



FLORIDA TEEN SAFE DRIVING COALITION

MEETING REPORT

February 21-22, 2023

Prepared For:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.

ATTENDANCE

Name	Organization	Attendance
Alisa Morgan	Always Wear Your Seatbelt Foundation	<input checked="" type="checkbox"/>
Andre Jamison	Drive Trainer	<input checked="" type="checkbox"/>
Andrew Johnson	Florida Department of Transportation, Law Enforcement Liaison, District 3	<input checked="" type="checkbox"/>
Chief Art Bodenheimer	Lake Alfred Police Department	<input type="checkbox"/>
Bill DeMott	The Keri Anne DeMott Foundation	<input type="checkbox"/>
Bonnie Frank	Florida Safety Council	<input checked="" type="checkbox"/>
Brian Dodge	Pembroke Park Police Department	<input checked="" type="checkbox"/>
Caleb Barton	Florida Highway Patrol (FHP)	<input checked="" type="checkbox"/>
Cheryl Palmer	Miami Dade County Schools	<input type="checkbox"/>
Chris Craig	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Christina Morales	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input checked="" type="checkbox"/>
Corey Griffin	Florida Sheriff's Association	<input checked="" type="checkbox"/>
Chris Keelin	St. Johns County Tax Collector	<input type="checkbox"/>
Chris Swinson	Coral Springs Police Department Emergency Manager	<input type="checkbox"/>
Danielle Carlino	Safe Kids Northeast Florida / Wolfson Children's Hospital	<input type="checkbox"/>
David Summers	Trauma Agency - Health Care District Palm Beach County	<input type="checkbox"/>
Deborah Adams	Florida Virtual School	<input checked="" type="checkbox"/>
Dekova Batey	Gainesville Bicycle and Pedestrian Program	<input type="checkbox"/>
Derek Stewart	Florida Virtual School (FLVS)	<input checked="" type="checkbox"/>
Eric Stern	School District of Palm Beach County	<input checked="" type="checkbox"/>
Gretchen Peoples	Florida Department of Transportation, Community Traffic Safety Team, District 3	<input checked="" type="checkbox"/>
Ingrid Londono	HCA Florida Osceola Hospital	<input checked="" type="checkbox"/>
Jeannine Laurence	Mothers Against Drunk Driving (MADD)	<input checked="" type="checkbox"/>
John Bolen	Treasure Coast Driving School	<input checked="" type="checkbox"/>
Jose Soto	State Farm Insurance	<input type="checkbox"/>
Juanita Williams-Teal	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Karen Morgan	AAA- The Auto Club Group/ACG	<input type="checkbox"/>
Kristen Shinner	HCA Florida Lake Monroe Hospital	<input checked="" type="checkbox"/>
Lakeisha White	Florida Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Leilani Gruener	Florida Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>

Lindsey Champlin	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Michael Zinn	Florida Department of Transportation, Community Traffic Safety Team, District 7	<input checked="" type="checkbox"/>
Michelle Harris	AAA – The Auto Club Group/ACG	<input type="checkbox"/>
Petra Stanton	Johns Hopkins All Children’s Hospital	<input type="checkbox"/>
Rachel Silber	Hollywood Hills High School	<input type="checkbox"/>
Rachel Wilson	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Ray Graves	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input checked="" type="checkbox"/>
Ronda Cerulli	Safe Kids Treasure Coast	<input checked="" type="checkbox"/>
Shaina Finkel	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Stephanie Ghazvini	Florida Sheriffs Association	<input type="checkbox"/>
Tim Roberts	Florida Department of Transportation, Law Enforcement Liaison Coordinator	<input checked="" type="checkbox"/>
Alisa Morgan	Always Wear Your Seatbelt Foundation	<input checked="" type="checkbox"/>
Coalition Support		
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>

Others In Attendance

- › Bill Bland, TrypScore

MEETING NOTES – FEBRUARY 21, 2023

Welcome and Member Sharing

Melissa Valido, Florida Teen Safe Driving Coalition (FTSDC), welcomed participants and thanked them for their attendance. She asked participants to introduce themselves and reviewed the meeting agenda.

FTSDC Updates and Housekeeping

Melissa provided general updates and housekeeping reminders relevant to the FTSDC.

