



FLORIDA TEEN SAFE DRIVING COALITION

MEETING REPORT

February 12-13, 2024

Prepared For:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.

ATTENDANCE

Name	Organization	Attendance
Alisa Morgan	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
Andre Jamison	Drive Trainer	<input type="checkbox"/>
Chief Art Bodenheimer	Lake Alfred Police Department	<input checked="" type="checkbox"/>
Caleb Barton	Florida Highway Patrol (FHP)	<input checked="" type="checkbox"/>
Cheryl Palmer	Miami-Dade County Schools	<input type="checkbox"/>
Chris Craig	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Chris Earl	Florida Safety Council	<input type="checkbox"/>
Cristina Morales	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input checked="" type="checkbox"/>
Corey Griffin	Florida Sheriff's Association	<input type="checkbox"/>
Chris Swinson	Coral Springs Police Department Emergency Manager	<input checked="" type="checkbox"/>
Daryl Cunningham	Osceola Sheriff's Office	<input type="checkbox"/>
Deborah Adams	Florida Virtual School (FLVS)	<input checked="" type="checkbox"/>
Derek Stewart	Florida Virtual School (FLVS)	<input checked="" type="checkbox"/>
Diana Hayes	Palm Beach County School District Sheriff's Office	<input checked="" type="checkbox"/>
Eric Stern	School District of Palm Beach County	<input checked="" type="checkbox"/>
Eric Henry	Florida Department of Transportation, District 7	<input checked="" type="checkbox"/>
Erynn Sendrick	Mothers Against Drunk Driving (MADD)	<input checked="" type="checkbox"/>
Gretchen Peoples	Florida Department of Transportation, Community Traffic Safety Team, District 3	<input checked="" type="checkbox"/>
Jayson Levy	Alachua County Sheriff's Office	<input checked="" type="checkbox"/>
Jeannine Laurence	Mothers Against Drunk Driving (MADD)	<input checked="" type="checkbox"/>
Janae Angel	Port St. Lucie PD	<input type="checkbox"/>
Jennifer Craiker	Always Wear Your Seatbelt Foundation	<input checked="" type="checkbox"/>
Jennifer Hall	Nations Traffic Safety School	<input checked="" type="checkbox"/>
Jennifer Smith	StopDistractions.org	<input type="checkbox"/>
Jodie Lindsey-Benware	Shands Health, University of Florida	<input checked="" type="checkbox"/>
John Bolen	Treasure Coast Driving School	<input checked="" type="checkbox"/>
Jordan Green	Florida Department of Transportation, Director of Transportation Support, District 2 Safety Office	<input type="checkbox"/>
Jose Soto	State Farm Insurance	<input type="checkbox"/>

Juanita Williams-Teal	Florida Department of Transportation (FDOT)	<input type="checkbox"/>
Karen Pelot	Always Wear Your Seatbelt Foundation	<input checked="" type="checkbox"/>
Karen Morgan	AAA- The Auto Club Group/ACG	<input type="checkbox"/>
Kathy Wall	Safe Kids Palm Beach County	<input checked="" type="checkbox"/>
Keith Robbins	Florida Department of Transportation	<input checked="" type="checkbox"/>
Kevin Howard	Safe Kids Treasure Coast	<input checked="" type="checkbox"/>
Kristen Shinner	HCA Florida Lake Monroe Hospital	<input checked="" type="checkbox"/>
Lakeisha White	Florida Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Leilani Gruener	Florida Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Lilly Trujillo Pucket	Street Racing Kills	<input type="checkbox"/>
Lina Chico	Orlando Health Arnold Palmer hospital	<input checked="" type="checkbox"/>
Lindsey Champlin	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Megan Hawkins	HCA Florida Blake Hospital	<input checked="" type="checkbox"/>
Megan Spencer	Florida Department of Education	<input checked="" type="checkbox"/>
Michael Zinn	Florida Department of Transportation, Community Traffic Safety Team, District 7	<input checked="" type="checkbox"/>
Michele Harris	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Nicole Richardson	Street Racing Kills	<input type="checkbox"/>
Petra Stanton	Johns Hopkins All Children’s Hospital	<input checked="" type="checkbox"/>
Rachel Silber	Hollywood Hills High School	<input checked="" type="checkbox"/>
Rachel Wilson	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Ray Graves	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Rich Greene	Columbia River Driver Education	<input checked="" type="checkbox"/>
Ronda Cerulli	Safe Kids Florida	<input type="checkbox"/>
Roni Wood	Wildwood Police Department	<input checked="" type="checkbox"/>
Shaina Finkel	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Shieda Castillo	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input type="checkbox"/>
Stephanie Ghazvini	Florida Sheriffs Association	<input type="checkbox"/>
Stephen Stroup	Eustis Police Department	<input type="checkbox"/>
Lt Tara Crescenzi	Florida Highway Patrol	<input type="checkbox"/>
Tim Roberts	Florida Department of Transportation, Law Enforcement Liaison Coordinator	<input checked="" type="checkbox"/>
Tracy Hisler-Pace	Florida Department of Transportation, District 2, Communications Manager	<input type="checkbox"/>

Wendy Greene	Columbia River Driver Education	<input type="checkbox"/>
Zachary Garvin	Miami-Dade County Public Schools	<input type="checkbox"/>
Coalition Support		
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Alan Amidon	Cambridge Systematics	<input checked="" type="checkbox"/>

Others In Attendance

MEETING NOTES – FEBRUARY 12, 2024

Welcome and Member Sharing

Melissa Valido, Florida Teen Safe Driving Coalition (FTSDC), welcomed attendees and thanked them for their participation. She provided an overview of the coalition's mission and focus area goals, which include:

- › Membership
- › Outreach and Education
- › Advocacy and Public Policy

She provided background on each goal and discussed the coalition's aims for each. She asked participants to introduce themselves before reviewing the meeting agenda.

FTSDC Updates and Housekeeping

Melissa provided general updates and housekeeping reminders relevant to the FTSDC.

- › **Flip Charts**

Melissa directed attendees' attention to the flip charts set up around the room. She asked attendees to take opportunities throughout the meeting during breaks, subcommittee breakout times, or after the meeting to provide responses to the questions on the flip charts. She noted that they can be useful for planning meetings in the future.

- › **Membership List**

Melisa said that Shaina Finkel, FTSDC, was passing out a list that determined whether attendees needed to formally register to become a member of the Coalition. She also indicated that many attendees and registered members would need to fill out biographical information and be photographed over the course of the meeting for the purposes of updating the members page of the [FTSDC Website](#).

- › **FDOT Highway Safety Plan (HSP) Survey**

Melissa said that as part of the Florida Department of Transportation (FDOT) Highway Safety Plan (HSP), the State Safety Office is conducting a survey as part of the Plan's public engagement efforts. Chris Craig, FDOT, provided background on the intent and purpose of the survey. He encouraged attendees to share the survey through their networks as well.

