



FLORIDA TEEN SAFE DRIVING COALITION

MEETING REPORT

August 30-31, 2022

Prepared For:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.

ATTENDANCE

Name	Organization	Attendance
Andre Jamison	Drive Trainer	<input checked="" type="checkbox"/>
Andrew Johnson	Florida Department of Transportation, Law Enforcement Liaison, District 3	<input type="checkbox"/>
Chief Art Bodenheimer	Lake Alfred Police Department	<input checked="" type="checkbox"/>
Andy Beymer	Florida Department of Transportation, Law Enforcement Liaison, District 1	<input checked="" type="checkbox"/>
Andy Anderson	Florida Department of Transportation, Community Traffic Safety Team, District 4	<input checked="" type="checkbox"/>
Bill DeMott	The Keri Anne DeMott Foundation	<input checked="" type="checkbox"/>
Bonnie Frank	Florida Safety Council	<input checked="" type="checkbox"/>
Brian Dodge	Miccosukee Police Department	<input checked="" type="checkbox"/>
Caleb Barton	Florida Highway Patrol (FHP)	<input checked="" type="checkbox"/>
Cheryl Palmer	Miami Dade County Schools	<input type="checkbox"/>
Chloe Salerno	Students Against Destructive Decisions (SADD)	<input type="checkbox"/>
Chris Craig	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Christina Morales	Florida Department of Transportation, Community Traffic Safety Team, District 6	<input checked="" type="checkbox"/>
Chris Keelin	St. Johns County Tax Collector	<input type="checkbox"/>
Chris Swinson	Coral Springs Police Department	<input checked="" type="checkbox"/>
Danielle Carlino	Safe Kids Northeast Florida / Wolfson Children's Hospital	<input type="checkbox"/>
Daphne Lampley	Operation PAR, Inc.	<input type="checkbox"/>
David Summers	Trauma Agency - Health Care District Palm Beach County	<input checked="" type="checkbox"/>
Deborah Adams	Florida Virtual School	<input type="checkbox"/>
Dekova Batey	Gainesville Bicycle and Pedestrian Program	<input checked="" type="checkbox"/>
Derek Stewart	Florida Virtual School (FLVS)	<input checked="" type="checkbox"/>
Elise Batchelor	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input checked="" type="checkbox"/>
Eric Stern	School District of Palm Beach County	<input checked="" type="checkbox"/>
Ingrid Londono	HCA Florida Osceola Hospital	<input checked="" type="checkbox"/>
Jeannine Laurence	Mothers Against Drunk Driving (MADD)	<input checked="" type="checkbox"/>
John Bolen	Treasure Coast Driving School	<input checked="" type="checkbox"/>
Jose Soto	State Farm Insurance	<input type="checkbox"/>
Juanita Williams	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Lakeisha White	FLHSMV	<input type="checkbox"/>
Leilani Gruener	Florida Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>

Lindsey Pavlick	AAA – The Auto Club Group/ACG	<input type="checkbox"/>
Mark Allen	All Florida Safety Institute	<input type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Michael Zinn	Florida Department of Transportation, Community Traffic Safety Team , District 7	<input checked="" type="checkbox"/>
Michelle Harris	AAA – The Auto Club Group/ACG	<input type="checkbox"/>
Petra Stanton	Johns Hopkins All Children’s Hospital	<input checked="" type="checkbox"/>
Rachel Silber	Hollywood Hills High School	<input type="checkbox"/>
Rachel Wilson	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Ray Graves	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Ronda Cerulli	Safe Kids Treasure Coast	<input checked="" type="checkbox"/>
Shaina Finkel	Students Against Destructive Decisions (SADD), University of Florida	<input type="checkbox"/>
Stephanie Ghazvini	Florida Sheriffs Association	<input checked="" type="checkbox"/>
Steve Leavitt	Florida Sheriff’s Association	<input type="checkbox"/>
Tim Roberts	Florida Department of Transportation, Law Enforcement Liaison Coordinator	<input type="checkbox"/>
Zach Mattison	Always Wear Your Seatbelt Foundation	<input checked="" type="checkbox"/>
Coalition Support		
Alan Amidon	Cambridge Systematics	<input checked="" type="checkbox"/>
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>

MEETING NOTES – AUGUST 30, 2022

Welcome and Introductions

Melissa Valido, Florida Teen Safe Driving Coalition (FTSDC), welcomed participants and thanked them for their attendance. She asked participants to introduce themselves before reviewing the agenda. She reviewed the agenda and the meeting followed.

