and time constraints, as well as moving past multiple rejections from vendors to the vendors that said yes.

Nihal's personal project consisted of a five-part video series discussing different traffic safety topics in two-to-three-minute increments. Topics included distracted driving, speeding, driving under the influence, safety belt use, and road awareness. Nihal discussed the content and approach of each of the five videos. At the end of each video, there were follow up links to the FTSDC website encouraging students to join the Ambassador Board. Additionally, a survey was incentivized for students to take part in that assessed their knowledge before and after viewing the videos. Overall survey respondents included 395 freshmen, 292 sophomores, and 322 juniors.

Swathi's personal project consisted of a Driving Safety Fair at her high school. She discussed the goals, plan, and proposal to implement the safety fair through collaboration with school administrators. A survey of 140 students was also included as part of the outreach effort with 70 percent of students confident in their driving abilities and 93.6 percent of students confident in their driving education. Additionally, 70 percent of student respondents said they had never driven over the speed limit, 50 percent said they played loud music while driving, and 13.6 percent said they drove under the influence. Lastly, 22 percent said they did not believe that their friends drive safely.

Participants had the following questions and comments:

- Cristina praised the students and encouraged them to continue collaborating with students in their areas.
- Keith asked if the Board would share the informational videos to utilize them in high school outreach initiatives?
 - Yes, the videos can be shared.
- Petra asked if the animation software used in one of the projects was a paid service?
 - The video editing service used only requires users to create an account.
- Megan asked if the Board members are reaching out to students or administrators when initiating these programs? She assumed that there would be barriers to talking with administrators and that student connection would be a more successful avenue for engagement.
 - It varies, but often there was more success with reaching out to administrators, but several of the Board members also talked with their friends and leveraged existing relationships.
- Chief Art Bodenheimer, Lake Alfred Police Department, asked if the students faced any challenges with their School Resource Officers (SROs)?
 - It varied by agency. Tallahassee Police Department and St. John's County Sheriff's Office were collaborative and helpful. Some other SROs were difficult to initiate a conversation with, but once contact was made actively engaged. Some agencies contacted by the Board members were unresponsive.
- David asked what the Board members are doing next?
 - There will be more in-person events and less virtual meetings. The Board members have reorganized how they will engage with Florida's 67 counties, by following the FDOT Districts. The Board members present decided that Nihal would be the District 2 contact, Caroline would be District 1, and Swathi would be District 7.
- Kevin Howard, Safe Kids Treasure Coast, asked Nihal about the participation and level of engagement from young men since young men are often the demographic most often involved in crashes.
 - Nihal noted that despite pop culture depictions of speeding and fast cars as cool and exciting, young men at his school are realizing that is not the case from hearing personal stories of police chases. At first it was predominately women engaging with the Board, but over time more young men joined.

2023 Strategic Action Plan – Subcommittee Group Breakout Sessions

Melissa asked participants to divide into subcommittee groups and review their actions steps in the FTSDC Strategic Action Plan. Subcommittee groups worked collaboratively to report progress on action steps and identify next steps to accomplish prior to the next FTSDC meeting. Each action step leader prepared to provide an update at the closing of the FTSDC meeting. The Subcommittee Action Steps are listed below:

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- › 2A.2- 2A.4 Expand Catalog of Teen Driver Safety Digital and Print Resources and Materials 2C.2-2C.6 -Increase Distribution Network.
- › 2C.7 – Florida Tax Collector Coordination

- › 2E - Battle of the Belts
- › 3A-3D – Driver Education
- › 4A - Enhancement of Graduated Driver License Law
- › 4D - Teen Driver Safety Policies in High Schools

2023 Strategic Action Plan Group Report Out

Danny Shopf, CS, lead the coalition through the FTSDC Strategic Action Plan and captured updates and progress made on each action step on-screen. Updates to the FTSDC Strategic Action Plan can be found in Appendix A.

Public Comment Period

There were no comments from the public.

Closing and Next Steps

Melissa thanked attendees for their participation and displayed the FY2024 meeting dates:

- › August 27-28, 2024

FY2025 Meetings dates:

- › December 17-18
- › March 27th-28th
- › June 24-25th
- › August 19th-20th

Adjourn

The meeting was adjourned at 12:40 PM.