- › **NHTSA Teen Driver Assessment**

Melissa discussed the possibility of undergoing a National Highway Traffic Safety Administration (NHTSA) teen driver program assessment. She said that unlike other coalitions, the teen driver program is not required to regularly be assessed by NHTSA. She discussed the pros and cons of the assessment process. She said the benefits of an assessment would include insights on coalition activities, what can be improved, as well as validation of existing efforts. An assessment conducted next fiscal year could help inform the FTSDC Strategic Action Plan update the following fiscal year. The assessment process does require a significant time and effort commitment from those participating. The coalition voted to move forward in participating in an assessment. Melissa noted that other teen driver program assessments conducted by other states will be used as reference points.

- › **Parent/Teen Folder Mailing (FLHSMV MOU)**

Melissa gave an update on the Safe Driving Guide for newly licensed teens. She said that 208,910 folders have been distributed in Fiscal Year (FY) 2022-23. She said the coalition's goal is to ship Safe Driving Guides to the families of all newly licensed teens. The coalition is targeting mailing 265,000 Safe Driving Guides in FY 2023-24. She noted that this is a legacy piece of content that was developed in collaboration with AAA. This fiscal year the team intends to

meet or exceed the number of folders distributed last fiscal year. Melissa noted that there has been a change in the contracting timeframe that is anticipated to lessen distribution delays for future fiscal years despite elongating it the timeline at first. Additionally, the Florida Department of Highway Safety and Motor Vehicles (FLHSMV) is sending data on newly licensed teens quarterly. She emphasized that approximately 60 percent of the coalition's grant goes towards this endeavor. The target audience is teens who possess a learner license, aged 15-17.

› **New Printed Materials**

Melissa provided updates on new printed materials for education and outreach. She said that the safety belt card has been approved by both the Florida Occupant Protection Coalition (FOPC) and FDOT Communications, and is moving to the printing stage. The submerged vehicle materials are awaiting approval from FDOT after incorporating feedback provided by the Palm Beach County Drowning Coalition. The Parent and Teen Safe Driving Contract as a stand-alone material, in addition to the Safe Driving guide, has been approved, and is moving to the printing stage. Melissa said that other printed materials focused on street racing, navigating railroad crossings, and avoiding drowsy driving are up next. She noted that the FTSDC is partnering with the FOPC for a golf cart precautions printed material. Additionally, she said that there are 25 table runners that are available for coalition members.

› **Week of Awareness Presentations – Updates and Upcoming Tour Information**

Melissa provided an update on the yearly Weeks of Awareness Campaign. She said that in FY 2022-23 the campaign was conducted in 53 schools reaching 28,528 students. Each year the campaign prioritizes presentations by traffic safety speakers in priority counties within FDOT's Highway Safety Matrix for fatalities and serious injuries involving teens. She discussed the FY 2023-24 Weeks of Awareness focus counties. She said the goal is to have 80 presentations, noting this would be the greatest number of Weeks of Awareness presentations ever. She said the following areas were prioritized, noting the number of schools in each area, and provided updates on the planning process for each:

- › Miami-Dade: 20 schools
 - › Week 1: February 26 - March 1, 2024 – Jacy Good and Steve Johnson
 - › Week 2: March 11-15, 2024 – Kevin Brooks
- › Orange: 20 schools - Complete
 - › Week 1: November 6-10, 2023 – Kevin Brooks
 - › Week 2: November 13-17, 2023 – Kevin Brooks
- › Palm Beach County: 10 schools
 - › April 15-19, 2024 – Kevin Brooks
- › Hillsborough, Pasco, and Pinellas: 10 schools
 - › March 18-22, 2024 – Lilly Trujillo Pucket
- › Broward: 10 Schools
 - › March 4-8, 2024 – Jacy Good and Steve Johnson
- › Leon, Gadsden, Wakulla: 10 schools
 - › April 22-26, 2024 – Bill Cordes

Melissa said that even though Leon, Gadsden, and Wakulla counties are not priority counties based off of the Highway Safety Matrix, the Weeks of Awareness tour with Bill Cordes is being funded through State Farm and noted that State Farm specifically wanted to engage students in the Leon, Gadsden, and Wakulla areas. She emphasized the challenge of booking a 10-school tour in relatively smaller areas.

Participants had the following questions and comments:

- Rachel Silber, Hollywood Hills High School, asked what schools are scheduled for Broward County?
 - Melissa said the following high schools in Broward County have been scheduled:
 - › Monarch High School
 - › Miramar High School
 - › Fort Lauderdale High School
 - › Coral Springs Charter School
 - › Cooper City High School
- Are there any schools slated for presentations in Alachua County?
 - Alachua County is not in the top 40 percent of counties based on the number of fatalities and serious injuries involving teen drivers.

› **2023 FTSDC Teen Fact Sheet**

Melissa discussed the annual Teen Fact Sheet. She provided an overview of the content within the fact sheet. She said the 2024 fact sheet should be ready to present to the coalition at the next meeting on June 27-28, 2024. The 2023 fact sheet can be found at [Florida Teen Driver Fact Sheet - 2023](#).

› **NTSB – National Hispanic Youth Listening Sessions (Florida Opportunity)**

Melissa provided a recap of the National Hispanic Youth Listening Session on Roadway Safety that occurred from December 11-15, 2023. She said the listening session was a partnership between the National Traffic Safety Board (NTSB), FTSDC, and the Family, Career, and Community Leaders of America (FFCLA). Six Florida teens participated in the listening sessions focused on their involvement in driver education. Melissa praised the assistance given by the Miami-Dade County School Board, Safe Kids Florida, Hollywood Hills High School, and the FTSDC Ambassador Board in identifying and participating in this opportunity. The listening session can be viewed at [NTSB National Youth Listening Session on Roadway Safety: Amplifying the Voices of Hispanic Youth](#).

› **Language Translation – Update**

Melissa provided background on the translation process for traffic safety materials. She said that this is part of the ongoing Spanish language translation initiative that started several meetings ago under the direction of Ingrid Londono, HCA Florida Hospital. The top five materials have been identified for translation, the document files have been uploaded, and a vendor has completed translating the materials. Chris Craig provided an update on the accuracy of the translation effort based on input from Ingrid. He said her feedback indicated that another translation effort will be necessary. Chris emphasized that the updated translation materials should be ready for Spanish speaking members of the coalition to review during this fiscal year.

› **Florida Traffic Safety Resource Center – FTSDC Material Transition**

Melissa asked Chris Craig to update the Coalition on the status of the Florida Traffic Safety Resource Center (FTSRC). Chris Craig said it was necessary to change the vendor who was building the Resource Center website which has elongated the timeline for the completion of the FTSRC, where traffic safety materials will be available free of charge to traffic safety partners.

