



FLORIDA TEEN SAFE DRIVING COALITION

MEETING REPORT

June 20-21, 2023

Prepared For:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.

ATTENDANCE

Name	Organization	Attendance
Alisa Morgan	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
Andre Jamison	Drive Trainer	<input checked="" type="checkbox"/>
Andrew Johnson	Florida Department of Transportation, Law Enforcement Liaison, District 3	<input checked="" type="checkbox"/>
Chief Art Bodenheimer	Lake Alfred Police Department	<input type="checkbox"/>
Bonnie Frank	Florida Safety Council	<input type="checkbox"/>
Brian Dodge	Pembroke Park Police Department	<input checked="" type="checkbox"/>
Caleb Barton	Florida Highway Patrol (FHP)	<input checked="" type="checkbox"/>
Cheryl Palmer	Miami Dade County Schools	<input type="checkbox"/>
Chris Craig	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Chris Earl	Florida Safety Council	<input checked="" type="checkbox"/>
Christina Morales	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input type="checkbox"/>
Corey Griffin	Florida Sheriff's Association	<input type="checkbox"/>
Chris Keelin	St. Johns County Tax Collector	<input type="checkbox"/>
Chris Swinson	Coral Springs Police Department Emergency Manager	<input checked="" type="checkbox"/>
Daryl Cunningham	Osceola Sheriff's Office	<input checked="" type="checkbox"/>
Danielle Carlino	Safe Kids Northeast Florida / Wolfson Children's Hospital	<input checked="" type="checkbox"/>
Deborah Adams	Florida Virtual School	<input type="checkbox"/>
Derek Stewart	Florida Virtual School (FLVS)	<input checked="" type="checkbox"/>
Eric Stern	School District of Palm Beach County	<input checked="" type="checkbox"/>
Eric Henry	Florida Department of Transportation District 7	<input checked="" type="checkbox"/>
Gretchen Peoples	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input checked="" type="checkbox"/>
Ingrid Londono	HCA Florida Osceola Hospital	<input checked="" type="checkbox"/>
Jeannine Laurence	Mothers Against Drunk Driving (MADD)	<input type="checkbox"/>
Janae Angel	Port St. Lucie PD	<input checked="" type="checkbox"/>
Jennifer Hall	Nations Traffic Safety School	<input checked="" type="checkbox"/>
John Bolen	Treasure Coast Driving School	<input checked="" type="checkbox"/>
Jose Soto	State Farm Insurance	<input type="checkbox"/>
Juanita Williams-Teal	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Karen Morgan	AAA- The Auto Club Group/ACG	<input type="checkbox"/>
Keith Robbins	Florida Department of Transportation	<input checked="" type="checkbox"/>
Kristen Shinner	HCA Florida Lake Monroe Hospital	<input checked="" type="checkbox"/>
Lakeisha White	Florida Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>

Leilani Gruener	Florida Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Lilly Trujillo Pucket	Street Racing Kills	<input checked="" type="checkbox"/>
Lindsey Champlin	AAA – The Auto Club Group/ACG	<input type="checkbox"/>
Lee Woodcock	Atkins	<input checked="" type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Megan Hawkins	HCA Florida Blake Hospital	<input checked="" type="checkbox"/>
Michael Zinn	Florida Department of Transportation, Community Traffic Safety Team, District 7	<input checked="" type="checkbox"/>
Michelle Harris	AAA – The Auto Club Group/ACG	<input type="checkbox"/>
Petra Stanton	Johns Hopkins All Children’s Hospital	<input checked="" type="checkbox"/>
Michelle Avola-Brown	Naples Pathways Coalition	<input checked="" type="checkbox"/>
Rachel Silber	Hollywood Hills High School	<input checked="" type="checkbox"/>
Rachel Wilson	AAA – The Auto Club Group/ACG	<input type="checkbox"/>
Ray Graves	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Ronda Cerulli	Safe Kids Treasure Coast	<input type="checkbox"/>
Shaina Finkel	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Shieda Castillo	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input checked="" type="checkbox"/>
Stephanie Ghazvini	Florida Sheriffs Association	<input type="checkbox"/>
Tim Roberts	Florida Department of Transportation, Law Enforcement Liaison Coordinator	<input checked="" type="checkbox"/>
Alisa Morgan	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
Zachary Garvin	Miami-Dade County Public Schools	<input checked="" type="checkbox"/>
Coalition Support		
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Alan Amidon	Cambridge Systematics	<input checked="" type="checkbox"/>

Others In Attendance

- › Irv Slosberg, Dori Slosberg Foundation
- › Jennifer Smith, StopDistractions.org
- › Steve Kiefer, Kiefer Foundation
- › Wendy Slosberg, Dori Slosberg Foundation

MEETING NOTES – JUNE 20, 2023

Welcome and Member Sharing

Melissa Valido, Florida Teen Safe Driving Coalition (FTSDC), welcomed attendees and thanked them for their participation. She asked participants to introduce themselves before reviewing the meeting agenda.

FTSDC Updates and Housekeeping

Melissa provided general updates and housekeeping reminders relevant to the FTSDC.

- › Flip Charts
 - Melissa directed attendees' attention to the flip charts set up around the room. She asked participants to take opportunities throughout the meeting during breaks, subcommittee breakout times, or after the meeting to provide responses to the questions referenced on the flip charts.
- › Youth Traffic Safety Month/100 Deadliest Days Observances
 - Melissa said Youth Traffic Safety Month occurred in May noting that the FTSDC participated in the social media campaign. She said that the 100 Deadliest Days of Summer for Teen Drivers immediately followed Youth Traffic Safety Month. The 100 Deadliest Days started on Memorial Day and continues through Labor Day weekend. She said that Florida participates in the 100 Deadliest Days media campaign, sharing several examples of different media materials developed by the FTSDC. She offered to add partner logos and other information to the content developed for these campaigns, noting that all media materials developed by the FTSDC are available on the Resource Hub at Driver Education Resources - Florida Teen Safe Driving Coalition (flteensafedriver.org).
- › Parent/Teen Folder Mailing (FLHSMV MOU)
 - Melissa said that 103,982 Safe Driving Guides for Teens and Parents will be shipped soon. She said the coalition's goal is to ship Safe Driving Guides to the families of all newly licensed teens. The coalition is targeting mailing 265,000 Safe Driving Guides in Fiscal Year (FY) 2023-2024.
- › State Farm Grant Recipient
 - Melissa said State Farm has provided the FTSDC with a \$60,000 grant to support the creation of a Battle of the Belts Kit, the printing of an 140 additional Ground Your Parents kits, sponsorship of 10 presentations from traffic safety speakers at Florida high schools, and the provision of educational items that support traffic safety parents, caregivers, teens, and law enforcement. She noted that the 44th Annual Florida Association of School Resource Officers School Safety Conference will be held from July 10-14 at the Rosen Centre Hotel in Orlando, FL.
- › Ford Driving Skills for Life – Orlando Event Update
 - Melissa said the Ford Driving Skills for life event was held in Orlando in April 2023 with several FTSDC members in attendance. She said 193 teens, 157 chaperones, and 250 students attended the event. She noted that over 300 people were on the event's waiting list, underscoring the success of the event.
- › Battle of the Belts – Subcommittee Update
 - Melissa said that since private funding for the development of the Battle of the Belts kits was secured, the subcommittee has begun drafting and sourcing educational materials, in partnership with the Florida Occupant Protection Coalition (FOPC). The kits are expected to be ready for the 2023-2024 school year.

