



# FLORIDA TEEN SAFE DRIVING COALITION

## MEETING REPORT

June 21-22, 2022

*Prepared For:*

*Florida Department of Transportation*

*Prepared by:*

*Cambridge Systematics, Inc.*

# ATTENDANCE

Name	Organization	Attendance
Amanda Thronsen	Florida Department of Health (FDOH)	<input checked="" type="checkbox"/>
Andre Jamison	Drive Trainer	<input type="checkbox"/>
Andrew Johnson	Florida Department of Transportation, Law Enforcement Liaison	<input checked="" type="checkbox"/>
Chief Art Bodenheimer	Lake Alfred Police Department	<input checked="" type="checkbox"/>
Bill DeMott	The DeMott Foundation	<input type="checkbox"/>
Brian Dodge	Miccosukee Police Department	<input checked="" type="checkbox"/>
Caleb Barton	Florida Highway Patrol (FHP)	<input checked="" type="checkbox"/>
Carlos Sarmiento	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Carissa Johns	Orange County Sheriff's Office	<input checked="" type="checkbox"/>
Cheryl Palmer	Miami Dade County Schools	<input checked="" type="checkbox"/>
Chloe Salerno	Students Against Destructive Decisions (SADD)	<input checked="" type="checkbox"/>
Chris Craig	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Chris Keelin	St. Johns County Tax Collector	<input type="checkbox"/>
Chris Swinson	Coral Springs Police Department	<input checked="" type="checkbox"/>
Danielle Campbell	Orlando Police Department	<input checked="" type="checkbox"/>
Danielle Carlino	Safe Kids Northeast Florida / Wolfson Children's Hospital	<input checked="" type="checkbox"/>
Daphne Lampley	Operation PAR, Inc.	<input type="checkbox"/>
David Summers	Trauma Agency - Health Care District Palm Beach County	<input type="checkbox"/>
Deborah Adams	Florida Virtual School	<input checked="" type="checkbox"/>
Dekova Batey	Gainesville Bicycle and Pedestrian Program	<input checked="" type="checkbox"/>
Derek Stewart	Florida Virtual School (FLVS)	<input checked="" type="checkbox"/>
Elise Batchelor	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Eric Stern	School District of Palm Beach County	<input type="checkbox"/>
Ginger Regalado	Florida Department of Transportation (FDOT)	<input type="checkbox"/>
Jeannine Laurence	Mothers Against Drunk Driving (MADD)	<input checked="" type="checkbox"/>
John Bolen	Treasure Coast Driving School	<input checked="" type="checkbox"/>
Jose Soto	State Farm Insurance	<input type="checkbox"/>
Juanita Williams	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Lakeisha White	FLHSMV	<input checked="" type="checkbox"/>
Leilani Gruener	Florida Department of Highway Safety and Motor Vehicles	<input type="checkbox"/>

<b>Lindsey Pavlick</b>	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
<b>Lorisse Garcia</b>	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
<b>Mark Allen</b>	All Florida Safety Institute	<input type="checkbox"/>
<b>Melissa Valido</b>	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
<b>Michael Zinn</b>	D7 Community Traffic Safety Team (CTST)	<input checked="" type="checkbox"/>
<b>Michelle Harris</b>	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
<b>Petra Stanton</b>	Johns Hopkins All Children’s Hospital	<input checked="" type="checkbox"/>
<b>Rachel Silber</b>	Hollywood Hills High School	<input type="checkbox"/>
<b>Rachel Wilson</b>	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
<b>Ray Graves</b>	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
<b>Robin Sims</b>	Florida Virtual Schools	<input type="checkbox"/>
<b>Ronda Cerulli</b>	Safe Kids Treasure Coast	<input checked="" type="checkbox"/>
<b>Shaina Finkel</b>	Students Against Destructive Decisions (SADD), University of Florida	<input checked="" type="checkbox"/>
<b>Steve Leavitt</b>	Florida Sheriff’s Association	<input checked="" type="checkbox"/>
<b>Tim Roberts</b>	Florida Department of Law Enforcement	<input checked="" type="checkbox"/>
<b>Wendy Grant</b>	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
<b>Coalition Support</b>		
<b>Alan Amidon</b>	Cambridge Systematics	<input checked="" type="checkbox"/>
<b>Danny Shopf</b>	Cambridge Systematics	<input checked="" type="checkbox"/>

# MEETING NOTES – JUNE 21, 2022

## Welcome and Introductions

Melissa Valido, Florida Teen Safe Driving Coalition (FTSDC), welcomed participants and thanked them for their attendance. She asked participants to introduce themselves before reviewing the agenda. She reviewed the agenda and the meeting followed.

## FTSDC Updates

Melissa provided general updates and housekeeping reminders relevant to the FTSDC.

