



# Chalk the Walk

Imagine your campus as a canvas for awareness. By creating chalk messages that encourage safety belt usage, **you're not just drawing lines; you're drawing attention to a crucial choice.**

These vibrant reminders act like a friendly nudge, encouraging everyone to buckle up and stay protected. It's a creative way to make a serious topic colorful and cool. So, grab some chalk, spread the word, and let's turn your campus into a safety masterpiece, one message at a time!





# Message Ideas



## Pro Tips:

- Involve your school's art department in this activity.
- Add colorful imagery surrounding each message.



**Buckle Up for Safety: It's the Law!**

**Safety Belts Save Lives - Buckle Up Every Time**

**Click It or Ticket: Buckle Up for Your Safety**

**Your Life Matters - Buckle Up Every Ride**

**Keep Calm and Buckle Up for Safety**

**Buckle Up, Buttercup - Your Safety Matters**

**Safety Belts - Not Just a Good Idea, It's the Law!**

**Buckle Up and Arrive Alive!**

**Don't Take a Chance, Buckle Up for Safety**

**Buckle Up for Your Loved Ones - They Need You**

**Safety First - Buckle Up for a Safe Ride**



Visit [BattleOfTheBelts.org](http://BattleOfTheBelts.org) For Additional Traffic Safety Ideas