



FLORIDA TEEN SAFE DRIVING COALITION

MEETING REPORT

September 6 - 7, 2023

Prepared For:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.



ATTENDANCE

Name	Organization	Attendance
Alisa Morgan	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
Andre Jamison	Drive Trainer	<input type="checkbox"/>
Andrew Johnson	Florida Department of Transportation, Law Enforcement Liaison, District 3	<input type="checkbox"/>
Chief Art Bodenheimer	Lake Alfred Police Department	<input checked="" type="checkbox"/>
Bonnie Frank	Florida Safety Council	<input type="checkbox"/>
Brian Dodge	Pembroke Park Police Department	<input type="checkbox"/>
Caleb Barton	Florida Highway Patrol (FHP)	<input type="checkbox"/>
Cheryl Palmer	Miami Dade County Schools	<input type="checkbox"/>
Chris Craig	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Chris Earl	Florida Safety Council	<input type="checkbox"/>
Cristina Morales	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input checked="" type="checkbox"/>
Corey Griffin	Florida Sheriff's Association	<input type="checkbox"/>
Chris Keelin	St. Johns County Tax Collector	<input type="checkbox"/>
Chris Swinson	Coral Springs Police Department Emergency Manager	<input type="checkbox"/>
Daryl Cunningham	Osceola Sheriff's Office	<input checked="" type="checkbox"/>
Danielle Carlino	Safe Kids Northeast Florida / Wolfson Children's Hospital	<input type="checkbox"/>
Deborah Adams	Florida Virtual School	<input type="checkbox"/>
Derek Stewart	Florida Virtual School (FLVS)	<input checked="" type="checkbox"/>
Eric Stern	School District of Palm Beach County	<input checked="" type="checkbox"/>
Eric Henry	Florida Department of Transportation District 7	<input type="checkbox"/>
Gretchen Peoples	Florida Department of Transportation, Community Traffic Safety Team, District 3	<input checked="" type="checkbox"/>
Kevin Howard	Safe Kids Florida	<input checked="" type="checkbox"/>
Ingrid Londono	HCA Florida Osceola Hospital	<input type="checkbox"/>
Jeannine Laurence	Mothers Against Drunk Driving (MADD)	<input type="checkbox"/>
Janae Angel	Port St. Lucie PD	<input type="checkbox"/>
Jennifer Hall	Nations Traffic Safety School	<input checked="" type="checkbox"/>
Jennifer Smith	StopDistractions.org	<input checked="" type="checkbox"/>
Jon Askins	Florida Department of Transportation, Florida Law Enforcement Liaison, District 5	<input checked="" type="checkbox"/>

John Bolen	Treasure Coast Driving School	<input checked="" type="checkbox"/>
Jose Soto	State Farm Insurance	<input type="checkbox"/>
Juanita Williams-Teal	Florida Department of Transportation (FDOT)	<input type="checkbox"/>
Karen Morgan	AAA- The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Keith Robbins	Florida Department of Transportation	<input checked="" type="checkbox"/>
Kristen Shinner	HCA Florida Lake Monroe Hospital	<input type="checkbox"/>
Lakeisha White	Florida Department of Highway Safety and Motor Vehicles	<input type="checkbox"/>
Leilani Gruener	Florida Department of Highway Safety and Motor Vehicles	<input type="checkbox"/>
Lilly Trujillo Pucket	Street Racing Kills	<input type="checkbox"/>
Lindsey Champlin	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Lee Woodcock	Atkins	<input type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Megan Hawkins	HCA Florida Blake Hospital	<input checked="" type="checkbox"/>
Michael Zinn	Florida Department of Transportation, Community Traffic Safety Team, District 7	<input checked="" type="checkbox"/>
Michelle Harris	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Petra Stanton	Johns Hopkins All Children’s Hospital	<input checked="" type="checkbox"/>
Michelle Avola-Brown	Naples Pathways Coalition	<input type="checkbox"/>
Rachel Silber	Hollywood Hills High School	<input type="checkbox"/>
Rachel Wilson	AAA – The Auto Club Group/ACG	<input type="checkbox"/>
Ray Graves	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Ronda Cerulli	Safe Kids Treasure Coast	<input checked="" type="checkbox"/>
Roni Wood	Wildwood Police Department	<input checked="" type="checkbox"/>
Shaina Finkel	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Shieda Castillo	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input type="checkbox"/>
Stephanie Ghazvini	Florida Sheriffs Association	<input type="checkbox"/>
Tim Roberts	Florida Department of Transportation, Law Enforcement Liaison Coordinator	<input type="checkbox"/>
Alisa Morgan	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
Zachary Garvin	Miami-Dade County Public Schools	<input type="checkbox"/>
Coalition Support		
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Alan Amidon	Cambridge Systematics	<input checked="" type="checkbox"/>

Others In Attendance

Rich Greene, Columbia River Driver Education

MEETING NOTES – SEPTEMBER 6, 2023

Welcome and Member Sharing

Melissa Valido, Florida Teen Safe Driving Coalition (FTSDC), welcomed attendees and thanked them for their participation. She asked participants to introduce themselves before reviewing the meeting agenda.

FTSDC Updates and Housekeeping

Melissa provided general updates and housekeeping reminders relevant to the FTSDC.

› Flip Charts

Melissa directed attendees' attention to the flip charts set up around the room. She asked participants to take opportunities throughout the meeting during breaks, subcommittee breakout times, or after the meeting to provide responses to the questions referenced on the flip charts.

› 100 Deadliest Days Observances

Melissa said that the 100 Deadliest Days started on Memorial Day and ended after Labor Day. She said that Florida participates in the 100 Deadliest Days media campaign, sharing several examples of different media materials developed by the FTSDC. She offered to add partner logos and other information to the content developed for these campaigns, noting that all media materials developed by the FTSDC are available on the Resource Hub at Driver Education Resources - Florida Teen Safe Driving Coalition (flteensafedriver.org).

› Parent/Teen Folder Mailing (FLHSMV MOU)

Melissa said that 208,910 folders have been distributed this fiscal year. She said the coalition's goal is to ship Safe Driving Guides to the families of all newly licensed teens. The coalition is targeting mailing 265,000 Safe Driving Guides in Fiscal Year (FY) 2023-2024.

