



FLORIDA TEEN SAFE DRIVING COALITION

MEETING REPORT

November 6 - 7, 2023

Prepared For:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.

ATTENDANCE

Name	Organization	Attendance
Alisa Morgan	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
Andre Jamison	Drive Trainer	<input checked="" type="checkbox"/>
Chief Art Bodenheimer	Lake Alfred Police Department	<input checked="" type="checkbox"/>
Brian Dodge	Pembroke Park Police Department	<input type="checkbox"/>
Caleb Barton	Florida Highway Patrol (FHP)	<input checked="" type="checkbox"/>
Cheryl Palmer	Miami Dade County Schools	<input type="checkbox"/>
Chris Craig	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Chris Earl	Florida Safety Council	<input checked="" type="checkbox"/>
Cristina Morales	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input checked="" type="checkbox"/>
Corey Griffin	Florida Sheriff's Association	<input type="checkbox"/>
Chris Swinson	Coral Springs Police Department Emergency Manager	<input type="checkbox"/>
Daryl Cunningham	Osceola Sheriff's Office	<input type="checkbox"/>
Deborah Adams	Florida Virtual School (FLSVS)	<input type="checkbox"/>
Derek Stewart	Florida Virtual School (FLVS)	<input checked="" type="checkbox"/>
Eric Stern	School District of Palm Beach County	<input type="checkbox"/>
Eric Henry	Florida Department of Transportation District 7	<input checked="" type="checkbox"/>
Gretchen Peoples	Florida Department of Transportation, Community Traffic Safety Team, District 3	<input checked="" type="checkbox"/>
Ingrid Londono	HCA Florida Osceola Hospital	<input checked="" type="checkbox"/>
Jeannine Laurence	Mothers Against Drunk Driving (MADD)	<input checked="" type="checkbox"/>
Janae Angel	Port St. Lucie PD	<input checked="" type="checkbox"/>
Jennifer Craiker	Always Wear Your Seatbelt Foundation	<input checked="" type="checkbox"/>
Jennifer Hall	Nations Traffic Safety School	<input checked="" type="checkbox"/>
Jennifer Smith	StopDistractions.org	<input checked="" type="checkbox"/>
Jodie Lindsey-Benware	Shands Health, University of Florida	<input checked="" type="checkbox"/>
John Bolen	Treasure Coast Driving School	<input checked="" type="checkbox"/>
Jordan Green	Florida Department of Transportation, Director of Transportation Support, District Two Safety Office	<input checked="" type="checkbox"/>
Jose Soto	State Farm Insurance	<input type="checkbox"/>
Juanita Williams-Teal	Florida Department of Transportation (FDOT)	<input type="checkbox"/>

Karen Morgan	AAA- The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Kathy Wall	Safe Kids Palm Beach County	<input checked="" type="checkbox"/>
Keith Robbins	Florida Department of Transportation	<input checked="" type="checkbox"/>
Kevin Howard	Safe Kids Treasure Coast	<input checked="" type="checkbox"/>
Kristen Shinner	HCA Florida Lake Monroe Hospital	<input checked="" type="checkbox"/>
Lakeisha White	Florida Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Leilani Gruener	Florida Department of Highway Safety and Motor Vehicles	<input type="checkbox"/>
Lilly Trujillo Pucket	Street Racing Kills	<input type="checkbox"/>
Lindsey Champlin	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Megan Hawkins	HCA Florida Blake Hospital	<input checked="" type="checkbox"/>
Michael Zinn	Florida Department of Transportation, Community Traffic Safety Team, District 7	<input checked="" type="checkbox"/>
Michele Harris	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Nicole Richardson	Street Racing Kills	<input checked="" type="checkbox"/>
Petra Stanton	Johns Hopkins All Children’s Hospital	<input checked="" type="checkbox"/>
Rachel Silber	Hollywood Hills High School	<input type="checkbox"/>
Rachel Wilson	AAA – The Auto Club Group/ACG	<input type="checkbox"/>
Ray Graves	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Rich Greene	Columbia River Driver Education	<input checked="" type="checkbox"/>
Ronda Cerulli	Safe Kids Florida	<input checked="" type="checkbox"/>
Roni Wood	Wildwood Police Department	<input checked="" type="checkbox"/>
Ryan Trespalacios	Florida Department of Transportation District 2 Consultant – Special Projects	<input checked="" type="checkbox"/>
Shaina Finkel	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Shieda Castillo	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input type="checkbox"/>
Stephanie Ghazvini	Florida Sheriffs Association	<input type="checkbox"/>
Stephen Stroup	Eustis Police Department	<input checked="" type="checkbox"/>
Lt Tara Crescenzi	Florida Highway Patrol	<input checked="" type="checkbox"/>
Tim Roberts	Florida Department of Transportation, Law Enforcement Liaison Coordinator	<input checked="" type="checkbox"/>
Tracy Hisler-Pace	Florida Department of Transportation District 2 Communications Manager	<input checked="" type="checkbox"/>
Wendy Greene	Columbia River Driver Education	<input checked="" type="checkbox"/>
Zachary Garvin	Miami-Dade County Public Schools	<input type="checkbox"/>
Coalition Support		

Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Alan Amidon	Cambridge Systematics	<input checked="" type="checkbox"/>

Others In Attendance

Jon Askins, Florida Department of Transportation, Florida Law Enforcement Liaison, District 5

MEETING NOTES – NOVEMBER 6, 2023

Welcome and Member Sharing

Melissa Valido, Florida Teen Safe Driving Coalition (FTSDC), welcomed attendees and thanked them for their participation. She asked participants to introduce themselves before reviewing the meeting agenda.

FTSDC Updates and Housekeeping

Melissa provided general updates and housekeeping reminders relevant to the FTSDC.

› Flip Charts

Melissa directed attendees’ attention to the flip charts set up around the room. She asked participants to take opportunities throughout the meeting during breaks, subcommittee breakout times, or after the meeting to provide responses to the questions referenced on the flip charts.

› Parent/Teen Folder Mailing (FLHSMV MOU)

Melissa said that 208,910 folders have been distributed in Fiscal Year (FY) 2022-23. She said the coalition’s goal is to ship Safe Driving Guides to the families of all newly licensed teens. The coalition is targeting mailing 265,000 Safe Driving Guides in FY 2023-24. She noted that this is a legacy piece of content that was developed in collaboration with AAA. This FY the team intends to meet or exceed the number of folders distributed last FY.