FTSDC Updates

Melissa provided general updates and housekeeping reminders relevant to the FTSDC. She reviewed the meeting materials provided which included paper copies of the FY2023 Highway Safety Matrix and FTSDC Action Plan.

She reviewed the upcoming traffic safety observances for the FTSDC. The observances are listed below:

- › National Highway Traffic Safety Administration (NHTSA) rail grade crossing (9/6-9/26)
- › National Pedestrian Safety Months (October)
- › National Teen Driver Safety Week (October)
- › World Remembrance Day for Road Traffic Victims (11/22)
- › Various Impaired Driving Messaging
- › November/Thanksgiving
- › National Drunk and Drunk Impaired Driving Prevention (December)

SADD National Conference – Florida Awards

Melissa reviewed the awards that Florida received at the SADD (Students Against Destructive Decisions) National Conference. Shaina Finkel, SADD Florida Chapter President, received the Merritt Levitan Award recognizing her as the Student of the Year. Wiregrass Ranch High School, in Pasco County, received the Chapter of the Year Award. Dianna Quay from Cape Coral High School, in Lee County, received a Lifetime Achievement award. Plant High School, in Hillsborough County, won best mobilization station. Marion County Children’s Alliance, Hollywood Hills High School, and Cape Coral High School all received honorable mentions for their mobilization station submissions.

2022 MADD LEO Recognition Awards

Melissa discussed the Mothers Against Drunk Driving (MADD) Law Enforcement Officer (LEO) Recognition Awards. Shaina Finkel received the Civil Individual Nominee Award for Underage Drinking Prevention Recognition for 2021. Wiregrass Ranch High School received the Community Group Award for Underage Drinking Prevention Recognition for 2021.

Updated Fact Sheet

Melissa directed the FTSDC to the 2022 Florida Teen Driver Fact Sheet on the FTSDC website: [Florida Teen Driver Fact Sheet - 2022 - Florida Teen Safe Driving Coalition \(flteensafedriver.org\)](https://www.flteensafedriver.org). She reminded participants the fact sheet is updated annually and encouraged them to consider additional data and visualizations that could be valuable to them.

Impact Teen Drivers Program

Melissa gave an overview of a potential opportunity through the Impact Teen Drivers Program. She said a non-profit agency interested in potentially piloting the program would require matching funds. A concept paper detailing the potential pilot project would need to be completed and submitted to FDOT before the end of February. On Day 2 of the meeting Kelly Browning, Executive Director of Impact Teen Drivers, will present on the program.

Participants had the following questions and comments:

- › Petra Stanton, Johns Hopkins All Children’s Hospital, asked if the potential grant would be \$50,000?
 - › Yes, it would be a pilot. Impact Teen Drivers is a national evidence-based program with proven evaluation methods that change behavior effectively.
- › Chris Craig, FDOT, said that the key for a successful pilot program is the inclusion of a non-profit sponsor. The concept paper needs to detail how the program will be managed, what deliverables will be produced, and how the pilot program will comply with federal requirements.
- › Cristina Morales, FDOT, asked if any organization can apply?
 - › FDOT agencies and districts can not apply.
- › Dekova Batey, Gainesville Bicycle and Pedestrian Program, asked if the matching funds need to be in-kind or on-hand?
 - › The applicant must have matching funds on hand. There is a three-month period between approval and commencement of work, and reimbursement.

Parent/Teen Folder Mailing – Update (FLHSMV MOU)

Melissa updated the coalition on the distribution status of the Safe Driving Guide for Teens & Parents. She anticipates that 52,000 teens with learner’s licenses will be receiving the guide. It is likely that the distribution mailer will be sent out by the end of September. The guide is one of the most requested materials which reflects its high-quality content including Graduated Driver’s Licensing (GDL) education and a driving log, with one side of the guide aimed at teens and the other aimed at parents. Overall, the resource emphasizes the critical role of a parent in the teen driver’s learning process.