Participants asked the following questions and comments:

- Chris Craig, FDOT, asked if Melissa had seen the fully printed versions of the Parent/Teen Safe Driving Guide that have been distributed?
 - Yes, Jennifer Hall, National Traffic Safety School, brought the folder that was shipped to her home for her newly licensed teen.
- Jennifer Hall noted that the timeframe for receiving the kit was six months after her daughter received her license.
 - Melissa said this timeframe is due to the fact that kits are sent out on a quarterly basis.
- Jennifer Hall asked if there had been any other discussion about other distribution avenues, such as County Tax Collector's Offices?
 - Yes, Action Step 2C.6 discusses coordinating with Florida Tax Collector offices to distribute key education and outreach materials to drivers receiving/renewing their license. It was noted that the challenge related to this action is the decentralized nature of Florida's Tax Collection Offices, with varying priorities from each office in a state as large and diverse as Florida. That being said, the FTSDC is working toward streamlining the distribution process of these kits. The current fiscal year that is set to close at the end of the month was the first fiscal year for this endeavor. One of the benefits from this first year was

developing a stockpile of kits. For the next fiscal year, the FTSDC is looking to contract with the printing vendor for a three-year period rather than a single year.

- Michelle Harris, AAA, noted that at a recent Community Traffic Safety Team (CTST) meeting parents that received the kit gave positive feedback.
 - Melissa praised AAA as a legacy donor to this project that has been involved since the preliminary design phase.
- Chris Craig asked if the District Levels CTSTs have contacts or work with the County Tax Collectors?
 - It varies by district, the workload, and average wait times in the respective counties within each district. In counties in Districts 6 and 7 where wait times are long at Tax Collectors' Offices, there is limited capacity to incorporate these materials.
 - Gretchen Peoples, FDOT District 3 CTST, said that from her former experience in a Tax Collector's Office she does not expect much interest for including the kit in their offices let alone actively distributing it to each new licensed teen.
- Mike Zinn, FDOT District 7 CTST, noted that several District employees received kits after their children received their licenses, including the District Secretary.
- Petra Stanton, John Hopkins Children's Hospital, praised the inclusion of the FDOT official logo.
- Chris Craig, FDOT, said that we was previously scheduled to give a presentation to the Executive Team, but was rescheduled to later in the year.
- Michelle, noted that AAA shares space with Tax Collectors' Offices in some counties. AAA has an employee imbedded in the Hillsborough County Tax Collector's Office as an example.
- Melissa said that if the coalition can develop a list of Tax Collectors' Office contacts, she will send out a mass email asking if the contact would like the kits shipped to their offices free of charge.

› **Blog/Rack Card – Update**

Melissa said that the blogs are completed and the coalition has been developing different rack cards. The rack cards currently under development include the following topics:

- › Street Racing
- › Navigating Railroad Crossings
- › Avoiding Drowsy Driving
- › Golf Cart Precautions
- › Submerged Vehicle Rack Card: Melissa directed attention to the first pass of the Submerged Vehicle Rack Card handout and welcome attendees comments.

Participants had the following questions and comments:

- Chris Craig noted that guardrails are a priority for FDOT around existing waterbodies to prevent submerged vehicle deaths.
- Mike Zinn asked if the rack cards will be translated into Spanish.
 - Yes, all materials are intended to be translated into Spanish.

› **Language Translation – Update**

Melissa said the FTSDC conducted a survey to identify and prioritize educational materials to be translated into Spanish and Creole. She said there were 29 survey participants and the top five topical educational materials recommended for translation were the following:

- › Distracted Driving
- › Safe Driving Guide for Teens and Parents
- › Speeding/Aggressive Driving Rack Card
- › Impaired Driving Rack Card
- › Drugged/Impaired Driving

Participants had the following questions and comments:

- Chris Craig said that the translation vendor had sent over the translated materials earlier that morning. He said Ingrid Londono, HCA Florida Hospital, Osceola County volunteered to review the translated materials. Chris said that the overall process includes using a vendor to translate existing materials and then utilizing fluent Spanish speakers to review the vendor’s translation so the translation is as close as possible to the original version. This process will then be repeated for all FDOT Traffic Safety Coalitions’ educational and outreach materials. Once this process is complete for Spanish translation, it will be repeated for Creole translation.

› **School Zone Yard Signage Distribution – Update**

Melissa provided an update on the School Yard Signage that displays teen safe driving messages on school property. She said that this year’s signs will include front and back displays in color. She noted that 1,612 signs are slated to be distributed through the Florida Law Enforcement Liaison (LEL) program. Additionally she said that Juan Martinez with the Miami-Dade County School Board will be receiving additional yard signs due to the most teen driver fatalities occurring in Miami-Dade County. Similarly, Orange County is also slated to receive more signs than other areas because of how high on the FDOT State Safety Office’s Highway Safety Matrix Orange County ranks for the number of fatalities and serious injury crashes. So far yard signs have been shipped to agency partners in District 6 and District 3.

Participants had the following questions and comments:

- Jon Askins, FDOT LEL District 5, noted that these signs are very popular with several counties requesting them in his district. He emphasized to not forget about charter schools when counting the number of schools by district and area.
- Mike Zinn, FDOT CTST District 7, asked if the yard signs were allowable under NHTSA subgrants.
 - Chris Craig said that the yard signs are allowable under NHTSA subgrants awarded to CTSTs, but are not allowable under subgrants awarded to the LEL program. He said Melissa will share the vendor contact information.

› **Weeks of Awareness Update**

Melissa provided an update on the yearly Weeks of Awareness Campaign. She said that in FY 2022-23 the campaign was conducted in 53 schools reaching 28,528 students. Each year the campaign prioritizes presentations by traffic safety speakers in counties ranked within the top five of FDOT’s Highway Safety Matrix. She discussed the FY 2023-24 Weeks of Awareness Focus Counties. She said the goal is to have 80 presentations, noting this would be the greatest number of weeks of awareness presentations ever. She noted that Orange and Miami-Dade counties will be scheduled for an additional week each. She also said that 19 out of the 20 prioritized schools in Orange County have booked presentations. She said that reaching an audience of 700 to 800 hundred students is a welcome rebound compared to 2020 and subsequent years. She said the following areas were prioritized noting the number of schools in each area:

- › Miami-Dade: 20 schools
- › Orange: 20 schools
- › Hillsborough, Pasco, and Pinellas: 10 schools
- › Broward: 10 Schools
- › Leon, Gadsden, Wakulla: 10 schools

Melissa said the Weeks of Awareness campaign is funded through State Farm, and noted that one of the speakers wanted to engage students in the Leon, Gadsden, and Wakulla areas.