› Blog/Rack Card

- Melissa said the FTSDC created several blog posts based on topics suggested at prior meetings. The titles, authors, and links to the reviewed and posted blog posts are listed below:
 - [Check-in on Your Emotions Before You Drive](#) by Derek Stewart, Florida Virtual School.
 - [Driving into the Future: New Car Technology and Vehicle Maintenance](#) by Leilani Gruener, FLHSMV, and Brian Dodge, Pembroke Park Police Department.
 - [Words Can Kill: Peer Pressure on the Road](#) by Kristen Shinner, HCA Florida Lake Monroe Hospital, Rachel Silber, Hollywood Hills High School, and Ingrid Londono, HCA Florida Osceola Hospital.
- The subcommittee will shift their focus to creating rack cards addressing additional topics suggested by the FTSDC.

› Language Translation- Survey Responses

- Melissa said the FTSDC conducted a survey to identify and prioritize educational materials to be translated into Spanish and Creole. She said there were 29 survey participants and from those survey participants the top five topical educational materials recommended for translation were the following:
 - Distracted Driving
 - Safe Driving Guide for Teens and Parents
 - Speeding/Aggressive Driving Rack Card
 - Impaired Driving Rack Card
 - Bicycle and Pedestrian Safety
- Additional topics identified included Impaired Driving for Parents, Graduated Driver Licensing, and Bicycle and Pedestrian Laws.

› School Zone Yard Signs

- Melissa said there were 1,700 yard signs printed and distributed by the Florida Law Enforcement Liaison (LEL) program in FY 2020-2021. She asked if there is interest in reprinting these signs as the Miami-Dade County School Board has requested additional yard signs.

› Week of Awareness

- Melissa said Weeks of Awareness activities consist of presentations given at schools in areas identified that have the most fatal and serious injury crashes involving teen drivers. The presentations are given by national traffic safety speakers to promote teen driver safety awareness. She said the Weeks of Awareness campaign typically involves ten schools within the priority county in a given week with speakers presenting at two schools per day for five days. In 2023, 53 schools participated and engaged 28,528 students. While the number of schools and the number of students participating is increasing, neither have recovered to pre-pandemic levels of participation and attendance. She noted that next year Miami-Dade and Orange counties would each be the focus of an additional week reflecting that Miami-Dade and Orange counties have the highest number of fatal and serious injury crashes involving teen drivers, respectively.

› Florida SADD Student Engagement Board

- Melissa said the student engagement board meets on a quarterly basis. Melissa said Students Against Destructive Decisions (SADD) canceled the national SADD conference this year. Melissa said Shaina Finkel, FTSDC, will give a presentation tomorrow about how the Student Engagement Board will be transitioned from SADD to the FTSDC Student Engagement Board/Ambassador Program.

› Lifesavers Conference Update

- Melissa said she presented at the 2023 Lifesavers National Conference on Highway Safety Priorities in Seattle, Washington from April 2-3, 2023. During her presentation she reviewed the FTSDC’s approach to influence safe driving. Other panelists included Nationwide Insurance, Safe Kids Worldwide, and Impact Teen Drivers. She shared the survey results from her presentation. She said 93 conference goers attended her presentation and 109 attendees engaged with digital content she had shared.

› AAA- Legislative Update

- Melissa reviewed several pieces of legislation that were signed into law during the 2023 Florida Legislative Session. The legislation that passed included:
 - [HB 425](#), which expanded Florida’s existing Move Over Law to include disabled motor vehicles
 - [SB 766](#), which authorizes the installation of school bus infractions in schools zones
 - [HB 657](#), which authorizes local governments to use speed detection systems to enforce school zone speed limits.
 - [HB 949](#), which prohibits operation of Golf Carts on certain roadways by operators under the age of 18 without a valid learner’s license or valid driver’ license. Leilani Gruener, FLHSMV, noted that persons over the age of 18 would be required to provide valid government issued identification.
- Melissa reviewed several pieces of legislation that were not signed into law during the 2023 Florida Legislative Session, but that would be of interest to the FTSDC and its partners. The legislation that did not advance included:
 - [SB 1374](#), which increase the age that children must use crash tested child restrain device from five years or younger to seven years.
 - [HB 197](#), which would require a breath test refusal after a traffic stop with suspected impairment to be accompanied with an installation of an ignition interlock device in the vehicle of the driver who refused the breath test.

› Upcoming Observances

- Melissa reviewed and listed the upcoming Traffic Safety Observances in the months of June, July, and August.

June

- 100 Deadliest Days of Summer (Memorial Day to Labor Day),
- June is National Safety Month

July

- 100 Deadliest Days (Memorial Day to Labor Day)
- Independence Day Impaired Driving Campaign
- Operation Southern Slowdown (July 10-31st)

August

- 100 Deadliest Days (Memorial Day to Labor Day)
- Stop on Red Week (August 6th-12th)
- Drive Sober or Get Pulled Over (August 16-September 4th)
- Brake Safety Week (August 20th-26th)

› Justice for Logan Scherer

- Jennifer Smith, StopDistrattions.org, said that Gregory Androttis was sentenced to the maximum punishment of 30 years in prison. Androttis received 15 years for the vehicular homicide of 9-year old Logan Scherer, and 5 years each for the serious injuries of Jordan, Brooke, and Mallory Scherer. She noted the significance of this case being the first jury trial resulting in a conviction for distracted driving. She said that the conviction set a precedent quoting from the judge’s 30 minute remarks: “This was not an accident, but a conscious disregard for human life.”

