



FLORIDA TEEN SAFE DRIVING COALITION

MEETING REPORT

December 8-9, 2022

Prepared For:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.

ATTENDANCE

Name	Organization	Attendance
Andre Jamison	Drive Trainer	<input checked="" type="checkbox"/>
Andrew Johnson	Florida Department of Transportation, Law Enforcement Liaison, District 3	<input checked="" type="checkbox"/>
Chief Art Bodenheimer	Lake Alfred Police Department	<input checked="" type="checkbox"/>
Andy Beymer	Florida Department of Transportation, Law Enforcement Liaison, District 1	<input type="checkbox"/>
Bill DeMott	The Keri Anne DeMott Foundation	<input type="checkbox"/>
Bonnie Frank	Florida Safety Council	<input type="checkbox"/>
Brian Dodge	Pembroke Park Police Department	<input checked="" type="checkbox"/>
Caleb Barton	Florida Highway Patrol (FHP)	<input type="checkbox"/>
Cheryl Palmer	Miami Dade County Schools	<input type="checkbox"/>
Chris Craig	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Christina Morales	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input checked="" type="checkbox"/>
Chris Keelin	St. Johns County Tax Collector	<input type="checkbox"/>
Chris Swinson	Coral Springs Police Department Emergency Manager	<input checked="" type="checkbox"/>
Danielle Carlino	Safe Kids Northeast Florida / Wolfson Children's Hospital	<input type="checkbox"/>
David Summers	Trauma Agency - Health Care District Palm Beach County	<input checked="" type="checkbox"/>
Deborah Adams	Florida Virtual School	<input type="checkbox"/>
Dekova Batey	Gainesville Bicycle and Pedestrian Program	<input type="checkbox"/>
Derek Stewart	Florida Virtual School (FLVS)	<input checked="" type="checkbox"/>
Elise Batchelor	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Eric Stern	School District of Palm Beach County	<input checked="" type="checkbox"/>
Gretchen Peoples	Florida Department of Transportation, Community Traffic Safety Team, District 3	<input checked="" type="checkbox"/>
Ingrid Londono	HCA Florida Osceola Hospital	<input checked="" type="checkbox"/>
Jeannine Laurence	Mothers Against Drunk Driving (MADD)	<input checked="" type="checkbox"/>
John Bolen	Treasure Coast Driving School	<input checked="" type="checkbox"/>
Jose Soto	State Farm Insurance	<input type="checkbox"/>
Juanita Williams	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Karen Morgan	AAA- The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Kristen Shinner	HCA Florida Lake Monroe Hospital	<input checked="" type="checkbox"/>
Lakeisha White	Florida Department of Highway Safety and Motor Vehicles	<input type="checkbox"/>
Leilani Gruener	Florida Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>

Lindsey Pavlick	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Mark Allen	All Florida Safety Institute	<input type="checkbox"/>
Maura Andrews	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Michael Zinn	Florida Department of Transportation, Community Traffic Safety Team, District 7	<input checked="" type="checkbox"/>
Michelle Harris	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Petra Stanton	Johns Hopkins All Children’s Hospital	<input checked="" type="checkbox"/>
Rachel Silber	Hollywood Hills High School	<input checked="" type="checkbox"/>
Rachel Wilson	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Ray Graves	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Ronda Cerulli	Safe Kids Treasure Coast	<input checked="" type="checkbox"/>
Shaina Finkel	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Stephanie Ghazvini	Florida Sheriffs Association	<input type="checkbox"/>
Tim Roberts	Florida Department of Transportation, Law Enforcement Liaison Coordinator	<input checked="" type="checkbox"/>
Zach-Mattison/Alisa Morgan	Always Wear Your Seatbelt Foundation	<input checked="" type="checkbox"/>
Coalition Support		
Sheri Coven	Cambridge Systematics	<input checked="" type="checkbox"/>
Natalie Wilson	Cambridge Systematics	<input checked="" type="checkbox"/>

MEETING NOTES – DECEMBER 8, 2022

Welcome and Member Sharing

Melissa Valido, Florida Teen Safe Driving Coalition (FTSDC), welcomed participants and thanked them for their attendance. She reviewed the meeting materials provided, which included paper copies of the FY2023 Strategic Action Plan, paper guides to Blog Posts and Rack Cards and a homework assignment for members who did not complete their biography. She then asked participants to introduce themselves and after that, reviewed the agenda.