Participants had the following questions and comments:

- Cristina Morales, FDOT CTST District 6, asked if there was overlap between the schools with each speaker?
 - Given that the priority counties do not change dramatically year to year there is inevitably some overlap year to year, but not within each year's campaign. Efforts are made to minimize the overlap from year to year though.

› **2023 FTSDC Teen Fact Sheet – Completed**

Melissa directed the coalition to the completed fact sheet that can be found at [Florida Teen Driver Fact Sheet - 2023](#)

› **FTSDC Ambassador Program – Update**

Shaina Finkel, FTSDC, provided an update of the Teen Ambassador Program. She noted that last year 28,000 students were engaged through prior efforts. She contrasted that with the fact that 11,000 students have already been engaged within a quarter of the time. She said the Teen Ambassador Board Application Window is open for the next week. So far, seven applications have been received, with six of the seven being viable options for the five board positions. She noted that that the applications have come from regions and individuals that are new partners for the coalition. Interviews will be conducted after the application windows close on September 13th and the new board members will be announced as part of Teen Driver Safety Week.

Participants had no questions or comments for Shaina.

› **AAA – Legislative Update**

There were no legislative updates at this time.

Participants had the following questions or comments:

- Eric Stern, School District of Palm Beach County, noted that committee weeks for the Florida House of Representatives starts in September. Committee weeks for the Florida Senate starts in October with both running until December. He said the 2024 Legislative Session runs from January 9-March 8.

› **Upcoming Observances**

Melissa reviewed the upcoming traffic safety observances for the months of September, October, November, and December displaying Teen Safe Driving adapted materials for each observance.

- › September Observances
 - NHTSA Rail Grade Crossing- Stops. Trains Can't!
- › October Observances
 - National Pedestrian Safety Month
 - National Teen Driver Safety Week
- › November Observances
 - World Remembrance Day for Road Traffic Victims
 - Various Impaired Driving Messaging (November/Thanksgiving timeframe)
- › December Observances
 - National Drunk & Drug Impaired Driving Prevention Month

Participants had the following questions and comments:

- Jon Askins asked for copies of the railroad crossing materials so LELs can distribute at upcoming CTST meetings. He also asked if the coalition had considered doing something Halloween related for the month of October given the occurrence of Teen Driver Safety Week.
 - Melissa liked the idea and noted that something that utilizes the Traffic Resource Center could be developed with a bigger lead time next year.

Teen Driver Safety Week – Webinar Series and Subcommittee Planning Update

Shaina presented on the structure and focus of the upcoming Teen Driver Safety Week. She emphasized that Teen Driver Safety week is one of the primary events for this coalition since October is so close to the start of the school year. It is also very close to the start of the federal fiscal year which requires the coalition to embrace creative opportunities given the busy timeframe. She said the overall goal of Traffic Safety Week is to spark important conversations with teens about how to be a safe driver. Shaina reviewed Teen Driver Safety Week endeavors from previous years before providing an update on what was planned for 2023.

For this year, she said there will be a five part prerecorded webinar series. The first webinar titled *Driving into a Safer Future*, will be published online on October 16th. The focus of the first webinar will be to introduce and meet the Teen Ambassador Board and facilitate a discussion about Teen Driver Safety Week. The second webinar titled *Steer Clear: Navigating Distraction Free Roads for Teen Drivers and Empowering Parents* will consist of a panel discussion with traffic safety partners. The third webinar titled *Mind Over Miles: Exploring How Mental Health Impacts Safe Driving* will be a panel discussion among traffic safety partners, mental health advocates, and a member of the Teen Ambassador board. The fourth webinar titled *Fast and Fatal: Discussing the Dangers of Speed Racing and Destructive Driving* will focus on the dangers of speeding. The fifth webinar titled *Road Ready: Breakdowns, Maintenance, Traffic Stops and Emergencies* will focus on informing teens on ways of keeping their vehicles maintained.

The webinars will be prerecorded in September and launched in October. The webinars will stay accessible on the FTSDC's website. After each webinar there will be an engagement survey that collects the name, location, grade level, and will ask the respondent a question or two about the content of the webinar.

The webinars will be promoted through social media, the FTSDC Resource Hub, and blast emails. Additionally, the FTSDC will be offering morning announcements for schools to utilize. To incentivize engagement with the webinars, the first 50 respondents that complete the webinar survey each day will get a prize, volunteer hours, and a digital certification of completion.

Shaina said the next steps included solidifying speakers, locking in prizes, producing physical flyers, advertising, and pre-recording the webinars.

Participants had the following questions and comments:

- Eric Stern asked when will the information be sent out to schools, noting that it may take a few weeks for internal and external approvals. He emphasized that school district contacts could ensure distribution through the proper channels if the webinars are sent along by October 1st.
 - Shaina said most of the next steps listed above have to be finalized within the next two weeks.
 - Melissa said the Florida Department of Highway Safety and Motor Vehicles, FLHSMV, has access to the D lot list and driver education teachers and will share that information, in addition to sharing with Florida Virtual School, FLVS, as well.
- Derek Stewart, FLVS, noted that since the webinars will stay posted on the website after Teen Driver Safety Week, will completion credits and volunteer hours be offered after the end of the week?
 - There would need to be an automatic program that gives certifications. Derek will find a way to ensure that the certification of completion continue after Teen Driver Safety Week.
- Petra noted that her organization has mental health experts that could serve as potential panelists.

- Jon Askins noted the challenge of solidifying prizes for events like this as many organizations start their charitable giving processes in January. He emphasized that local store managers may still be able to make donations.
 - Shaina emphasized how vital the coalition member's contacts would be in solidifying the prizes and asked for member's to connect her potential prize givers within their networks as soon as possible.

Florida Virtual School Driver Education Telematics Study

Derek presented on how FLVS is using telematics to evaluate the impact of their driver education program on student driving behavior. He provided some background on FLVS and their driver education program. Derek discussed his professional experience as a driver education teacher from 1998-2012 and teaching online driver education from 2012 to the present.