Kiefer Foundation and Hands-Free Florida Coalition Presentation

Steve Kiefer, Foundation Chairman, introduced himself and shared his background of growing up in Detroit, Michigan and working as an executive for General Motors. He recounted his seven year journey that started when his college-age son was killed by a distracted driver during his first semester at Michigan State University. He said that the Kiefer foundation is organized around three pillars:

- › Awareness
- › Policy
- › Technology

He said that 94 percent of drivers are aware of the dangers of using a smartphone while driving, noting that despite this awareness that the same survey found that 84 percent still admit to using a smartphone while driving. Because of these statistics, the Kiefer foundation’s first pillar is dedicated to raising awareness of the dangers of distracted driving as well as the promotion of safe driving programs.

To demonstrate the second pillar of the Kiefer Foundation, policy, Steve shared how the Kiefer Foundation pushed for the installation of cable guard rails on the stretch of interstate where his son was killed. He noted this as one of the several policies the Kiefer foundation supports to end distracted driving. He said the Foundation partners with Hands Free Michigan and Hands Free USA to end distracted driving, and all associated traffic deaths in Michigan and across the country. Due to this effort, Michigan became the 26th state to prohibit the holding of any mobile device while driving an automobile. He noted that Alabama was the 27th state to enact such a law. Upon recently moving to Florida, and considering the Logan Scherer case verdict, the Foundation is focused on making Florida the 28th state to prohibit the use of a handheld mobile device while driving. He noted that some states have seen a 10 to 20 percent reduction in traffic fatalities after adopting such a law.

In discussing the third pillar of the Foundation’s work, technology, Steve stated that although technology is one of the biggest sources of distraction, it has the potential to be part of the solution. He noted that several countries utilize driver monitoring systems within vehicles. He emphasized that a wide variety of safe driving applications are available for download for all smartphone users.

Steve closed with analogies to drunk driving in the 1980s and 1990s and smoking on airplanes in the 1960s. He said norms can and do change over time, emphasizing that the Foundation’s challenge is to do just that. He encouraged everyone to Just Drive and to attend the press conference the following morning announcing the Just Drive and Hands-Free Florida campaign for the 2024 Legislative Cycle.

Participants had the following questions and comments for Steve:

- › Irv Slosberg, the Slosberg Foundation, emphasized the importance of personal experience in motivating change. He also said that Florida has unique challenges that make it different than other states.
 - Steve Kiefer said public-private partnerships could be a strategy to meet those challenges.
- › Derek Stewart, Florida Virtual School, asked Steve Kiefer to share his thoughts on the appropriate balance between distraction and entertainment in vehicle infotainment systems.

- Steve Kiefer said that the role of the automaker is to be as safe as possible, abide by the law, and meet consumer demand. He noted that improving infotainment system safety is occurring and ongoing.
- Derek Stewart asked for Steve Kiefer’s thoughts on as Advanced Driver Assistance Systems (ADAS) become more widespread, drivers’ perception of safety and engagement with the road will change.
 - Steve Kiefer said that autonomous driving is coming, but that the challenge lies in the transitional period when newer vehicles have these systems while other vehicles do not. He said that emergency braking and other ADAS technologies are highly effective, but dependent on drivers using them, noting existing educational efforts.
- Derek Stewart asked if there should be more responsibility placed on automakers referencing how fuel economy standards puts the onus on automakers.
 - Steve Kiefer said that at the federal level NHTSA and DOT are the decision makers and implementing agencies, noting that as part of the recent Infrastructure Investment and Jobs Act (IIJA), every new vehicle sold by 2026 must have an alcohol detection device. He emphasized that although the technology for such a device is not yet market-ready, distracted driving technology already exists and is implemented in several auto-oriented countries.
- Eric Stern, School District of Palm Beach County, echoed Irv Slosberg’s concern for Florida’s contextual challenges.
 - Steve Kiefer said the Hands-Free Coalition is focused on education and awareness, not just legislation. He said the biggest determinants of success are how well the awareness and enforcement campaigns are conducted, emphasizing that teens turn into adults.

2023 Teen Fact Sheet Discussion

Danny Shopf, Cambridge Systematics, lead a discussion on the updated 2023 Teen Safe Driving Coalition Fact Sheet. The fact sheet helps identify target audiences and provides context for Florida’s Teen Driver Safety challenges. The Fact Sheet is readily available for the coalition to use.

He noted that the fatal crashes involving teens is trending downward, following the statewide trend for fatal crashes. Likewise serious injuries involving teens and all types of serious injury crashes continue to trend downward. Danny emphasized that 2020 data continues to be an outlier.

Danny reviewed the Day of Week crash data, noting that Friday, Saturday, and Sunday continue to be days when more fatal crashes involving teens are occurring. Despite this, he said that overall crashes involving teens are lower on the weekends, but that the crashes occurring over the weekend are more deadly and likely involve high risk behaviors such as speeding, impairment, and potentially drowsy driving.

He reviewed the Month-by-Month crash data noting that the months of October, November, March, and May are the months where more crashes involving teens are occurring.

Danny broke down the crashes by different ages saying that the number of crashes and crash severity increases as teens age and develop a false sense of confidence.

Consistent with prior fact sheets, the Top 15 Florida counties for fatal crashes, serious injury crashes, and overall crashes involving teens continue to be the most populous counties within the state. Miami-Dade County had the most fatal crashes involving teens as well as the most overall crashes involving teens. Orange County had the most serious injury crashes involving teens. Danny noted that the contributing factors organized by the different emphasis areas detailed in FDOT’s Strategic Highway Safety Plan (SHSP) that were most associated with crashes involving teens were distracted driving, and speeding and aggressive driving.

Other key takeaways included that teens involved in fatal crashes were overwhelmingly male, crashes involving teens were occurring predominately in Florida’s urban areas, teens involved in crashes were overwhelmingly occurring among teens driving passenger cars or vans, and that teens involved in crashes are overwhelmingly likely to be Florida residents as opposed to visitors.

Danny delved into motorcycle fatalities involving teens. He noted that within motorcycle fatalities, teens are disproportionately more likely to be in a fatal crash while riding a motorcycle. He emphasized that 1/3 teens that die in motorcycle crashes were not wearing a helmet.