Weeks of Awareness (2022-23 Location Planning)

Melissa provided an overview of the Weeks of Awareness presentation booking process. With the coalition’s help, Melissa leads the booking of 60 presentations based on FDOT’s Highway Safety Matrix. The Highway Safety Matrix ranks Florida’s 67 counties based on the total actual number of serious injuries and fatalities from 2016-2020. Florida’s counties are delineated into three groups based on population. Group I consists of 26 counties with a population of 200,0001 and above, Group II consists of 15 counties with a population of 50,001 and above, and Group III consists of 26 counties with a population up to 50,000. The top five Group I counties with the highest number of teen driver fatalities and serious injuries were Orange, Miami-Dade, Hillsborough, Broward, and Pasco counties. The top five Group II counties with the highest number of teen driver fatalities and serious injuries were Hernando, Bay, Citrus, Colombia, and Highlands counties. The top five Group III counties with the highest number of teen driver fatalities and serious injuries were Suwanee, Levy, Jackson, Hardee, and Desoto counties. These counties are the priority locations for Weeks of Awareness presentations over the following year. Melissa noted that there are other counties in the top twenty five percent of counties beyond the top five in each population

category, and that location planning based on FDOT districts could be another way to approach location planning for these presentations.

She grouped the following counties and noted their FDOT district:

- › Broward/Palm Beach (D4)
- › Miami-Dade (D6)
- › Orange County (D5)
- › Pasco/Pinellas/Hillsborough/Citrus/Hernando (D7)
- › Manatee/Desoto/Hardee (D1)
- › Suwanee/Levy (D2)

Participants had the following questions and comments:

- › Chris Craig reminded the coalition that the minimum attendance is 100 students to justify national speakers coming to Florida.
- › Ronda Cerulli, Florida Department of Health, noted that many school districts require prior screening of presentations before they can be presented to students.
- › Jeannine Laurence, MADD, emphasized that although some school districts required screening content before the previous legislative session, those same districts have even more hurdles in place now.

Teen Driver Safety Week Planning

Melissa reminded the coalition that Teen Driver Safety Week will be nationally observed from October 16-22, 2022. She said the last two weeks of October are filled with activities. Some of the events discussed were:

- › Central Florida Expressway and Teen Safe Driving Coalition Safety Fair
- › The Keri Anne DeMott 5k and 10k

Melissa noted that the 2022 Teen Driver Safety Week Resource Hub has been updated to include a virtual presentation of the Florida Driving Skills for Life resource.

Melissa asked for volunteers to assist in planning Teen Driver Safety Week activities. Volunteers included:

- › Andy Anderson
- › Bonnie Frank
- › Brian Dodge
- › David Summers
- › Eric Stern
- › Ingrid Londono
- › Jeanine Laurence
- › Michael Zinn

Safety Data Integration Space

Cristina Morales, FDOT, displayed the Safety Data Integration Space-Transportation Safety View. It displays crash data throughout the state.

Participants had the following questions and comments:

- › Chris Craig noted that although the Safety Integration Space is an internal tool for FDOT employees, it is largely the same as the publicly accessible Signal Four Analytics Dashboard.
- › Ronda asked if FDOT’s mapping of crashes is based on where the crash occurred or by zip code of the seriously injured or deceased?
 - › FDOT counts crashes where they occurred while the Center for Disease Control’s (CDC) injury prevention data is based on the zip code of the seriously injured or deceased.

Teen Injury Patterns & Driving Statistics

David Summers presented different data sources for teen driver injury statistics. He displayed the Florida Department of Highway Safety and Motor Vehicles (FLHSMV) crash dashboard, the Signal Four Analytics Dashboard, and data from the five trauma agencies throughout the state. He noted that different sources may display different numbers due to different methodologies, and that anonymized trauma data is available upon request.

He focused on Palm Beach County trauma data. He noted that 52 percent of youth coming into trauma centers are unrestrained. He reviewed a simple survey used to inform outreach opportunities. It consisted of four questions assessing how drivers encourage safety belt use in their vehicles. There were a total of 193 survey results that will be useful in informing outreach activities. He emphasized that all the data sources discussed are available to support coalition members’ activities and projects.