He delved into how the success of FLVS driver education is measured. Some measures include a final exam grade, Florida's Class E Knowledge Exam, completions, and the number of driving lessons after the course is completed. He discussed the limitations and nuances of these measures for predicting whether or not a student becomes a good driver.

Given those limitations, FLVS, commissioned a study to see what outcomes were effective. Derek discussed how driver education has been measured in previous studies and the limitations of those studies' methodologies. From the literature review conducted, the study team constructed the following research question: *What is the impact of FLVS driver education on driving performance as measured by a telematics solution?* He explained that telematics is a technology that uses GPS and sensor data to measure driving performance. The benefits of using a telematics app are that the data is comprehensive, timely, accurate, longitudinal, reliable, and has a much larger sample size compared to previous driver education research.

He said the goals of the study are to compare driving performance of a peer group who took FLVS driver education with a peer group that did not. Comparing these groups could potentially validate the effectiveness of the FLVS driver education course and the telematics company's ability to run these types of studies.

Derek provided an overview of the study process, timeline, and the study's methodology. The study was approved in April 2023 by FLVS and will run from May 2023 to May 2024.

Participants had the following questions and comments:

- Chris Craig asked how FLVS students are being incentivized to participate in the study?
 - When students graduate through this course, they still have access to a FLVS interface that provides their certification. That interface will have information that tells them about the app. The telematics app vendor will know if a FLVS student downloaded their app.
- John Bolen, Treasure Coast Driving School, said that a critical gap and key variable in studying driver education is the amount of time each group drove before completing the course. Comparing the number of hours with the telematics data could be valuable.
 - Unfortunately, the age cutoff for data consistency was 16.
- John Bolen asked how many students FLVS are there and how many drivers' education instructors are employed by FLVS?
 - FLVS has a total of 77,000 students. It would be significant to have 1,000 students participate in the study. There are a total of 65 total driver's education instructors directly employed by FLVS, but several school districts and drivers education teachers buy FLVS's course. The only thing FLVS can impact is the textbook. This study is intended to measure the delivery of the course and its content, not the instructors.
- Eric Stern asked what is the ratio of student to teachers per course and what is the interaction like between teachers and students?
 - FLVS instructors accomplish 1,000 completions a year. The teacher and student interaction varies. It's fundamentally different than the face to face environment. FLVS's interactions with teens' parents can be more impactful than being face to face with students. The student interaction is not as robust, but the

parent interaction is enhanced significantly. From a technological perspective, parents can see what the students are doing.

- Eric Stern stated that utilizing a vendor’s app for this study could increase usage and potentially generate revenue for that vendor. How does that increase in revenue benefit the State of Florida or FLVS?
 - It answers a fundamental question vital to FLVS’s curriculum. If the telematics score for students that have taken the course is greater than those who haven’t taken the course, it validates our curriculum as effective. If the score is lower for those same students, then FLVS has a responsibility to change and adjust the curriculum. If the study can be validated and replicated, it can assist in targeting gaps in driver education and teen driver safety.
- Melissa said driver education is a critical topic for this coalition and emphasized the importance of FLVS’s involvement on the coalition, noting that the majority of students that take a driver’s education course in Florida do so through FLVS. She noted that other government agencies are partnering with telematics companies on some of their projects, as well.

2023 Strategic Action Plan – Subcommittee Group Breakout Sessions

Melissa asked participants to divide into subcommittee groups and review their action steps in the FTSDC Strategic Action Plan. Subcommittee groups worked collaboratively to report progress on action steps and identify next steps to accomplish prior to the next FTSDC meeting. Each action step leader prepared to provide an update at the closing of the FTSDC meeting. The subcommittees were organized around the following breakout topics and their associated Action Steps.

- › 1B.2 Target Audience for Data Analysis and Reporting
- › 1B.3 Teen Driver Data Sources
- › 1D.3 Expand FTSDC Membership
- › 2A.3-2A.4 GDL and Nighttime Driving Law Enforcement Materials and Language Translation
- › 2C.2-2C.6 Increase Distribution Network
- › 2D.2 Teen Driver Safety Week
- › 2E Battle of the Belts
- › 2D.3 Promote AAA PROMise
- › 3A.-3D Driver Education
- › 4B Distracted Driving Law

Public Comment Period

There were no comments from the public.

Wrap Up and Next Steps

Melissa provided an overview of the agenda for Day 2 and thanked attendees for their participation.

Adjourn

Day 1 of the Coalition meeting adjourned at 5:00 PM.

MEETING NOTES – SEPTEMBER 7, 2023

Welcome and Day 1 Recap

Melissa welcomed participants back to Day 2 of the Florida Teen Safe Driving Coalition Meeting. She reviewed the activities from Day 1, reviewed the Day 2 agenda, and the meeting followed.

Florida Teen Safe Driving Coalition Awards

Melissa and Shaina presented the FTSDC awards to the following members:

- › First to Register for August
 - Eric Stern and Megan Hawkins (tie)
- › First to Register for September
 - Darryl Cunningham
- › Most Engaged Award
 - Jennifer Hall

Battle of the Belts – Program Introduction

Melissa gave an introduction to the Battle of the Belts program conducted in collaboration with the Florida Occupant Protection Coalition (FOPC). She said the goal of Battle of the Belts is to increase safety belt adoption rates in schools. To increase the adoption rate, an awareness campaign is conducted. The safety belt adoption rates are then compared before and after the awareness campaign. Traditionally, Battle of the Belts has been implemented at the county and local levels. The FTSDC has expanded the program to have a statewide reach and impact. The FTSDC is following a kit based approach that can be used as a resource by local agencies. The Battle of the Belts subcommittee has been working on the statewide kit for close to a year supported through State Farm funding. The Always Wear your Seatbelt foundation also donated money to allow certain elements to be included.

She said she will be presenting different mockups of the Battle of the Belts resource kit. The mockups displayed the layout and design of the box kit, including a brief program explanation, as well as logos that direct partners to the FTSDC website. After discussion within the subcommittee, pledge banners and awareness banners were also developed to communicate a strong call to action through simple messaging.