- › Flip Charts
 - Melissa directed attendees' attention to the flip charts set up around the room. She asked participants to take opportunities throughout the meeting during breaks or subcommittee breakout times to provide responses to the questions referenced on the flip charts.
- › Parent/Teen Folder Mailing (FLHSMV MOU)
 - Melissa said nearly 70,000 Safe Driving Guides for Teens and Parents will be shipped soon. She said the goal is to do a quarterly shipment to the families of all newly licensed teens. The coalition is targeting reaching 265,000 teens in FY2022-2023
- › Blog/Rack Card
 - Melissa said she and the team are reviewing the blog and rack card information generated during the December 2022 meeting. She said the group will revisit these items at the next meeting.
- › Week of Awareness
 - Shaina Finkel, program assistant to the FTSDC, provided an update on the FY2022-2023 Weeks of Awareness. Weeks of Awareness were conducted in two counties so far and were both successful. She directed attendees attention to upcoming dates and asked participants for suggestions on filling remaining slots or interested schools. She said attendees can attend Weeks of Awareness in their areas if they choose.
- › Miami-Dade Schools Driver Education Website
 - Cristina Morales, FDOT District 6, provided an update on Action Step 2C.2, related to coordination with the Florida Department of Education, county school boards, and high schools to deliver education and outreach materials. She said FDOT District 6 has created a driver education page on their website that includes links to the FTSDC website and related education and outreach materials.
- › Student Engagement Board (SEB) January Quarterly Meeting
 - Melissa provided an update on the SEB meeting conducted in January 2023. She said the meeting was well attended and was focused on engaging members who have not attended recently, how to be an effective leader, and how to structure club leadership for success. The next meeting will be on March 30, 2023.
- › Students Against Destructive Decisions (SADD) Transition
 - Melissa said the SADD affiliate agreement with the State of Florida ends in May and that the National SADD office will be hiring on a full-time Florida SADD state coordinator. This new SADD coordinator will become a member of the coalition and allow Melissa to dedicate more of her time to the FTSDC, rather than splitting it with SADD.
 - Melissa said she would like to discuss this in more detail during the June FTSDC meeting to identify opportunities to continue engaging the SADD Chapters directly through the FTSDC. Some ideas she is

considering include FTSDC chapters or Target Zero Ambassadors in high schools throughout the state. This effort will likely involve updates to the Action Plan and the creation of a new subcommittee group.

› Lifesavers Conference Update

- Melissa said she is presenting at the upcoming Lifesavers Conference in Seattle. She will be discussing how to “Change the Culture of Distracted Driving” and asked participants to share suggestions of topics or best practices from the FTSDC efforts she should share at the conference.

› AAA PROMise

- Melissa said AAA PROMise is a program to help teens stay safe as drivers and passengers, particularly during prom and graduation season. High schools in Florida can request a free toolkit to help teens make good choices, including a free ride card for teens to use if they find themselves in an unsafe situation. More information can be found at www.aaa.com/PROMise.

› Upcoming Observances

- March
 - St. Patrick’s Day Impaired Driving Messaging
 - Florida Bicycle Month
 - Rail Grade Crossing Campaign
 - National Sleep Awareness Week
- April
 - Distracted Driving Awareness Month
 - Alcohol Awareness Month
 - 4/20 Drug Impaired Driving Awareness
- May
 - National Youth Traffic Safety Month
 - National Motorcycle Safety Month
 - National Bicycle Safety Month
 - Click It or Ticket Enforcement Month
 - 100 Deadliest Days (Memorial Day)

TrypScore Presentation

Bill Bland, TrypScore, gave a presentation on TrypScore. He provided background about himself and the TrypScore application, noting their only goal is to reduce vehicle collisions and save lives. He said TrypScore is designed as a game-based geospatial rewards mobile application. He said the app uses comprehensive scoring that measures the entire trip that contextualizes the driving experience (based on weather conditions, driving conditions, etc.). The app is designed to make safe driving competitive and fun in a user-friendly platform that allows drivers to drive without distractions.

Bill said there is a challenge component of TrypScore that asks drivers five driving trivia questions per day to better engage and educate drivers, even if they don’t drive every day. As drivers build up their TrypScores, they earn experience points to “level up” and qualify for rewards and prizes, most notably “free driving for a year.” He noted the app allows users to create campaigns to focus on a specific safety topic area, like driving distracted or speeding.

He said the monetization of the app is related to corporate partner Pyns. Drivers in the top third of users that pass a corporate partner Pyn can collect that pin at the end of their drive. When enough Pyns are collected, they can be redeemed for goods and services. Corporate partners are paying for these Pyns to increase visibility and access to their customer base. He emphasized that information is not shared with insurance companies. He said the data is anonymized to build visual tools for consumer intelligence, driver-sponsored safety, and driver risk heat maps.

Bill reviewed a case study conducted recently that analyzed driver behavior for 90 days prior to sharing scores with drivers. He noted once drivers were made aware of their scores, there was an improvement in driving behavior and a reduction in risky driving behavior. He suggested TrypScore can be an effective tool for tracking driver training as a part of the Graduated Driver Licensing process, allowing drivers to indicate if they were a passenger with their teen driver to more easily document the number of training hours logged by a teen.