› Week of Awareness Presentations – Updates and Upcoming Tour Information

Melissa provided an update on the yearly Weeks of Awareness Campaign. She said that in FY 2022-23 the campaign was conducted in 53 schools reaching 28,528 students. Each year the campaign prioritizes presentations by traffic safety speakers in counties ranked within the top five of FDOT’s Highway Safety Matrix. She discussed the FY 2023-24 Weeks of Awareness Focus Counties. She said the goal is to have 80 presentations, noting this would be the greatest number of weeks of awareness presentations ever. She noted that Kevin Brooks is currently in Orange County presenting at 10 different schools this week and will be presenting at another 10 different schools in Orange county next week. She emphasized how important partnering with the Orange County School Board was in successfully booking the 20 presentations in Orange County. She said the following areas were prioritized noting the number of schools in each area:

- › Miami-Dade: 20 schools
 - › Week 1: March 11-15, 2024 – Kevin Brooks
 - › Week 2: February 26 - March 1, 2024 – Jacy and Steve
- › Orange: 20 schools
 - › Week 1: November 6-10, 2023 – Kevin Brooks
 - › Week 2: November 13-17, 2023 – Kevin Brooks
- › Palm Beach County: 10 schools

- › April 15-19, 2024 – Kevin Brooks
- › Hillsborough, Pasco, and Pinellas: 10 schools
 - › Date TBD – Lilly Trujillo Pucket
- › Broward: 10 Schools
 - › March 4-8, 2024 – Jacy and Steve
- › Leon, Gadsden, Wakulla: 10 schools
 - › April 22-26, 2024 – Bill Cordes

Melissa said the Northeast Florida Weeks of Awareness tour with Bill Cordes is being funded through State Farm, and noted that State Farm specifically wanted to engage students in the Leon, Gadsden, and Wakulla areas.

› **NTSB – National Hispanic Youth Listening Sessions (Florida Opportunity)**

Melissa discussed a new engagement opportunity that consists of a live workshop and discussion intended to engage Hispanic youth nationwide, in traffic safety topics. She noted that this could be relevant for the Triennial Highway Safety Plan public engagement requirements. Registration for the live session closes on November 17th. She said that so far there are 15 teen participants registered from Florida. Interviews to determine who will attend the workshop will be conducted the week of December 11-15 where 5-8 teens are expected to be selected. Melissa praised the assistance given by the Miami-Dade County School Board, Safe Kids Florida, Hollywood Hills High School, and the FTSDC Ambassador Board in identifying and participating in this opportunity.

› **Teen Driver Safety Week & Webinars – Update**

Melissa recapped the Teen Driver Safety Week activities and Webinar Series. The national observance of Teen Driver Safety Week occurred from October 15-21, and facilitated the resource hub and weeklong webinar series. She noted the challenge of Teen Driver Safety Week programming following the wrap up of the previous fiscal year. She then provided a high-level overview of each webinars' content and the level of engagement listing the number of social media views and post survey results for each. Melissa said the different advertising methods used for the Teen Driver Safety Week webinars included posts on social media, the FTSDC Resource Hub, morning announcements, and blast emails.

She next discussed lessons learned from this year's Teen Driver Safety Week activities. She noted that the incentives to attend included a prize for the first 50 students to complete the post webinar survey each day, a virtual certificate of completion, and volunteer hours. She emphasized how much work is required to program Teen Driver Safety Week generally in addition to the sourcing of speakers, funding incentives, recording, and editing of each webinar, the daily coordinated video launch, as well as the marketing of the webinar series. She contrasted the amount of effort put in for the webinar series with the level of turnout that differed compared to past years. She also noted that there was positive feedback from many participants. She said that the primary takeaway from the webinar series was that it provided the opportunity to focus on statewide programming when travel or a large-scale event were unlikely.

Participants had the following questions and comments:

- Andre Jamison, Drive Trainer, asked if the level of engagement could be attributed to shorter attention spans?
 - Potentially, but segmented clips geared towards social media is a different approach. The webinar approach was aimed to be utilized in schools. More support and follow up with the schools may not have been feasible. It is possible that not all the students who were shown the webinars by their homeroom teachers, for instance, may not have taken the post webinar survey. Additionally, certain schools block social media sites. Some of the short form digestible content apps are also banned from government devices; exploring the feasibility of creating content through apps that are not banned may be an option.
- Jennifer Smith, StopDistractions.org, noted that the engagement numbers may increase as many people watch webinars after they are posted online.
- Janea Angel, Port Lucie Police Department, said that maintaining teens attention is a challenge despite the positive feedback the webinars received from the adults involved. Rightsizing the amount of content to keep students engaged is just as important as the content delivery method. There could be marketing opportunities beyond social media as well.
- Injury and trauma prevention coordinators could help increase awareness through hospitals.
- John Bolen, Treasure Coast Driving School, noted that bundling incentives could be a strategy to encourage participation. Some of the content could include preparation for the on-road driving test.
- Rachel Hall suggested Driver's Ed instructors could provide extra credit for students that participate. She noted that parents who participated were very interested and that marketing to parents could increase both the parents' and teens awareness.
- Several members of the coalition suggested the content could have an interactive component.
- Derek Stewart, Florida Virtual School, asked how important is it that engagement occurs during Teen Driver Safety Week? Could the engagement timeframe be broadened?
- Petra Stanton, Johns Hopkins All Childrens Hospital, noted how challenging a 7:00 am start time is for both parents and teens.
- Jeanine Lawrence, Mothers Against Drunk Driving (MADD), recommended that the content delivery method should be as simple as possible.

Melissa thanked the coalition for their input and feedback. She summarized the discussion that future Teen Drive Safety Week content could be enhanced in the follow ways:

- › Short and digestible
- › Interactive
- › Component of a long-term strategy for yearlong engagement
- › Increased parental involvement
- › Varied advertising strategies.

› **FTSDC Strategic Action Plan Additions**

Melissa provided background on the FTSDC Strategic Plan and Action Plan . She reviewed three new additions to the Action Plan.

- › **2A.4** – Create a standard presentations template and outline to be used in conjunction with presentations in schools to ensure a consistent message and best practices on teen safe driving.