Contact information for Florida Teen Safe Driving Coalition (FTSDC) questions:

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APPENDIX A: FLORIDA TEEN SAFE DRIVING COALITION STRATEGIC ACTION PLAN

UPDATED JUNE 28, 2024

Action Plan Goal 1: Program Management

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
1A.1	Melissa Hamrick	Quarterly	Conduct quarterly Florida Teen Safe Driving Coalition (FTSDC) meetings.	Number of meetings conducted annually	Meeting conducted September 6-7, 2023.	Meeting conducted November 6-7, 2023.	Meeting conducted February 12-13, 2024.	Meeting conducted June 27-28, 2024.
1A.2	Cambridge Systematics	Quarterly	Update progress on Teen Safe Driving Strategic Action Plan strategies to include recent implementation activities and challenges with implementation.	Action Plan progress updated quarterly	Updated following September 6-7, 2023 meeting.	Updated following November 6-7, 2023 meeting.	Updated following February 12-13, 2024 Meeting.	Updated following June 27-28, 2024 Meeting.

Objective 1B: Data Analysis and Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
1B.1	Cambridge Systematics	Annually	Develop an Annual Teen Safe Driving Fact Sheet.	Fact sheet developed and posted on FTSDC website and publicized	Finalized and posted.	Finalized and posted.	CS analyzing 2022 fatality and serious injury data.	Under internal review. Will present at Q4 FTSDC meeting.
1B.2	Cambridge Systematics Cristina Morales Shieda Castillo	Annually	Review Florida’s teen related traffic records data annually, determine if target audiences have changed, and make adjustments if needed.	Data analyzed, and target audiences adjusted (if applicable)	Reviewed. No change in target audience.	Reviewed. No change in target audience.	CS analyzing 2022 fatality and serious injury data. Will discuss at Q3 FTISDC meeting.	No change in target audience.
1B.3	Ronda Cerulli	Annually	Increase the number of available teen driver data sources.	Information for all applicable data sources available on FTSDC website and publicized (i.e., Signal Four, etc.)	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 1C: Policies and Best Practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
1C.1	Leilani Gruener Melissa Hamrick	Quarterly	Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of new or existing initiatives coordinated with other traffic safety coalitions (annually)	Ongoing.	Presenting BotB to FOPC on 11/14.	Continuing to coordinate BotB. Coordinating with SMFL.	Ongoing. Quick Reference Guide is being updated.

Objective 1D: Maintain a Robust and Active FTSDC Membership

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
1D.1	Melissa Hamrick	Quarterly	Update and maintain a Membership, Friends, and Youth Peer Organizations roster that includes contact information and tracks member participation, where applicable.	Member and Friend roster updated quarterly	Membership list updated.	Membership list updated.	Membership list updated.	Membership list updated.
1D.2	Melissa Hamrick	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended at least two meetings annually to determine if they still intend to participate as a member or prefer to be included on the Friends roster.	Members contacted; meeting attendance increased	Ongoing.	Ongoing.	Ongoing.	Ongoing.
1D.3	Melissa Hamrick	Medium-Term	Expand FTSDC membership to include: <ul style="list-style-type: none"> • school resource officers/FASRO, (<i>Corey Griffin, Art Bodenheimer, and Lindsey Champlin</i>) • Florida business leaders, (<i>TBD</i>) • tourism leaders, (<i>Cristina Morales</i>) • civic organizations, (<i>Cristina Morales</i>) • trade and medical associations, (<i>Derek Stewart</i>) 	Potential members identified and contacted; number of new members participating	Would like more consistent FHP representation.		FHP in attendance. DOE in attendance. SRO in progress. Jayson can put us in touch with FASRO.	Expect SRO support starting in July.