2022 Strategic Action Plan – Subcommittee Group Breakout Sessions

Melissa asked participants to divide into subcommittee groups and discuss progress made on Strategic Plan Action Items. She asked the subcommittee groups to identify topics to prioritize for discussion and collaboration during Day 2 of the meeting. Coalition members split into subcommittee groups. The subcommittee groups reviewed their respective action steps.

Public Comment Period

There were no comments from the public.

Wrap Up and Next Steps

Melissa provided an overview of the agenda for Day Two.

Melissa thanked attendees for their participation and said the meeting would continue tomorrow morning.

Adjourn

Day 1 of the coalition meeting adjourned at 5:00 pm.

MEETING NOTES – AUGUST 31, 2022

Welcome and Day 1 Recap

Melissa welcomed attendees back and thanked them for their participation. She reviewed the agenda for Day 2 of the meeting.

Impact Teen Drivers Presentation and Q+A Session

Kelly Browning presented on the Impact Teen Drivers Program. The program uses evidence-based methods to change behavior through cultural and social norming. The Impact Teen Drivers Program was formally incorporated in 2008 and is currently based in Sacramento, California with offices in over 25 states. The program partners with NHTSA, Safe Kids Worldwide, Safe Kids Treasure Coast, and the St Lucie County and Broward County Sheriff's Offices, among other traffic safety partners.

She discussed the causes of teen deaths in the United States ages 15-19. She displayed the statistics of the #1 killer of teens and their causes. The program's approach to outreach is to talk to teens as passengers as well as drivers. She said that 4,000 teens die each year with another 400,000 seriously injured. Of those teens killed or injured, approximately 50 percent are passengers. Additionally, 75 percent of teen serious injuries and fatalities do not involve drugs or alcohol, but they do involve dangerous behaviors, particularly distracted driving. She reviewed the different types of distracted driving the program covers.

She emphasized that the program is teen centered because teen attitudes and behaviors are more flexible, and teens' inexperience is unique among drivers. Because of this, the Impact Teen Drivers Program utilizes a multifaceted approach. The question that serves as the bedrock of the program's outreach is, "What do you consider lethal?" She discussed different evidence-based programming such as Stay in the Game, You Have the Power, and Be the Change. Additional curricula focused on middle school, elementary school, and parents are also available. The program's overall approach is centered around three actions: Engage, Educate, and Empower. Kelly gave a condensed version of the program's *What Do You Consider Lethal?* Presentation. More information is available at [Impact Teen Drivers](#).

Participants had the following questions and comments:

- › Derek Stewart, Florida Virtual Schools, asked what is timeframe between the pre and post surveys that are part of the presentations.
 - › The retrospective post survey is given immediately post program. Sometimes the presurvey is done earlier than five minutes before. We've also done 1 month, and three month follow ups. The retrospective postsurvey is the most user friendly.
- › Melissa discussed the turn-key nature of the program, noting that there are five different programs that provide additional context within the Impact Teen Drivers Program. The idea was to have Kelly give a condensed version of the train the trainer's presentation. This program would fund someone to deliver this presentation, in addition to training and materials.
- › Andy Anderson, FDOT, provided insight from the New Jersey perspective implementing this program. He said one of the largest automobile manufacturers took it on and even then, the demand was so great they needed more people. There is an opportunity for non-profits here, but an auto insurance company could adopt this.

2022 Strategic Action Plan – Subcommittee Group Report Out

Melissa led a group report out where the subcommittee groups reported their approaches for their respective action steps.

Danny updated the strategic action plan on screen as the subcommittee groups provided updates on their progress. For more information refer to the Action Plan in Appendix A.

Public Comment Period

There were no comments from the public.

Closing and Next Steps

Melissa thanked attendees for their participation and said she looks forward to seeing everyone again. She said the goal for the next meeting will be to make more progress in the Action Plan. She encouraged the coalition to think about approaches tackling their actions. Then the coalition will start moving back into subcommittees and working towards goals.

She displayed the FY2023 meeting dates:

- › December 8-9, 2022
- › February 21-22, 2023
- › June 20-21, 2023
- › August 29-30, 2023

Adjourn

The meeting was adjourned at 1:00 pm.