Participants had the following questions and comments for Danny:

- › Melissa suggested that although Florida's months with the highest crashes involving teens does not align with the 100 Deadliest Days, Florida's deadliest days for all drivers, including teens, are year-round.
- › John Bolen, Treasure Coast Driving School, asked if FLHSMV can determine if teens involved in motorcycle crashes have had formal training on how to ride a motorcycle?
 - Derek Stewart said this is already occurring through Florida Virtual School.
- › Shaina noted that the increases in crashes involving teens ages 18 and 19 compared to other teen drivers may be due to those age groups starting college.
- › Steve Kiefer said that there is a national trend of teens waiting to obtain their driver license and asked if that was the case for the increase in crashes involving teens as they age.
 - Danny said that while that national trend is also occurring in Florida, it is not reflected in this dataset.
- › Irv noted that distracted driving is believed to be significantly underreported.
- › Mike Zinn, FDOT District 7 Community Traffic Safety Team, asked if it was known if teens riding motorcycles that were involved in crashes had motorcycle endorsements.
 - Danny said it is possible, but ultimately would depend on what is available from FLHSMV data and that the data team would conduct additional analysis to determine this.
- › Andy Johnson, District 3 Law Enforcement Liaison, noted in the Florida Panhandle and other rural parts of the state, riding dirt bikes is an activity that some teens may be engaged in, and wondered if the motorcycle crashes would capture that activity.
 - Danny said that that would be completely dependent on what the responding officer marked on the crash report.
 - Chris Craig, FDOT, noted the difference in severity reflected in a crash report compared to an incident report. He said that if the responding officer fills out a crash report for a call involving a teen riding a dirt bike, it would be reflected in the FLHSMV data.
 - The FTSDC expressed interest in geographically visualizing motorcycle crashes involving teens.

2023 Strategic Action Plan – Subcommittee Group Breakout Sessions

- › Melissa asked participants to divide into subcommittee groups and review their actions steps in the FTSDC Strategic Action Plan. Subcommittee groups worked collaboratively to report progress on action steps and identify next steps to accomplish prior to the next FTSDC meeting. Each action step leader prepared to provide an update at the closing of the FTSDC meeting. The subcommittees were organized around the following breakout topics and their associated Action Steps. Subcommittee participants are listed under each break out topic.

Driver Education

- › Eric Stern, School District of Palm Beach County
- › Derek Stewart, Florida Virtual School
- › Ingrid Londono, HCA Florida Osceola Hospital

- › John Bolen, Treasure Coast Driving School
- › Keith Robbins, Florida Department of Transportation
- › Lee Woodcock, Atkins
- › Leilani Gruener, FLHSMV
- › Petra Stanton, Johns Hopkins All Children’s Hospital
- › Rachel Silber, Hollywood Hills High School

Model Language

- › Andy Johnson, Florida Department of Transportation, Law Enforcement Liaison, District 3
- › Chris Swinson, Coral Springs Police Department
- › Jennifer Smith, StopDistractions.org
- › Steve Kiefer, Kiefer Foundation
- › Tim Roberts, Florida Department of Transportation, Law Enforcement Liaison Coordinator

High Schoolers

- › Gretchen Peoples, Florida Department of Transportation, Community Traffic Safety Team, District 3
- › Mike Zinn, Florida Department of Transportation, Community Traffic Safety Team, District 7
- › Eric Henry, Florida Department of Transportation, District 7
- › Shieda Castillo, Florida Department of Transportation, Community Traffic Safety Team, District 6

Teen Traffic Safety Week

- › Janae Angel, Port St Lucie Police Department
- › Lily Trujillo Puckett, Street Racing Kills
- › Megan Hawkins, HCA Florida Blake Hospital
- › Melissa Valido, Florida Teen Safe Driving Coalition
- › Shaina Finkel, Florida Teen Safe Driving Coalition
- › Danielle Carlino, Safe Kids NEF/Wolfson Children’s Hospital

Public Comment Period

There were no comments from the public.

Wrap Up and Next Steps

Melissa provided an overview of the agenda for Day 2 and thanked attendees for their participation.

Adjourn

Day 1 of the Coalition meeting adjourned at 5:00 PM.

MEETING NOTES – JUNE 21, 2023

Welcome and Day 1 Recap

Melissa welcomed participants back to Day 2 of the Florida Teen Safe Driving Coalition Meeting. She reviewed the activities from Day 1, reviewed the Day 2 agenda, and the meeting followed.

FTSDC Award Ceremony

Melissa announced the June FTSDC award winners as follows:

- **First to Register** - Gretchen Peoples
- **Teen Driver Safety Champion** – Rachel Silber
- **Meeting MVP and Overall Support** - Juanita Williams-Teal

FTSDC Teen Ambassador Program – Discussion and Q&A

Shaina Finkel, FTSDC, led a discussion on the new Teen Ambassador Program which was created due the dissolution of the state affiliate agreement between to Students Against Destructive Decisions (SADD) and Florida. The Teen Ambassador Program will be an opportunity to engage Florida teens in new ways. The new approach of the program is to engage Florida high schoolers in traffic safety through a statewide club format that operates through individual schools. She said any Florida high schooler currently enrolled can join.

She reviewed the missions and vision of program. The mission of the Teen Ambassador Program is to advocate for safe teen driving with the goal of reducing fatalities and serious injuries involving teens. The vision of the program is to create a culture of safe driving among Florida's teens through encouraging responsible behavior, effective education, collaboration, and advocacy.

The program will consist of two components: Program Ambassadors and the Student Board.

The Student Board will consist of 5 elected positions that will require attendance and participation in bi-weekly meetings. Potential board members will go through an interview and selection process that Melissa and Shaina will oversee. Board member terms will be from October to June every year. Candidates will have to reapply on a yearly basis to serve multiple terms.

The ambassador program will resemble a statewide club with no limit on the number of ambassador positions. Participation as an ambassador will not require completion of an interview process. Attendance will be strongly encouraged, but not required.

The program will consist of monthly statewide virtual meetings run by the Student Board. The meetings will be planned and executed by the student board with guidance from Melissa and Shaina. Each meeting will recap awareness campaigns and activities that occurred during the previous month, and discuss upcoming events and awareness campaigns.

Shaina discussed student motivation to apply to the program, board member selection criteria, board member expectations, the board meeting format, board members' personal project, and the board weekend retreat.

The five board positions consist of a

- › President

- › Vice President
- › Secretary
- › Social Chair
- › Member Engagement and Recruitment Chair

Shaina said the program is set to launch with the Board application window opening in July and closing in mid-September. She reviewed the fundraising goal and what activities funds would support.