Coalition members listed below volunteered to be listed to be Action Step Leaders for this action:

- › Andre Jamison
 - › Cristina Morales
 - › Gretchen Peoples
 - › Jeanae Angel
 - › Jeannine Laurence
 - › Jennifer Smith
 - › Jodie Lindsey-Benware
 - › Megan Hawkins
 - › Petra Stanton
 - › Rhonda Cerulli
 - › Wendy Greene
- › **2F** – Create an Adapted CarFit Program Targeting Teen Drivers

Melissa reviewed the different Action Steps listed under Objective 2F, listed the current subcommittee members, and asked if other coalition members wanted to be added:

- › Cristina Morales
 - › Eric Henry
 - › Ingrid Londono
 - › Lakeisha White
 - › Lindsey Chaplin
 - › Melissa Valido
 - › Michele Harris
 - › Mike Zinn
 - › Shieda Castillo
- › **3B.3** – Identify opportunities to integrate adaptive needs driver education best practices into pre- and post-licensure driver education programs.

Melissa discussed the aim of this action step and the coalition discussed potential resources that would serve as a starting point such as The Association for Driver Rehabilitation Specialists (ADED). Coalition members listed below volunteered to be listed to be Action Step Leaders for this action:

- › Derek Stewart
- › Rich Greene
- › Andre Jamison
- › Megan Hawkins
- › Petra Stanton
- › Ronda Cerulli
- › John Bolen

› **2023 FTSDC Teen Fact Sheet – Completed**

Melissa directed the coalition to the completed fact sheet that can be found at [Florida Teen Driver Fact Sheet - 2023](#)

› **Language Translation – Update**

Melissa provided background on the translate traffic safety materials Spanish language translation initiative that started several meetings ago with Ingrid’s direction. She said the top five materials to be translated have been identified to be translated. Chris Craig, FDOT, noted four rack cards have been translated and that a fluent Spanish speaker should review before printing at a large scale. He noted that it is standard practice to have several eyes on all materials and asked the coalition for additional Spanish speaking contacts to review. Melissa said she will reach out to her contacts in Miami-Dade County. Chris said he will send electronic copies to Michelle Harris and Mike Zinn to reach out within their networks as well.

› **Florida Traffic Safety Resource Center – FTSDC Material Transition**

Melissa asked Chris Craig to update the coalition on the status of the Florida Traffic Safety Resource Center (FTSRC). Chris Craig said it was necessary to change the vendor who was building the Resource Center website which has elongated the timeline for the completion of the FTSRC, where traffic safety materials will be available free of charge to traffic safety partners.

› **Teen Driver Data – S4 Dashboard Update**

Melissa discussed the addition of a new standing agenda item utilizing Singal Four Analytics [Florida Traffic Safety Dashboard - S4Analytics \(signal4analytics.com\)](#) to provide a snapshot of crashes involving teen drivers over the course of the year. She said preliminary S4 data indicates there were 81,283 total crashes involving teen drivers with 340 fatalities and 1,946 serious injuries.

› **AAA – Legislative Update**

Karen Harris, AAA, provided a legislative update that discussed new laws that went into effect during the 2023 Florida Legislative Session, noting the importance of the Camera Enforcement of Speeding in School Zones - [HB 657 \(2023\)](#), Camera Enforcement for School Bus Passing Infractions - [SB 766 \(2023\)](#), and Move Over for All Disabled Vehicles – [HB 425 \(2023\)](#). She also previewed bills relevant to the coalition to watch during the 2024 Florida Legislative Session. The 2024 bills discussed include the following:

- › HB 39 Ignition Interlocks/Refusals
- › Child Passenger Safety- Continually getting up through Age 8, what the American Academy of Pediatrics recommends
- › Other potential items
 - Left-lane only passing legislation,
 - Some municipalities exploring banning right on red

Participants had the following questions and comments:

- Melissa asked Jeanine about technology designed to prevent drunk driving that was passed as part of the Infrastructure Investment and Jobs Act (IIJA).
 - The potential law would require vehicle manufacturers to offer integrated impairment detection after NHTSA issues rules about such systems. There may be a push to change Florida's DUI law to include any impairing substance. Additionally, Bentley's Law, which requires drivers convicted of DUI and vehicular manslaughter that results in the orphaning of a child to pay child support payments to the orphaned, may also be introduced in the upcoming legislative session. Another bill aimed at requiring body shops to report damaged vehicles to law enforcement may also be introduced this legislative session.
- Jennifer Smith noted that many of the safety provisions within the Infrastructure Investment and Jobs Act (IIJA) are being politically targeted in the same way that the alcohol detection provisions. She noted that the Hands-Free Coalition kickoff meeting is upcoming, but emphasized that the legislative component of the that coalition's advocacy will occur during the 2025 legislative session. The Hands-Free Coalition is focusing on education and engagement, and partnering for materials distribution in 2024.

› **Upcoming Observances**

Melissa reviewed the upcoming traffic safety observances for the months of November, December, and January displaying Teen Safe Driving adapted materials for each observance.

› **November Observances**

- World Remembrance Day for Road Traffic Victims (11/22)
- Various Impaired Driving Messaging (November/Thanksgiving timeframe)

› **December Observances**

- National Drunk & Drug Impaired Driving Prevention Month

› **January Observances**

- National Law Enforcement Appreciation Day (1/9)
- National Passenger Safety Week (last week in January)

Virtual Reality for Driver Education Presentation/Demo

Rich and Wendy Greene, Columbia River Driver Education, presented on how virtual reality (VR) technology could enhance driver education. Rich and Wendy provided their personal and professional background and discussed the formation of Columbia River Driver Education. After seeing VR technology demoed at a conference, Rich wondered how this new technology could assist in the small rural Oregon town where he and Wendy resided and how the technology could enhance driver education opportunities.

After discussing their background and first encounter with VR technology, Rich and Wendy posed the question of “Why VR?” to the coalition. Rich and Wendy said that immersive virtual reality creates better memory and students are able to remember information better when posed to them in a virtual reality environment. They noted however at times that student’s suspension of disbelief was overruled by how realistic the VR is, emphasizing that caution must be used in students experiencing crashes in a virtual setting.