FTSDC Updates and Housekeeping

Melissa provided general updates and housekeeping reminders relevant to the FTSDC. She reviewed the types of updates for FTSDC as follows:

- › Battle of the Belts
- › Graduated Driver Licensing – Social Media
- › Safety Belt Education – New Rack Card/One Pager
- › Parent/Teen Folder Mailing – Update (FLHSMV MOU)
- › More Health Presentations – Drive for Life
- › Weeks of Awareness (2022-23 Planning Update)
- › Upcoming Observances

Battle of the Belts

The Florida Teen Safe Driving Coalition (FTSDC) is also testing a Battle of the Belts program. They are partnering with National Organizations for Youth Safety (NOYS) for a Seat Belt Save Challenge between three high schools with a monetary prize. The program works by performing a seat belt check at the high school carpool lane and providing educational information to the school. This current program relates to the Teen Safe Driving Coalition's Strategic Action Objective 2E to develop a statewide Battle of the Belts challenge. The FTSDC created a Battle of the Belts subcommittee as well. They are meeting to develop a safety kit to use in conjunction with this statewide challenge. The kit will be distributed to all schools or all schools that sign up during the 2023-2024 school year. The subcommittee is collaborating with State Farm and Always Wear Your Seatbelt Foundation to make this project a success.

Graduated Driver Licensing (GDL)

The Miami Dade School Board promoted the GDL Social Media Campaign post, which received over 5000 likes. However, the post received negative comments as well. This highlights the work that still needs to be done with GDL awareness and messaging. It also shows that currently, teens are generally not supportive of this policy.

Participants had the following comments:

- › The social media format allowed many people to see the information and understand the post and the GDL policy.
- › The responses highlighted a potential issue with enforcement.
- › This message should be targeted at parents for them to enforce so the teens do not ignore it.

Shaina Finkel, University of Florida, noted that this is the first post of its kind on the Miami Schools social media account, so it could be surprising to the public at first. However, by continuing to push this type of messaging, it will feel more commonplace, and the reactions may diminish.

Safety Belt Education

There is a new Safety Belt Education Rack Card and one page flyer. Melissa asked for feedback on the new documents from the Coalition members and distributed copies. David Summers, Trauma Agency, mentioned that their use of the new documents is a huge success. He reminded everyone that most trauma crashes come from lack of safety belt usage. Feedback will be gathered during the subcommittee breakout session.

Parent/Teen Folder Mailing – Update (FLHSMV MOU)

FDOT has received the most recent quarter’s data for newly licensed teen drivers and the parent/teen folder will be sent out soon. It is a cornerstone resource with information for all driver education subjects and targeted to both teens and parents. The plan is to send out this folder to newly licensed drivers as a resource guide each quarter. The goal for 2023 is to mail out approximately 265,000 folders to new drivers.

More Health Presentations

Melissa announced that More Health resources are available. More Health will provide free virtual presentations to classes and meetings. It is targeted at Florida High Schools. The program is funded by General Motors so there is no cost to the agency that requests the presentation. It was marketed as a good resource for teachers and driver education courses.

Weeks of Awareness (2022-23 Location Planning)

Weeks of Awareness is an educational tour at high schools across Florida. Shaina gave an update on the progress in each region and available presentation opportunities:

- › Broward/Palm Beach County – Seven available opportunities
- › Miami Dade – Two available opportunities
- › Northeast Florida – Fully booked
- › Orange County – Five available opportunities
- › Southwest Florida – Five available opportunities
- › Tampa – Four available opportunities

Due to Hurricane Ian, scheduling Southwest Florida is not a priority for the Coalition or schools in the area. Filling Orange County presentation slots is The Florida Teen Safe Driving Coalition’s highest priority. Melissa asked Coalition members to either help book some of these presentations in their respective areas or reach out to other potential stakeholders to present. There are 33 high schools currently booked as of December’s meeting. In total, we have the capacity to reach 60 schools for this fiscal year.

Participants had the following comments/questions:

Leon County was not included in this tour because it is not one of the largest or smallest counties in Florida, which is where the funding was targeted.

Upcoming Observances

Melissa announced that December is Impaired Driving Awareness/Prevention Month. In addition, the following dates are important to the FTSDC:

- › Law Enforcement Appreciation Day is January 9, 2023.
- › National Passenger Safety Week is the last week of January. The Coalition should be on the lookout for messaging to share within their agencies and areas.
- › The last impaired driving message for the season will be during the Superbowl on February 12, 2023.

Driver Education Discussion – High Level Overview

Derek Stewart, Florida Virtual School, presented Strategic Action Item 3A, Driver Education, which is supported by a subcommittee of school administrators and teachers. This high-level overview is a prequel to the recommendations that Derek will present on Day 2. The Driver Education Subcommittee first determined what driver education should mean in this context. They decided to focus on driver education in terms of licensing and how students learn to drive and acquire a license. Most licensing is done through Florida Department of Highway Safety and Motor Vehicles (FLHSMV). FLHSMV offers driving schools or certifies other courses that are required for a license. The Florida Department of Education (FDOE) also offers driver education in schools. Derek reviewed the licensing requirements which include the driver's exam, a skills test, parent certification of 50 hours of practice and a mental health check.