### ***FLHSMV Driver Education List – Memorandum of Understanding (MOU)***

Melissa said the Memorandum of Understanding (MOU) with the Florida Department of Highway Safety and Motor Vehicles (FLHSMV) has been executed and the FTSDC is planning to send out the first round of Safe Driving Guides for Teens and Parents to the parents or guardians of newly licensed teens prior to the August 2022 FTSDC Meeting. Going forward, the intention is to send out these materials quarterly to all newly licensed teen drivers and their families.

### ***Ground Your Parents Campaign Update***

Melissa provided an update on the Ground Your Parents campaign. She said 138 kits were sent out along with four additional individual packets to Florida Virtual School students. She shared several examples of winning submissions.

### ***2022-2023 Student Engagement Board Update***

Melissa introduced members of the 2022-2023 Student Engagement Board members, including Chloe Salerno, who was able to attend the meeting in-person. She indicated the group was focused on increasing interaction among the Students Against Destructive Decisions (SADD) chapters throughout the state.

### ***Upcoming Traffic Safety Observances***

Melissa reviewed several upcoming traffic safety observances, including:

- 100 Deadliest Days (6/1-9/5)
- Safe Summer Travel (6/1-7/31)
- Independence Day (Impaired Driving Messaging)
- SADD National Conference in Orlando (7/31-7/16)
- Operation Safe Driver Week (7/11-7/17)
- Stop on Red Week (8/1-8/7)
- Brake Safety Week (8/22-8/28)

# Battle of the Belts – Statewide Overview and Group Discussion Planning

Melissa provided an overview of the Battle of the Belts (BOB) Program. She said the program is typically a county-level effort led by law enforcement and education partners focused on improving safety belt usage, especially among teens. She distributed a draft Battle of the Belts rubric that provides a guide to help determine the winners within the campaign. She said the rubric is in place to help shift incentives away from strictly encouraging increased usage rates to incentivize robust implementation of a Battle of the Belts program, regardless of usage rate outcomes. Melissa said the FTSDC Website will house a landing page for Battle of the Belts that includes a comprehensive list of resources. She said State Farm has agreed to provide incentives in support of the Battle of the Belts program. Melissa noted that Battle of the Belts programs look different in every county so the rubric is meant to be a starting point, but adjustments to suit the needs of the specific county/school are encouraged. She reviewed each section of the rubric. The rubric is organized around a variety of safe driving activities including a campaign PowerPoint, public service announcements, TikTok content creation, social media posts, and school assemblies or awareness events among others. Each activity the participating school performs is eligible for a certain number of points. The school with the highest number of points will receive a prize. She asked for participants' input on the rubric.

*Participants had the following questions and comments:*

- FDOT District 6 has had success partnering with the Florida Highway Patrol (FHP) in conducting high visibility profiles with a media presence component. One major school in the district highlighted the safety component of those profiles.
- State Resource Officers (SROs) are not always in a position to be traffic safety champions for programs such as BOB. SROs have specific duties that may require the participation of outside entities, such as the local fire department, in programs like BOB.
- Spring testing season limits the amount of student participation. Launching the campaign during the beginning of the school year, may be better for student participation.
- BOB varies from school to school. The school determines who leads the program whether its SADD, the student council, or the SRO. It is important to communicate program information, but the beginning of the school year is often when other educational campaign messaging occurs. Right before Spring Break may be the most effective time for the BOB campaign.
- Some SROs like to engage in friendly competition, but what is the most effective way to incentivize law enforcement participation?
  - Cash prizes may provide the most incentive, but challenge coins and recognition through plaques can also play a role.
  - Friendly competition varies between types of schools with urban areas typically having more competitive spirits.
- *The coalition suggested categorizing high schools based on the FDOT State Safety Office's Highway Safety Matrix and organizing the program prizes into tiers based on the high schools' population group.*
- Law enforcement participation will vary significantly. SROs specifically are dedicated to their schools and are less incentivized by accolades. Law enforcement can be a school level contact. The Florida Association of School Resource Officers, the Florida School Board Association and Parent Teacher Association are additional contacts that can pass resources along.
- Although there are additional educational campaigns at the beginning of the year, Battle of the Belts materials can stay in the classroom and be utilized year-round.
- The program will take a multi-pronged approach that creates prizes aimed at rewarding schools and recognizing champions. Volunteers for a future scoring board that reviews each school's Battle of the Belts program against the rubric may be needed.