She reviewed different infographic, awareness, recruitment posters, morning announcement/marquee messaging, educational rack cards, and additional marketing materials developed and adopted by the subcommittee for Battle of the Belts. She discussed the pre and post attitude survey tent cards. The attitude survey tent cards are intended to be anonymous and flexible for schools to post in highly visible areas while also being somethings students can share among themselves. The attitude survey contains the following questions:

- › How important do you believe wearing a safety belt is?
- › How likely are you to wear a safety belt every time you're in a vehicle?
- › How likely are you to encourage your friends to wear safety belt?
- › How much do you think wearing a safety belt can reduce your chance or being in a serious injury crash?
- › High school name
- › Zip Code

Melissa said that to incentivize law enforcement participation, there will be 500 Challenge Coins that have been funded by State Farm. Law enforcement officers that submit pre and post surveys will get coins. The goal is to distribute two hundred kits, with each school potentially receiving two challenge coins for their participation.

Other items that will be included in the Battle of the Belts kit are Always Wear Your Seatbelt Wristbands, Safe Driving Stickers, Sidewalk Chalk, Safety Vests, and Keychains.

The Battle of the Belts Subcommittee continues to work on the a social media kit, the website landing page, and the interior and exterior of the box design. Melissa shared an overall timeline for the launch of the kit:

- › October-December 2023: Printing Stage
- › November 2023: Promoting Kit and Soliciting Entries
- › January-February 2024: Mailing Kits
- › April 2024: Battle of the Belts observance
- › May 2024: Awards and Closeouts

Participants had the following questions and comments:

- John Bolen noted that many of his driving students do not know their zip code.
 - Changing the zip code field to County or City will likely have more accurate responses from teens.
- Eric Stern said to keep the third and fourth question in the survey, but to delete the second question for consistency's sake.
- John Bolen said it would be interesting to include whether the teen possess a valid driver's license or not in the survey.
 - The focus of this program is safety belt awareness. There may be additional extra credit opportunities that can be leveraged for points of interest outside the program's focus.
- Petra recommended that the closeouts and awards happen earlier in May. She said she will double check what the school testing schedule is.
- Keith Robbins, FDOT, asked how many kits will be made?
 - The goal is to produce 200 kits.
- Mike Zinn asked if CTSTs can be involved?
 - Yes. Despite the statewide approach of the program, counties and local agencies with existing programs are not precluded from continuing their own programs. The kits are intended for counties that do not have their own programs already as a turn key solution.
- Jon Askins noted that he is getting a great response from law enforcement in his district because the kits are simple, engaging, and easy to use.

2023 Strategic Action Plan – Subcommittee Group Breakout Sessions

Melissa asked participants to divide into subcommittee groups and review their actions steps in the FTSDC Strategic Action Plan. Subcommittee groups worked collaboratively to report progress on action steps and identify next steps to accomplish prior to the next FTSDC meeting. Each action step leader prepared to provide an update at the closing of the FTSDC meeting. The Subcommittee Action Steps are listed below:

- › 1B.2 Target Audience for Data Analysis and Reporting
- › 1B.3 Teen Driver Data Sources
- › 1D.3 Expand FTSDC Membership
- › 2A.3-2A.4 GDL and Nighttime Driving Law Enforcement Materials and Language Translation
- › 2C.2-2C.6 Increase Distribution Network
- › 2D.2 Teen Driver Safety Week
- › Battle of the Belts
- › 2D.3 Promote AAA PROMise
- › 3A.-3D Driver Education
- › 4B Distracted Driving Law

2023 Strategic Action Plan – Subcommittee Group Report Out

Danny Shopf captured updates and progress made on each action step on-screen. Updates to the FTSDC Strategic Action Plan can be found in Appendix A. Additional Action Steps identified by the coalition through discussion are listed below:

- › Special/Adaptive Needs Driver Education – 3B
- › Develop Standard Presentation to be used in conjunction with victim impact type panel presentations given to schools.

Public Comment Period

There were no comments from the public.

Closing and Next Steps

Melissa thanked attendees for their participation and displayed the FY2024 meeting dates:

- › November 6-7, 2023
- › February 12-13, 2024
- › June 27-28, 2024
- › August 27-28, 2024

Adjourn

The meeting was adjourned at 1:02PM.

Contact information for Florida Teen Safe Driving Coalition (FTSDC) questions:

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Coalition Leader, FTSDC

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FLORIDA TEEN SAFE DRIVING COALITION STRATEGIC ACTION PLAN

UPDATED SEPTEMBER 7, 2023

Action Plan Goal 1: Program Management

Objective 1A: Meeting Facilitation and Progress Tracking

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
1A.1	Melissa Valido	Quarterly	Conduct quarterly Florida Teen Safe Driving Coalition (FTSDC) meetings.	Number of meetings conducted annually	Meeting conducted December 8-9, 2022.	Meeting conducted February 21-22, 2023	Meeting conducted June 20-21, 2023.	Meeting conducted September 6-7, 2023.
1A.2	Cambridge Systematics	Quarterly	Update progress on Teen Safe Driving Strategic Action Plan strategies to include recent implementation activities and challenges with implementation.	Action Plan progress updated quarterly	Ongoing.	Updated following February 21-22, 2023 meeting.	Updated following June 20-21, 2023 meeting.	Updated following September 6-7, 2023 meeting.

Objective 1B: Data Analysis and Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
1B.1	Cambridge Systematics	Annually	Develop an Annual Teen Safe Driving Fact Sheet.	Fact sheet developed and posted on FTSDC website and publicized	Will begin data analysis in 2023.	CS analyzing traffic records data.	Reviewed and approved at June 20-21, 2023 meeting.	Finalized and posted.
1B.2	Cambridge Systematics Cristina Morales Shieda Castillo	Annually	Review Florida's teen related traffic records data annually, determine if target audiences have changed, and make adjustments if needed.	Data analyzed, and target audiences adjusted (if applicable)	Next review will occur in June	Will review after 1B.1 is complete.	Reviewed. No change in target audience.	Reviewed. No change in target audience.
1B.3	Ronda Cerulli	Annually	Increase the number of available teen driver data sources.	Information for all applicable data sources available on FTSDC website and publicized (i.e., Signal Four, etc.)	Ongoing.	Ongoing	Ongoing.	Ongoing.

Objective 1C: Policies and Best Practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
1C.1	Leilani Gruener Melissa Valido Lakeisha White	Quarterly	Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of new or existing initiatives coordinated with other traffic safety coalitions (annually)	Ongoing.	Ongoing. Will reach out to Ped/Bike specifically.	Ongoing. BotB coordination with OP.	Ongoing.