Derek then reviewed the tasks from the Strategic Action Plan. The subcommittee chose a framework that focused on minors, national standards and providing recommendations, not feasibility assessments. They identified and documented novice driver education curriculum and driver training best practices. The national standards that the subcommittee modeled are from the National Highway Traffic Safety Administration's (NHTSA's) Safe System Approach. The main takeaways from this approach are that all road users are at risk and all road users share a responsibility to make the roads as safe as possible. FDOT's Target Zero feeds off this approach. Driver Education is currently provided by three government agencies, FLHSMV, Florida Department of Transportation (FDOT) and Florida Department of Education (FDOE).

Among the subcommittees recommendations was to replace FHSMV's Traffic Law and Substance Abuse Education (TLSAE) course with FDOE's course, as it was deemed superior. They also discovered that the national standards are better than Florida's standards and Florida needs to meet or exceed those national standards. Next, the subcommittee recommended that driver education training be consolidated and overseen by a central agency. They also recommended that the commercial driving school instruction and driver education instruction should align. Right now, all instruction is different based on the course. The subcommittee aims to align the curriculums and align them with licensing requirements. Another takeaway is that they are going to use Target Zero to reflect driver education, mental health education and national standards. They also decided to make mental health a priority in the licensing process.

Derek then briefly explained the subcommittee's next steps and welcomed feedback through the QR code, in person during the evening, or during tomorrow's presentations. Melissa noted how much work went into this effort and said there will be an opportunity to join this subcommittee in February for those who are interested.

Stop the Bleed Training

This hands-on training was given by Ingrid Londono and Kristen Shinner, HCA Florida Osceola Hospital. Kristen thanked everyone for their passion on the subject and distributed informational items as well as tourniquets and gauze. The training showed participants how to stop bleeding after an injury and save lives. Ingrid noted that the number one cause of preventable death after injury is bleeding and that it takes three to five minutes to bleed out but slightly longer for paramedics to arrive, on average. The training includes three steps that align with ABC, making it easy to remember:

- A. Alert 911

- B. Bleeding
- C. Compress

Kristen went into detail for each step. Before administering any care, it is essential to call 911. After the call, find the source of bleeding and look for continuous bleeding. Other signs of life-threatening bleeding are large volume of bleeding and vomiting. There may be bleeding in multiple places or clothing may be hiding the bleeding. Arms and legs need tourniquets to stop bleeding; the bleeding on the body requires pressure only, and other areas may need pressure and/or packing.

For compression, one method is applying pressure. They demonstrated how to compress properly. Another method is packing, which was demonstrated by video. Next, they demonstrated how to apply a tourniquet, placing it at the top of the limb to be most effective. All steps to stop the bleed on children are the same except the rescuer can use a hand as a tourniquet or compression. After stopping the bleeding, wait for help to arrive. Members practiced this activity with the distributed materials. More information on this subject can be found at stopthebleed.org.

Legislative Update, Move Over Campaign, AAA Promise

AAA representatives, Rachel Wilson, Michelle Harris and Lindsey Pavlick, presented on the Move Over for Me campaign. Its purpose is to raise awareness for the Move Over Law. AAA looked at past approaches and relevant data and found that not all states 'move over' laws include all disabled vehicles. The goal of the Move Over for Me campaign is to demonstrate that drivers should 'move over' for any disabled vehicle on the side of the road, not just law enforcement. One campaign ad is targeted at humanizing emergency service workers and encourages people to move over for an ambulance or tow truck on the side of the road as they would for law enforcement. The campaign was launched in October in 14 states and is working well to advocate the message. In addition, AAA representatives informed the Coalition about a bill drafted in the Florida legislature to address the move over law.

Lindsey then reviewed the AAA Promise campaign. It is a program designed to help teens stay safe as drivers and passengers with messaging about impaired driving. AAA released a survey to Promise Teens and the results showed that there is prominent drinking and drug use around prom and graduation. Twenty-five percent of respondents said that they drove with an impaired driver. The survey also reported that 25 percent of respondents asked their parents for a ride rather than driving impaired. AAA offers its Promise Teens tool kits to schools for distribution and asks students to make the AAA Promise before celebrating prom and graduation. It is a pledge to get home safely. The AAA representatives asked Coalition members to help promote this campaign. Melissa added that the AAA Promise was added to the Strategic Action Plan so the Coalition members will certainly be sharing the information within their networks.

2022 Strategic Action Plan – Subcommittee Group Breakout Sessions

Before breaking out into subcommittees, Melissa stated that their goal is address three topics for tomorrow. These topics were Action 2A.2, Print and outreach materials and there were several ad content groups within this action; 2E, Safety Belt Education; and 4A and 4B, Legislation. For the print and outreach content, she specifically asked groups to decide between a rack card and blog post as medium, and write the respective outreach content. Melissa and Shaina provided topic ideas for the creation of the print and outreach materials. Melissa asked the groups to make their material decisions and to prioritize topics for discussion and collaboration during Day 2 of the meeting. Coalition members split into subcommittee groups and began their work.

Public Comment Period

There were no comments from the public.

Wrap Up and Next Steps

Melissa provided an overview of the agenda for Day 2. She reminded those attendees who had not completed their biography for the Coalition website to do so before tomorrow. Melissa thanked attendees for their participation.