Next, Rich and Wendy demonstrated what the VR interface looks like with Derek Stewart participating as a student. After the demonstration, Rich and Wendy shared numerous student experiences to utilizing VR in driver education, highlighting several use cases where students failed to execute a specific driving maneuver, were able to correct their behavior, and try again using VR technology. The use cases demonstrated the many potential benefits of VR. Not only did it teach students how to take control of a vehicle quickly, it also allows for instructors to evaluate student judgement. The VR space encourages failure and facilitates students learning to self-correct. Rich and Wendy noted that a half hour to 45-minute classroom session could be condensed into a five minute session with VR, emphasizing the effectiveness of learning through experience instead of lecture.

Another component of VR for driver’s education is the customizability of the VR environment. Within VR the type of vehicle, the weather and traffic patterns, and other situations that cannot be replicated in real life can be replicated in VR. This allows for instructor opportunities to see how students drive on their own. Rich and Wendy highlighted several situations where the VR environment could be toggled to facilitate problem solving and adaptability among student drivers, such as an emergency road braking test where the weather changes unexpectedly and the student has to adapt without the risk of that situation being experienced for the first time in the real world.

Additional potential use cases of VR technology to include people with Autism, ADHD, or high anxiety learning how to drive. The VR space could allow people to work through challenges in VR one step at a time with communication. Rich and Wendy said that close to a dozen people with Autism have become fully licensed through the repetitive scenario capability of VR. This highlights how VR can provide opportunities for learning customization to reach students with varied ways of learning. Rich and Wendy noted that this technology could be relevant for adaptive needs and maybe one day could be used as a library resource.

FTSDC Ambassador Board and Program – Update

Shain Finkel gave an update on the Teen Ambassador Board and introduced the board members:

- › President Nihal Kondabrolu – Allen D. Nease High School
- › Vice President Caroline Couch – Maclay High School
- › Secretary Whitney Murphy – Florida Virtual School (FLVS)
- › Social Chair Shyla Hardowar – Boone High School
- › Engagement and Recruitment Chair: Swathi Shenoy – Steinbrenner High School

Shaina said that the membership window is now open for the program. She said it’s exciting to bring students together for the upcoming ambassador retreat weekend, noting this will be the first time students have been active in the coalition since the Student Leadership Council was active in 2018. She said the retreat weekend will include team building and a PowerPoint party among other activities. The students will have the opportunity to pitch a large event in their community or school that has to reach an audience that is at least half from the local area.

2023 Strategic Action Plan – Subcommittee Group Breakout Sessions

Melissa asked participants to divide into subcommittee groups and review their actions steps in the FTSDC Strategic Action Plan. Subcommittee groups worked collaboratively to report progress on action steps and identify next steps to accomplish prior to the next FTSDC meeting. Each action step leader prepared to provide an update at the closing of the FTSDC meeting. The subcommittees were organized around the following breakout topics and their associated Action Steps.

- › 1B.2 Target Audience for Data Analysis and Reporting
- › 1B.3 Teen Driver Data Sources
- › 1D.3 Expand FTSDC Membership
- › 2A.3-2A.4 GDL and Nighttime Driving Law Enforcement Materials and Language Translation
- › 2C.2-2C.6 Increase Distribution Network
- › 2D.2 Teen Driver Safety Week
- › 2E Battle of the Belts
- › 2D.3 Promote AAA PROMise
- › 3A.-3D Driver Education
- › 4B Distracted Driving Law

Public Comment Period

There were no comments from the public.

Wrap Up and Next Steps

Melissa provided an overview of the agenda for Day 2 and thanked attendees for their participation.

Adjourn

Day 1 of the Coalition meeting adjourned at 5:00 PM.

MEETING NOTES – NOVEMBER 7, 2023

Welcome and Day 1 Recap

Melissa welcomed participants back to Day 2 of the Florida Teen Safe Driving Coalition Meeting. She reviewed the activities from Day 1, reviewed the Day 2 agenda, and the meeting followed.

Florida Teen Safe Driving Coalition Awards

Melissa and Shaina presented the FTSDC awards to the following members:

- › First to Register for November Meeting
 - Chris Earl
- › Most Engaged Award
 - Megan Hawkins
- › Most Involved Award
 - Kristen Shinner
- › Unsung Heroes Award
 - Michele Harris, Lindsey Pavlick, Jennifer Hall

Battle of the Belts – Program Recap and Updated Timeline

Melissa gave an update on the Battle of the Belts program developed in collaboration with the Florida Occupant Protection Coalition (FOPC). She said the goal of Battle of the Belts is to increase safety belt adoption rates in schools. To increase the adoption rate, an awareness campaign is conducted. The safety belt adoption rates are then compared before and after the awareness campaign. Traditionally, Battle of the Belts has been implemented at the county and local levels. The FTSDC has expanded the program to have a statewide reach and impact. The FTSDC is following a kit-based approach that can be used as a resource by local agencies. The Battle of the Belts subcommittee has been working on the statewide kit for close to a year supported through State Farm funding. The Always Wear your Seatbelt foundation also donated money to allow certain elements to be included.

She reviewed different infographic, awareness, recruitment posters, morning announcement/marquee messaging, educational rack cards, and additional marketing materials developed and adopted by the subcommittee for Battle of the Belts. She discussed the pre- and post-attitude survey tent cards. The attitude survey tent cards are intended to be anonymous and flexible for schools to post in highly visible areas while also being somethings students can share among themselves. The attitude survey contains the following questions:

- › How important do you believe wearing a safety belt is for your personal safety?
- › How likely are you to wear a safety belt every time you're in a vehicle?
- › How likely are you to encourage your friends to wear safety belt?
- › How much do you think wearing a safety belt can reduce your risk of serious injury in a car crash?
- › High school name
- › Zip Code

Melissa said that to incentivize law enforcement participation, there will be 500 Challenge Coins that have been funded by State Farm. Law enforcement officers that submit pre- and post-surveys will get coins. The goal is to distribute two hundred kits, with each school potentially receiving two challenge coins for their participation.

Other items that will be included in the Battle of the Belts kit are Always Wear Your Seatbelt Wristbands, Safe Driving Stickers, Sidewalk Chalk, Safety Vests, and Keychains.