Participants had the following questions and comments for Bill:

- › Is the dashboard available to the public?
 - No, the dashboards are not available to the public. In the future, we hope a corporate partner would be willing to sponsor a public facing dashboard.
- › Are there benefits of users sharing their scores voluntarily with insurance companies?
 - We have an insurance company that is interested in building a benefits program around TrypScore where users can share their scores with the insurance companies to qualify for discounts, without the risk of being penalized for low scores like existing programs.
- › If a driver has TrypScore running in the background during a crash, could that information be subpoenaed as a part of the investigation.
 - Technically, they could be subpoenaed but because it is anonymized, it would be very difficult unless there are very specific conditions.
- › This information could be very valuable to support a variety of efforts at FDOT, including the Target Zero initiative.
- › Is parental consent involved for teens using this app?
 - Because we aren't submitting any personal data, there is no verification process to download and use the app. Users must be over age 14 to use the app and will not qualify for rewards without sharing a birth year. He noted parents cannot monitor or track teen driving behavior without teens choosing to share trip information with them. He said extensive market testing indicated teens were unwilling to use the app if insurance companies, law enforcement, or parents could monitor the information without their consent.
- › How do you distinguish between driver and passenger?
 - There is a prompt after the end of each trip that asks if the user was a driver or passenger on the trip.

Action Item 1D.3 Call for Volunteers

Melissa said Action Item 1D.3 is related to increasing FTSDC membership to ensure all critical perspectives are present at all future meetings. She asked participants to volunteer to identify a potential contact for each of the recommendations outlined in the action step. She said participants should send recommendations to Melissa and she will reach out to them and request participation from the FTSDC.

Participants had the following questions and comments for Melissa:

- › The following participants volunteered leading identification gaps in representation:
 - School Resource Officers/FASRO – Corey Griffin, Art Bodenheimer, and Lindsey Champlin

- Lindsey can connect with Tim Enos
- Florida Business Leaders –
 - Florida Chamber or local Chambers of Commerce
- Tourism Leaders – Cristina Morales
 - Visit Florida?
- Civic Organizations – Cristina Morales, Ingrid Londono, and Kristen Shinner
 - Transportation Planning Organizations (APA FL?); Boys and Girls Club, Advent Health
- Trade and Medical Associations – David Summers (Medical), Derek Stewart (Trade)
 - Drug and School Association of America; ADSEA
- Department of Education – Eric Stern
- Florida and County School Boards – Eric Stern
- Florida Parent Teacher Association – Eric Stern
- Driver Education Programs – Derek Stewart
- Disadvantaged Communities – Andre Jamison, Dakova Batey, Mike Zinn
- Traditionally Underserved Populations – Andre Jamison, Dakova Batey, Mike Zinn
- Others
 - Consider identifying additional tax collector representation.
 - Consider engaging student representatives of the Florida School Board Association.

2023 Strategic Action Plan – Subcommittee Group Breakout Sessions

Melissa asked participants to divide into subcommittee groups and review their actions steps in the FTSDC Strategic Action Plan. Subcommittee groups worked collaboratively to report progress on action steps and identify next steps to accomplish prior to the next FTSDC meeting. Each action step leader prepared to provide an update at the closing of the FTSDC meeting.

Public Comment Period

There were no comments from the public.

Wrap Up and Next Steps

Melissa provided an overview of the agenda for Day 2 and thanked attendees for their participation.

Adjourn

Day 1 of the Coalition meeting adjourned at 4:35 pm.

MEETING NOTES – FEBRUARY 22, 2023

Welcome and Day 1 Recap

Melissa welcomed attendees and thanked them for their participation. She reviewed the events from Day 1 and the agenda for Day 2 of the meeting. She then conducted an FTSDC awards ceremony where she recognized the following members for their contributions and achievements.

- › First to Register – Mike Zinn, FDOT District 7
- › Most Engaged – Ingrid Londono, HCA Florida Osceola Hospital
- › Most Involved – Derek Stewart, Florida Virtual School
- › Best Meeting Topic and Overall Support – Eric Stern

Driver Education Discussion – Committee Meeting

Derek Stewart, Florida Virtual School, provided an update on progress made by the driver education subcommittee. He said the subcommittee has identified potential next steps related to community education, driver education, and GDL and consolidation. The subcommittee is working toward developing model language and model driver education curricula.

Derek said the concept of GDL is not widely known to the public and the coalition is focused on changing that. The subcommittee has agreed to create a GDL educational material and make it available to tax collector offices. This educational material would be focused on engaging parents/caretakers of newly licensed drivers to help them understand GDL requirements and their responsibilities as a driving mentor.