Adjourn

Day 1 of the Coalition meeting adjourned at 5:00 pm.

MEETING NOTES – DECEMBER 9, 2022

Welcome and Day 1 Recap

Melissa welcomed attendees and thanked them for their participation. She reviewed the events from Day 1 and the agenda for Day 2 of the meeting.

Driver Education Discussion – Committee Recommendations

Derek Stewart returned to give a more detailed view of the Driver Education Subcommittee recommendations. The main takeaway that he gathered from yesterday's feedback was that driver education is not unified. The committee attempted to include all perspectives of driver education, not just public-school driver education. Derek reviewed the subcommittee's three action steps. He reminded the Coalition that these recommendations are not yet feasible, but this discussion will inform the next steps for the subcommittee. The recommendations fall into the following six categories: GDL, TLSAE, Curriculum, Community Education, Consolidated Driver Training Structure and Mental Health.

GDL – Graduated Drivers Licensing

The subcommittee identified that Florida's GDL is below the national standards. To address this, they recommended that Florida should raise the GDL requirements to meet or exceed national standards, which would involve updating the TLSAE to provide quality driver education, as it only requires four hours of education currently. It would also involve updating the 50/10 hour driving requirement and make it part of the driver training course. Preferably, these hours would be tracked through an application with parent/guardian sign off. The subcommittee also suggested early licensing incentives such as taking driver education instead of just the TLSAE and 10+ hours of certified driving. These incentives could allow students to obtain their license within six months.

TLSAE – Traffic Law and Substance Abuse Education

The subcommittee also noted that the Florida TLSAE course requirements are below national standards. They recommend replacing the TLSAE with one segment/semester of a driver education course. It was noted that Florida currently does not have driver education standards, only objectives.

Curriculum

TLSAE and the Collaborate, Plan, Align, Learn, Motivate and Share (CPALMS) driver education curriculums are not as extensive as the national standards and both curriculums are different. The subcommittee recommended that Florida should replace the TLSAE with a Driver Education course with unified curriculum standards.

Derek pointed out that Florida legislation describes a driver education course as necessary and that TLSAE will not be taken away from adults learning to drive. The subcommittee also created a framework for the recommended unified Driver Education curriculum. It should be certified by Target Zero, align with national standards, include long term habits, eliminate the time requirement, and instead require knowledge of skills, emphasize how medication can affect driving, emphasize mental health and teach about auto insurance. They also recommended teaching some driver education topics in middle and elementary school.

Community Education

Communities do not recognize the difference between a TLSAE course and proper driver training. Communities also do not understand the GDL requirements. To address this, the subcommittee recommended that FDOT begin GDL educational outreach and promote driver education through a communication plan that informs parents, guardians, and young drivers about GDL and other educational resources, guidelines, and regulations.

Consolidated Driver Training Structure

The subcommittee noted that driver education is governed by two different executive agencies, FLHSMV and FDOE, meaning it is structured and evaluated by different standards. They recommended, based on the Safe Systems Approach, to unify driver education among FLHSMV, FDOE and FDOT. The training needs to be equitable and accessible to everyone and require

communication and connectivity between agencies. These three agencies have a shared responsibility under the Safe Systems Approach.

Mental Health Check for Licensing

Currently, Florida does not account for the mental health and capacity of a teen driver when issuing a license. The subcommittee recommends a more extensive mental health and disability check. They proposed creating formal screening to identify mental health problems in minors.

In conclusion, Derek proposed presenting the subcommittee's findings and recommendations to other related Florida agencies and the legislature. He recognized that this is a long-term process and model legislation may be needed.

Participants had the following questions and comments:

Christina agreed with the incentives for early licensing and early education. She recommended utilizing the Target Zero Ambassadors to share this information.

Eric recommended presenting these recommendations to the Florida Police Chiefs Association.

John noted that Florida is one of the easiest states in the U.S to obtain a driver license. He also recommended making driver education mandatory for all new drivers.

Overall, there was support for these recommendations to be presented to other Florida agencies beginning with FDOE to secure their support and partnership.

Chris recommended narrowing down the ideas to a specific asking point to find the most success with the legislature. Interested parties agreed to meet and discuss these specifics between the quarterly meetings.

Melissa concluded this discussion by mentioning that there will be a Driver Education subcommittee roundtable discussion at the next meeting in February.

2022 Strategic Action Plan – Subcommittee Group Breakout Sessions

Melissa instructed everyone to convene into the same subcommittee groups as Day 1 and complete their rack card or blog posts.

2022 Strategic Action Plan – Subcommittee Group Report Out

The subcommittees reported on their advertisement approaches and messaging, as follows:

New Technology – Blog Post

The blog post will feature helpful tips and explanations for why drivers should pay attention to dashboard icons, backup cameras, emergency braking, and lane assist technology. It will be a high-level approach to new car technology. The content still needs to be refined.