The Battle of the Belts Subcommittee continues to work on the social media kit, the website landing page, and the interior and exterior of the box design. She emphasized that due to the paperwork requirements for purchasing at such a large scale, the necessity of acquiring multiple quotes, and collaborating with multiple partners to approve the kit's content, the timeline has shifted significantly since the September FTSDC meeting. Melissa shared the revised timeline for the launch of the kit:

- › December 2023-January 2024: Printing Stage
- › November 2023: Promoting Kit and Soliciting Entries
- › February 2024: Mailing Kits
- › April 2024: Battle of the Belts observance
- › May 2024: Awards and Closeouts

Participants had the following questions and comments:

- Jennifer Hall, Nations Traffic Safety could be utilized to build the Ambassador program?
 - Absolutely, however the primary goal of the program is to produce a turnkey solution for schools that have interest, but do not have the capacity to start a program from scratch.
- Mike Zinn, FDOT District 7, said he was excited to see the program scaled to a statewide level after seeing its success in Pasco County. He asked if the coalition was conducting statewide outreach efforts before it launches?
 - The subcommittee is working on the landing page and the FOPC still needs to review before promoting it. Hopefully a formal announcement will be approved by the appropriate agencies.
- Art Bodenheimer, Lake Alfred Police Department, asked if there will be a one page requirements sheet that schools will have to meet before receiving the boxes?
 - The requirements will be included in the in the sign-up form.
- Chris Craig emphasized that this year one of the statewide program. If year one is successful then it will be scaled up. He noted that some of the materials are not allowable under NHTSA funding and a sustainable matching funding source will be necessary for long term funding sustainability.
 - Melissa noted that State Farm is committed to the following year in addition to their year one commitment.
- Petra asked how much private funding is needed.
 - Melissa estimated \$17,500 and emphasized that will vary based off the sourcing and different vendor quotes.
 - Jennifer Hall said that Tampa General hospital is conducting a Battle of the Belts in January and encouraged the coalition to keep them in mind and reach out to them.

2023 Strategic Action Plan – Subcommittee Group Breakout Sessions

Melissa asked participants to divide into subcommittee groups and review their actions steps in the FTSDC Strategic Action Plan. Subcommittee groups worked collaboratively to report progress on action steps and identify next steps to accomplish prior to the next FTSDC meeting. Each action step leader prepared to provide an update at the closing of the FTSDC meeting. The Subcommittee Action Steps are listed below:

- › 1B.2 Target Audience for Data Analysis and Reporting
- › 1B.3 Teen Driver Data Sources

- › 1D.3 Expand FTSDC Membership
- › 2A.3-2A.4 GDL and Nighttime Driving Law Enforcement Materials and Language Translation
- › 2C.2-2C.6 Increase Distribution Network
- › 2D.2 Teen Driver Safety Week
- › 2E Battle of the Belts
- › 2D.3 Promote AAA PROMise
- › 3A.-3D Driver Education
- › 4B Distracted Driving Law

2023 Strategic Action Plan – Subcommittee Group Report Out

Danny Shopf captured updates and progress made on each action step on-screen. Updates to the FTSDC Strategic Action Plan can be found in Appendix A.

Public Comment Period

There were no comments from the public.

Closing and Next Steps

Melissa thanked attendees for their participation and displayed the FY2024 meeting dates:

- › February 12-13, 2024
- › June 27-28, 2024
- › August 27-28, 2024

Adjourn

The meeting was adjourned at 1:02PM.

Contact information for Florida Teen Safe Driving Coalition (FTSDC) questions:

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Tallahassee Community College (TCC)

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APPENDIX A: FLORIDA TEEN SAFE DRIVING COALITION STRATEGIC ACTION PLAN

UPDATED NOVEMBER 7, 2023

Action Plan Goal 1: Program Management

Objective 1A: Meeting Facilitation and Progress Tracking

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
1A.1	Melissa Valido	Quarterly	Conduct quarterly Florida Teen Safe Driving Coalition (FTSDC) meetings.	Number of meetings conducted annually	Meeting conducted February 21-22, 2023	Meeting conducted June 20-21, 2023.	Meeting conducted September 6-7, 2023.	Meeting conducted November 6-7, 2023.
1A.2	Cambridge Systematics	Quarterly	Update progress on Teen Safe Driving Strategic Action Plan strategies to include recent implementation activities and challenges with implementation.	Action Plan progress updated quarterly	Updated following February 21-22, 2023 meeting.	Updated following June 20-21, 2023 meeting.	Updated following September 6-7, 2023 meeting.	Updated following November 6-7, 2023 meeting.

Objective 1B: Data Analysis and Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
1B.1	Cambridge Systematics	Annually	Develop an Annual Teen Safe Driving Fact Sheet.	Fact sheet developed and posted on FTSDC website and publicized	CS analyzing traffic records data.	Reviewed and approved at June 20-21, 2023 meeting.	Finalized and posted.	Finalized and posted.
1B.2	Cambridge Systematics Cristina Morales Shieda Castillo	Annually	Review Florida's teen related traffic records data annually, determine if target audiences have changed, and make adjustments if needed.	Data analyzed, and target audiences adjusted (if applicable)	Will review after 1B.1 is complete.	Reviewed. No change in target audience.	Reviewed. No change in target audience.	Reviewed. No change in target audience.
1B.3	Ronda Cerulli	Annually	Increase the number of available teen driver data sources.	Information for all applicable data sources available on FTSDC website and publicized (i.e., Signal Four, etc.)	Ongoing	Ongoing.	Ongoing.	Ongoing.

Objective 1C: Policies and Best Practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
1C.1	Leilani Gruener Melissa Valido Lakeisha White	Quarterly	Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of new or existing initiatives coordinated with other traffic safety coalitions (annually)	Ongoing. Will reach out to Ped/Bike specifically.	Ongoing. BotB coordination with OP.	Ongoing.	Presenting BotB to FOPC on 11/14.

Objective 1D: Maintain a Robust and Active FTSDC Membership

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
1D.1	Melissa Valido	Quarterly	Update and maintain a Membership, Friends, and Youth Peer Organizations roster that includes contact information and tracks member participation, where applicable.	Member and Friend roster updated quarterly	Membership list updated.	Membership list updated.	Membership list updated.	Membership list updated.
1D.2	Melissa Valido	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended at least two meetings annually to determine if they still intend to participate as a member or prefer to be included on the Friends roster.	Members contacted; meeting attendance increased	Ongoing.	Ongoing.	Ongoing.	Ongoing.
1D.3	Melissa Valido	Medium-Term	Expand FTSDC membership to include: <ul style="list-style-type: none"> • school resource officers/FASRO, (<i>Corey Griffin, Art Bodenheimer, and Lindsey Champlin</i>) • Florida business leaders, (<i>TBD</i>) • tourism leaders, (<i>Cristina Morales</i>) • civic organizations, (<i>Cristina Morales, Ingrid Londono, and Kristen Shinner</i>) 	Potential members identified and contacted; number of new members participating	Assigned special subcommittee to identify potential representation.	Ongoing.	Would like more consistent FHP representation.	