› **Battle of the Belts**

Melissa gave an update on the statewide Battle of the Belts (BOTB) program. She noted that Battle of the Belts was traditionally conducted at the county and local levels, and that this effort is intended to be a turnkey resource for areas that are interested in a Battle of the Belts program, but may not have the resources or local champion to start a program. She said Battle of the Belts consists of a three step process where students observe safety belt usage, conduct an educational campaign, and observe safety belt usage after the educational campaign. Often

there is a significant increase in observed safety belt usage in schools that participate in Battle of the Belts. Melissa said the Florida Occupant Protection Coalition (FOPC) provided their comments on the toolkit in November and that the next step is approval through FDOT Communications. The initial goal was to have the Battle of the Belts toolkit printed this fiscal year, however due to the amount of coordination and approvals need to print at this scale that likely will not happen, however once approved and vendors are solidified, the printing process in subsequent years will be streamlined. More information can be found at [Battle of the Belts - Florida Teen Safe Driving Coalition](#).

Melissa provided an updated timeline of the Battle of the Belts toolkit:

- › December 2023-March 2024
 - Review stage
- › March-October 2024
 - Printing stage
- › October 20-26, 2024
 - Teen Driver Safety Week Campaign where the BOTB toolkit will be a cornerstone of the yearly campaign.
- › April-May 2025
 - Awards and closeouts

Melissa said that the goal is to have destinations for the kits by the time printing commences.

Participants had the following questions and comments:

- Eric Stern, School District of Palm Beach County, asked how many kits will be printed and distributed?
 - Melissa said that the goal is still 200 kits.
- Jodie Lindsey-Benware, Shands Health – UF, asked if there were infographics explaining what Battle of the Belts is?
 - Melissa referred the coalition to the landing page at [Battle of the Belts - Florida Teen Safe Driving Coalition](#).
- Karen Pelot asked what is the cost of the program?
 - The Ground Your Parents kit was close to \$250 per kit, but those kits were only made of paper. The BOTB kits will be more expensive since there are many different components to the kits.

› **Florida Tax Collector Conference**

Melissa provided an update on the suggestion that the FTSDC attend the Florida Tax Collector Conference to engage and develop potential partnerships with different tax collectors' offices throughout the state. Due to a variety of factors, the FTSDC is unable to attend this year's conference. She noted that the annual conference will remain on the list of potential engagement opportunities when more accessible and affordable locations are hosting the conference in subsequent years.

Participants had the following questions and comments:

- Eric Stern asked what the benefit of coalition members or representatives of the coalition attending this conference would be?
 - Florida tax collectors' offices oversee driver education in their respective counties. Attending the conference could be an opportunity to provide them with free teen driver safety resources and

connect with leaders that the coalition can partner with to display materials in their offices. This could also build on previous collaborations with FLHSMV where materials that had teen-oriented messages related to Graduated Driver Licensing (GDL) and others are shared by FLHSMV and individual tax collectors' offices select which messages to display.

- Melissa asked if there was any tracking metrics to see which messages were being selected and displayed?
 - Leilani Gruener, FLHSMV, said she would verify if there are any tracking metrics before the next meeting.

› **Teen Driver Data – S4 Dashboard Update**

Melissa displayed traffic crash data utilizing the [Signal Four \(S4\) Analytics Dashboard](#) to provide a snapshot of crashes involving teen drivers over the course of the year. She said the S4 data indicates that in 2023 there were 79,030 total crashes involving teen drivers with 263 fatalities and 1,710 serious injuries. She noted that since crashes involving teen drivers include personal identification information such as age, the teen crash data is 60 days behind other crash data that does not contain personal identification information. She said this will continue to be a standing agenda item at each quarterly coalition meeting to provide a snapshot of the crashes involving teen drivers.

Participants had the following questions and comments:

- Rich Greene, Columbia River Driver Education, asked if there is a way to determine the portion of fatal crashes involving teen drivers that also involved alcohol impairment?
- The Cambridge Systematics (CS) data team will verify if this is feasible and add to the 2024 Teen Fact Sheet.

› **AAA – Safe Systems Conference**

Michele Harris, AAA, reminded the coalition about the upcoming Safer Together – AAA Safe System Conference on April 11, 2024 at FDOT District 6 headquarters in Miami-Dade County. More information can be found [SAFER TOGETHER - AAA Safe System Conference Tickets, Thu, Apr 11, 2024 at 9:00 AM | Eventbrite](#)

› **AAA – Legislative Update**

Karen Morgan, AAA, submitted a recap of important legislative items and their respective status during the 2024 Florida Legislative Session.

- › [SB 260/ HB 38](#) which would require the installation of an ignition interlock device for a driver's first refusal of a breath test.
- › [SB 1664/ HB 1469](#) which would ban the usage of a wireless device in a handheld manner while driving. She noted that the house version of the bill is in the Infrastructure Strategies Committee and the senate version of the bill has not gotten a hearing, and is not anticipated to progress further through that chamber.
- › [SB 1764](#) defines a coordinated street takeover to mean 10 or more vehicles operated in an organized manner in effect constituting a street takeover, increases the fines for participating in a street takeover, increases the fine for spectating at a street takeover, and allows arresting law enforcement to seize any vehicle used in such an event.
- › [SB 1528](#) increases penalties for a person who commits a moving violation that causes serious bodily injury or death.

Additionally, Karen noted that several municipalities are exploring banning right-turns at red lights.

› **Upcoming Observances**

Melissa reviewed the upcoming traffic safety observances for the months of February, March, April, and May:

- › **February**
 - › First Friday – Florida School Crossing Guard Appreciation Day
 - › The Big Game – Drunk Driving and Prevention Messaging
 - › Speeding and Aggressive Driving Awareness Month
- › **March**
 - › Spring Break – Impaired Driving
 - › Florida Bicycle Month
 - › Vehicle Safety Recalls Week – March 4-10
 - › St Patrick’s Day – Buzzed drinking is Drunk Driving – March 14-17
 - › Rail Grade Crossing Campaign
 - › National Sleep Awareness Week
- › **April**
 - › Distracted Driving Awareness Month
 - › If You feel Different, You Drive Different – April 20
 - › Alcohol Awareness Month
 - › National Work Zone Awareness Week – April 26-30
- › **May**
 - › Share the Road Month
 - › National Youth Traffic Safety Month
 - › National Bike Safety Month
 - › National Motorcycle Awareness Month
 - › Click It Or Ticket – May 13-June 2
 - › National Tire Safety Week – May 16-24
 - › Memorial Day – 1st Day of 100 Deadliest Days for Teen Drivers
 - › National Prevention Week – Rock the Belt

› **Open Sharing**

Melissa opened the floor for attendees to provide any updates or news worth sharing to the coalition.

- › Chief Art Bodenheimer, Lake Alfred Police Department, referenced an article developed by the International Association of Police Chiefs (IACP) and the Safe Mobility for Life Coalition that received international publication and recognition. He suggested the FTSDC should work with IACP to develop and publish a similar article to showcase the positive impact the FTSDC has had on teens in Florida.
- › Jayson Levy, Alachua County Sheriff’s Office, emphasized the value of the Teen Driver Safety Challenge administered by the Florida Sheriff’s Association. He encouraged those in jurisdictions that do not have an existing program to ask their Sheriff to apply for subgrant funding from FDOT to start a program. He

noted that the program teaches students how to drive safer and better for free. He encouraged participants to share any videos from their areas of students participating in the program.