Applicants that are selected to be board members will be announced in early October. She noted that the FTSDC can assist the Teen Ambassador program in the following ways:

- › Share information related to the Ambassador program through members' networks
- › Recommend high quality candidates
- › Support funding for the program
- › Provide feedback and support the students participating in the program

Participants had the following questions and comments for Shaina:

- › Irv asked what role elected officials can play in supporting the program?
 - Legislative activities are beyond the scope of the Ambassador Program and the FTSDC, both of which are focused on building the program.
- › Rachel Silber asked for clarity on the type of student that can participate in the program.
 - Actively enrolled Florida high school students can participate in the program. The program leads intend to engage Rachel and Hollywood Hills High school specifically.
- › Eric Stern asked how the Board positions will be advertised?
 - The application window for Board positions will be posted on FTSDC social media accounts, and on the FTSDC website. Additionally, the positions will be shared with the contact list developed previously through SADD and other organizational engagement. Florida Virtual School will also be helpful in spreading the word. Coalition members should keep an eye out for program emails to share with members' networks.
 - Eric Stern asked when will the Board positions be selected?
 - The program managers are targeting a public announcement in the third week of October.
- › Rachel Silber noted that the fundraising goal Shaina discussed is achievable.
- › Eric Stern asked if funds raised could be used to support board members working through their required personal projects to be on the board?
 - While not previously considered, using funds to support board members in their required personal project would be worth fleshing out in more detail.
- › Chris Craig, FDOT, noted that NHTSA funding supports the development and production of printed educational and outreach materials.

2023 Strategic Action Plan – Subcommittee Group Breakout Sessions

- › Melissa asked participants to divide into subcommittee groups and review their actions steps in the FTSDC Strategic Action Plan. Subcommittee groups worked collaboratively to report progress on action steps and identify next steps to accomplish prior to the next FTSDC meeting. Each action step leader prepared to provide an update at the closing of the FTSDC meeting. Subcommittee participants are listed under each break out topic.

Driver Education

- › Eric Stern, School District of Palm Beach County
- › Derek Stewart, Florida Virtual School
- › Ingrid Londono, HCA Florida Osceola Hospital
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- › Lee Woodcock, Atkins
- › Leilani Gruener, FLHSMV
- › Petra Stanton, Johns Hopkins All Children’s Hospital
- › Rachel Silber, Hollywood Hills High School

Model Language

- › Andy Johnson, Florida Department of Transportation, Law Enforcement Liaison, District 3
- › Chris Swinson, Coral Springs Police Department
- › Jennifer Smith, StopDistractions.org
- › Steve Kiefer, Kiefer Foundation
- › Tim Roberts, Florida Department of Transportation, Law Enforcement Liaison Coordinator

High Schoolers

- › Gretchen Peoples, Florida Department of Transportation, Community Traffic Safety Team, District 3
- › Mike Zinn, Florida Department of Transportation, Community Traffic Safety Team, District 7
- › Eric Henry, Florida Department of Transportation, District 7
- › Shieda Castillo, Florida Department of Transportation, Community Traffic Safety Team, District 6

Teen Traffic Safety Week

- › Janae Angel, Port St Lucie Police Department

- › Lily Trujillo Puckett, Street Racing Kills
- › Megan Hawkins, HCA Florida Brake Hospital
- › Melissa Valido, Florida Teen Safe Driving Coalition
- › Shaina Finkel, Florida Teen Safe Driving Coalition
- › Danielle Carlino, Safe Kids NEF/Wolfson Children’s Hospital

2023 Strategic Action Plan – Subcommittee Group Report Out

Danny Shopf captured updates and progress made on each action step on-screen. Updates to the FTSDC Strategic Action Plan can be found in Appendix A.

Follow up actions to be noted include the following:

- › **Action Step 2A.2** -Creating new digital and print materials related to outstanding gaps in teen driver safety
 - Follow up with Andre about dynamic digital content.
 - Chris Craig said there was updated street racing tip cards and graphics that could be used to develop digital content.
 - Lilly is sending Melissa additional street racing materials.
- › **Action Step 4A.1**- Develop model legislative language to align Florida’s Graduated Driver License (GDL) laws with national standards and best practices
 - Derek asked for clarity on the approach to this Action Step.
 - Danny said to offer up specific options that the coalition or partners can find valuable, noting that one of those options can be a model language alignment that may not be feasible in the near term.

Public Comment Period

There were no comments from the public.

Closing and Next Steps

Melissa again thanked attendees for their participation and displayed the FY2023 meeting dates: NHTSA will be at the next meeting.

- › August 29-30, 2023

Adjourn

The meeting was adjourned at 12:50 PM.

Contact information for Florida Teen Safe Driving Coalition (FTSDC) questions:

Juanita Williams-Teal,
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Tallahassee Community College (TCC)
 Coalition Leader, FTSDC
 Phone: 850.570.8879
Info@flteensafedriver.org

FLORIDA TEEN SAFE DRIVING COALITION STRATEGIC ACTION PLAN UPDATED *JUNE 21, 2023*

Action Plan Goal 1: Program Management

Objective 1A: Meeting Facilitation and Progress Tracking

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
1A.1	Melissa Valido	Quarterly	Conduct quarterly Florida Teen Safe Driving Coalition (FTSDC) meetings.	Number of meetings conducted annually	Meeting conducted August 30-31, 2022.	Meeting conducted December 8-9, 2022.	Meeting conducted February 21-22, 2023	Meeting conducted June 20-21, 2023.
1A.2	Cambridge Systematics	Quarterly	Update progress on Teen Safe Driving Strategic Action Plan strategies to include recent implementation activities and challenges with implementation.	Action Plan progress updated quarterly	Updated following August 30-31, 2022 meeting.	Ongoing.	Updated following February 21-22, 2023 meeting.	Updated following June 20-21, 2023 meeting.

Objective 1B: Data Analysis and Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
1B.1	Cambridge Systematics	Annually	Develop an Annual Teen Safe Driving Fact Sheet.	Fact sheet developed and posted on FTSDC website and publicized	Posted on FTSDC website.	Will begin data analysis in 2023.	CS analyzing traffic records data.	Reviewed and approved at June 20-21, 2023 meeting.
1B.2	Cambridge Systematics Cristina Morales/ Shieda Castillo	Annually	Review Florida's teen related traffic records data annually, determine if target audiences have changed, and make adjustments if needed.	Data analyzed, and target audiences adjusted (if applicable)	Discussed using SDIS to identify opportunities for infrastructure countermeasure implementation	Next review will occur in June	Will review after 1B.1 is complete.	Reviewed. No change in target audience.
1B.3	Ronda Cerulli	Annually	Increase the number of available teen driver data sources.	Information for all applicable data sources available on FTSDC website and publicized (i.e., Signal Four, etc.)	No change.	Ongoing.	Ongoing	Ongoing.