		<ul style="list-style-type: none"> • Florida Department of Education, <i>(Eric Stern)</i> • Florida and County School Boards, <i>(Eric Stern)</i> • Florida Parent Teacher Association, <i>(Eric Stern)</i> • Driver education programs, <i>(Derek Stewart)</i> • disadvantaged communities, <i>(Andre Jamison, Mike Zinn)</i> • traditionally underserved populations, <i>(Andre Jamison, Mike Zinn)</i> • and others deemed to benefit the Coalition's mission and objectives 					
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Objective 1E: Maintain a Robust and Active Student Engagement Board

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
1E.1	Melissa Hamrick Shaina Finkel	Quarterly	Conduct quarterly Student Engagement Board meetings.	Number of meetings conducted annually	Reviewing Ambassador Board member applications. Interviewing in September and announcing in October.	Board is meeting this weekend. Board will meet with coalition members soon.	Ongoing.	Teen Ambassador Board provided updates on personal projects.
1E.2	Melissa Hamrick Shaina Finkel	Quarterly	Update and maintain a Membership roster that includes contact information and tracks member participation.	Member roster updated annually	Ongoing.	Ongoing.	Ongoing. Currently have 40 student ambassadors.	Ongoing.
1E.3	Melissa Hamrick Jeannine Laurence	Annually	Use Youth Peer Organizations (like STAND, LiveFree Coalitions, Impact Teen Drivers, Teens in the Driver Seat, Florida Informed Families, SGA, etc.) to increase student engagement across Florida	Number of new organizations and new chapters of existing organizations added to partner list annually	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Action Plan Goal 2 - Teen Driver Safety Communications and Outreach

Objective 2A: Expand Catalog of Teen Driver Safety Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
2A.1	Chris Swinson Lindsey Champlin Michele Harris Leilani Gruener	Annually	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) and the FTSDC website to identify potential gaps or revisions needed to existing materials.	FTSRC reviewed; FTSDC website reviewed; materials updated or replaced annually	Will address at a future meeting.	Will address at a future meeting.	Ongoing.	Ongoing.
2A.2	Leilani Gruener Mike Zinn	Medium-Term	Create new digital and print materials related to outstanding gaps in teen driver safety, including:	Number and type of new materials created and posted for distribution annually	Street Racing, Railroad Crossing, Drowsy Driving, & Golf Cart rack cards in development. Buckle up, contract, and submerged vehicle rack cards in development.	Street Racing, Railroad Crossing, Drowsy Driving, & Golf Cart rack cards in development. Buckle up, contract, and submerged vehicle rack cards in development.	Buckle Up materials approved. Submerged vehicle under development. Parent/Teen contract approved. Still under development – Street racing, railroad crossings, drowsy, golf cart.	Buckle Up, submerged vehicle, and parent/teen contract approved and will start printing. Still developing street racing, railroad crossing, drowsy driving, and golf cart safety. Would also like micromobility/e-bikes (motorcycle/ped bike is working on this), teen

								impairment, workzones.
2A.3	Art Bodenheimer Janice Martinez Tim Roberts Caleb Barton Corey Griffen Chris Swinson	Medium-Term	Update law enforcement materials to include additional information about GDL, especially related to nighttime driving restrictions.	Law enforcement materials created/updated.	Materials updated.	Materials updated.	Included in Law Enforcement Quick Reference Guide.	Included in updated Law Enforcement Quick Reference Guide.
2A.4	Cristina Morales Megan Hawkins Roni Wood Rachel Silber Gretchen Peoples Jeannine Laurence Erynn Sendrick Lina Chico	Medium-Term	Create a standard presentation template and outline to be used in conjunction with presentations in schools (victim-impact panels, etc.) to ensure a consistent message and best practices on teen safe driving.	Presentation developed.		Outline drafted. Will share draft slides at a future meeting.	Working on draft presentation content. Will refine and share draft at Q3 FTSDC meeting. Considering working with the teen ambassadors to include a personal story in the presentation.	PPT draft is created and being updated. Will send along for review.
2A.5	FDOT	Medium-Term	Prioritize and translate existing materials available on the FTSRC to Spanish and Haitian/Creole.	Number of materials translated.	Materials translated. Working on review.	Materials translated. Working on review.	Submitted materials to another vendor for translation services. Will update at Q3 meeting.	Waiting for translation from new vendor. Will update at Q4 meeting.