			<ul style="list-style-type: none"> • trade and medical associations, (<i>Derek Stewart</i>) • Florida Department of Education, (<i>Eric Stern</i>) • Florida and County School Boards, (<i>Eric Stern</i>) • Florida Parent Teacher Association, (<i>Eric Stern</i>) • Driver education programs, (<i>Derek Stewart</i>) • disadvantaged communities, (<i>Andre Jamison, Mike Zinn</i>) • traditionally underserved populations, (<i>Andre Jamison, Mike Zinn</i>) • and others deemed to benefit the Coalition's mission and objectives 				
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Objective 1E: Maintain a Robust and Active Student Engagement Board

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
1E.1	Melissa Valido Shaina Finkel	Quarterly	Conduct quarterly Student Engagement Board meetings.	Number of meetings conducted annually	Ongoing, next meeting in March.	Transition to FTSDC Ambassador Program.	Reviewing Ambassador Board member applications. Interviewing in September and announcing in October.	Board is meeting this weekend. Board will meet with coalition members soon.
1E.2	Melissa Valido Shaina Finkel	Quarterly	Update and maintain a Membership roster that includes contact information and tracks member participation.	Member roster updated annually	Member roster updated.	Taking applications in July.	Ongoing.	Ongoing.
1E.3	Melissa Valido Lakeisha White Jeannine Laurence	Annually	Use Youth Peer Organizations (like STAND, LiveFree Coalitions, Impact Teen Drivers, Teens in the Driver Seat, Florida Informed Families, SGA, etc.) to increase student engagement across Florida	Number of new organizations and new chapters of existing organizations added to partner list annually	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Action Plan Goal 2 - Teen Driver Safety Communications and Outreach

Objective 2A: Expand Catalog of Teen Driver Safety Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
2A.1	Chris Swinson Lindsey Champlin Michele Harris Leilani Gruener	Annually	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) and the FTSDC website to identify potential gaps or revisions needed to existing materials.	FTSRC reviewed; FTSDC website reviewed; materials updated or replaced annually	Will address at a future meeting.	Will address at a future meeting.	Will address at a future meeting.	Will address at a future meeting.
2A.2	Leilani Gruener Mike Zinn	Medium-Term	Create new digital and print materials related to outstanding gaps in teen driver safety, including:	Number and type of new materials created and posted for distribution annually	Will share examples at a future meeting.	Topical Blogs have been posted. Working on Rack Cards now. Follow up with Andre about dynamic digital content. Updated tip cards related to street/drag racing.	Street Racing, Railroad Crossing, Drowsy Driving, & Golf Cart rack cards in development. Buckle up, contract, and submerged vehicle rack cards in development.	Street Racing, Railroad Crossing, Drowsy Driving, & Golf Cart rack cards in development. Buckle up, contract, and submerged vehicle rack cards in development.
2A.3	Art Bodenheimer Janice Martinez Tim Roberts Caleb Barton Corey Griffen Brian Dodge	Medium-Term	Update law enforcement materials to include additional information about GDL, especially related to nighttime driving restrictions.	Law enforcement materials created/updated.	Developing storyboard for roll-call video.	2 templates on how to submit. Partnering with ATL officers that have already created something.	Materials updated.	Materials updated.

	Chris Swinson							
2A.4		Medium-Term	Create a standard presentation template and outline to be used in conjunction with presentations in schools (victim-impact panels, etc.) to ensure a consistent message and best practices on teen safe driving.	Presentation developed.				Outline drafted. Will share draft slides at a future meeting.
2A.5	FDOT	Medium-Term	Prioritize and translate existing materials available on the FTSCRC to Spanish and Haitian/Creole.	Number of materials translated.	Will address at future meeting.	Survey was conducted and priority materials were selected. Include Ingrid for translation review.	Materials translated. Working on review.	Materials translated. Working on review.

Objective 2B: Provide a Written Communications Strategy which Details how to Develop, Promote, and Distribute Digital and Print Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
2B.1	Cambridge Systematics	Short-Term	Review existing digital and print education and outreach campaigns conducted by the FTSDC, safety partners, and other states to identify and document best practices.	Best practices identified	Ongoing.	Ongoing.	Ongoing.	Ongoing.
2B.2	Cambridge Systematics	Short-Term	Develop a standard template outlining best practices for developing, promoting, and distributing digital and print materials.	Standard template developed and distributed to FTSDC members	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 2C: Increase Distribution Network

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
2C.1	Chris Craig Juanita Williams-Teal Melissa Valido	Quarterly	Coordinate with the Florida Department of Highway Safety and Motor Vehicles (FLHSMV) to obtain addresses of recently licensed teen drivers and distribute key education and outreach materials to these addresses.	Materials sent quarterly, as allowable through funding and continued assistance from FLHSMV	Ongoing.	Ongoing.	Ongoing.	Ongoing.
2C.2	Cristina Morales Shieda Castillo Eric Stern Mike Zinn John Bolen Rachel Silber Jeannine Laurence	Medium-Term	Coordinate with FDOE, County School Boards, and high schools to distribute key education and outreach materials to Florida's high school students.	Materials distributed biannually	Creating QR codes that send users to the FTSDC resource page. Including in presentations, events, etc.	Identifying additional opportunities to include QR codes and encourage additional engagement. Considering a PSA focused on distracted driving to share with students. Need a better way to track impressions. Broward, Miami-Dade, and Collier	Identifying additional opportunities to include QR codes and encourage additional engagement. Considering a PSA focused on distracted driving to share with students. Need a better way to track impressions. Broward, Miami-Dade, and Collier	Ongoing.