Objective 1C: Policies and Best Practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
1C.1	Leilani Gruener Melissa Valido Lakeisha White	Quarterly	Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of new or existing initiatives coordinated with other traffic safety coalitions (annually)	Ongoing.	Ongoing.	Ongoing. Will reach out to Ped/Bike specifically.	Ongoing. BotB coordination with OP.

Objective 1D: Maintain a Robust and Active FTSDC Membership

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
1D.1	Melissa Valido	Quarterly	Update and maintain a Membership, Friends, and Youth Peer Organizations roster that includes contact information and tracks member participation, where applicable.	Member and Friend roster updated quarterly	Membership list updated.	Membership list updated.	Membership list updated.	Membership list updated.
1D.2	Melissa Valido	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended at least two meetings annually to determine if they still intend to participate as a member or prefer to be included on the Friends roster.	Members contacted; meeting attendance increased	Ongoing.	Ongoing.	Ongoing.	Ongoing.
1D.3	Melissa Valido	Medium-Term	Expand FTSDC membership to include: <ul style="list-style-type: none"> • school resource officers/FASRO, (<i>Corey Griffin, Art Bodenheimer, and Lindsey Champlin</i>) • Florida business leaders, (<i>TBD</i>) • tourism leaders, (<i>Cristina Morales</i>) • civic organizations, (<i>Cristina Morales, Ingrid Londono, and Kristen Shinner</i>) 	Potential members identified and contacted; number of new members participating	Will address as an agenda item at a future meeting	Will address as an agenda item at a future meeting.	Assigned special subcommittee to identify potential representation.	Ongoing.

			<ul style="list-style-type: none"> • trade and medical associations, (<i>David Summers, Derek Stewart</i>) • Florida Department of Education, (<i>Eric Stern</i>) • Florida and County School Boards, (<i>Eric Stern</i>) • Florida Parent Teacher Association, (<i>Eric Stern</i>) • Driver education programs, (<i>Derek Stewart</i>) • disadvantaged communities, (<i>Andre Jamison, Dakova Batey, Mike Zinn</i>) • traditionally underserved populations, (<i>Andre Jamison, Dakova Batey, Mike Zinn</i>) • and others deemed to benefit the Coalition's mission and objectives 				
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Objective 1E: Maintain a Robust and Active Student Engagement Board

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
1E.1	Melissa Valido	Quarterly	Conduct quarterly Student Engagement Board meetings.	Number of meetings conducted annually	Ongoing.	Ongoing, next meeting in January.	Ongoing, next meeting in March.	Transition to FTSDC Ambassador Program.
1E.2	Melissa Valido	Quarterly	Update and maintain a Membership roster that includes contact information and tracks member participation.	Member roster updated annually	Member roster updated.	Member roster updated.	Member roster updated.	Taking applications in July.
1E.3	Melissa Valido Lakeisha White Jeannine Laurence	Annually	Use Youth Peer Organizations (like STAND, LiveFree Coalitions, Impact Teen Drivers, Teens in the Driver Seat, Florida Informed Families, SGA, etc.) to increase student engagement across Florida	Number of new organizations and new chapters of existing organizations added to partner list annually	Impact Teen Driver presentation given at August 2022 meeting. Re-engaged NOYS (community-based involvement focus)	Ongoing.	Ongoing.	Ongoing.

Action Plan Goal 2 - Teen Driver Safety Communications and Outreach

Objective 2A: Expand Catalog of Teen Driver Safety Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
2A.1	Chris Swinson Lindsey Champlin Michele Harris Leilani Gruener	Annually	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) and the FTSDC website to identify potential gaps or revisions needed to existing materials.	FTSRC reviewed; FTSDC website reviewed; materials updated or replaced annually	Meeting internally to coordinate review of website.	Meeting conducted in September, ongoing progress will be made.	Will address at a future meeting.	Will address at a future meeting.
2A.2	Leilani Gruener Mike Zinn	Medium-Term	<p>Create new digital and print materials related to outstanding gaps in teen driver safety, including:</p> <ul style="list-style-type: none"> distracted driving, (<i>Chris Keelin</i>) new technology, (<i>Leilani Gruener</i>) street racing, (<i>Andre Jamison, Caleb Barton, Chris Keelin</i>) electric scooters and micro-mobility, (<i>TBD</i>) golf carts, (<i>Leilani Gruener, David Summers</i>) drowsy driving, (<i>Lakeisha White</i>) peer pressure, (<i>Petra Stanton</i>) mental health, (<i>Lakeisha White</i>) 	Number and type of new materials created and posted for distribution annually		Ongoing-Subcommittees' progress noted in meeting summary.	Will share examples at a future meeting.	<p>Topical Blogs have been posted. Working on Rack Cards now.</p> <p>Follow up with Andre about dynamic digital content.</p> <p>Updated tip cards related to street/drag racing.</p>

			<ul style="list-style-type: none"> • psychology of driving, <i>(Andre Jamison)</i> • and railroad crossings. <i>(TBD)</i> • safety belt information <i>(Leilani, Petra, Alisa)</i> 					
2A.3	Art Bodenheimer Andy Johnson Tim Roberts Caleb Barton Corey Griffen Brian Dodge Chris Swinson	Medium-Term	Update law enforcement materials to include additional information about GDL, especially related to nighttime driving restrictions.	Law enforcement materials created/updated.		Will be addressed at a future meeting.	Developing storyboard for roll-call video.	2 templates on how to submit. Partnering with ATL officers that have already created something.
2A.4	FDOT	Medium-Term	Prioritize and translate existing materials available on the FTSRC to Spanish and Haitian/Creole.	Number of materials translated.			Will address at future meeting.	Survey was conducted and priority materials were selected. Include Ingrid for translation review.

Objective 2B: Provide a Written Communications Strategy which Details how to Develop, Promote, and Distribute Digital and Print Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
2B.1	Cambridge Systematics	Short-Term	Review existing digital and print education and outreach campaigns conducted by the FTSDC, safety partners, and other states to identify and document best practices.	Best practices identified	Initial review conducted.	Ongoing.	Ongoing.	Ongoing.
2B.2	Cambridge Systematics	Short-Term	Develop a standard template outlining best practices for developing, promoting, and distributing digital and print materials.	Standard template developed and distributed to FTSDC members	Preliminary draft in progress.	Ongoing.	Ongoing.	Ongoing.