- Melissa noted to add an Action Step to conduct outreach to areas that do not have a Teen Driver Safety program to the law enforcement section of the Action Plan.
 - Jennifer Hall, Nations Traffic Safety School, said the Teen Driver Safety Challenge is an excellent program that increase teen driver confidence. She noted that if participating teens are under a certain age at the time of participation in the program they may be eligible for free AAA membership. Building off of that could be a collaborative opportunity between the Florida Sheriff's Association and AAA.
- › Rachel Silber said a survey conducted among Hollywood Hills students revealed a double standard where students drove differently in front of their parents compared to driving in front of their friends.
- › Keith Robbins, FDOT District One Safety Administrator, said a big community safety event is in the works in collaboration with the Lee County Sheriff's Office. He said the intent is to have many pieces of equipment in a touch-a-truck style event that involves all of the FDOT Traffic Safety Coalitions.

Special Needs Driver Education Resources Page – Group Discussion (3B.3)

Melissa updated the coalition on Action Step 3B.3 that identifies opportunities to integrate adaptive needs driver education best practices into pre- and post-licensure driver education programs. She directed the Coalition to the landing page the coalition developed at [Driver Education for Adaptive and Special Needs Individuals](#). She said the page was based off the [Association of Driver Rehabilitation Specialists](#) and lists certified driver rehabilitation specialists and provides descriptions of available resources. Additionally, the page will provide a process flow for parents and caregivers for FLHSMV accommodations once the questions are approved by FLHSMV. Melissa thanked Rich Greene for his assistance on this action. She noted that 12 new requests that have come through as result of this landing page with requests inquiring as to what services are provided by FLHSMV. Melissa asked the Coalition for initial reactions to the landing page, as well as feedback to address any potential gaps.

- › Cristina Morales, FDOT District 6, said the page could provide resources for other modes of transportation.
- › Leilani highlighted the Safe Mobility for Life Coalition's Find a Ride program as well as other mobility options identified through discussions with Gaile Holley who oversees that coalition for FDOT.
- › Eric Stern suggested the landing page could display some adaptations available for different vehicle manufacturers and model through a list of adaptive ad-ons.
- › John Bolen, Treasure Coast Driving School, referenced a mechanic shop in St. Lucie County that could have experience directing the public to different resources that are available.
- › Does insurance cover adaptive components or rehabilitation without endorsing or recommending the adaptations?
 - It likely varies by insurance company and policy.

Marshmallow Challenge – STEM Game

Melissa provided background and instructions for a collaborative team building exercise. The object of the marshmallow game was to build the tallest freestanding structure using the materials provided in 18 minutes. Participants assembled various structures with varying success. After the time limit expired, Melissa and Shaina reviewed each teams structure and selected the winners.

Teen Traffic Safety Subgrants

Chris Craig, FDOT, presented on subgrant funds awarded through the FY2024 Highway Safety Plan Annual Grant Application for teen driver safety projects. He said there were 3,587 fatalities and 16,032 serious injuries statewide in Florida in 2022. He said there were 344 fatalities 1,937 serious injuries involving a teen drivers in 2022. Chris discussed each subgrant funded project in FY24 including:

- › Florida Teen Safe Driving Coalition
- › Drive with CARE
- › Teen Driver Challenge
- › Enforcement Subgrants

He discussed the challenges related to Teen Driver Safety. Additionally, he discussed the top 40 percent of counties with the highest number of fatalities and serious injuries involving teen drivers that are prioritized for funding. He said additional outreach to increase awareness and subgrant applications is needed in these areas.

Participants had the following questions and comments:

- Eric Stern asked what the range of funding is for a typical subgrant?
 - It varies by agency and what the justifiable need is. There's a wide range based on need. Applicants must justify the funding amount in their concept papers.
- Rachel Silber asked what can residents of counties with agencies not applying or receiving subgrants do to encourage more submissions? If the United Way and Students Against Destructive Decisions (SADD) partnered with a police department, would a subgrant cover the police department's time?
 - It depends, often it is about prioritization. For the Teen Driver Challenge the point of contact is the Florida Sheriff's Association. For educational activities it can depend on the ease of developing partnerships. An enforcement subgrant could cover overtime only.
- Mike Zinn, FDOT District 7, asked what the dollar amount range is for subgrants?
 - Sample concept papers can be found at [Concept Papers](#). Subgrant administrators consider what an agency has spent previously if they are a returning applicant and the number of officers an agency employs among other factors. If the project area is within the top 40 percent of counties and cities as determined by the [Highway Safety Matrices](#), concept papers are evaluated holistically based on need, narrative, and the justification behind the funding amount.
- Mike Zinn noted that several smaller cities contract their police services with the Sheriff's Office of the county in which they are located.
 - The subgrants are intended to address the problem wherever it is identified.

2023 Strategic Action Plan – Subcommittee Group Breakout Sessions

Melissa asked participants to divide into subcommittee groups and review their actions steps in the FTSDC Strategic Action Plan. Subcommittee groups worked collaboratively to report progress on action steps and identify next steps to accomplish prior to the next FTSDC meeting. Each action step leader prepared to provide an update at the closing of the FTSDC meeting. The subcommittees were organized around the following breakout topics and their associated Action Steps.

- › 1B.2 – Teen Driver Data Sources
- › 1C.1 – Traffic Safety Coalition Coordination
- › 1D.3 – Membership
- › 1E.3 – Student Engagement
- › 2A.1 – Review the materials on FTSRC
- › 2A.3-2A.4 – Update law enforcement materials to include GDL information and presentation template for consistent messaging
- › 2C.2-2C.6 – Increase Distribution Network
- › 2D.1 – Weeks of Awareness
- › 2D.3 – AAA PROMise
- › 2E – Battle of the Belts
- › 2F – CarFit
- › 3A-3D – Driver Education
- › 4D – Teen Drive Safety Policies in High Schools

Public Comment Period

There were no comments from the public.

Wrap Up and Next Steps

Melissa provided an overview of the agenda for Day 2 and thanked attendees for their participation.

Adjourn

Day 1 of the Coalition meeting adjourned at 4:53 PM.

MEETING NOTES – FEBRUARY 13, 2024

Welcome and Day 1 Recap

Melissa welcomed participants back to Day 2 of the Florida Teen Safe Driving Coalition Meeting. She provided housekeeping updates, reviewed the activities from Day 1, the Day 2 agenda, and the meeting followed.

Florida Teen Safe Driving Coalition Awards

Melissa and Shaina presented the FTSDC awards to the following members:

- › First to Register – Cristina Morales
- › Fights the Good Fight Award – Cristina Morales
- › Outreach Rockstar Award – Gretchen Peoples
- › Unsung Hero Award – John Bolen
- › “Omg, It Worked” Award – Petra Stanton

FTSDC Ambassador Board and Program – Update

Shaina Finkel, FTSDC, provided a recap on the purpose and mission of the Teen Ambassador Board. She said that the ambassador board came into existence after partnering with SADD and recognizing the need for there to be other teens in the room. She also emphasized the importance of program champions and rockstars, while also noting the challenge of students whose school lacked a dedicated champion. Next Shaina discussed the Board selection process noting the quality of the final candidates that were selected. Since they were brought onto the board in October, the board members will attend the June meeting and some may return to serve on the board the following academic year. Then Shaina discussed recent board activities. She provided a recap of the Retreat Weekend that was full of team building and role building activities.