The subcommittee discussed the development of a model driver education curriculum that aligns with Florida and national best practices. He noted that Florida's driver education standards are well behind the national standards. Ultimately, this driver education curriculum would need to be adopted into the official Florida Department of Education driver education curriculum.

Derek also noted that GDL is a consistent topic of discussion within their subcommittee and with the FTSDC as a whole. The subcommittee agrees that there should be one unified GDL law, rather than being distributed across seven different laws as it is currently organized in Florida Statutes. The subcommittee would like to develop model legislative language to simplify and align Florida's GDL language with national standards and best practices. Derek noted there are no mental health evaluations to qualify for a driver's license and the FTSDC should consider how that is introduced into the driver licensing process.

The subcommittee has discussed the Traffic Law and Substance Abuse Education (TLSAE) course requirements and determined they do not meet national standards of safe driver training. The subcommittee has agreed to develop model legislation that aligns Florida's TLSAE program with national standards and best practices.

Participants had the following questions and comments for Derek:

- › TLSAE should be expanded so it is required for all first-time drivers, regardless of age. There is a lot of traction about this topic at the legislative levels so model legislation would be a valuable tool to help push those discussions forward.

2023 Strategic Action Plan – Subcommittee Group Breakout Sessions

Melissa asked participants to divide into subcommittee groups and review their action steps in the FTSDC Strategic Action Plan. Subcommittee groups worked collaboratively to report progress on action steps and identify next steps to accomplish prior to the next FTSDC meeting. Each action step leader prepared to provide an update at the closing of the FTSDC meeting.

2023 Strategic Action Plan – Subcommittee Group Report Out

Danny Shopf captured updates and progress made on each action on-screen. Updates to the FTSDC Strategic Action Plan can be found in Appendix A.

Public Comment Period

There were no comments from the public.

Closing and Next Steps

Melissa again thanked attendees for their participation and displayed the FY2023 meeting dates:

- › June 20-21, 2023
- › August 29-30, 2023

Adjourn

The meeting was adjourned at 12:30PM.

Contact information for Florida Teen Safe Driving Coalition (FTSDC) questions:

Juanita Williams-Teal,
Florida Department of Transportation
Traffic Safety Program Manager
Phone: 850.414.4026
juanita.williams@dot.state.fl.us

Chris Craig,
Florida Department of Transportation
Traffic Safety Administrator
Phone: 850.414.4009
chris.craig@dot.state.fl.us

Melissa Valido,
Tallahassee Community College (TCC)
Coalition Leader, FTSDC
Phone: 850.570.8879
Info@flteensafedriver.org

FLORIDA TEEN SAFE DRIVING COALITION STRATEGIC ACTION PLAN UPDATED *FEBRUARY 22, 2023*

Action Plan Goal 1: Program Management

Objective 1A: Meeting Facilitation and Progress Tracking

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
1A.1	Melissa Valido	Quarterly	Conduct quarterly Florida Teen Safe Driving Coalition (FTSDC) meetings.	Number of meetings conducted annually	Meeting conducted June 21-22, 2022.	Meeting conducted August 30-31, 2022.	Meeting conducted December 8-9, 2022.	Meeting conducted February 21-22, 2023
1A.2	Cambridge Systematics	Quarterly	Update progress on Teen Safe Driving Strategic Action Plan strategies to include recent implementation activities and challenges with implementation.	Action Plan progress updated quarterly	Updated following June 21-22, 2022 meeting.	Updated following August 30-31, 2022 meeting.	Ongoing.	Updated following February 21-22, 2023 meeting.

Objective 1B: Data Analysis and Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
1B.1	Cambridge Systematics	Annually	Develop an Annual Teen Safe Driving Fact Sheet.	Fact sheet developed and posted on FTSDC website and publicized	Finalizing prior to August 2022 meeting.	Posted on FTSDC website.	Will begin data analysis in 2023.	CS analyzing traffic records data.
1B.2	Cambridge Systematics Cristina Morales	Annually	Review Florida's teen related traffic records data annually, determine if target audiences have changed, and make adjustments if needed.	Data analyzed, and target audiences adjusted (if applicable)	Data reviewed. No change needed.	Discussed using SDIS to identify opportunities for infrastructure countermeasure implementation	Next review will occur in June	Will review after 1B.1 is complete.
1B.3	Ronda Cerulli	Annually	Increase the number of available teen driver data sources.	Information for all applicable data sources available on FTSDC website and publicized (i.e., Signal Four, etc.)	Added Florida Injury Surveillance System as a resource.	No change.	Ongoing.	Ongoing

Objective 1C: Policies and Best Practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
1C.1	Leilani Gruener Melissa Valido Lakeisha White	Quarterly	Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of new or existing initiatives coordinated with other traffic safety coalitions (annually)	Ongoing.	Ongoing.	Ongoing.	Ongoing. Will reach out to Ped/Bike specifically.