Objective 2B: Provide a Written Communications Strategy which Details how to Develop, Promote, and Distribute Digital and Print Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
2B.1	Cambridge Systematics	Short-Term	Review existing digital and print education and outreach campaigns conducted by the FTSDC, safety partners, and other states to identify and document best practices.	Best practices identified	Ongoing.	Ongoing.	Ongoing.	Ongoing.
2B.2	Cambridge Systematics	Short-Term	Develop a standard template outlining best practices for developing, promoting, and distributing digital and print materials.	Standard template developed and distributed to FTSDC members	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 2C: Increase Distribution Network

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	
2C.1	Chris Craig Melissa Hamrick	Quarterly	Coordinate with the Florida Department of Highway Safety and Motor Vehicles (FLHSMV) to obtain addresses of recently licensed teen drivers and distribute key education and outreach materials to these addresses.	Materials sent quarterly, as allowable through funding and continued assistance from FLHSMV	Ongoing.	Ongoing.	Ongoing. 61,000 Folders distributed in FY24.	Ongoing. Over 163,000 folders distributed in FY24.
2C.2	Cristina Morales	Medium-Term	Coordinate with FDOE, County School Boards, and high schools to distribute key	Materials distributed biannually	Identifying additional opportunities to	Ongoing.	Ongoing.	Ongoing.

	Shieda Castillo Eric Stern Mike Zinn John Bolen Rachel Silber Jeannine Laurence		education and outreach materials to Florida's high school students.		include QR codes and encourage additional engagement. Considering a PSA focused on distracted driving to share with students. Need a better way to track impressions. Broward, Miami-Dade, and Collier Driver Education Websites have our link posted.			
2C.3	Eric Stern Jeannine Laurence Rachel Silber Melissa Hamrick	Medium-Term	Coordinate with the Florida Parent Teacher Association to distribute key education and outreach materials to parents and caregivers.	Materials distributed quarterly	Ongoing.	Ongoing.	PTA Conference in the summer. Great opportunity to build this network.	Transitioned to a new board.
2C.4	Janice Martinez Art Bodenheimer Chris Swinson Caleb Barton	Short-Term	Coordinate with the Florida Police Chief's Association (FPCA), Florida Sheriff's Association (FSA), and the Florida Highway Patrol (FHP) to distribute key education and outreach information to law	Materials distributed bi-annually	Discussed at the Highway Safety Committee in January. Meeting to discuss again in July.	Continuing to engage at FPCA. Working on additional engagement with FSA.	Highway Safety Conference in January. On the Schedule for July.	Presented on June 6 th .

	Corey Griffin Brandy French		enforcement officers and the public.					
2C.5	Janice Martinez Art Bodenheimer Chris Swinson Caleb Barton Corey Griffin	Medium-Term	Develop roll call videos to help law enforcement officers quickly understand teen driver safety challenges and statutory requirements.	Roll call video developed	Ongoing.	Working on some good examples to build off of.	Identified example from Alabama on GDL. Will adapt to create GDL roll call for FL.	Not much help from other states. Working on creating a tip card.
2C.6	Janice Martinez Art Bodenheimer Chris Swinson Caleb Barton Jayson Levy	Medium-Term	Identify Counties without a Teen Driver Challenge program and engage Sheriff's Offices to encourage their participation.	List of counties developed; Sheriff's offices contacted; number of new Teen Driver Challenge programs started				New counties: Lake Calhoun Sumter Hardee Flagler Grants Broward Flagler Sumter Manatee Jackson Hardee
2C.7	Cristina Morales Eric Stern John Bolen Jennifer Hall Leilani Gruener	Medium-Term	Coordinate with Florida Tax Collector offices to distribute key education and outreach materials to drivers receiving/renewing their license.	Materials distributed quarterly	Ongoing.	Looking to engage with Tax Collector meeting in May.	Cannot attend conference in May. Will look for opportunities to attend future meetings.	Met with Tax Collectors in June 2024.