Contact information for Florida Teen Safe Driving Coalition (FTSDC) questions:

Juanita Williams,
Florida Department of Transportation
Traffic Safety Program Manager
Phone: 850.414.4026
juanita.donaldson@dot.state.fl.us

Chris Craig,
Florida Department of Transportation
Traffic Safety Administrator
Phone: 850.414.4009
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Melissa Valido,
Tallahassee Community College (TCC)
Coalition Leader, FTSDC
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APPENDIX A: FLORIDA TEEN SAFE DRIVING COALITION STRATEGIC ACTION PLAN

UPDATED AUGUST 31, 2022

Action Plan Goal 1: Program Management

Objective 1A: Meeting Facilitation and Progress Tracking

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
1A.1	Melissa Valido	Quarterly	Conduct quarterly Florida Teen Safe Driving Coalition (FTSDC) meetings.	Number of meetings conducted annually	Meeting conducted June 21-22, 2022.	Meeting conducted August 30-31, 2022.		
1A.2	Cambridge Systematics	Quarterly	Update progress on Teen Safe Driving Strategic Action Plan strategies to include recent implementation activities and challenges with implementation.	Action Plan progress updated quarterly	Updated following June 21-22, 2022 meeting.	Updated following August 30-31, 2022 meeting.		

Objective 1B: Data Analysis and Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
1B.1	Cambridge Systematics	Annually	Develop an Annual Teen Safe Driving Fact Sheet.	Fact sheet developed and posted on FTSDC website and publicized	Finalizing prior to August 2022 meeting.	Posted on FTSDC website.		
1B.2	Cambridge Systematics David Summers Cristina Morales	Annually	Review Florida's teen related traffic records data annually, determine if target audiences have changed, and make adjustments if needed.	Data analyzed, and target audiences adjusted (if applicable)	Data reviewed. No change needed.	Discussed using SDIS to identify opportunities for infrastructure countermeasure implementation.		

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
1B.3	Ronda Cerulli	Annually	Increase the number of available teen driver data sources.	Information for all applicable data sources available on FTSDC website and publicized (i.e., Signal Four, etc.)	Added Florida Injury Surveillance System as a resource.	No change.		

Objective 1C: Policies and Best Practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
1C.1	Leilani Gruener Melissa Valido Lakeisha White		Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of new or existing initiatives coordinated with other traffic safety coalitions (annually)	Ongoing.	Ongoing.		

Objective 1D: Maintain a Robust and Active FTSDC Membership

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
1D.1	Melissa Valido	Quarterly	Update and maintain a Membership, Friends, and Youth Peer Organizations roster that includes contact information and tracks member participation, where applicable.	Member and Friend roster updated quarterly	Membership list updated.	Membership list updated.		
1D.2	Melissa Valido	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended at least two meetings annually to determine if they still intend to participate as a member or prefer to be included on the Friends roster.	Members contacted; meeting attendance increased	Ongoing.	Ongoing.		
1D.3	Melissa Valido	Medium-Term	Expand FTSDC membership to include: <ul style="list-style-type: none"> - school resource officers/FASRO, (TBD) - Florida business leaders, (TBD) - tourism leaders, (TBD) - civic organizations, (TBD) - trade and medical associations, (TBD) 	Potential members identified and contacted; number of new members participating	Will address as an agenda item at a future meeting	Will address as an agenda item at a future meeting		

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
			<ul style="list-style-type: none"> - Florida Department of Education, <i>(Eric Stern)</i> - Florida and County School Boards, <i>(Eric Stern)</i> - Florida Parent Teacher Association, <i>(Eric Stern)</i> - Driver education programs, <i>(Derek Stewart)</i> - disadvantaged communities, <i>(Petra Stanton)</i> - traditionally underserved populations, <i>(Daphne Lampley)</i> - and others deemed to benefit the Coalition's mission and objectives 					

Objective 1E: Maintain a Robust and Active Student Engagement Board

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
1E.1	Melissa Valido	Quarterly	Conduct quarterly Student Engagement Board meetings.	Number of meetings conducted annually	Ongoing.	Ongoing.		
1E.2	Melissa Valido	Quarterly	Update and maintain a Membership roster that includes contact information and tracks member participation.	Member roster updated annually	Member roster updated.	Member roster updated.		
1E.3	Melissa Valido Lakeisha White Jeannine Laurence	Annually	Use Youth Peer Organizations (like Florida SADD, STAND, LiveFree Coalitions, Impact Teen Drivers, Teens in the Driver Seat, Florida Informed Families, SGA, etc.) to increase student engagement across Florida	Number of new organizations and new chapters of existing organizations added to partner list annually		Impact Teen Driver presentation given at August 2022 meeting. Re-engaged NOYS (community-based involvement focus)		