						Driver Education Websites have our link posted.	Driver Education Websites have our link posted.	
2C.3	Eric Stern Jeannine Laurence Rachel Silber Melissa Valido	Medium-Term	Coordinate with the Florida Parent Teacher Association to distribute key education and outreach materials to parents and caregivers.	Materials distributed quarterly	Creating QR codes that send users to the FTSDC resource page. Including in presentations, events, etc.	Ongoing.	Ongoing.	Ongoing.
2C.4	Janice Martinez Art Bodenheimer Chris Swinson Caleb Barton Brian Dodge Corey Griffin	Short-Term	Coordinate with the Florida Police Chief's Association (FPCA), Florida Sheriff's Association (FSA), and the Florida Highway Patrol (FHP) to distribute key education and outreach information to law enforcement officers and the public.	Materials distributed bi-annually	Ongoing	Discussed at the Highway Safety Committee in January. Meeting to discuss again in July.	Discussed at the Highway Safety Committee in January. Meeting to discuss again in July.	Continuing to engage at FPCA. Working on additional engagement with FSA.
2C.5	Janice Martinez Art Bodenheimer Chris Swinson Caleb Barton Brian Dodge Corey Griffin	Medium-Term	Develop roll call videos to help law enforcement officers quickly understand teen driver safety challenges and statutory requirements.	Roll call video developed	Developing storyboard for roll-call video.	Ongoing.	Ongoing.	Working on some good examples to build off of.
2C.6	Cristina Morales Eric Stern John Bolen Jennifer Hall	Medium-Term	Coordinate with Florida Tax Collector offices to distribute key education and outreach materials to drivers receiving/renewing their license.	Materials distributed quarterly	Creating QR codes that send users to the FTSDC resource page. Including in	Ongoing.	Ongoing.	Looking to engage with Tax Collector meeting in May.

					presentations, events, etc.			
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Objective 2D: Participate in Teen Driver Safety Events

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
2D.1	Melissa Valido Lakeisha White Petra Stanton Mike Zinn Eric Stern Janice Martinez Stephanie Ghazvini Ingrid Londono Shieda Castillo Cristina Morales	Annually	Conduct an annual Weeks of Awareness campaign.	Weeks of Awareness conducted annually	Weeks of Awareness underway. Still looking for additional schools to participate in key locations.	Weeks of Awareness underway. 28,000 students engaged at 53 schools.	19/20 have been booked for Orange County.	Ongoing. Working on identifying additional contacts to facilitate upcoming weeks of awareness.
2D.2	Shaina Finkel Melissa Valido Michele Harris	Annually	Participate in Teen Driver Safety Week.	Teen Driver Safety Week conducted annually	Will discuss in August.	Partnering with AAA to conduct 5-part webinar.	5-part webinar in development. Finalizing speakers, rewards, etc.	Will come back to this at a future meeting.

	Lindsey Champlin Ingrid Londono Megan Hawkins Gretchen Peoples Kristen Shinner Jennifer Smith							
2D.3	Lindsey Champlin Gretchen Peoples Rachel Wilson Michele Harris	Annually	Promote AAA PROMise.	Number entities and individuals receiving information	Ongoing.	145 toolkits ordered.	Ongoing – new campaign to be launched during next prom season	Still waiting on the updated program details. Planning to work with the trauma injury coordinators to promote the program.

Objective 2E: Develop a Statewide Battle of the Belts Program Template and Resource Kit

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
2E.1	Melissa Valido Petra Stanton Shaina Finkel Gretchen Peoples	Short-Term	Review existing Battle of the Belts programs and identify best practices and challenges.	Performance measures identified	Completed.	Completed.	Completed.	Completed.

	Ronda Cerulli Alisa Morgan							
2E.2	Melissa Valido Petra Stanton Shaina Finkel Gretchen Peoples Ronda Cerulli Alisa Morgan	Medium-Term	Create a model statewide battle of the belts program toolkit with detailed instructions, examples, and key resources essential for a successful program.	Battle of the Belts toolkit created	Prototype targeted for June Meeting.	Drafting BotB kit materials. Targeting 2023-2024 school year.	Drafting BotB kit materials. Targeting 2023-2024 school year.	Under review.
2E.3	Melissa Valido Petra Stanton Leilani Gruener Chris Craig Willem DeGreef (FOPC)	Medium-Term	Coordinate with the Florida Occupant Protection Coalition to facilitate the distribution of Battle of the Belts toolkits.	Number of toolkits distributed	To be completed after 2E.2	To be completed after 2E.2	To be completed after 2E.2	To be completed after 2E.2

Objective 2F: Create an Adapted CarFit Program Targeting Teen Drivers

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
2F.1	Michele Harris Lindsey Champlin Ingrid Londono Melissa Valido	Medium-Term	Review the CarFit program and identify opportunities to adapt it for a teen driver audience.	Program reviewed; List of opportunities identified.				Reviewing materials and identifying opportunities to adapt for use with teens.
2F.2	Michele Harris Lindsey Champlin Ingrid Londono Melissa Valido	Medium-Term	Identify existing resources and develop materials to support the teen-focused CarFit Program.	Existing resourced identified; materials developed.				
2F.3	Michele Harris Lindsey Champlin Ingrid Londono Melissa Valido	Long-Term	Distribute materials and conduct teen-focused CarFit events.	Number of materials distributed; number of events conducted.				

Action Plan Goal 3: Driver Education

Objective 3A: Identify teen driver education and licensing best practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
3A.1	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank Keith Robbins	Short-Term	Establish a subcommittee to explore the feasibility of developing standardized novice driver education curriculum in Florida.	Subcommittee established	Complete.	Complete.	Complete.	Complete.
3A.2	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson	Medium-Term	Identify and document novice driver education curriculum and driver training best practices.	Best practices documented	Complete.	Complete.	Complete.	Complete.

	Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank							
3A.3	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank	Long-Term	Develop recommendations for establishing a standard novice driver education curriculum and the proposed next steps.	Next steps identified.	Next steps are to refine and present to stakeholders.	Complete.	Complete.	Complete.

Objective 3B: Identify Existing Gaps in Florida’s Driver Education Programs and Resources

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
3B.1	Derek Stewart Leilani Gruener	Short-Term	Identify and document all relevant Florida pre- and post-licensure driver education programs and resources and post to the FTSDC website.	List of driver education programs and resources posted online	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.	Creating parent companion checklist and resources.