Objective 2D: Participate in Teen Driver Safety Events

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
2D.1	Melissa Hamrick Petra Stanton Mike Zinn Eric Stern Janice Martinez Shieda Castillo Cristina Morales	Annually	Conduct an annual Weeks of Awareness campaign.	Weeks of Awareness conducted annually	19/20 have been booked for Orange County.	Ongoing. Working on identifying additional contacts to facilitate upcoming weeks of awareness.	FY 23 53 schools for 28,528 students FY24 Targeting 80 presentations. Completed 20 schools in Orange County in November 2023.	FY24 60 schools 29,773 students FY25 Target – 70 schools
2D.2	Shaina Finkel Melissa Hamrick Michele Harris Lindsey Champlin Ingrid Londono Megan Hawkins Gretchen Peoples	Annually	Participate in Teen Driver Safety Week.	Teen Driver Safety Week conducted annually	5-part webinar in development. Finalizing speakers, rewards, etc.	Will come back to this at a future meeting.	Will discuss more in Q3. Focusing on launching BotB.	Focused on launching BotB. Doing a regional Week of Awareness to support. Might do a webinar to introduce the new board.

2D.3	Lindsey Champlin Gretchen Peoples Rachel Wilson Michele Harris	Annually	Promote AAA PROMise.	Number entities and individuals receiving information	Ongoing – new campaign to be launched during next prom season	Still waiting on the updated program details. Planning to work with the trauma injury coordinators to promote the program.	Fewer kits available and working on opportunities to identify additional resources.	Still working on distribution for the future event. Will follow up at a future meeting.
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Objective 2E: Develop a Statewide Battle of the Belts Program Template and Resource Kit

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
2E.1	Melissa Hamrick Petra Stanton Shaina Finkel Gretchen Peoples Ronda Cerulli Alisa Morgan/Jennifer Craiker	Short-Term	Review existing Battle of the Belts programs and identify best practices and challenges.	Performance measures identified	Completed.	Completed.	Completed.	Completed.
2E.2	Melissa Hamrick Petra Stanton Shaina Finkel	Medium-Term	Create a model statewide battle of the belts program toolkit with detailed instructions, examples, and key resources essential for a successful program.	Battle of the Belts toolkit created	Drafting BotB kit materials. Targeting 2023-2024 school year.	Under review.	Received comments from FOPC. Sending to FDOT Comms Team.	BotB Kit approved. Going to start printing in August and launch October 20-26, 2024.

	Gretchen Peoples Ronda Cerulli Alisa Morgan/Jennifer Craiker						Targeting first campaign in October 2024.	
2E.3	Melissa Hamrick Petra Stanton Leilani Gruener Chris Craig Willem DeGreef (FOPC)	Medium-Term	Coordinate with the Florida Occupant Protection Coalition to facilitate the distribution of Battle of the Belts toolkits.	Number of toolkits distributed	To be completed after 2E.2	To be completed after 2E.2	To be completed after 2E.2	To be completed after 2E.2

Objective 2F: Create an Adapted CarFit Program Targeting Teen Drivers

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
2F.1	Michele Harris Lindsey Champlin Melissa Hamrick	Medium-Term	Review the CarFit program and identify opportunities to adapt it for a teen driver audience.	Program reviewed; List of opportunities identified.		Reviewing materials and identifying opportunities to adapt for use with teens.	Coordinating with SMFL. Coordinating with CarFit National.	Continuing to review.
2F.2	Michele Harris Lindsey Champlin Melissa Hamrick	Medium-Term	Identify existing resources and develop materials to support the teen-focused CarFit Program.	Existing resourced identified; materials developed.				
2F.3	Michele Harris Lindsey Champlin Melissa Hamrick	Long-Term	Distribute materials and conduct teen-focused CarFit events.	Number of materials distributed; number of events conducted.				

Action Plan Goal 3: Driver Education

Objective 3A: Identify teen driver education and licensing best practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
3A.1	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Keith Robbins	Short-Term	Establish a subcommittee to explore the feasibility of developing standardized novice driver education curriculum in Florida.	Subcommittee established	Complete.	Complete.	Complete.	Complete.
3A.2	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams	Medium-Term	Identify and document novice driver education curriculum and driver training best practices.	Best practices documented	Complete.	Complete.	Complete.	Complete.
3A.3	Derek Stewart John Bolen	Long-Term	Develop recommendations for establishing a standard novice	Next steps identified.	Complete.	Complete.	Complete.	Complete.