Action Plan Goal 2 - Teen Driver Safety Communications and Outreach

Objective 2A: Expand Catalog of Teen Driver Safety Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
2A.1	Elise Batchelor Dekova Batey Chris Swinson Lindsey Pavlick Michele Harris	Annually	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) and the FTSDC website to identify potential gaps or revisions needed to existing materials.	FTSRC reviewed; FTSDC website reviewed; materials updated or replaced annually	Review ongoing and preliminary materials identified.	Meeting internally to coordinate review of website.		
2A.2	Leilani Gruener Mark Allen Mike Zinn	Medium-Term	Create new digital and print materials related to outstanding gaps in teen driver safety, including: <ul style="list-style-type: none"> - distracted driving, (<i>Chris Keelin</i>) - new technology, (<i>Leilani Gruener</i>) - street racing, (<i>Andre Jamison, Anthony Palese, Chris Keelin</i>) - electric scooters and micro-mobility, (<i>TBD</i>) - golf carts, (<i>Leilani Gruener, David Summers</i>) - drowsy driving, (<i>Lakeisha White</i>) - peer pressure, (<i>Petra Stanton</i>) - mental health, (<i>Lakeisha White</i>) - psychology of driving, (<i>Andre Jamison</i>) - and railroad crossings. (<i>TBD</i>) - safety belt information (<i>Leilani, Zack, Alisa</i>) 	Number and type of new materials created and posted for distribution annually	Multiple coalitions working on golf cart tip card. Will coordinate with them before moving forward. Identified potential mental health and peer pressure best practices to include.			
2A.3	Art Bodenheimer Andy Johnson	Medium-Term	Update law enforcement materials to include additional information about GDL, especially related to nighttime driving restrictions.	Law enforcement materials created/updated.				

Objective 2B: Provide a Written Communications Strategy which Details how to Develop, Promote, and Distribute Digital and Print Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
2B.1	Cambridge Systematics	Short-Term	Review existing digital and print education and outreach campaigns conducted by the FTSDC, safety partners, and other states to identify and document best practices.	Best practices identified	Initial review conducted.	Initial review conducted.		
2B.2	Cambridge Systematics	Short-Term	Develop a standard template outlining best practices for developing, promoting, and distributing digital and print materials.	Standard template developed and distributed to FTSDC members	Preliminary draft in progress.	Preliminary draft in progress.		

Objective 2C: Increase Distribution Network

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
2C.1	Chris Craig Juanita Williams Melissa Valido	Quarterly	Coordinate with the Florida Department of Highway Safety and Motor Vehicles (FLHSMV) to obtain addresses of recently licensed teen drivers and distribute key education and outreach materials to these addresses.	Materials sent quarterly, as allowable through funding and continued assistance from FLHSMV	Expect to send the first round of materials by August 2022 meeting.	Expect to send the first round of materials out by the Q1 2023 meeting.		

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
2C.2	Cristina Morales Eric Stern Mike Zinn Mark Allen John Bolen Rachel Silber Jeannine Laurence	Medium-Term	Coordinate with the Florida Department of Education, County School Boards, and high schools to distribute key education and outreach materials to Florida’s high school students.	Materials distributed biannually	Drafting best practices for communication and distribution for education. Made contact with FL School Board Assoc. Will continue to follow up with DOE.	Plan to start with Miami-Dade schools for initial pilot. Also reaching out to individual schools to test best practices in implementation. Melissa will follow up with Danielle Thomas (FL School Board Assoc.)		
2C.3	Eric Stern Jeannine Laurence Rachel Silber Melissa Valido	Medium-Term	Coordinate with the Florida Parent Teacher Association to distribute key education and outreach materials to parents and caregivers.	Materials distributed quarterly	Made contact with PTA.	Ongoing. New State president for us to engage.		
2C.4	Steve Levitt Andy Johnson Art Bodenheimer Chris Swinson Caleb Barton Brian Dodge	Short-Term	Coordinate with the Florida Police Chief’s Association (FPCA), Florida Sheriff’s Association (FSA), and the Florida Highway Patrol (FHP) to distribute key education and outreach information to law enforcement officers and the public.	Materials distributed bi-annually	Will continue to rely on LELs for distribution. Will discuss at FPCA and FSA conferences and regional FPCA meetings.	Discussed at the FPCA Conference.		