Since the creation of the program, it has grown to include 40 members in addition to the ambassador board. The members are located in the following places:

- › 11 in Leon County
- › 6 in Hillsborough County
- › 4 in St. Johns County
- › The remainder are spread out between Pasco, Volusia, Washington, Orange, Broward, and Osceola counties.

So far there have been three meetings with all members in attendance, in addition to the biweekly meetings between Melissa, Shaina, and the board members. She thanked the Always Wear Your Seatbelt Foundation for presenting at one of the meetings. Lessons learned from the program so far are that the members value in-person events and social media shout-outs.

Shaina provided an overview of the activities each board member has been engaged in since the launch of the program:

- › **President Nihal K. – Allen D. Nease High School**
 - › Met with Chris Craig
 - › Met with FL State Senator Travis Hudson (R) St Augustine
 - › Putting together a speaker panel for Nease High School

Chris Craig said that Nihal was thoughtful and inquisitive about the financial components of the grants process and how funding is allocated.

- › **Vice President Caroline C. – Maclay High School**
 - › Growing ambassador program
 - › Developing initiatives at Maclay High School
 - › Working with Tallahassee Police Department
 - › Planning to meet with Kristen Shinner, HCA Florida Lake Monroe Hospital.
- › **Secretary Whitney M. – Florida Virtual School (FLVS)**
 - › Attended SADD event at Hollywood Hills High School
 - › Met Rachel Silber
 - › Planning a safety fair in her area
 - › Working with FLVS Newsletter to spread FTSDC Ambassador Program
- › **Engagement and Recruitment Chair: Swathi S. – Steinbrenner High School**
 - › Shadowing Dr. Katzenstein soon at John Hopkins
 - › Working hard on outreach Steinbrenner High School
 - › Planning a safety fair at Steinbrenner High School
- › **Social Chair Shyla H. – Boone High School**
 - › Meeting with Kirsten Shinner
 - › Sharing FTSDC Ambassador Program at club meetings
 - › Hosting a safety fair with her school’s clubs

Shaina asked the Coalition for ideas to further mobilize the ambassador board and program noting that the board members are eager to travel and that three of the board are in various stages of planning safety fairs.

Participants had the following questions and comments:

- Cristina asked if Shaina wanted participants to coordinate with contacts in counties where there are already members?
 - Shaina’s roles is to do that coordination which will occur in March and April. They are focusing on that getting approval in schools in counties with members first and then reaching out to non-high school contacts.
- Petra Stanton asked what is the role of the 40 members and what is the plan to increase membership?
 - 40 members volunteer as ambassadors in a flexible role that teens get out what they put in. Melissa and Shaina sign off on volunteer hours. She noted that the board is more engaged than members. The link to become a member can be found at [Teen Traffic Safety Ambassador Program](#).

2023 Strategic Action Plan – Subcommittee Group Breakout Sessions

Melissa asked participants to divide into subcommittee groups and review their actions steps in the FTSDC Strategic Action Plan. Subcommittee groups worked collaboratively to report progress on action steps and identify next steps to accomplish prior to the next FTSDC meeting. Each action step leader prepared to provide an update at the closing of the FTSDC meeting. The Subcommittee Action Steps are listed below:

- › 1B.2 – Teen Driver Data Sources
- › 1C.1 – Traffic Safety Coalition Coordination
- › 1D.3 – Membership

- › 1E.3 – Student Engagement
- › 2A.1 – Review the materials on FTSRC
- › 2A.3-2A.4 – Update law enforcement materials to include GDL information and presentation template for consistent messaging
- › 2C.2-2C.6 – Increase Distribution Network
- › 2D.1 – Weeks of Awareness
- › 2D.3 – AAA PROMise
- › 2E – Battle of the Belts
- › 2F – CarFit
- › 3A-3D – Driver Education
- › 4D – Teen Drive Safety Policies in High Schools

2023 Strategic Action Plan – Subcommittee Group Report Out

Danny Shopf, CS, lead the coalition through the FTSDC Strategic Action Plan and captured updates and progress made on each action step on-screen. Updates to the FTSDC Strategic Action Plan can be found in Appendix A.

Public Comment Period

There were no comments from the public.

Closing and Next Steps

Melissa thanked attendees for their participation and displayed the FY2024 meeting dates:

- › June 27-28, 2024
- › August 27-28, 2024

Adjourn

The meeting was adjourned at 12:40 PM.

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APPENDIX A: FLORIDA TEEN SAFE DRIVING COALITION STRATEGIC ACTION PLAN

UPDATED FEBRUARY 13, 2024

Action Plan Goal 1: Program Management

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
1A.1	Melissa Valido	Quarterly	Conduct quarterly Florida Teen Safe Driving Coalition (FTSDC) meetings.	Number of meetings conducted annually	Meeting conducted June 20-21, 2023.	Meeting conducted September 6-7, 2023.	Meeting conducted November 6-7, 2023.	Meeting conducted February 12-13, 2024.
1A.2	Cambridge Systematics	Quarterly	Update progress on Teen Safe Driving Strategic Action Plan strategies to include recent implementation activities and challenges with implementation.	Action Plan progress updated quarterly	Updated following June 20-21, 2023 meeting.	Updated following September 6-7, 2023 meeting.	Updated following November 6-7, 2023 meeting.	Updated following February 12-13, 2024 Meeting.

Objective 1B: Data Analysis and Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
1B.1	Cambridge Systematics	Annually	Develop an Annual Teen Safe Driving Fact Sheet.	Fact sheet developed and posted on FTSDC website and publicized	Reviewed and approved at June 20-21, 2023 meeting.	Finalized and posted.	Finalized and posted.	CS analyzing 2022 fatality and serious injury data.
1B.2	Cambridge Systematics Cristina Morales Shieda Castillo	Annually	Review Florida’s teen related traffic records data annually, determine if target audiences have changed, and make adjustments if needed.	Data analyzed, and target audiences adjusted (if applicable)	Reviewed. No change in target audience.	Reviewed. No change in target audience.	Reviewed. No change in target audience.	CS analyzing 2022 fatality and serious injury data. Will discuss at Q3 FTISDC meeting.
1B.3	Ronda Cerulli	Annually	Increase the number of available teen driver data sources.	Information for all applicable data sources available on FTSDC website and publicized (i.e., Signal Four, etc.)	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 1C: Policies and Best Practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
1C.1	Leilani Gruener Melissa Valido Lakeisha White	Quarterly	Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of new or existing initiatives coordinated with other traffic safety coalitions (annually)	Ongoing. BotB coordination with OP.	Ongoing.	Presenting BotB to FOPC on 11/14.	Continuing to coordinate BotB. Coordinating with SMFL.