Objective 2C: Increase Distribution Network

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
2C.1	Chris Craig Juanita Williams-Teal Melissa Valido	Quarterly	Coordinate with the Florida Department of Highway Safety and Motor Vehicles (FLHSMV) to obtain addresses of recently licensed teen drivers and distribute key education and outreach materials to these addresses.	Materials sent quarterly, as allowable through funding and continued assistance from FLHSMV	Expect to send the first round of materials out by the Q1 2023 meeting.	Ongoing.	Ongoing.	Ongoing.
2C.2	Cristina Morales/	Medium-Term	Coordinate with FDOE, County School Boards, and high schools to distribute key	Materials distributed biannually	Plan to start with Miami-	Ongoing.	Creating QR codes that send users to the	Identifying additional opportunities to

	Shieda Castillo Eric Stern Mike Zinn John Bolen Rachel Silber Jeannine Laurence		education and outreach materials to Florida's high school students.		Dade schools for initial pilot. Also reaching out to individual schools to test best practices in implementation. Melissa will follow up with Danielle Thomas (FL School Board Assoc.)		FTSDC resource page. Including in presentations, events, etc.	include QR codes and encourage additional engagement. Considering a PSA focused on distracted driving to share with students. Need a better way to track impressions. Broward, Miami-Dade, and Collier Driver Education Websites have our link posted.
2C.3	Eric Stern Jeannine Laurence Rachel Silber Melissa Valido	Medium-Term	Coordinate with the Florida Parent Teacher Association to distribute key education and outreach materials to parents and caregivers.	Materials distributed quarterly	Ongoing. New State president for us to engage.	Will be addressed at a future meeting.	Creating QR codes that send users to the FTSDC resource page. Including in presentations, events, etc.	Ongoing.
2C.4	Andy Johnson Art Bodenheimer Chris Swinson	Short-Term	Coordinate with the Florida Police Chief's Association (FPCA), Florida Sheriff's Association (FSA), and the Florida Highway Patrol (FHP) to distribute key education and outreach information to law	Materials distributed bi-annually	Discussed at the FPCA Conference.	Will be addressed at a future meeting.	Ongoing	Discussed at the Highway Safety Committee in January. Meeting to discuss again in July.

	Caleb Barton Brian Dodge Corey Griffin		enforcement officers and the public.					
2C.5	Andy Johnson Art Bodenheimer Chris Swinson Caleb Barton Brian Dodge Corey Griffin	Medium-Term	Develop roll call videos to help law enforcement officers quickly understand teen driver safety challenges and statutory requirements.	Roll call video developed		Will be addressed at a future meeting.	Developing storyboard for roll-call video.	Ongoing.
2C.6	Chris Keelin Cristina Morales Eric Stern	Medium-Term	Coordinate with Florida Tax Collector offices to distribute key education and outreach materials to drivers receiving/renewing their license.	Materials distributed quarterly	FLHSMV is also coordinating with Tax Collector Offices. FLHSMV will find which counties are using the video.	Will be addressed at a future meeting.	Creating QR codes that send users to the FTSDC resource page. Including in presentations, events, etc.	Ongoing.

Objective 2D: Participate in Teen Driver Safety Events

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
2D.1	Melissa Valido Lakeisha White Petra Stanton Mike Zinn Eric Stern David Summers Melanie Brocato Andy Johnson Stephanie Ghazvini Ingrid Londono	Annually	Conduct an annual Weeks of Awareness campaign.	Weeks of Awareness conducted annually	Wrapping up this year's Weeks of Awareness. Locations have been identified, and we're now working to determine dates for next year's Weeks of Awareness.	Planning efforts ongoing.	Weeks of Awareness underway. Still looking for additional schools to participate in key locations.	Weeks of Awareness underway. 28,000 students engaged at 53 schools.
2D.2	Melissa Valido Lakeisha White Andre Jamison Chris Swinson Michele Harris	Annually	Participate in Teen Driver Safety Week.	Teen Driver Safety Week conducted annually	Updating Resource Hub. Coordinating on additional event in Orlando.	Completed October 2022.	Will discuss in August.	Partnering with AAA to conduct 5-part webinar.

	Lindsay Champlin Ingrid Londono							
2D.3	Lindsey Champlin Gretchen Peoples Rachel Wilson Michele Harris	Annually	Promote AAA PROMise.	Number entities and individuals receiving information		Ongoing, progress to be made in January.	Ongoing.	145 toolkits ordered.

Objective 2E: Develop a Statewide Battle of the Belts Program Template and Resource Kit

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
2E.1	Melissa Valido Petra Stanton Shaina Finkel Gretchen Peoples Ronda Cerulli Alisa Morgan	Short-Term	Review existing Battle of the Belts programs and identify best practices and challenges.	Performance measures identified	Building a BotB landing page. Targeting delivering BotB in October 2023	Completed. Targeting delivery for 2023-2024 school year.	Completed.	Completed.
2E.2	Melissa Valido Petra Stanton	Medium-Term	Create a model statewide battle of the belts program toolkit with detailed instructions, examples, and key resources essential for a successful program.	Battle of the Belts toolkit created		Ongoing, model created.	Prototype targeted for June Meeting.	Drafting BotB kit materials. Targeting 2023-2024 school year.

	Shaina Finkel Gretchen Peoples Ronda Cerulli Alisa Morgan							
2E.3	Melissa Valido Petra Stanton Leilani Gruener David Summers	Medium-Term	Coordinate with the Florida Occupant Protection Coalition to facilitate the distribution of Battle of the Belts toolkits.	Number of toolkits distributed		To be completed after 2E.2.	To be completed after 2E.2	To be completed after 2E.2

Action Plan Goal 3: Driver Education

Objective 3A: Identify teen driver education and licensing best practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
3A.1	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank	Short-Term	Establish a subcommittee to explore the feasibility of developing standardized novice driver education curriculum in Florida.	Subcommittee established	Subcommittee established. Updated objective and action language.	Complete.	Complete.	Complete.
3A.2	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams	Medium-Term	Identify and document novice driver education curriculum and driver training best practices.	Best practices documented	Refining best practices.	Complete.	Complete.	Complete.

	Cheryl Palmer Ingrid Londono Bonnie Frank							
3A.3	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank	Long-Term	Develop recommendations for establishing a standard novice driver education curriculum and the proposed next steps.	Next steps identified.		Next steps are to refine and present to stakeholders.	Complete.	Complete.