Objective 1D: Maintain a Robust and Active FTSDC Membership

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
1D.1	Melissa Valido	Quarterly	Update and maintain a Membership, Friends, and Youth Peer Organizations roster that includes contact information and tracks member participation, where applicable.	Member and Friend roster updated quarterly	Membership list updated.	Membership list updated.	Membership list updated.	Membership list updated.
1D.2	Melissa Valido	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended at least two meetings annually to determine if they still intend to participate as a member or prefer to be included on the Friends roster.	Members contacted; meeting attendance increased	Ongoing.	Ongoing.	Ongoing.	Ongoing.
1D.3	Melissa Valido	Medium-Term	Expand FTSDC membership to include: <ul style="list-style-type: none"> • school resource officers/FASRO, (<i>Corey Griffin, Art Bodenheimer, and Lindsey Champlin</i>) • Florida business leaders, (<i>TBD</i>) • tourism leaders, (<i>Cristina Morales</i>) • civic organizations, (<i>Cristina Morales, Ingrid Londono, and Kristen Shinner</i>) 	Potential members identified and contacted; number of new members participating	Will address as an agenda item at a future meeting.	Assigned special subcommittee to identify potential representation.	Ongoing.	Would like more consistent FHP representation.

			<ul style="list-style-type: none"> • trade and medical associations, (<i>David Summers, Derek Stewart</i>) • Florida Department of Education, (<i>Eric Stern</i>) • Florida and County School Boards, (<i>Eric Stern</i>) • Florida Parent Teacher Association, (<i>Eric Stern</i>) • Driver education programs, (<i>Derek Stewart</i>) • disadvantaged communities, (<i>Andre Jamison, Dakova Batey, Mike Zinn</i>) • traditionally underserved populations, (<i>Andre Jamison, Dakova Batey, Mike Zinn</i>) • and others deemed to benefit the Coalition's mission and objectives 				
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Objective 1E: Maintain a Robust and Active Student Engagement Board

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
1E.1	Melissa Valido Shaina Finkel	Quarterly	Conduct quarterly Student Engagement Board meetings.	Number of meetings conducted annually	Ongoing, next meeting in January.	Ongoing, next meeting in March.	Transition to FTSDC Ambassador Program.	Reviewing Ambassador Board member applications. Interviewing in September and announcing in October.
1E.2	Melissa Valido Shaina Finkel	Quarterly	Update and maintain a Membership roster that includes contact information and tracks member participation.	Member roster updated annually	Member roster updated.	Member roster updated.	Taking applications in July.	Ongoing.
1E.3	Melissa Valido Lakeisha White Jeannine Laurence	Annually	Use Youth Peer Organizations (like STAND, LiveFree Coalitions, Impact Teen Drivers, Teens in the Driver Seat, Florida Informed Families, SGA, etc.) to increase student engagement across Florida	Number of new organizations and new chapters of existing organizations added to partner list annually	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Action Plan Goal 2 - Teen Driver Safety Communications and Outreach

Objective 2A: Expand Catalog of Teen Driver Safety Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
2A.1	Chris Swinson Lindsey Champlin Michele Harris Leilani Gruener	Annually	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) and the FTSDC website to identify potential gaps or revisions needed to existing materials.	FTSRC reviewed; FTSDC website reviewed; materials updated or replaced annually	Meeting conducted in September, ongoing progress will be made.	Will address at a future meeting.	Will address at a future meeting.	Will address at a future meeting.
2A.2	Leilani Gruener Mike Zinn	Medium-Term	<p>Create new digital and print materials related to outstanding gaps in teen driver safety, including:</p> <ul style="list-style-type: none"> distracted driving, (<i>Chris Keelin</i>) new technology, (<i>Leilani Gruener</i>) street racing, (<i>Andre Jamison, Caleb Barton, Chris Keelin</i>) 	Number and type of new materials created and posted for distribution annually	Ongoing-Subcommittees' progress noted in meeting summary.	Will share examples at a future meeting.	<p>Topical Blogs have been posted. Working on Rack Cards now.</p> <p>Follow up with Andre about dynamic digital content.</p> <p>Updated tip cards related to street/drag racing.</p>	<p>Street Racing, Railroad Crossing, Drowsy Driving, & Golf Cart rack cards in development.</p> <p>Buckle up, contract, and submerged vehicle rack cards in development.</p>

			<ul style="list-style-type: none"> • electric scooters and micro-mobility, (TBD) • golf carts, (Leilani Gruener, David Summers) • drowsy driving, (Lakeisha White) • peer pressure, (Petra Stanton) • mental health, (Lakeisha White) • psychology of driving, (Andre Jamison) • and railroad crossings. (TBD) • safety belt information (Leilani, Petra, Alisa) 					
2A.3	Art Bodenheimer Andy Johnson Tim Roberts Caleb Barton Corey Griffen Brian Dodge Chris Swinson	Medium-Term	Update law enforcement materials to include additional information about GDL, especially related to nighttime driving restrictions.	Law enforcement materials created/updated.	Will be addressed at a future meeting.	Developing storyboard for roll-call video.	2 templates on how to submit. Partnering with ATL officers that have already created something.	Materials updated.
2A.4	FDOT	Medium-Term	Prioritize and translate existing materials available on the FTSRC to Spanish and Haitian/Creole.	Number of materials translated.		Will address at future meeting.	Survey was conducted and priority materials were selected. Include Ingrid for translation review.	Materials translated. Working on review.