Objective 1D: Maintain a Robust and Active FTSDC Membership

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
1D.1	Melissa Valido	Quarterly	Update and maintain a Membership, Friends, and Youth Peer Organizations roster that includes contact information and tracks member participation, where applicable.	Member and Friend roster updated quarterly	Membership list updated.	Membership list updated.	Membership list updated.	Membership list updated.
1D.2	Melissa Valido	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended at least two meetings annually to determine if they still intend to participate as a member or prefer to be included on the Friends roster.	Members contacted; meeting attendance increased	Ongoing.	Ongoing.	Ongoing.	Ongoing.
1D.3	Melissa Valido	Medium-Term	Expand FTSDC membership to include: <ul style="list-style-type: none"> • school resource officers/FASRO, (<i>Corey Griffin, Art Bodenheimer, and Lindsey Champlin</i>) • Florida business leaders, (<i>TBD</i>) • tourism leaders, (<i>Cristina Morales</i>) • civic organizations, (<i>Cristina Morales, Ingrid Londono, and Kristen Shinner</i>) 	Potential members identified and contacted; number of new members participating	Ongoing.	Would like more consistent FHP representation.		FHP in attendance. DOE in attendance. SRO in progress. Jayson can put us in touch with FASRO.

			<ul style="list-style-type: none"> • trade and medical associations, (<i>Derek Stewart</i>) • Florida Department of Education, (<i>Eric Stern</i>) • Florida and County School Boards, (<i>Eric Stern</i>) • Florida Parent Teacher Association, (<i>Eric Stern</i>) • Driver education programs, (<i>Derek Stewart</i>) • disadvantaged communities, (<i>Andre Jamison, Mike Zinn</i>) • traditionally underserved populations, (<i>Andre Jamison, Mike Zinn</i>) • and others deemed to benefit the Coalition's mission and objectives 				
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Objective 1E: Maintain a Robust and Active Student Engagement Board

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
1E.1	Melissa Valido Shaina Finkel	Quarterly	Conduct quarterly Student Engagement Board meetings.	Number of meetings conducted annually	Transition to FTSDC Ambassador Program.	Reviewing Ambassador Board member applications. Interviewing in September and announcing in October.	Board is meeting this weekend. Board will meet with coalition members soon.	Ongoing.
1E.2	Melissa Valido Shaina Finkel	Quarterly	Update and maintain a Membership roster that includes contact information and tracks member participation.	Member roster updated annually	Taking applications in July.	Ongoing.	Ongoing.	Ongoing. Currently have 40 student ambassadors.
1E.3	Melissa Valido Lakeisha White Jeannine Laurence	Annually	Use Youth Peer Organizations (like STAND, LiveFree Coalitions, Impact Teen Drivers, Teens in the Driver Seat, Florida Informed Families, SGA, etc.) to increase student engagement across Florida	Number of new organizations and new chapters of existing organizations added to partner list annually	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Action Plan Goal 2 - Teen Driver Safety Communications and Outreach

Objective 2A: Expand Catalog of Teen Driver Safety Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
2A.1	Chris Swinson Lindsey Champlin Michele Harris Leilani Gruener	Annually	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) and the FTSDC website to identify potential gaps or revisions needed to existing materials.	FTSRC reviewed; FTSDC website reviewed; materials updated or replaced annually	Will address at a future meeting.	Will address at a future meeting.	Will address at a future meeting.	Ongoing.
2A.2	Leilani Gruener Mike Zinn	Medium-Term	Create new digital and print materials related to outstanding gaps in teen driver safety, including:	Number and type of new materials created and posted for distribution annually	Topical Blogs have been posted. Working on Rack Cards now. Follow up with Andre about dynamic digital content. Updated tip cards related to street/drag racing.	Street Racing, Railroad Crossing, Drowsy Driving, & Golf Cart rack cards in development. Buckle up, contract, and submerged vehicle rack cards in development.	Street Racing, Railroad Crossing, Drowsy Driving, & Golf Cart rack cards in development. Buckle up, contract, and submerged vehicle rack cards in development.	Buckle Up materials approved. Submerged vehicle under development. Parent/Teen contract approved. Still under development – Street racing, railroad crossings, drowsy, golf cart.
2A.3	Art Bodenheimer Janice Martinez	Medium-Term	Update law enforcement materials to include additional information about GDL,	Law enforcement materials created/updated.	2 templates on how to submit. Partnering with ATL officers	Materials updated.	Materials updated.	Included in Law Enforcement Quick

	Tim Roberts Caleb Barton Corey Griffen Brian Dodge Chris Swinson		especially related to nighttime driving restrictions.		that have already created something.			Reference Guide.
2A.4	Cristina Morales Megan Hawkins Kristin Shiner Roni Wood Sachel Silber Gretchen Peoples Jeannine Laurence Erynn Sendrick Lina Chico Terri Averyttall	Medium-Term	Create a standard presentation template and outline to be used in conjunction with presentations in schools (victim-impact panels, etc.) to ensure a consistent message and best practices on teen safe driving.	Presentation developed.			Outline drafted. Will share draft slides at a future meeting.	Working on draft presentation content. Will refine and share draft at Q3 FTSDC meeting. Considering working with the teen ambassadors to include a personal story in the presentation.
2A.5	FDOT	Medium-Term	Prioritize and translate existing materials available on the FTSRC to Spanish and Haitian/Creole.	Number of materials translated.	Survey was conducted and priority materials were selected. Include Ingrid for translation review.	Materials translated. Working on review.	Materials translated. Working on review.	Submitted materials to another vendor for translation services. Will update at Q3 meeting.

Objective 2B: Provide a Written Communications Strategy which Details how to Develop, Promote, and Distribute Digital and Print Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
2B.1	Cambridge Systematics	Short-Term	Review existing digital and print education and outreach campaigns conducted by the FTSDC, safety partners, and other states to identify and document best practices.	Best practices identified	Ongoing.	Ongoing.	Ongoing.	Ongoing.
2B.2	Cambridge Systematics	Short-Term	Develop a standard template outlining best practices for developing, promoting, and distributing digital and print materials.	Standard template developed and distributed to FTSDC members	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 2C: Increase Distribution Network

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
2C.1	Chris Craig Juanita Williams-Teal Melissa Valido	Quarterly	Coordinate with the Florida Department of Highway Safety and Motor Vehicles (FLHSMV) to obtain addresses of recently licensed teen drivers and distribute key education and outreach materials to these addresses.	Materials sent quarterly, as allowable through funding and continued assistance from FLHSMV	Ongoing.	Ongoing.	Ongoing.	Ongoing. 61,000 Folders distributed in FY24.
2C.2	Cristina Morales	Medium-Term	Coordinate with FDOE, County School Boards, and high schools to distribute key	Materials distributed biannually	Identifying additional opportunities to	Identifying additional opportunities to	Ongoing.	Ongoing.