Street Racing – Rack Card

The rack card defines street racing, identifies its participants, and notes penalties including fines, suspensions, and loss of vehicle. The subcommittee also created a Public Service Announcement (PSA) video which is under review. The PSA can be used on social media and the rack card is close to finalized. Melissa suggested using the rack card information and the PSA for one blog post. The subcommittee is potentially looking further into deterrence as a topic.

Golf Carts – Rack Card

This rack card is focused on a younger population with targeted language. The subcommittee pulled information from the FOPC and Safe Mobility for Life Coalition's golf cart safety rack cards. It was submitted for review.

Drowsy Driving – Rack Card

This rack card messaging addresses both teens and seasoned drivers.

Mental Health/Peer Pressure – Blog Post

The blog post focuses on peer pressure in the car and includes a video using students. The blog post will have a relatable story and a link to a book about responding to peer pressure. It will also include links to AAA sites. This ad is essentially finished and needs to be approved.

Psychology of Driving – Blog Post

This blog details the mental steps every driver should take before getting behind the wheel and while driving. Except for some citations, it is completed.

Railroad Crossings – Rack Card

The rack includes an image of a train crossing and facts targeted towards teens such as trespassing facts. The rack card also contains information about the FDOT initiative, Operation Strive and related legislation and penalties. It is ready for review.

Natalie Wilson then updated the Strategic Action Plan on screen as Sheri Coven facilitated the subcommittee group discussion with support from Melissa. Updates to the Strategic Action Plan are found in Appendix A.

Public Comment Period

There were no comments from the public.

Closing and Next Steps

Melissa again thanked attendees for their participation and reminded them to RSVP to each meeting. She also asked for feedback on the room layout. The consensus was that the room layout should be appropriate to the Coalition’s work and could move back and forth between classroom style and u-shaped as needed. Eric wanted to note that the legislation subcommittee is working on model legislation for GDL and insurance outreach for teens, as well as targeting certain Florida legislators for sponsors. Updates to these actions will be given in February. Shaina again reminded those who had not done so to complete their biographies. She also reminded them about the Weeks of Awareness presentations slots that still needed to be filled.

Melissa displayed the FY2023 meeting dates:

- › February 21-22, 2023
- › June 20-21, 2023
- › August 29-30, 2023

Adjourn

The meeting was adjourned at 12:45 pm.

Contact information for Florida Teen Safe Driving Coalition (FTSDC) questions:

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FLORIDA TEEN SAFE DRIVING COALITION STRATEGIC ACTION PLAN

UPDATED *DECEMBER 9, 2022*

Action Plan Goal 1: Program Management

Objective 1A: Meeting Facilitation and Progress Tracking

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
1A.1	Melissa Valido	Quarterly	Conduct quarterly Florida Teen Safe Driving Coalition (FTSDC) meetings.	Number of meetings conducted annually	Meeting conducted June 21-22, 2022.	Meeting conducted August 30-31, 2022.	Meeting conducted December 8-9, 2022.	
1A.2	Cambridge Systematics	Quarterly	Update progress on Teen Safe Driving Strategic Action Plan strategies to include recent implementation activities and challenges with implementation.	Action Plan progress updated quarterly	Updated following June 21-22, 2022 meeting.	Updated following August 30-31, 2022 meeting.	Ongoing.	

Objective 1B: Data Analysis and Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
1B.1	Cambridge Systematics	Annually	Develop an Annual Teen Safe Driving Fact Sheet.	Fact sheet developed and posted on FTSDC website and publicized	Finalizing prior to August 2022 meeting.	Posted on FTSDC website.	Engage Danny in January.	
1B.2	Cambridge Systematics David Summers Cristina Morales	Annually	Review Florida's teen related traffic records data annually, determine if target audiences have changed, and make adjustments if needed.	Data analyzed, and target audiences adjusted (if applicable)	Data reviewed. No change needed.	Discussed using SDIS to identify opportunities for infrastructure countermeasure	Next review will occur in June.	

						implementation		
1B.3	Ronda Cerulli	Annually	Increase the number of available teen driver data sources.	Information for all applicable data sources available on FTSDC website and publicized (i.e., Signal Four, etc.)	Added Florida Injury Surveillance System as a resource.	No change.	Ongoing.	

Objective 1C: Policies and Best Practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
1C.1	Leilani Gruener Melissa Valido Lakeisha White		Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of new or existing initiatives coordinated with other traffic safety coalitions (annually)	Ongoing.	Ongoing.	Ongoing.	