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
2C.5	Steve Levitt Andy Johnson Art Bodenheimer Chris Swinson Caleb Barton Brian Dodge	Medium-Term	Develop roll call videos to help law enforcement officers quickly understand teen driver safety challenges and legislative requirements.	Roll call video developed				
2C.6	Chris Keelin	Medium-Term	Coordinate with Florida Tax Collector offices to distribute key education and outreach materials to drivers receiving/renewing their license.	Materials distributed quarterly	Ongoing.	FLHSMV is also coordinating with Tax Collector Offices. FLHSMV will find which counties are using the video provided to them.		

Objective 2D: Participate in Teen Driver Safety Events

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
2D.1	Melissa Valido Lakeisha White Petra Stanton Mike Zinn Eric Stern David Summers Melanie Brocato Andy Johnson Stephanie Ghazvini Ingrid Londono Andy Beymar (D1)	Annually	Conduct an annual Weeks of Awareness campaign.	Weeks of Awareness conducted annually	Planning final outreach to conduct during FY2022.	Wrapping up this year's Weeks of Awareness. Locations have been identified, and we're now working to determine dates for next year's Weeks of Awareness.		
2D.2	Melissa Valido Lakeisha White Andre Jamison Chris Swinson Michele Harris Lindsay Pavlick Ingrid Londono	Annually	Participate in Teen Driver Safety Week.	Teen Driver Safety Week conducted annually		Updating Resource Hub. Coordinating on additional event in Orlando.		
2D.3		Annually	Promote AAA Prom Promise.	Number entities and individuals receiving information				

Objective 2E: Develop a Statewide Battle of the Belts Program Template and Resource Kit

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
2E.1	Melissa Valido Petra Stanton Chloe Salerno Shaina Finkel Zack Mattison	Short-Term	Review existing Battle of the Belts programs and identify best practices and challenges.	Performance measures identified	Rubric created.	Building a BotB landing page. Targeting delivering BotB in October 2023		
2E.2	Melissa Valido Petra Stanton Chloe Salerno Shaina Finkel	Medium-Term	Create a model statewide battle of the belts program toolkit with detailed instructions, examples, and key resources essential for a successful program.	Battle of the Belts toolkit created				
2E.3	Melissa Valido Petra Stanton	Medium-Term	Coordinate with the Florida Occupant Protection Coalition to facilitate the distribution of Battle of the Belts toolkits.	Number of toolkits distributed				

Action Plan Goal 3: Driver Education

Objective 3A: Recommend standardized teen driver education and licensing best practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
3A.1	Derek Stewart Mark Allen John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank	Short-Term	Establish a subcommittee of Driver Education and Traffic Safety professionals made of public educators, private educators, health care providers, community-based organizations, national partners, and instructional trainers to recommend standardized teen driver education and licensing best practices.	Subcommittee established	Subcommittee established. Sharing working documents.	Subcommittee established. Updated objective and action language.		
3A.2	Derek Stewart Mark Allen John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank	Medium-Term	Identify and document standardized teen driver education and licensing best practices.	Best practices documented	In progress. Identifying best practices both in FL and nationally. Likely need legislative change at some point.	Refining best practices.		

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
3A.3	Derek Stewart Mark Allen John Bolen Eric Stern Michele Harris Rachel Wilson Debbie Adams Cheryl Palmer Ingrid Londono Bonnie Frank	Long-Term	Develop recommendations for standardized teen driver education and licensing best practices.	Next steps identified.				

Objective 3B: Expand Materials to Support Driver Education

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
3B.1	Chris Keelin Derek Stewart Elise Batchelor Leilani Gruener Steve Leavitt Michele Harris Rachel Wilson	Short-Term	Identify and document all relevant Florida pre- and post-licensure driver education programs and resources and post to the FTSDC website.	List of driver education programs and resources posted online	To be completed after Objective 3A.	To be completed after Objective 3A.		
3B.2	Derek Stewart Mark Allen John Bolen Michele Harris Rachel Wilson	Medium-Term	Identify gaps in existing pre- and post-licensure driver education program options and resources.	List of cities/counties with little or no access to driver education developed	To be completed after Objective 3A.	To be completed after Objective 3A.		