Objective 1D: Maintain a Robust and Active FTSDC Membership

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
1D.1	Melissa Valido	Quarterly	Update and maintain a Membership, Friends, and Youth Peer Organizations roster that includes contact information and tracks member participation, where applicable.	Member and Friend roster updated quarterly	Membership list updated.	Membership list updated.	Membership list updated.	Membership list updated.
1D.2	Melissa Valido	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended at least two meetings annually to determine if they still intend to participate as a member or prefer to be included on the Friends roster.	Members contacted; meeting attendance increased	Ongoing.	Ongoing.	Ongoing.	Ongoing.
1D.3	Melissa Valido	Medium-Term	Expand FTSDC membership to include: <ul style="list-style-type: none"> • school resource officers/FASRO, (<i>Corey Griffin, Art Bodenheimer, and Lindsey Champlin</i>) • Florida business leaders, (<i>TBD</i>) • tourism leaders, (<i>Cristina Morales</i>) • civic organizations, (<i>Cristina Morales, Ingrid Londono, and Kristen Shinner</i>) 	Potential members identified and contacted; number of new members participating	Will address as an agenda item at a future meeting	Will address as an agenda item at a future meeting	Will address as an agenda item at a future meeting.	Assigned special subcommittee to identify potential representation.

			<ul style="list-style-type: none"> • trade and medical associations, (<i>David Summers, Derek Stewart</i>) • Florida Department of Education, (<i>Eric Stern</i>) • Florida and County School Boards, (<i>Eric Stern</i>) • Florida Parent Teacher Association, (<i>Eric Stern</i>) • Driver education programs, (<i>Derek Stewart</i>) • disadvantaged communities, (<i>Andre Jamison, Dakova Batey, Mike Zinn</i>) • traditionally underserved populations, (<i>Andre Jamison, Dakova Batey, Mike Zinn</i>) • and others deemed to benefit the Coalition's mission and objectives 				
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Objective 1E: Maintain a Robust and Active Student Engagement Board

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
1E.1	Melissa Valido	Quarterly	Conduct quarterly Student Engagement Board meetings.	Number of meetings conducted annually	Ongoing.	Ongoing.	Ongoing, next meeting in January.	Ongoing, next meeting in March.
1E.2	Melissa Valido	Quarterly	Update and maintain a Membership roster that includes contact information and tracks member participation.	Member roster updated annually	Member roster updated.	Member roster updated.	Member roster updated.	Member roster updated.
1E.3	Melissa Valido Lakeisha White Jeannine Laurence	Annually	Use Youth Peer Organizations (like Florida SADD, STAND, LiveFree Coalitions, Impact Teen Drivers, Teens in the Driver Seat, Florida Informed Families, SGA, etc.) to increase student engagement across Florida	Number of new organizations and new chapters of existing organizations added to partner list annually		Impact Teen Driver presentation given at August 2022 meeting. Re-engaged NOYS (community-based involvement focus)	Ongoing.	Ongoing.

Action Plan Goal 2 - Teen Driver Safety Communications and Outreach

Objective 2A: Expand Catalog of Teen Driver Safety Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
2A.1	Dekova Batey Chris Swinson Lindsey Champlin Michele Harris Leilani Gruener	Annually	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) and the FTSDC website to identify potential gaps or revisions needed to existing materials.	FTSRC reviewed; FTSDC website reviewed; materials updated or replaced annually	Review ongoing and preliminary materials identified.	Meeting internally to coordinate review of website.	Meeting conducted in September, ongoing progress will be made.	Will address at a future meeting.
2A.2	Leilani Gruener Mike Zinn	Medium-Term	Create new digital and print materials related to outstanding gaps in teen driver safety, including: <ul style="list-style-type: none"> distracted driving, (<i>Chris Keelin</i>) new technology, (<i>Leilani Gruener</i>) street racing, (<i>Andre Jamison, Caleb Barton, Chris Keelin</i>) electric scooters and micro-mobility, (<i>TBD</i>) golf carts, (<i>Leilani Gruener, David Summers</i>) drowsy driving, (<i>Lakeisha White</i>) peer pressure, (<i>Petra Stanton</i>) 	Number and type of new materials created and posted for distribution annually	Multiple coalitions working on golf cart tip card. Will coordinate with them before moving forward. Identified potential mental health and peer pressure best practices to include.		Ongoing-Subcommittees' progress noted in meeting summary.	Will share examples at a future meeting.