Objective 2B: Provide a Written Communications Strategy which Details how to Develop, Promote, and Distribute Digital and Print Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
2B.1	Cambridge Systematics	Short-Term	Review existing digital and print education and outreach campaigns conducted by the FTSDC, safety partners, and other states to identify and document best practices.	Best practices identified	Ongoing.	Ongoing.	Ongoing.	Ongoing.
2B.2	Cambridge Systematics	Short-Term	Develop a standard template outlining best practices for developing, promoting, and distributing digital and print materials.	Standard template developed and distributed to FTSDC members	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 2C: Increase Distribution Network

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
2C.1	Chris Craig Juanita Williams-Teal Melissa Valido	Quarterly	Coordinate with the Florida Department of Highway Safety and Motor Vehicles (FLHSMV) to obtain addresses of recently licensed teen drivers and distribute key education and outreach materials to these addresses.	Materials sent quarterly, as allowable through funding and continued assistance from FLHSMV	Ongoing.	Ongoing.	Ongoing.	Ongoing.
2C.2	Cristina Morales/	Medium-Term	Coordinate with FDOE, County School Boards, and high schools to distribute key	Materials distributed biannually	Ongoing.	Creating QR codes that send users to the	Identifying additional opportunities to	Will track volumes based on method of

	Shieda Castillo Eric Stern Mike Zinn John Bolen Rachel Silber Jeannine Laurence		education and outreach materials to Florida's high school students.			FTSDC resource page. Including in presentations, events, etc.	include QR codes and encourage additional engagement. Considering a PSA focused on distracted driving to share with students. Need a better way to track impressions. Broward, Miami-Dade, and Collier Driver Education Websites have our link posted.	engagement to set a baseline and understand how users are engaging. Focused on D6 and D7.
2C.3	Eric Stern Jeannine Laurence Rachel Silber Melissa Valido	Medium-Term	Coordinate with the Florida Parent Teacher Association to distribute key education and outreach materials to parents and caregivers.	Materials distributed quarterly	Will be addressed at a future meeting.	Creating QR codes that send users to the FTSDC resource page. Including in presentations, events, etc.	Ongoing.	Ongoing.
2C.4	Andy Johnson Art Bodenheimer Chris Swinson Caleb Barton	Short-Term	Coordinate with the Florida Police Chief's Association (FPCA), Florida Sheriff's Association (FSA), and the Florida Highway Patrol (FHP) to distribute key education and outreach information to law	Materials distributed bi-annually	Will be addressed at a future meeting.	Ongoing	Discussed at the Highway Safety Committee in January. Meeting to discuss again in July.	Ongoing.

	Brian Dodge Corey Griffin		enforcement officers and the public.					
2C.5	Andy Johnson Art Bodenheimer Chris Swinson Caleb Barton Brian Dodge Corey Griffin	Medium-Term	Develop roll call videos to help law enforcement officers quickly understand teen driver safety challenges and statutory requirements.	Roll call video developed	Will be addressed at a future meeting.	Developing storyboard for roll-call video.	Ongoing.	Ongoing.
2C.6	Cristina Morales Eric Stern John Bolen	Medium-Term	Coordinate with Florida Tax Collector offices to distribute key education and outreach materials to drivers receiving/renewing their license.	Materials distributed quarterly	Will be addressed at a future meeting.	Creating QR codes that send users to the FTSDC resource page. Including in presentations, events, etc.	Ongoing.	John will lead this going forward. Annual meeting could be a good way to get started.

Objective 2D: Participate in Teen Driver Safety Events

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
2D.1	Melissa Valido Lakeisha White Petra Stanton Mike Zinn Eric Stern David Summers Melanie Brocato Andy Johnson Stephanie Ghazvini Ingrid Londono	Annually	Conduct an annual Weeks of Awareness campaign.	Weeks of Awareness conducted annually	Planning efforts ongoing.	Weeks of Awareness underway. Still looking for additional schools to participate in key locations.	Weeks of Awareness underway. 28,000 students engaged at 53 schools.	19/20 have been booked for Orange County.
2D.2	Shaina Finkel Melissa Valido Michele Harris Lindsey Champlin Ingrid Londono	Annually	Participate in Teen Driver Safety Week.	Teen Driver Safety Week conducted annually	Completed October 2022.	Will discuss in August.	Partnering with AAA to conduct 5-part webinar.	5-part webinar in development. Finalizing speakers, rewards, etc.

	Megan Hawkins Gretchen Peoples Kristen Shinner Jennifer Smith							
2D.3	Lindsey Champlin Gretchen Peoples Rachel Wilson Michele Harris	Annually	Promote AAA PROMise.	Number entities and individuals receiving information	Ongoing, progress to be made in January.	Ongoing.	145 toolkits ordered.	

Objective 2E: Develop a Statewide Battle of the Belts Program Template and Resource Kit

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
2E.1	Melissa Valido Petra Stanton Shaina Finkel Gretchen Peoples Ronda Cerulli Alisa Morgan	Short-Term	Review existing Battle of the Belts programs and identify best practices and challenges.	Performance measures identified	Completed. Targeting delivery for 2023-2024 school year.	Completed.	Completed.	Completed.

2E.2	Melissa Valido Petra Stanton Shaina Finkel Gretchen Peoples Ronda Cerulli Alisa Morgan	Medium-Term	Create a model statewide battle of the belts program toolkit with detailed instructions, examples, and key resources essential for a successful program.	Battle of the Belts toolkit created	Ongoing, model created.	Prototype targeted for June Meeting.	Drafting BotB kit materials. Targeting 2023-2024 school year.	Drafting BotB kit materials. Targeting 2023-2024 school year.
2E.3	Melissa Valido Petra Stanton Leilani Gruener David Summers	Medium-Term	Coordinate with the Florida Occupant Protection Coalition to facilitate the distribution of Battle of the Belts toolkits.	Number of toolkits distributed	To be completed after 2E.2.	To be completed after 2E.2	To be completed after 2E.2	To be completed after 2E.2

Action Plan Goal 3: Driver Education

Objective 3A: Identify teen driver education and licensing best practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
3A.1	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank Keith Robbins	Short-Term	Establish a subcommittee to explore the feasibility of developing standardized novice driver education curriculum in Florida.	Subcommittee established	Complete.	Complete.	Complete.	Complete.
3A.2	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson	Medium-Term	Identify and document novice driver education curriculum and driver training best practices.	Best practices documented	Complete.	Complete.	Complete.	Complete.

	Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank							
3A.3	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank	Long-Term	Develop recommendations for establishing a standard novice driver education curriculum and the proposed next steps.	Next steps identified.	Next steps are to refine and present to stakeholders.	Complete.	Complete.	Complete.

Objective 3B: Identify Existing Gaps in Florida’s Driver Education Programs and Resources

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
3B.1	Chris Keelin Derek Stewart Leilani Gruener	Short-Term	Identify and document all relevant Florida pre- and post-licensure driver education programs and resources and post to the FTSDC website.	List of driver education programs and resources posted online	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.