	Shieda Castillo Eric Stern Mike Zinn John Bolen Rachel Silber Jeannine Laurence		education and outreach materials to Florida's high school students.		include QR codes and encourage additional engagement. Considering a PSA focused on distracted driving to share with students. Need a better way to track impressions. Broward, Miami-Dade, and Collier Driver Education Websites have our link posted.	include QR codes and encourage additional engagement. Considering a PSA focused on distracted driving to share with students. Need a better way to track impressions. Broward, Miami-Dade, and Collier Driver Education Websites have our link posted.		
2C.3	Eric Stern Jeannine Laurence Rachel Silber Melissa Valido	Medium-Term	Coordinate with the Florida Parent Teacher Association to distribute key education and outreach materials to parents and caregivers.	Materials distributed quarterly	Ongoing.	Ongoing.	Ongoing.	PTA Conference in the summer. Great opportunity to build this network.
2C.4	Janice Martinez Art Bodenheimer Chris Swinson Caleb Barton	Short-Term	Coordinate with the Florida Police Chief's Association (FPCA), Florida Sheriff's Association (FSA), and the Florida Highway Patrol (FHP) to distribute key education and outreach information to law	Materials distributed bi-annually	Discussed at the Highway Safety Committee in January. Meeting to discuss again in July.	Discussed at the Highway Safety Committee in January. Meeting to discuss again in July.	Continuing to engage at FPCA. Working on additional engagement with FSA.	Highway Safety Conference in January. On the Schedule for July.

	Brian Dodge Corey Griffin		enforcement officers and the public.					
2C.5	Janice Martinez Art Bodenheimer Chris Swinson Caleb Barton Brian Dodge Corey Griffin	Medium-Term	Develop roll call videos to help law enforcement officers quickly understand teen driver safety challenges and statutory requirements.	Roll call video developed	Ongoing.	Ongoing.	Working on some good examples to build off of.	Identified example from Alabama on GDL. Will adapt to create GDL roll call for FL.
2C.6	Janice Martinez Art Bodenheimer Chris Swinson Caleb Barton Jayson Levy	Medium-Term	Identify Counties without a Teen Driver Challenge program and engage Sheriff's Offices to encourage their participation.	List of counties developed; Sheriff's offices contacted; number of new Teen Driver Challenge programs started				
2C.7	Cristina Morales Eric Stern John Bolen Jennifer Hall	Medium-Term	Coordinate with Florida Tax Collector offices to distribute key education and outreach materials to drivers receiving/renewing their license.	Materials distributed quarterly	Ongoing.	Ongoing.	Looking to engage with Tax Collector meeting in May.	Cannot attend conference in May. Will look for opportunities to attend future meetings.

Objective 2D: Participate in Teen Driver Safety Events

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
2D.1	Melissa Valido	Annually	Conduct an annual Weeks of Awareness campaign.	Weeks of Awareness conducted annually	Weeks of Awareness underway.	19/20 have been booked	Ongoing.	FY 23 53 schools for 28,528 students

	<p>Lakeisha White Petra Stanton Mike Zinn Eric Stern Janice Martinez Stephanie Ghazvini Ingrid Londono Shieda Castillo Cristina Morales</p>				28,000 students engaged at 53 schools.	for Orange County.	Working on identifying additional contacts to facilitate upcoming weeks of awareness.	FY24 Targeting 80 presentations. Completed 20 schools in Orange County in November 2023.
2D.2	<p>Shaina Finkel Melissa Valido Michele Harris Lindsey Champlin Ingrid Londono Megan Hawkins Gretchen Peoples Kristen Shinner</p>	Annually	Participate in Teen Driver Safety Week.	Teen Driver Safety Week conducted annually	Partnering with AAA to conduct 5-part webinar.	5-part webinar in development. Finalizing speakers, rewards, etc.	Will come back to this at a future meeting.	<p>Will discuss more in Q3. Focusing on launching BotB.</p>

	Jennifer Smith							
2D.3	Lindsey Champlin Gretchen Peoples Rachel Wilson Michele Harris	Annually	Promote AAA PROMise.	Number entities and individuals receiving information	145 toolkits ordered.	Ongoing – new campaign to be launched during next prom season	Still waiting on the updated program details. Planning to work with the trauma injury coordinators to promote the program.	Fewer kits available and working on opportunities to identify additional resources.

Objective 2E: Develop a Statewide Battle of the Belts Program Template and Resource Kit

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
2E.1	Melissa Valido Petra Stanton Shaina Finkel Gretchen Peoples Ronda Cerulli Alisa Morgan	Short-Term	Review existing Battle of the Belts programs and identify best practices and challenges.	Performance measures identified	Completed.	Completed.	Completed.	Completed.
2E.2	Melissa Valido Petra Stanton Shaina Finkel	Medium-Term	Create a model statewide battle of the belts program toolkit with detailed instructions, examples, and key resources essential for a successful program.	Battle of the Belts toolkit created	Drafting BotB kit materials. Targeting 2023-2024 school year.	Drafting BotB kit materials. Targeting 2023-2024 school year.	Under review.	Received comments from FOPC. Sending to FDOT Comms Team.

	Gretchen Peoples Ronda Cerulli Alisa Morgan							Targeting first campaign in October 2024.
2E.3	Melissa Valido Petra Stanton Leilani Gruener Chris Craig Willem DeGreef (FOPC)	Medium-Term	Coordinate with the Florida Occupant Protection Coalition to facilitate the distribution of Battle of the Belts toolkits.	Number of toolkits distributed	To be completed after 2E.2	To be completed after 2E.2	To be completed after 2E.2	To be completed after 2E.2

Objective 2F: Create an Adapted CarFit Program Targeting Teen Drivers

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
2F.1	Michele Harris Lindsey Champlin Ingrid Londono Melissa Valido	Medium-Term	Review the CarFit program and identify opportunities to adapt it for a teen driver audience.	Program reviewed; List of opportunities identified.			Reviewing materials and identifying opportunities to adapt for use with teens.	Coordinating with SMFL. Coordinating with CarFit National.
2F.2	Michele Harris Lindsey Champlin Ingrid Londono Melissa Valido	Medium-Term	Identify existing resources and develop materials to support the teen-focused CarFit Program.	Existing resourced identified; materials developed.				
2F.3	Michele Harris Lindsey Champlin Ingrid Londono Melissa Valido	Long-Term	Distribute materials and conduct teen-focused CarFit events.	Number of materials distributed; number of events conducted.				

Action Plan Goal 3: Driver Education

Objective 3A: Identify teen driver education and licensing best practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
3A.1	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank Keith Robbins	Short-Term	Establish a subcommittee to explore the feasibility of developing standardized novice driver education curriculum in Florida.	Subcommittee established	Complete.	Complete.	Complete.	Complete.
3A.2	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson	Medium-Term	Identify and document novice driver education curriculum and driver training best practices.	Best practices documented	Complete.	Complete.	Complete.	Complete.

	Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank							
3A.3	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank	Long-Term	Develop recommendations for establishing a standard novice driver education curriculum and the proposed next steps.	Next steps identified.	Complete.	Complete.	Complete.	Complete.