			<ul style="list-style-type: none"> • mental health, (<i>Lakeisha White</i>) • psychology of driving, (<i>Andre Jamison</i>) • and railroad crossings. (<i>TBD</i>) • safety belt information (<i>Leilani, Petra, Alisa</i>) 					
2A.3	Art Bodenheimer Andy Johnson Tim Roberts Caleb Barton Corey Griffen Brian Dodge Chris Swinson	Medium-Term	Update law enforcement materials to include additional information about GDL, especially related to nighttime driving restrictions.	Law enforcement materials created/updated.			Will be addressed at a future meeting.	Developing storyboard for roll-call video.
2A.4	FDOT	Medium-Term	Prioritize and translate existing materials available on the FTSRC to Spanish and Haitian/Creole.	Number of materials translated.				Will address at future meeting.

Objective 2B: Provide a Written Communications Strategy which Details how to Develop, Promote, and Distribute Digital and Print Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
2B.1	Cambridge Systematics	Short-Term	Review existing digital and print education and outreach campaigns conducted by the FTSDC, safety partners, and other states to identify and document best practices.	Best practices identified	Initial review conducted.	Initial review conducted.	Ongoing.	Ongoing.
2B.2	Cambridge Systematics	Short-Term	Develop a standard template outlining best practices for developing, promoting, and distributing digital and print materials.	Standard template developed and distributed to FTSDC members	Preliminary draft in progress.	Preliminary draft in progress.	Ongoing.	Ongoing.

Objective 2C: Increase Distribution Network

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
2C.1	Chris Craig Juanita Williams-Teal Melissa Valido	Quarterly	Coordinate with the Florida Department of Highway Safety and Motor Vehicles (FLHSMV) to obtain addresses of recently licensed teen drivers and distribute key education and outreach materials to these addresses.	Materials sent quarterly, as allowable through funding and continued assistance from FLHSMV	Expect to send the first round of materials by August 2022 meeting.	Expect to send the first round of materials out by the Q1 2023 meeting.	Ongoing.	Ongoing.
2C.2	Cristina Morales	Medium-Term	Coordinate with FDOE, County School Boards, and high schools to distribute key	Materials distributed biannually	Drafting best practices for communication	Plan to start with Miami-	Ongoing.	Creating QR codes that send users to the

	Eric Stern Mike Zinn John Bolen Rachel Silber Jeannine Laurence		education and outreach materials to Florida's high school students.		and distribution for education. Made contact with FL School Board Assoc. Will continue to follow up with FDOE.	Dade schools for initial pilot. Also reaching out to individual schools to test best practices in implementation Melissa will follow up with Danielle Thomas (FL School Board Assoc.)		FTSDC resource page. Including in presentations, events, etc.
2C.3	Eric Stern Jeannine Laurence Rachel Silber Melissa Valido	Medium-Term	Coordinate with the Florida Parent Teacher Association to distribute key education and outreach materials to parents and caregivers.	Materials distributed quarterly	Made contact with PTA.	Ongoing. New State president for us to engage.	Will be addressed at a future meeting.	Creating QR codes that send users to the FTSDC resource page. Including in presentations, events, etc.
2C.4	Andy Johnson Art Bodenheimer Chris Swinson Caleb Barton Brian Dodge Corey Griffin	Short-Term	Coordinate with the Florida Police Chief's Association (FPCA), Florida Sheriff's Association (FSA), and the Florida Highway Patrol (FHP) to distribute key education and outreach information to law enforcement officers and the public.	Materials distributed bi-annually	Will continue to rely on LELs for distribution. Will discuss at FPCA and FSA conferences and regional FPCA meetings.	Discussed at the FPCA Conference.	Will be addressed at a future meeting.	Ongoing

2C.5	Andy Johnson Art Bodenheimer Chris Swinson Caleb Barton Brian Dodge Corey Griffin	Medium-Term	Develop roll call videos to help law enforcement officers quickly understand teen driver safety challenges and statutory requirements.	Roll call video developed			Will be addressed at a future meeting.	Developing storyboard for roll-call video.
2C.6	Chris Keelin Cristina Morales Eric Stern	Medium-Term	Coordinate with Florida Tax Collector offices to distribute key education and outreach materials to drivers receiving/renewing their license.	Materials distributed quarterly	Ongoing.	FLHSMV is also coordinating with Tax Collector Offices. FLHSMV will find which counties are using the video.	Will be addressed at a future meeting.	Creating QR codes that send users to the FTSDC resource page. Including in presentations, events, etc.

Objective 2D: Participate in Teen Driver Safety Events

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
2D.1	Melissa Valido Lakeisha White Petra Stanton Mike Zinn	Annually	Conduct an annual Weeks of Awareness campaign.	Weeks of Awareness conducted annually	Planning final outreach to conduct during FY2022.	Wrapping up this year's Weeks of Awareness. Locations have been identified, and we're now	Planning efforts ongoing.	Weeks of Awareness underway. Still looking for additional schools to participate in key locations.