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
3B.3	Leilani Gruener Lakeisha White Eric Stern Michele Harris Rachel Wilson	Long-Term	Coordinate with schools and community groups in areas with little or no access to driver education programs and resources to provide driver education resources and educational materials.	Number entities receiving resources/materials and number of resources/materials distributed	To be completed after Objective 3A.	Reviewing Impact Teen Drivers as a potential program to support these areas.		

Action Plan Goal 4: Teen Driver Safety Policy

Objective 4A: Support Enhancement of Florida's Graduated Driver License Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
4A.1	Karen Morgan	Short-Term	Develop model legislative language to align Florida's Graduated Driver License (GDL) laws with national standards and best practices.	Model legislative language developed and posted online	Preliminary draft in progress.	Preliminary draft in progress.		
4A.2	Chris Craig Elise Batchelor	Annually	Annually review GDL model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made as needed				

Objective 4B: Support Enhancement of Florida's Distracted Driving Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
4B.1	Karen Morgan Leilani Gruener Melissa Valido	Short-Term	Review distracted driving laws from other states and related literature, and identify best practices that could be applied to Florida's distracted driving law.	List of best practices developed				
4B.2	Karen Morgan Leilani Gruener Melissa Valido	Medium-Term	Develop model legislative language to align Florida's distracted driving laws with best practices.	Model legislative language developed and posted online		Preliminary draft in progress.		

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
4B.3	Chris Craig Elise Batchelor	Annually	Annually review distracted driving model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made and posted online as needed				

Objective 4C: Evaluate the Feasibility of Vehicle Decals for Teen Drivers

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
4C.1	Melissa Valido Andy Anderson Chris Craig Elise Batchelor	Short-Term	Coordinate with New Jersey to understand their approach, challenges, and successes in implementing a vehicle decal to identify teen drivers for more effective GDL enforcement.	New Jersey's approach, challenges, and successes in implementing a vehicle decal documented		Research indicated a stronger GDL law is key to this program's success. Still evaluating challenges related to enforcement.		
4C.2	Melissa Valido Andy Anderson Chris Craig Elise Batchelor	Medium-Term	Evaluate feasibility of conducting a similar program in Florida and identify potential challenges.	Feasibility of New Jersey's approach evaluated based on Florida's existing statutes and funding availability; document adjustments to fit Florida, as needed				
4C.3	Chris Craig Elise Batchelor Andy Anderson	Medium-Term	Review approach and potential challenges with FDOT and FLSHMV management to determine if vehicle decals for teen drivers aligns with agency priorities.	Approach discussed with FDOT and FLHSMV management; adjusted as needed to align with FDOT and FLSHMV priorities				
4C.4	Andy Johnson Steve Leavitt Art Bodenheimer Andy Anderson	Long-Term	Determine if legislative change is necessary to support the implementation of vehicle decals for teen drivers	Review Florida's existing statute and determine if changes are needed to implement vehicle decals for teen drivers				

Objective 4D: Support the Implementation of Teen Driver Safety Policies in High Schools

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
4D.1	Rachel Silber Leilani Gruener Dekova Batey	Short-Term	Develop model student code of conduct policy language that references commitment to safe driving behaviors	Model language developed and posted online	Rachel Silber to provide example at August meeting.	Guideline draft in progress.		
4D.2	Dekova Batey Ronda Cerulli Rachel Silber	Short-Term	Develop model student driving/parking privileges guidelines and best practices for high school students using school parking lots	Guidelines and best practices developed and posted online	Collected example guidelines and evaluating for FL use. Considering educational video to support.	Guideline draft in progress.		

Objective 4E: Track Legislative Proposals that Could Impact Teen Driver Safety

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
4E.1	Karen Morgan Chris Craig Leilani Gruener		Annually review Florida' legislative proposals to identify opportunities to improve teen driver specific legislative language.	Florida legislative proposals reviewed, opportunities documented, and posted online				