Objective 3B: Identify Existing Gaps in Florida’s Driver Education Programs and Resources

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
3B.1	Derek Stewart Leilani Gruener	Short-Term	Identify and document all relevant Florida pre- and post-licensure driver education programs and resources and post to the FTSDC website.	List of driver education programs and resources posted online	To be completed after Objective 3A.	To be completed after Objective 3A.	Creating parent companion checklist and resources.	

	Michele Harris Rachel Wilson							
3B.2	Derek Stewart John Bolen Michele Harris Rachel Wilson	Medium-Term	Identify gaps in existing pre- and post-licensure driver education program options and resources.	List of cities/counties with little or no access to driver education developed	To be completed after Objective 3A.	To be completed after Objective 3A.	Working on needs assessment study.	
3B.3	Rich Greene	Medium-Term	Identify opportunities to integrate adaptive needs driver education best practices into pre- and post-licensure driver education programs.	List of opportunities identified.	To be completed after Objective 3A.	To be completed after Objective 3A.	Considering Association for Driver Rehabilitation Specialists (ADED)	Created resources page on the FTSDC website.
3B.4	Leilani Gruener Lakeisha White Eric Stern Michele Harris Rachel Wilson	Long-Term	Coordinate with schools and community groups in areas with little or no access to driver education programs and resources to provide driver education resources and educational materials.	Number entities receiving resources/materials and number of resources/materials distributed	To be completed after Objective 3A.	To be completed after Objective 3A.		
3B.5		Long-Term	Develop a needs assessment documenting the existing pre- and post-licensure driver education programs, gaps in educational resources, and areas with little or no access to driver education programs.	Needs assessment published.	To be completed after Objective 3A.	To be completed after Objective 3A.		

Objective 3C: Develop Model Driver Education Curriculum and Management Structure

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
3C.1	Derek Stewart Leilani Gruener Michele Harris Rachel Wilson Keith Robbins	Long-Term	Develop a model driver education curriculum that aligns with Florida and national best practices.	Model curriculum developed.	First DRAFT completed.	Update to align with CPALMS formatting.	Ongoing.	Ongoing
3C.2	Derek Stewart Leilani Gruener Michele Harris Rachel Wilson Keith Robbins	Long-Term	Evaluate the feasibility of consolidating Florida’s driver education program administration and oversight in a singular state agency.	Evaluation conducted and documented.				

Objective 3D: Support Enhancement of Florida’s Traffic Law and Substance Abuse Education (TLSAE)

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
3D.1		Annual	Review Florida’s TLSAE course and identify opportunities to align with national best practices.	Best practices identified and documented.	Ongoing	Working on model language that requires education beyond TLSAE.		
3D.2		Medium-Term	Develop a model curriculum to align Florida’s TLSAE with national standards and best practices.	Model curriculum developed.	Ongoing			
3D.3		Long-Term	Evaluate the feasibility of making Florida’s TLSAE course a requirement for all first-time drivers, regardless of age.	Feasibility of making TLSAE course a requirement documented.	Ongoing			

Action Plan Goal 4: Teen Driver Safety Policy

Objective 4A: Support Enhancement of Florida's Graduated Driver License Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
4A.1	Karen Morgan Ray Graves	Short-Term	Develop model legislative language to align Florida's Graduated Driver License (GDL) laws with national standards and best practices.	Model legislative language developed and posted online	Preliminary draft in progress.	Preliminary draft in progress.	Preliminary draft in progress.	Draft under review.
4A.2	Chris Craig Melissa Valido Leilani Gruener Karen Morgan Ray Graves	Annually	Annually review GDL model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made as needed	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 4B: Support Enhancement of Florida's Distracted Driving Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
4B.1	Karen Morgan Leilani Gruener Melissa Valido Ray Graves	Short-Term	Review distracted driving laws from other states and related literature and identify best practices that could be applied to Florida's distracted driving law.	List of best practices developed	Ongoing	Ongoing.	Ongoing.	Ongoing.
4B.2	Karen Morgan	Medium-Term	Develop model legislative language to align Florida's	Model legislative language developed and posted online	Ongoing	Ongoing.	Ongoing.	Ongoing.

	Leilani Gruener Melissa Valido Ray Graves		distracted driving laws with best practices.					
4B.3	Chris Craig Melissa Valido Leilani Gruener Ray Graves	Annually	Annually review distracted driving model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made and posted online as needed	Ongoing	Ongoing.	Ongoing.	Ongoing.

Objective 4C: Evaluate the Feasibility of Vehicle Decals for Teen Drivers

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
4C.1	Melissa Valido Chris Craig Leilani Gruener	Short-Term	Coordinate with New Jersey to understand their approach, challenges, and successes in implementing a vehicle decal to identify teen drivers for more effective GDL enforcement.	New Jersey's approach, challenges, and successes in implementing a vehicle decal documented	On Hold.	On Hold.	On Hold.	On Hold.
4C.2	Melissa Valido Chris Craig Leilani Gruener	Medium-Term	Evaluate feasibility of conducting a similar program in Florida and identify potential challenges.	Feasibility of New Jersey's approach evaluated based on Florida's existing statutes and funding availability; document adjustments to fit Florida, as needed	On Hold.	On Hold.	On Hold.	On Hold.
4C.3	Chris Craig Leilani Gruener	Medium-Term	Review approach and potential challenges with FDOT and FLSHMV	Approach discussed with FDOT and FLHSMV	On Hold.	On Hold.	On Hold.	On Hold.

			management to determine if vehicle decals for teen drivers aligns with agency priorities.	management; adjusted as needed to align with FDOT and FLSHMV priorities				
4C.4	Janice Martinez Art Bodenheimer	Long-Term	Determine if legislative change is necessary to support the implementation of vehicle decals for teen drivers	Review Florida's existing statute and determine if changes are needed to implement vehicle decals for teen drivers	On Hold.	On Hold.	On Hold.	On Hold.

Objective 4D: Support the Implementation of Teen Driver Safety Policies in High Schools

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
4D.1	Rachel Silber Leilani Gruener	Short-Term	Develop model student code of conduct policy language that references commitment to safe driving behaviors	Model language developed and posted online	Ongoing.	Ongoing.	Ongoing.	Draft in progress. Melissa will send additional materials.
4D.2	Ronda Cerulli Rachel Silber	Short-Term	Develop model student driving/parking privileges guidelines and best practices for high school students using school parking lots	Guidelines and best practices developed and posted online	Ongoing.	Ongoing.	Ongoing.	Draft in progress. Melissa will send additional materials.

Objective 4E: Track Legislative Proposals that Could Impact Teen Driver Safety

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	June 2023	Sep 2023	Nov 2023	Feb 2024
4E.1	Karen Morgan Chris Craig Leilani Gruener	Annual	Annually review Florida' legislative proposals to identify opportunities to improve teen driver specific legislative language.	Florida legislative proposals reviewed, opportunities documented, and posted online	Ongoing.	Ongoing.	Ongoing.	Ongoing.