	Michele Harris Rachel Wilson							
3B.2	Derek Stewart John Bolen Michele Harris Rachel Wilson	Medium-Term	Identify gaps in existing pre- and post-licensure driver education program options and resources.	List of cities/counties with little or no access to driver education developed	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.	Working on needs assessment study.
3B.3	Rich Greene	Medium-Term	Identify opportunities to integrate adaptive needs driver education best practices into pre- and post-licensure driver education programs.	List of opportunities identified.	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.	Considering Association for Driver Rehabilitation Specialists (ADED)
3B.4	Leilani Gruener Lakeisha White Eric Stern Michele Harris Rachel Wilson	Long-Term	Coordinate with schools and community groups in areas with little or no access to driver education programs and resources to provide driver education resources and educational materials.	Number entities receiving resources/materials and number of resources/materials distributed	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.	
3B.5		Long-Term	Develop a needs assessment documenting the existing pre- and post-licensure driver education programs, gaps in educational resources, and areas with little or no access to driver education programs.	Needs assessment published.	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.	

Objective 3C: Develop Model Driver Education Curriculum and Management Structure

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
3C.1	Derek Stewart Leilani Gruener Michele Harris Rachel Wilson Keith Robbins	Long-Term	Develop a model driver education curriculum that aligns with Florida and national best practices.	Model curriculum developed.	Ongoing	First DRAFT completed.	Update to align with CPALMS formatting.	Ongoing.
3C.2	Derek Stewart Leilani Gruener Michele Harris Rachel Wilson Keith Robbins	Long-Term	Evaluate the feasibility of consolidating Florida’s driver education program administration and oversight in a singular state agency.	Evaluation conducted and documented.	Ongoing			

Objective 3D: Support Enhancement of Florida’s Traffic Law and Substance Abuse Education (TLSAE)

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
3D.1		Annual	Review Florida’s TLSAE course and identify opportunities to align with national best practices.	Best practices identified and documented.		Ongoing	Working on model language that requires education beyond TLSAE.	
3D.2		Medium-Term	Develop a model curriculum to align Florida’s TLSAE with national standards and best practices.	Model curriculum developed.		Ongoing		
3D.3		Long-Term	Evaluate the feasibility of making Florida’s TLSAE course a requirement for all first-time drivers, regardless of age.	Feasibility of making TLSAE course a requirement documented.		Ongoing		

Action Plan Goal 4: Teen Driver Safety Policy

Objective 4A: Support Enhancement of Florida's Graduated Driver License Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
4A.1	Karen Morgan Ray Graves	Short-Term	Develop model legislative language to align Florida's Graduated Driver License (GDL) laws with national standards and best practices.	Model legislative language developed and posted online	Will provide update at a future meeting.	Preliminary draft in progress.	Preliminary draft in progress.	Preliminary draft in progress.
4A.2	Chris Craig Melissa Valido Leilani Gruener Karen Morgan Ray Graves	Annually	Annually review GDL model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made as needed	Ongoing	Ongoing.	Ongoing.	Ongoing.

Objective 4B: Support Enhancement of Florida's Distracted Driving Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
4B.1	Karen Morgan Leilani Gruener Melissa Valido Ray Graves	Short-Term	Review distracted driving laws from other states and related literature and identify best practices that could be applied to Florida's distracted driving law.	List of best practices developed	Ongoing.	Ongoing	Ongoing.	Ongoing.
4B.2	Karen Morgan	Medium-Term	Develop model legislative language to align Florida's	Model legislative language developed and posted online	Ongoing.	Ongoing	Ongoing.	Ongoing.

	Leilani Gruener Melissa Valido Ray Graves		distracted driving laws with best practices.					
4B.3	Chris Craig Melissa Valido Leilani Gruener Ray Graves	Annually	Annually review distracted driving model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made and posted online as needed	Ongoing.	Ongoing	Ongoing.	Ongoing.

Objective 4C: Evaluate the Feasibility of Vehicle Decals for Teen Drivers

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
4C.1	Melissa Valido Chris Craig Leilani Gruener	Short-Term	Coordinate with New Jersey to understand their approach, challenges, and successes in implementing a vehicle decal to identify teen drivers for more effective GDL enforcement.	New Jersey's approach, challenges, and successes in implementing a vehicle decal documented	On Hold.	On Hold.	On Hold.	On Hold.
4C.2	Melissa Valido Chris Craig Leilani Gruener	Medium-Term	Evaluate feasibility of conducting a similar program in Florida and identify potential challenges.	Feasibility of New Jersey's approach evaluated based on Florida's existing statutes and funding availability; document adjustments to fit Florida, as needed	On Hold.	On Hold.	On Hold.	On Hold.
4C.3	Chris Craig Leilani Gruener	Medium-Term	Review approach and potential challenges with FDOT and FLSHMV	Approach discussed with FDOT and FLHSMV	On Hold.	On Hold.	On Hold.	On Hold.

			management to determine if vehicle decals for teen drivers aligns with agency priorities.	management; adjusted as needed to align with FDOT and FLSHMV priorities				
4C.4	Janice Martinez Art Bodenheimer	Long-Term	Determine if legislative change is necessary to support the implementation of vehicle decals for teen drivers	Review Florida's existing statute and determine if changes are needed to implement vehicle decals for teen drivers	On Hold.	On Hold.	On Hold.	On Hold.

Objective 4D: Support the Implementation of Teen Driver Safety Policies in High Schools

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
4D.1	Rachel Silber Leilani Gruener	Short-Term	Develop model student code of conduct policy language that references commitment to safe driving behaviors	Model language developed and posted online	Ongoing/ to be addressed at a future meeting.	Ongoing.	Ongoing.	Ongoing.
4D.2	Ronda Cerulli Rachel Silber	Short-Term	Develop model student driving/parking privileges guidelines and best practices for high school students using school parking lots	Guidelines and best practices developed and posted online	Ongoing/ to be addressed at a future meeting.	Ongoing.	Ongoing.	Ongoing.

Objective 4E: Track Legislative Proposals that Could Impact Teen Driver Safety

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	June 2023	Sep 2023	Nov 2023
4E.1	Karen Morgan Chris Craig Leilani Gruener	Annual	Annually review Florida' legislative proposals to identify opportunities to improve teen driver specific legislative language.	Florida legislative proposals reviewed, opportunities documented, and posted online	Ongoing/ to be addressed at a future meeting.	Ongoing.	Ongoing.	Ongoing.