	Michele Harris Rachel Wilson							
3B.2	Derek Stewart John Bolen Michele Harris Rachel Wilson	Medium-Term	Identify gaps in existing pre- and post-licensure driver education program options and resources.	List of cities/counties with little or no access to driver education developed	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.
3B.3	Leilani Gruener Lakeisha White Eric Stern Michele Harris Rachel Wilson	Long-Term	Coordinate with schools and community groups in areas with little or no access to driver education programs and resources to provide driver education resources and educational materials.	Number entities receiving resources/materials and number of resources/materials distributed	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.
3B.4		Long-Term	Develop a needs assessment documenting the existing pre- and post-licensure driver education programs, gaps in educational resources, and areas with little or no access to driver education programs.	Needs assessment published.		To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.

Objective 3C: Develop Model Driver Education Curriculum and Management Structure

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
3C.1	Chris Keelin Derek Stewart Leilani Gruener Michele Harris Rachel Wilson Keith Robbins	Long-Term	Develop a model driver education curriculum that aligns with Florida and national best practices.	Model curriculum developed.		Ongoing	First DRAFT completed.	Update to align with CPALMS formatting.
3C.2	Chris Keelin Derek Stewart Leilani Gruener Michele Harris Rachel Wilson Keith Robbins	Long-Term	Evaluate the feasibility of consolidating Florida’s driver education program administration and oversight in a singular state agency.	Evaluation conducted and documented.		Ongoing		

Objective 3D: Support Enhancement of Florida’s Traffic Law and Substance Abuse Education (TLSAE)

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
3D.1		Annual	Review Florida’s TLSAE course and identify opportunities to align with national best practices.	Best practices identified and documented.		Ongoing	Working on model language that requires education beyond TLSAE.	
3D.2		Medium-Term	Develop a model curriculum to align Florida’s TLSAE with national standards and best practices.	Model curriculum developed.		Ongoing		
3D.3		Long-Term	Evaluate the feasibility of making Florida’s TLSAE course a requirement for all first-time drivers, regardless of age.	Feasibility of making TLSAE course a requirement documented.		Ongoing		

Action Plan Goal 4: Teen Driver Safety Policy

Objective 4A: Support Enhancement of Florida's Graduated Driver License Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
4A.1	Karen Morgan Ray Graves	Short-Term	Develop model legislative language to align Florida's Graduated Driver License (GDL) laws with national standards and best practices.	Model legislative language developed and posted online	Preliminary draft in progress.	Will provide update at a future meeting.	Preliminary draft in progress.	Preliminary draft in progress.
4A.2	Chris Craig Melissa Valido Leilani Gruener Karen Morgan Ray Graves	Annually	Annually review GDL model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made as needed	Ongoing.	Ongoing	Ongoing.	Ongoing.

Objective 4B: Support Enhancement of Florida's Distracted Driving Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
4B.1	Karen Morgan Leilani Gruener Melissa Valido Ray Graves	Short-Term	Review distracted driving laws from other states and related literature and identify best practices that could be applied to Florida's distracted driving law.	List of best practices developed	Ongoing.	Ongoing	Ongoing.	Ongoing.
4B.2	Karen Morgan	Medium-Term	Develop model legislative language to align Florida's	Model legislative language developed and posted online	Ongoing.	Ongoing	Ongoing.	Ongoing.

	Leilani Gruener Melissa Valido Ray Graves		distracted driving laws with best practices.					
4B.3	Chris Craig Melissa Valido Leilani Gruener Ray Graves	Annually	Annually review distracted driving model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made and posted online as needed	Ongoing.	Ongoing	Ongoing.	Ongoing.

Objective 4C: Evaluate the Feasibility of Vehicle Decals for Teen Drivers

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
4C.1	Melissa Valido Chris Craig Leilani Gruener	Short-Term	Coordinate with New Jersey to understand their approach, challenges, and successes in implementing a vehicle decal to identify teen drivers for more effective GDL enforcement.	New Jersey's approach, challenges, and successes in implementing a vehicle decal documented	Revisit strategy in February.	On Hold.	On Hold.	On Hold.
4C.2	Melissa Valido Chris Craig Leilani Gruener	Medium-Term	Evaluate feasibility of conducting a similar program in Florida and identify potential challenges.	Feasibility of New Jersey's approach evaluated based on Florida's existing statutes and funding availability; document adjustments to fit Florida, as needed	Revisit strategy in February.	On Hold.	On Hold.	On Hold.
4C.3	Chris Craig Leilani Gruener	Medium-Term	Review approach and potential challenges with FDOT and FLSHMV	Approach discussed with FDOT and FLHSMV	Revisit strategy in February.	On Hold.	On Hold.	On Hold.

			management to determine if vehicle decals for teen drivers aligns with agency priorities.	management; adjusted as needed to align with FDOT and FLSHMV priorities				
4C.4	Andy Johnson Art Bodenheimer	Long-Term	Determine if legislative change is necessary to support the implementation of vehicle decals for teen drivers	Review Florida's existing statute and determine if changes are needed to implement vehicle decals for teen drivers	Revisit strategy in February.	On Hold.	On Hold.	On Hold.

Objective 4D: Support the Implementation of Teen Driver Safety Policies in High Schools

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
4D.1	Rachel Silber Leilani Gruener Dekova Batey	Short-Term	Develop model student code of conduct policy language that references commitment to safe driving behaviors	Model language developed and posted online	Ongoing/ to be addressed at a future meeting.	Ongoing/ to be addressed at a future meeting.	Ongoing.	Ongoing.
4D.2	Dekova Batey Ronda Cerulli Rachel Silber	Short-Term	Develop model student driving/parking privileges guidelines and best practices for high school students using school parking lots	Guidelines and best practices developed and posted online	Ongoing/ to be addressed at a future meeting.	Ongoing/ to be addressed at a future meeting.	Ongoing.	Ongoing.

Objective 4E: Track Legislative Proposals that Could Impact Teen Driver Safety

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Dec 2022	Feb 2023	June 2023	Sep 2023
4E.1	Karen Morgan Chris Craig Leilani Gruener	Annual	Annually review Florida' legislative proposals to identify opportunities to improve teen driver specific legislative language.	Florida legislative proposals reviewed, opportunities documented, and posted online	Ongoing.	Ongoing/ to be addressed at a future meeting.	Ongoing.	Ongoing.