Objective 1D: Maintain a Robust and Active FTSDC Membership

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
1D.1	Melissa Valido	Quarterly	Update and maintain a Membership, Friends, and Youth Peer Organizations roster that includes contact information and tracks member participation, where applicable.	Member and Friend roster updated quarterly	Membership list updated.	Membership list updated.	Membership list updated.	
1D.2	Melissa Valido	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended at least two meetings annually to determine if they still intend to participate as a member or prefer to be included on the Friends roster.	Members contacted; meeting attendance increased	Ongoing.	Ongoing.	Ongoing.	
1D.3	Melissa Valido	Medium-Term	Expand FTSDC membership to include: <ul style="list-style-type: none"> school resource officers/FASRO, (TBD) Florida business leaders, (TBD) tourism leaders, (TBD) civic organizations, (TBD) trade and medical associations, (TBD) Florida Department of Education, (Eric Stern) 	Potential members identified and contacted; number of new members participating	Will address as an agenda item at a future meeting	Will address as an agenda item at a future meeting	Will address as an agenda item at a future meeting.	

		<ul style="list-style-type: none"> • Florida and County School Boards, <i>(Eric Stern)</i> • Florida Parent Teacher Association, <i>(Eric Stern)</i> • Driver education programs, <i>(Derek Stewart)</i> • disadvantaged communities, <i>(Petra Stanton)</i> • traditionally underserved populations, <i>(TBD)</i> • and others deemed to benefit the Coalition’s mission and objectives 					
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Objective 1E: Maintain a Robust and Active Student Engagement Board

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
1E.1	Melissa Valido	Quarterly	Conduct quarterly Student Engagement Board meetings.	Number of meetings conducted annually	Ongoing.	Ongoing.	Ongoing, next meeting in January.	
1E.2	Melissa Valido	Quarterly	Update and maintain a Membership roster that includes contact information and tracks member participation.	Member roster updated annually	Member roster updated.	Member roster updated.	Member roster updated.	
1E.3	Melissa Valido Lakeisha White Jeannine Laurence	Annually	Use Youth Peer Organizations (like Florida SADD, STAND, LiveFree Coalitions, Impact Teen Drivers, Teens in the Driver Seat, Florida Informed Families, SGA, etc.) to increase student engagement across Florida	Number of new organizations and new chapters of existing organizations added to partner list annually		Impact Teen Driver presentation given at August 2022 meeting. Re-engaged NOYS (community-based involvement focus)	Ongoing.	

Action Plan Goal 2 - Teen Driver Safety Communications and Outreach

Objective 2A: Expand Catalog of Teen Driver Safety Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
2A.1	Elise Batchelor Dekova Batey Chris Swinson Lindsey Pavlick Michele Harris	Annually	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) and the FTSDC website to identify potential gaps or revisions needed to existing materials.	FTSRC reviewed; FTSDC website reviewed; materials updated or replaced annually	Review ongoing and preliminary materials identified.	Meeting internally to coordinate review of website.	Meeting conducted in September, ongoing progress will be made.	
2A.2	Leilani Gruener Mike Zinn	Medium-Term	Create new digital and print materials related to outstanding gaps in teen driver safety, including: <ul style="list-style-type: none"> distracted driving, (Chris Keelin) new technology, (Leilani Gruener) street racing, (Andre Jamison, Caleb Barton, Chris Keelin) electric scooters and micro-mobility, (TBD) golf carts, (Leilani Gruener, David Summers) drowsy driving, (Lakeisha White) peer pressure, (Petra Stanton) mental health, (Lakeisha White) psychology of driving, (Andre Jamison) and railroad crossings. (TBD) safety belt information (Leilani, Zack, Alisa) 	Number and type of new materials created and posted for distribution annually	Multiple coalitions working on golf cart tip card. Will coordinate with them before moving forward. Identified potential mental health and peer pressure best practices to include.		Ongoing-Subcommittees' progress noted in meeting summary.	
2A.3	Art Bodenheimer Andy Johnson	Medium-Term	Update law enforcement materials to include additional information about GDL, especially related to nighttime driving restrictions.	Law enforcement materials created/updated.			Will be addressed at a future meeting.	

Objective 2B: Provide a Written Communications Strategy which Details how to Develop, Promote, and Distribute Digital and Print Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
2B.1	Cambridge Systematics	Short-Term	Review existing digital and print education and outreach campaigns conducted by the FTSDC, safety partners, and other states to identify and document best practices.	Best practices identified	Initial review conducted.	Initial review conducted.	Ongoing.	
2B.2	Cambridge Systematics	Short-Term	Develop a standard template outlining best practices for developing, promoting, and distributing digital and print materials.	Standard template developed and distributed to FTSDC members	Preliminary draft in progress.	Preliminary draft in progress.	Ongoing.	

Objective 2C: Increase Distribution Network

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
2C.1	Chris Craig Juanita Williams Melissa Valido	Quarterly	Coordinate with the Florida Department of Highway Safety and Motor Vehicles (FLHSMV) to obtain addresses of recently licensed teen drivers and distribute key education and outreach materials to these addresses.	Materials sent quarterly, as allowable through funding and continued assistance from FLHSMV	Expect to send the first round of materials by August 2022 meeting.	Expect to send the first round of materials out by the Q1 2023 meeting.	Ongoing.	
2C.2	Cristina Morales Eric Stern Mike Zinn John Bolen Rachel Silber Jeannine Laurence	Medium-Term	Coordinate with FDOE, County School Boards, and high schools to distribute key education and outreach materials to Florida's high school students.	Materials distributed biannually	Drafting best practices for communication and distribution for education. Made contact with FL School Board Assoc. Will continue to follow up with FDOE.	Plan to start with Miami-Dade schools for initial pilot. Also reaching out to individual schools to test best practices in implementation. Melissa will follow up with	Ongoing.	