	Eric Stern Michele Harris Rachel Wilson Debbie Adams		driver education curriculum and the proposed next steps.					
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Objective 3B: Identify Existing Gaps in Florida’s Driver Education Programs and Resources

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
3B.1	Derek Stewart Leilani Gruener Michele Harris Rachel Wilson	Short-Term	Identify and document all relevant Florida pre- and post-licensure driver education programs and resources and post to the FTSDC website.	List of driver education programs and resources posted online	To be completed after Objective 3A.	Creating parent companion checklist and resources.		
3B.2	Derek Stewart John Bolen Michele Harris Rachel Wilson	Medium-Term	Identify gaps in existing pre- and post-licensure driver education program options and resources.	List of cities/counties with little or no access to driver education developed	To be completed after Objective 3A.	Working on needs assessment study.		
3B.3	Rich Greene	Medium-Term	Identify opportunities to integrate adaptive needs driver education best practices into pre- and post-licensure driver education programs.	List of opportunities identified.	To be completed after Objective 3A.	Considering Association for Driver Rehabilitation Specialists (ADED)	Created resources page on the FTSDC website.	

3B.4	Leilani Gruener Eric Stern Michele Harris Rachel Wilson	Long-Term	Coordinate with schools and community groups in areas with little or no access to driver education programs and resources to provide driver education resources and educational materials.	Number entities receiving resources/materials and number of resources/materials distributed	To be completed after Objective 3A.			
3B.5		Long-Term	Develop a needs assessment documenting the existing pre- and post-licensure driver education programs, gaps in educational resources, and areas with little or no access to driver education programs.	Needs assessment published.	To be completed after Objective 3A.			

Objective 3C: Develop Model Driver Education Curriculum and Management Structure

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
3C.1	Derek Stewart Leilani Gruener Michele Harris Rachel Wilson Keith Robbins	Long-Term	Develop a model driver education curriculum that aligns with Florida and national best practices.	Model curriculum developed.	Update to align with CPALMS formatting.	Ongoing.	Ongoing	
3C.2	Derek Stewart Leilani Gruener Michele Harris	Long-Term	Evaluate the feasibility of consolidating Florida’s driver education program administration and oversight in a singular state agency.	Evaluation conducted and documented.				

	Rachel Wilson Keith Robbins							
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Objective 3D: Support Enhancement of Florida’s Traffic Law and Substance Abuse Education (TLSAE)

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
3D.1		Annual	Review Florida’s TLSAE course and identify opportunities to align with national best practices.	Best practices identified and documented.	Working on model language that requires education beyond TLSAE.			
3D.2		Medium-Term	Develop a model curriculum to align Florida’s TLSAE with national standards and best practices.	Model curriculum developed.				
3D.3		Long-Term	Evaluate the feasibility of making Florida’s TLSAE course a requirement for all first-time drivers, regardless of age.	Feasibility of making TLSAE course a requirement documented.				

Objective 3E: Develop a Model Lesson Plan to Integrate Safe Driving Principals into Existing Curricula

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
3E.1	Amy O'Brien Andre Jamison Cristina Morales Eric Stern Leah Othmer Monica Howington Petra Stanton Rhonda Cerulli	Short-Term	Review Idaho Transportation Department Do The Math: Save A Life Program and identify best practices	Do The Math: Safe A Life Program reviewed; best practices identified.				
3E.2		Short-Term	Review Florida's existing curricula standards and ensure best practices are aligned with existing standards	Florida curricula standards reviewed				
3E.3		Long-Term	Develop model lesson plan(s) that incorporate traffic safety principals into existing Florida curricula standards	Model lesson plan(s) developed and posted on FTSDC website.				
3E.4		Annually	Coordinate with Florida schools to promote the use of model lesson plan(s) in existing curricula.	Number of schools engaged.				