Objective 3B: Identify Existing Gaps in Florida’s Driver Education Programs and Resources

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
3B.1	Chris Keelin Derek Stewart Leilani Gruener Michele Harris	Short-Term	Identify and document all relevant Florida pre- and post-licensure driver education programs and resources and post to the FTSDC website.	List of driver education programs and resources posted online	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.

	Rachel Wilson							
3B.2	Derek Stewart John Bolen Michele Harris Rachel Wilson	Medium-Term	Identify gaps in existing pre- and post-licensure driver education program options and resources.	List of cities/counties with little or no access to driver education developed	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.
3B.3	Leilani Gruener Lakeisha White Eric Stern Michele Harris Rachel Wilson	Long-Term	Coordinate with schools and community groups in areas with little or no access to driver education programs and resources to provide driver education resources and educational materials.	Number entities receiving resources/materials and number of resources/materials distributed	Reviewing Impact Teen Drivers as a potential program to support these areas.	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.
3B.4		Long-Term	Develop a needs assessment documenting the existing pre- and post-licensure driver education programs, gaps in educational resources, and areas with little or no access to driver education programs.	Needs assessment published.			To be completed after Objective 3A.	To be completed after Objective 3A.

Objective 3C: Develop Model Driver Education Curriculum and Management Structure

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
3C.1	Chris Keelin Derek Stewart Leilani Gruener Michele Harris Rachel Wilson	Long-Term	Develop a model driver education curriculum that aligns with Florida and national best practices.	Model curriculum developed.			Ongoing	First DRAFT completed.
3C.2	Chris Keelin Derek Stewart Leilani Gruener Michele Harris Rachel Wilson	Long-Term	Evaluate the feasibility of consolidating Florida’s driver education program administration and oversight in a singular state agency.	Evaluation conducted and documented.			Ongoing	

Objective 3D: Support Enhancement of Florida’s Traffic Law and Substance Abuse Education (TLSAE)

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
3D.1		Annual	Review Florida’s TLSAE course and identify opportunities to align with national best practices.	Best practices identified and documented.			Ongoing	Working on model language that requires education beyond TLSAE.
3D.2		Medium-Term	Develop a model curriculum to align Florida’s TLSAE with national standards and best practices.	Model curriculum developed.			Ongoing	
3D.3		Long-Term	Evaluate the feasibility of making Florida’s TLSAE course a requirement for all first-time drivers, regardless of age.	Feasibility of making TLSAE course a requirement documented.			Ongoing	

Action Plan Goal 4: Teen Driver Safety Policy

Objective 4A: Support Enhancement of Florida's Graduated Driver License Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
4A.1	Karen Morgan Ray Graves	Short-Term	Develop model legislative language to align Florida's Graduated Driver License (GDL) laws with national standards and best practices.	Model legislative language developed and posted online	Preliminary draft in progress.	Preliminary draft in progress.	Will provide update at a future meeting.	Preliminary draft in progress.
4A.2	Chris Craig Melissa Valido Leilani Gruener Karen Morgan Ray Graves	Annually	Annually review GDL model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made as needed		Ongoing.	Ongoing	Ongoing.

Objective 4B: Support Enhancement of Florida's Distracted Driving Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
4B.1	Karen Morgan Leilani Gruener Melissa Valido Ray Graves	Short-Term	Review distracted driving laws from other states and related literature and identify best practices that could be applied to Florida's distracted driving law.	List of best practices developed		Ongoing.	Ongoing	Ongoing.
4B.2	Karen Morgan	Medium-Term	Develop model legislative language to align Florida's	Model legislative language developed and posted online	Preliminary draft in progress.	Ongoing.	Ongoing	Ongoing.

	Leilani Gruener Melissa Valido Ray Graves		distracted driving laws with best practices.					
4B.3	Chris Craig Melissa Valido Leilani Gruener Ray Graves	Annually	Annually review distracted driving model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made and posted online as needed		Ongoing.	Ongoing	Ongoing.

Objective 4C: Evaluate the Feasibility of Vehicle Decals for Teen Drivers

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
4C.1	Melissa Valido Chris Craig Leilani Gruener	Short-Term	Coordinate with New Jersey to understand their approach, challenges, and successes in implementing a vehicle decal to identify teen drivers for more effective GDL enforcement.	New Jersey's approach, challenges, and successes in implementing a vehicle decal documented	Research indicated a stronger GDL law is key to this program's success. Still evaluating challenges related to enforcement.	Revisit strategy in February.	On Hold.	On Hold.
4C.2	Melissa Valido Chris Craig Leilani Gruener	Medium-Term	Evaluate feasibility of conducting a similar program in Florida and identify potential challenges.	Feasibility of New Jersey's approach evaluated based on Florida's existing statutes and funding availability; document		Revisit strategy in February.	On Hold.	On Hold.

				adjustments to fit Florida, as needed				
4C.3	Chris Craig Leilani Gruener	Medium-Term	Review approach and potential challenges with FDOT and FLSHMV management to determine if vehicle decals for teen drivers aligns with agency priorities.	Approach discussed with FDOT and FLHSMV management; adjusted as needed to align with FDOT and FLSHMV priorities		Revisit strategy in February.	On Hold.	On Hold.
4C.4	Andy Johnson Art Bodenheimer	Long-Term	Determine if legislative change is necessary to support the implementation of vehicle decals for teen drivers	Review Florida's existing statute and determine if changes are needed to implement vehicle decals for teen drivers		Revisit strategy in February.	On Hold.	On Hold.

Objective 4D: Support the Implementation of Teen Driver Safety Policies in High Schools

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
4D.1	Rachel Silber Leilani Gruener Dekova Batey	Short-Term	Develop model student code of conduct policy language that references commitment to safe driving behaviors	Model language developed and posted online	Guideline draft in progress.	Ongoing/ to be addressed at a future meeting.	Ongoing/ to be addressed at a future meeting.	Ongoing.
4D.2	Dekova Batey Ronda Cerulli Rachel Silber	Short-Term	Develop model student driving/parking privileges guidelines and best practices for high school students using school parking lots	Guidelines and best practices developed and posted online	Guideline draft in progress.	Ongoing/ to be addressed at a future meeting.	Ongoing/ to be addressed at a future meeting.	Ongoing.

Objective 4E: Track Legislative Proposals that Could Impact Teen Driver Safety

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Dec 2022	Feb 2023	June 2023
4E.1	Karen Morgan Chris Craig Leilani Gruener	Annual	Annually review Florida' legislative proposals to identify opportunities to improve teen driver specific legislative language.	Florida legislative proposals reviewed, opportunities documented, and posted online		Ongoing.	Ongoing/ to be addressed at a future meeting.	Ongoing.