#### HANG UP AND DRIVE TOUR



Jacy Good & Steve Johnson
The Nation's Premier
Distracted Driving
Presenters

### **JACY'S STORY**

May 18, 2008 was meant to be one of the best days of Jacy Good's life. Her college graduation day had gone smoothly, her family packed up her life into their station wagon, she said a temporary goodbye to her long-term boyfriend, Steve Johnson, and began the 90-minute drive home. Everything changed because of one distracted driver...

During the Hang Up And Drive program, Jacy recounts her tragic story along with her now husband, Steve, who details some of the holes in the story Jacy can't recall on her own. The presentation will include the frightening facts and stats about the distracted driving issue. The program is as informative as the story is shocking, and no audience member leaves without pledging to change his/her driving habits for good. Jacy & Steve have been trained by the National Safety Council to deliver their message effectively and to help your school meet its safety goals.

## A presentation your students will remember!

Jacy has been a guest on **The Oprah Winfrey Show** and of Secretary General Ban Ki-Moon at the United Nations' "Call to End the Global Epidemic of Distracted Driving" summit. She was a panelist at **Maria Shriver's** 2010 Women's Conference, and was featured as a "Hero Among Us" in **People Magazine**. She has been profiled in many dozens of newspaper and TV pieces, including a January 2015 **CNN** segment of The Human Factor. In August 2016, an **AT&T** PSA video starring Jacy went viral, receiving over 300 million+ views across social media.









# WEEK OF AWARENESS

HOST A TRAFFIC SAFETY
SPEAKER AT YOUR HIGH SCHOOL



### WHY IS THIS IMPORTANT?

Car crashes are the #1 killer of teens in the US. It is only through smart decision making, knowledge, education, and experience on the road that we can prevent teen deaths from auto crashes.

Your school can receive a **FREE** presentation from one of our national speakers on teen traffic safety topics such as distracted or impaired driving.

### **AUDIENCE REQUIREMENT:**

We ask that you safely fill your auditorium (or wherever you host a large group) with your seniors and juniors so that as many teens as possible can benefit from our speaker's powerful presentation.

Minimum Audience Requirement: 400 Students

### **BOOK NOW!**

Hurry! Spots fill quickly and are offered on a first come, first serve basis. Click on the link below to see our tour dates, locations, and formally reserve your spot.

https://calendly.com/flteensafedriver





We're targeting Florida High Schools in the following areas:

- Orange County
- Northeast Florida
  - o (Suwannee/Levy/Columbia/Baker/Alachua/Union/Bradford)
- Broward/Palm Beach County
- Miami Dade County
- Tampa Area
  - o (Pasco/Pinellas/Hillsborough/Citrus/Hernando)
- Southwest Florida
  - o (Manatee/Desoto/Hardee/Sarasota)



We'd be happy to tell you more, or answer any of your questions. Drop us a line!



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