						Danielle Thomas (FL School Board Assoc.)		
2C.3	Eric Stern Jeannine Laurence Rachel Silber Melissa Valido	Medium-Term	Coordinate with the Florida Parent Teacher Association to distribute key education and outreach materials to parents and caregivers.	Materials distributed quarterly	Made contact with PTA.	Ongoing. New State president for us to engage.	Will be addressed at a future meeting.	
2C.4	Andy Johnson Art Bodenheimer Chris Swinson Caleb Barton Brian Dodge	Short-Term	Coordinate with the Florida Police Chief's Association (FPCA), Florida Sheriff's Association (FSA), and the Florida Highway Patrol (FHP) to distribute key education and outreach information to law enforcement officers and the public.	Materials distributed bi-annually	Will continue to rely on LELs for distribution. Will discuss at FPCA and FSA conferences and regional FPCA meetings.	Discussed at the FPCA Conference.	Will be addressed at a future meeting.	
2C.5	Andy Johnson Art Bodenheimer Chris Swinson Caleb Barton Brian Dodge	Medium-Term	Develop roll call videos to help law enforcement officers quickly understand teen driver safety challenges and statutory requirements.	Roll call video developed			Will be addressed at a future meeting.	
2C.6	Chris Keelin	Medium-Term	Coordinate with Florida Tax Collector offices to distribute key education and outreach materials to drivers receiving/renewing their license.	Materials distributed quarterly	Ongoing.	FLHSMV is also coordinating with Tax Collector Offices. FLHSMV will find which counties are using the video provided to them.	Will be addressed at a future meeting.	

Objective 2D: Participate in Teen Driver Safety Events

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
2D.1	Melissa Valido Lakeisha White Petra Stanton Mike Zinn Eric Stern David Summers Melanie Brocato Andy Johnson Stephanie Ghazvini Ingrid Londono Andy Beymar (D1)	Annually	Conduct an annual Weeks of Awareness campaign.	Weeks of Awareness conducted annually	Planning final outreach to conduct during FY2022.	Wrapping up this year's Weeks of Awareness. Locations have been identified, and we're now working to determine dates for next year's Weeks of Awareness.	Planning efforts ongoing.	
2D.2	Melissa Valido Lakeisha White Andre Jamison Chris Swinson Michele Harris Lindsay Pavlick Ingrid Londono	Annually	Participate in Teen Driver Safety Week.	Teen Driver Safety Week conducted annually		Updating Resource Hub. Coordinating on additional event in Orlando.	Completed October 2022.	
2D.3		Annually	Promote AAA Prom Promise.	Number entities and individuals receiving information			Ongoing, progress to be made in January.	

Objective 2E: Develop a Statewide Battle of the Belts Program Template and Resource Kit

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023

2E.1	Melissa Valido Petra Stanton Shaina Finkel Zack Mattison	Short-Term	Review existing Battle of the Belts programs and identify best practices and challenges.	Performance measures identified	Rubric created.	Building a BotB landing page. Targeting delivering BotB in October 2023	Completed. Targeting delivery for 2023-2024 school year.	
2E.2	Melissa Valido Petra Stanton Shaina Finkel	Medium-Term	Create a model statewide battle of the belts program toolkit with detailed instructions, examples, and key resources essential for a successful program.	Battle of the Belts toolkit created			Ongoing, model created.	
2E.3	Melissa Valido Petra Stanton	Medium-Term	Coordinate with the Florida Occupant Protection Coalition to facilitate the distribution of Battle of the Belts toolkits.	Number of toolkits distributed			To be completed after 2E.2.	

Action Plan Goal 3: Driver Education

Objective 3A: Recommend standardized teen driver education and licensing best practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
3A.1	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank	Short-Term	Establish a subcommittee of Driver Education and Traffic Safety professionals made of public educators, private educators, health care providers, community-based organizations, national partners, and instructional trainers to recommend standardized teen driver education and licensing best practices.	Subcommittee established	Subcommittee established. Sharing working documents.	Subcommittee established. Updated objective and action language.	Complete. *Update Action Plan to reflect Derek's language.	
3A.2	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank	Medium-Term	Identify and document standardized teen driver education and licensing best practices.	Best practices documented	In progress. Identifying best practices both in FL and nationally. Likely need legislative change at some point.	Refining best practices.	Complete.	
3A.3	Derek Stewart John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer	Long-Term	Develop recommendations for standardized teen driver education and licensing best practices.	Next steps identified.			Next steps are to refine and present to stakeholders.	