Action Plan Goal 4: Teen Driver Safety Policy

Objective 4A: Support Enhancement of Florida's Graduated Driver License Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
4A.1	Karen Morgan Ray Graves	Short-Term	Develop model legislative language to align Florida's Graduated Driver License (GDL) laws with national standards and best practices.	Model legislative language developed and posted online	Preliminary draft in progress.	Preliminary draft in progress.	Draft under review.	Ongoing.
4A.2	Chris Craig Melissa Hamrick Leilani Gruener Karen Morgan Ray Graves	Annually	Annually review GDL model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made as needed	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 4B: Support Enhancement of Florida's Distracted Driving Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
4B.1	Karen Morgan Leilani Gruener Melissa Hamrick Ray Graves	Short-Term	Review distracted driving laws from other states and related literature and identify best practices that could be applied to Florida's distracted driving law.	List of best practices developed	Ongoing.	Ongoing.	Ongoing.	Ongoing.
4B.2	Karen Morgan	Medium-Term	Develop model legislative language to align Florida's	Model legislative language developed and posted online	Ongoing.	Ongoing.	Ongoing.	Ongoing.

	Leilani Gruener Melissa Hamrick Ray Graves		distracted driving laws with best practices.					
4B.3	Chris Craig Melissa Hamrick Leilani Gruener Ray Graves	Annually	Annually review distracted driving model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made and posted online as needed	Ongoing	Ongoing.	Ongoing.	Ongoing.

Objective 4C: Evaluate the Feasibility of Vehicle Decals for Teen Drivers

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
4C.1	Melissa Hamrick Chris Craig Leilani Gruener	Short-Term	Coordinate with New Jersey to understand their approach, challenges, and successes in implementing a vehicle decal to identify teen drivers for more effective GDL enforcement.	New Jersey's approach, challenges, and successes in implementing a vehicle decal documented	On Hold.	On Hold.	On Hold.	On Hold.
4C.2	Melissa Hamrick Chris Craig Leilani Gruener	Medium-Term	Evaluate feasibility of conducting a similar program in Florida and identify potential challenges.	Feasibility of New Jersey's approach evaluated based on Florida's existing statutes and funding availability; document adjustments to fit Florida, as needed	On Hold.	On Hold.	On Hold.	On Hold.
4C.3	Chris Craig Leilani Gruener	Medium-Term	Review approach and potential challenges with FDOT and FLSHMV	Approach discussed with FDOT and FLHSMV	On Hold.	On Hold.	On Hold.	On Hold.

			management to determine if vehicle decals for teen drivers aligns with agency priorities.	management; adjusted as needed to align with FDOT and FLSHMV priorities				
4C.4	Janice Martinez Art Bodenheimer	Long-Term	Determine if legislative change is necessary to support the implementation of vehicle decals for teen drivers	Review Florida's existing statute and determine if changes are needed to implement vehicle decals for teen drivers	On Hold.	On Hold.	On Hold.	On Hold.

Objective 4D: Support the Implementation of Teen Driver Safety Policies in High Schools

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
4D.1	Rachel Silber Leilani Gruener Jennifer Hall Megan Hawkins	Short-Term	Develop model student code of conduct policy language that references commitment to safe driving behaviors	Model language developed and posted online	Ongoing.	Ongoing.	Draft in progress. Melissa will send additional materials.	Will schedule virtual meeting prior to Q4 FTSDC Meeting.
4D.2	Ronda Cerulli Rachel Silber Jennifer Hall Megan Hawkins	Short-Term	Develop model student driving/parking privileges guidelines and best practices for high school students using school parking lots	Guidelines and best practices developed and posted online	Ongoing.	Ongoing.	Draft in progress. Melissa will send additional materials.	Will schedule virtual meeting prior to Q4 FTSDC Meeting.

Objective 4E: Track Legislative Proposals that Could Impact Teen Driver Safety

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Sep 2023	Nov 2023	Feb 2024	June 2024
4E.1	Karen Morgan Chris Craig Leilani Gruener	Annual	Annually review Florida' legislative proposals to identify opportunities to improve teen driver specific legislative language.	Florida legislative proposals reviewed, opportunities documented, and posted online	Ongoing.	Ongoing.	Ongoing.	Ongoing.