	Eric Stern David Summers Melanie Brocato Andy Johnson Stephanie Ghazvini Ingrid Londono					working to determine dates for next year's Weeks of Awareness.		
2D.2	Melissa Valido Lakeisha White Andre Jamison Chris Swinson Michele Harris Lindsay Champlin Ingrid Londono	Annually	Participate in Teen Driver Safety Week.	Teen Driver Safety Week conducted annually		Updating Resource Hub. Coordinating on additional event in Orlando.	Completed October 2022.	Will discuss in August.
2D.3	Lindsey Champlin Gretchen Peoples Rachel Wilson	Annually	Promote AAA PROMise.	Number entities and individuals receiving information			Ongoing, progress to be made in January.	Ongoing.

	Michele Harris							
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Objective 2E: Develop a Statewide Battle of the Belts Program Template and Resource Kit

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
2E.1	Melissa Valido Petra Stanton Shaina Finkel Gretchen Peoples Ronda Cerulli Alisa Morgan	Short-Term	Review existing Battle of the Belts programs and identify best practices and challenges.	Performance measures identified	Rubric created.	Building a BotB landing page. Targeting delivering BotB in October 2023	Completed. Targeting delivery for 2023-2024 school year.	Completed.
2E.2	Melissa Valido Petra Stanton Shaina Finkel Gretchen Peoples Ronda Cerulli Alisa Morgan	Medium-Term	Create a model statewide battle of the belts program toolkit with detailed instructions, examples, and key resources essential for a successful program.	Battle of the Belts toolkit created			Ongoing, model created.	Prototype targeted for June Meeting.
2E.3	Melissa Valido	Medium-Term	Coordinate with the Florida Occupant Protection Coalition	Number of toolkits distributed			To be completed after 2E.2.	To be completed after 2E.2

	Petra Stanton Leilani Gruener David Summers		to facilitate the distribution of Battle of the Belts toolkits.					
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Action Plan Goal 3: Driver Education

Objective 3A: Identify teen driver education and licensing best practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
3A.1	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank	Short-Term	Establish a subcommittee to explore the feasibility of developing standardized novice driver education curriculum in Florida.	Subcommittee established	Subcommittee established. Sharing working documents.	Subcommittee established. Updated objective and action language.	Complete.	Complete.
3A.2	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams	Medium-Term	Identify and document novice driver education curriculum and driver training best practices.	Best practices documented	In progress. Identifying best practices both in FL and nationally. Likely need legislative change at some point.	Refining best practices.	Complete.	Complete.

	Cheryl Palmer Ingrid Londono Bonnie Frank							
3A.3	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank	Long-Term	Develop recommendations for establishing a standard novice driver education curriculum and the proposed next steps.	Next steps identified.			Next steps are to refine and present to stakeholders.	Complete.

Objective 3B: Identify Existing Gaps in Florida’s Driver Education Programs and Resources

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
3B.1	Chris Keelin Derek Stewart Leilani Gruener Michele Harris	Short-Term	Identify and document all relevant Florida pre- and post-licensure driver education programs and resources and post to the FTSDC website.	List of driver education programs and resources posted online	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.

	Rachel Wilson							
3B.2	Derek Stewart John Bolen Michele Harris Rachel Wilson	Medium-Term	Identify gaps in existing pre- and post-licensure driver education program options and resources.	List of cities/counties with little or no access to driver education developed	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.
3B.3	Leilani Gruener Lakeisha White Eric Stern Michele Harris Rachel Wilson	Long-Term	Coordinate with schools and community groups in areas with little or no access to driver education programs and resources to provide driver education resources and educational materials.	Number entities receiving resources/materials and number of resources/materials distributed	To be completed after Objective 3A.	Reviewing Impact Teen Drivers as a potential program to support these areas.	To be completed after Objective 3A.	To be completed after Objective 3A.
3B.4		Long-Term	Develop a needs assessment documenting the existing pre- and post-licensure driver education programs, gaps in educational resources, and areas with little or no access to driver education programs.	Needs assessment published.				To be completed after Objective 3A.