	Ingrid Londono Bonnie Frank							
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Objective 3B: Expand Materials to Support Driver Education

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
3B.1	Chris Keelin Derek Stewart Elise Batchelor Leilani Gruener Michele Harris Rachel Wilson	Short-Term	Identify and document all relevant Florida pre- and post-licensure driver education programs and resources and post to the FTSDC website.	List of driver education programs and resources posted online	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.	
3B.2	Derek Stewart John Bolen Michele Harris Rachel Wilson	Medium-Term	Identify gaps in existing pre- and post-licensure driver education program options and resources.	List of cities/counties with little or no access to driver education developed	To be completed after Objective 3A.	To be completed after Objective 3A.	To be completed after Objective 3A.	
3B.3	Leilani Gruener Lakeisha White Eric Stern Michele Harris Rachel Wilson	Long-Term	Coordinate with schools and community groups in areas with little or no access to driver education programs and resources to provide driver education resources and educational materials.	Number entities receiving resources/materials and number of resources/materials distributed	To be completed after Objective 3A.	Reviewing Impact Teen Drivers as a potential program to support these areas.	To be completed after Objective 3A.	

Action Plan Goal 4: Teen Driver Safety Policy

Objective 4A: Support Enhancement of Florida's Graduated Driver License Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023



4A.1	Karen Morgan	Short-Term	Develop model legislative language to align Florida's Graduated Driver License (GDL) laws with national standards and best practices.	Model legislative language developed and posted online	Preliminary draft in progress.	Preliminary draft in progress.	Subcommittee report progress by February meeting.	
4A.2	Chris Craig Elise Batchelor	Annually	Annually review GDL model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made as needed			Ongoing.	

Objective 4B: Support Enhancement of Florida's Distracted Driving Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
4B.1	Karen Morgan Leilani Gruener Melissa Valido	Short-Term	Review distracted driving laws from other states and related literature and identify best practices that could be applied to Florida's distracted driving law.	List of best practices developed			Ongoing.	
4B.2	Karen Morgan Leilani Gruener Melissa Valido	Medium-Term	Develop model legislative language to align Florida's distracted driving laws with best practices.	Model legislative language developed and posted online		Preliminary draft in progress.	Ongoing.	
4B.3	Chris Craig Elise Batchelor	Annually	Annually review distracted driving model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made and posted online as needed			Ongoing.	

Objective 4C: Evaluate the Feasibility of Vehicle Decals for Teen Drivers

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
4C.1	Melissa Valido Chris Craig Elise Batchelor	Short-Term	Coordinate with New Jersey to understand their approach, challenges, and successes in implementing a vehicle decal to identify teen drivers for more effective GDL enforcement.	New Jersey's approach, challenges, and successes in implementing a vehicle decal documented		Research indicated a stronger GDL law is key to this program's success.	Revisit strategy in February.	

						Still evaluating challenges related to enforcement.		
4C.2	Melissa Valido Chris Craig Elise Batchelor	Medium-Term	Evaluate feasibility of conducting a similar program in Florida and identify potential challenges.	Feasibility of New Jersey's approach evaluated based on Florida's existing statutes and funding availability; document adjustments to fit Florida, as needed			Revisit strategy in February.	
4C.3	Chris Craig Elise Batchelor	Medium-Term	Review approach and potential challenges with FDOT and FLSHMV management to determine if vehicle decals for teen drivers aligns with agency priorities.	Approach discussed with FDOT and FLHSMV management; adjusted as needed to align with FDOT and FLHSMV priorities			Revisit strategy in February.	
4C.4	Andy Johnson Art Bodenheimer	Long-Term	Determine if legislative change is necessary to support the implementation of vehicle decals for teen drivers	Review Florida's existing statute and determine if changes are needed to implement vehicle decals for teen drivers			Revisit strategy in February.	

Objective 4D: Support the Implementation of Teen Driver Safety Policies in High Schools

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
4D.1	Rachel Silber Leilani Gruener Dekova Batey	Short-Term	Develop model student code of conduct policy language that references commitment to safe driving behaviors	Model language developed and posted online	Rachel Silber to provide example at August meeting.	Guideline draft in progress.	Ongoing/to be addressed at a future meeting.	
4D.2	Dekova Batey Ronda Cerulli Rachel Silber	Short-Term	Develop model student driving/parking privileges guidelines and best practices for high school students using school parking lots	Guidelines and best practices developed and posted online	Collected example guidelines and evaluating for FL use. Considering educational	Guideline draft in progress.	Ongoing/to be addressed at a future meeting.	

					video to support.			
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Objective 4E: Track Legislative Proposals that Could Impact Teen Driver Safety

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Dec 2022	Feb 2023
4E.1	Karen Morgan Chris Craig Leilani Gruener		Annually review Florida’ legislative proposals to identify opportunities to improve teen driver specific legislative language.	Florida legislative proposals reviewed, opportunities documented, and posted online			Ongoing.	