Objective 3C: Develop Model Driver Education Curriculum and Management Structure

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
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3C.1	Chris Keelin Derek Stewart Leilani Gruener Michele Harris Rachel Wilson	Long-Term	Develop a model driver education curriculum that aligns with Florida and national best practices.	Model curriculum developed.				Ongoing
3C.2	Chris Keelin Derek Stewart Leilani Gruener Michele Harris Rachel Wilson	Long-Term	Evaluate the feasibility of consolidating Florida's driver education program administration and oversight in a singular state agency.	Evaluation conducted and documented.				Ongoing

Objective 3D: Support Enhancement of Florida’s Traffic Law and Substance Abuse Education (TLSAE)

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
3D.1		Annual	Review Florida’s TLSAE course and identify opportunities to align with national best practices.	Best practices identified and documented.				Ongoing
3D.2		Medium-Term	Develop a model curriculum to align Florida’s TLSAE with national standards and best practices.	Model curriculum developed.				Ongoing
3D.3		Long-Term	Evaluate the feasibility of making Florida’s TLSAE course a requirement for all first-time drivers, regardless of age.	Feasibility of making TLSAE course a requirement documented.				Ongoing

Action Plan Goal 4: Teen Driver Safety Policy

Objective 4A: Support Enhancement of Florida's Graduated Driver License Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
4A.1	Karen Morgan Ray Graves	Short-Term	Develop model legislative language to align Florida's Graduated Driver License (GDL) laws with national standards and best practices.	Model legislative language developed and posted online	Preliminary draft in progress.	Preliminary draft in progress.	Preliminary draft in progress.	Will provide update at a future meeting.
4A.2	Chris Craig Melissa Valido Leilani Gruener Karen Morgan Ray Graves	Annually	Annually review GDL model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made as needed			Ongoing.	Ongoing

Objective 4B: Support Enhancement of Florida's Distracted Driving Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
4B.1	Karen Morgan Leilani Gruener Melissa Valido Ray Graves	Short-Term	Review distracted driving laws from other states and related literature and identify best practices that could be applied to Florida's distracted driving law.	List of best practices developed			Ongoing.	Ongoing
4B.2	Karen Morgan	Medium-Term	Develop model legislative language to align Florida's	Model legislative language developed and posted online		Preliminary draft in progress.	Ongoing.	Ongoing

	Leilani Gruener Melissa Valido Ray Graves		distracted driving laws with best practices.					
4B.3	Chris Craig Melissa Valido Leilani Gruener Ray Graves	Annually	Annually review distracted driving model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made and posted online as needed			Ongoing.	Ongoing

Objective 4C: Evaluate the Feasibility of Vehicle Decals for Teen Drivers

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
4C.1	Melissa Valido Chris Craig Leilani Gruener	Short-Term	Coordinate with New Jersey to understand their approach, challenges, and successes in implementing a vehicle decal to identify teen drivers for more effective GDL enforcement.	New Jersey's approach, challenges, and successes in implementing a vehicle decal documented		Research indicated a stronger GDL law is key to this program's success. Still evaluating challenges related to enforcement.	Revisit strategy in February.	On Hold.
4C.2	Melissa Valido Chris Craig Leilani Gruener	Medium-Term	Evaluate feasibility of conducting a similar program in Florida and identify potential challenges.	Feasibility of New Jersey's approach evaluated based on Florida's existing statutes and funding availability; document			Revisit strategy in February.	On Hold.

				adjustments to fit Florida, as needed				
4C.3	Chris Craig Leilani Gruener	Medium-Term	Review approach and potential challenges with FDOT and FLSHMV management to determine if vehicle decals for teen drivers aligns with agency priorities.	Approach discussed with FDOT and FLHSMV management; adjusted as needed to align with FDOT and FLSHMV priorities			Revisit strategy in February.	On Hold.
4C.4	Andy Johnson Art Bodenheimer	Long-Term	Determine if legislative change is necessary to support the implementation of vehicle decals for teen drivers	Review Florida's existing statute and determine if changes are needed to implement vehicle decals for teen drivers			Revisit strategy in February.	On Hold.

Objective 4D: Support the Implementation of Teen Driver Safety Policies in High Schools

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
4D.1	Rachel Silber Leilani Gruener Dekova Batey	Short-Term	Develop model student code of conduct policy language that references commitment to safe driving behaviors	Model language developed and posted online	Rachel Silber to provide example at August meeting.	Guideline draft in progress.	Ongoing/ to be addressed at a future meeting.	Ongoing/ to be addressed at a future meeting.
4D.2	Dekova Batey Ronda Cerulli Rachel Silber	Short-Term	Develop model student driving/parking privileges guidelines and best practices for high school students using school parking lots	Guidelines and best practices developed and posted online	Collected example guidelines and evaluating for FL use. Considering educational video to support.	Guideline draft in progress.	Ongoing/ to be addressed at a future meeting.	Ongoing/ to be addressed at a future meeting.

Objective 4E: Track Legislative Proposals that Could Impact Teen Driver Safety

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
4E.1	Karen Morgan Chris Craig Leilani Gruener	Annual	Annually review Florida' legislative proposals to identify opportunities to improve teen driver specific legislative language.	Florida legislative proposals reviewed, opportunities documented, and posted online			Ongoing.	Ongoing/ to be addressed at a future meeting.