- › Are SROs best positioned to facilitate the programs? Do traffic safety units within Law Enforcement Agencies need to be the ones engaging?
  - › School board police departments are generally separate from school zone detail.
  - › The sponsorship incentive may be critical in identifying who should take the lead. Law enforcement can be an effective partner, but school boards have more mechanisms to push for the same goals.
    - › The goal of the Battle of the Belts program is to have as many PowerPoints submitted from as many schools as possible.
    - › Law enforcement should not be the focus of the incentive. The prize should be prizes that appeal to firefighters, teachers, and other potential champions as well.
    - › School boards may not be the best point of contact for a student led campaign. The points of contact will be receiving emails and sending back completed information from the students leading the campaign.
- › How much funding is needed to reach the goal of students buying into the program?
- › Can the coalition develop a campaign in a box that serves more as an engagement tool?
  - › It could be an engagement tool at first and then expanded into a contest format once successfully demonstrated.
  - › Reporting back on those types of materials is a challenge, but it could provide quantified feedback.
  - › Reporting could be incentivized too. State Farm has many high school contacts that help distribute the program through their network. This could be critical as entry to school campuses requires extensive background checks.
- › Most participation will come from “rockstar” SADD programs which could serve as pilots for the program.
- › The Occupant Protection goal this is stemming from is law enforcement engagement focused. It is intended to encourage enforcement with engagement. This may need coordination between SADD and law enforcement.
- › It could utilize competition amongst rival schools by breaking the rubric into parts and putting it into a bracket format for school competition.

## TikTok Breakout Session

Melissa provided handouts with instructions to create traffic safety oriented TikTok videos. She instructed participants to break into small groups and create a Teen Safe Driving TikTok. Groups worked collectively to create videos to include on the FTSDC social media page. The videos adopted trends popular on the social media site with Teen Safe Driving messaging. Videos can be found [here](#).

## 2022 Strategic Action Plan – Subcommittee Group Breakout Sessions

Melissa asked participants to divide into subcommittee groups and discuss progress made on Strategic Plan Action Items. She asked the subcommittee groups to identify topics to prioritize for discussion and collaboration during Day 2 of the meeting. Coalition members split into subcommittee groups. The subcommittee groups reviewed their groups' action steps.

## Public Comment Period

There were no comments from the public.

## Wrap Up and Next Steps

Melissa provided an overview of the agenda for Day Two. She told the coalition to identify areas for their expertise to be plugged into for the Action Plan report out.

Melissa thanked attendees for their participation and said the meeting would continue tomorrow morning.

## Adjourn

Day 1 of the coalition meeting adjourned at 5:00 pm.

# MEETING NOTES – JUNE 22, 2022

## Welcome and Day 1 Recap

Melissa welcomed attendees back and thanked them for their participation. She reviewed the agenda for Day 2 of the meeting.

## 2022 Strategic Action Plan – Subcommittee Breakout Sessions

Participants formed breakout groups for selected action steps and the Battle of the Belts Subcommittee Group met to consider and expand upon the discussion held on Day 1. Participants discussed their respective action steps, developing strategies to progress towards their respective action step goals. Action step leaders updated committee members on activity progress and took notes on updates to share with the coalition during the Action Plan Report Out.

## 2022 Strategic Action Plan – Subcommittee Group Report Out

Melissa led a group report out where the subcommittee groups reported their approaches for their respective action steps.

Danny updated the strategic action plan on screen as the subcommittee groups provided updates on their progress. For more information refer to the Action Plan in Appendix A.

## Public Comment Period

There were no comments from the public.

## Wrap Up and Next Steps

Melissa thanked attendees for their participation and said she looks forward to seeing everyone again. She said the goal for the next meeting will be to make more progress in the Action Plan. She encouraged the coalition to think about approaches tackling their actions. Then the coalition will start moving back into subcommittees and working towards goals.

She displayed the future meeting dates:

- › August 30-31, 2022 (Q4)

Melissa proposed the following meeting dates for FY2023:

- › December 6-7, 2022 (Q1)
- › February 21-22, 2023 (Q2)
- › June 20-21, 2023 (Q3)
- › August 29-30, 2023 (Q4)



## Adjourn

The meeting was adjourned at 12:30

### **Contact information for Florida Teen Safe Driving Coalition (FTSDC) questions:**

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Tallahassee Community College (TCC)

Coalition Leader, FTSDC

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# APPENDIX A: FLORIDA TEEN SAFE DRIVING COALITION STRATEGIC ACTION PLAN

UPDATED JUNE 22, 2022

## Action Plan Goal 1: Program Management

### Objective 1A: Meeting Facilitation and Progress Tracking

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
1A.1	Melissa Valido	Quarterly	Conduct quarterly Florida Teen Safe Driving Coalition (FTSDC) meetings.	Number of meetings conducted annually	Meeting conducted June 21-22, 2022			
1A.2	Cambridge Systematics	Quarterly	Update progress on Teen Safe Driving Strategic Action Plan strategies to include recent implementation activities and challenges with implementation.	Action Plan progress updated quarterly	Updated following June 21-22, 2022 meeting			

### Objective 1B: Data Analysis and Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
1B.1	Cambridge Systematics	Annually	Develop an Annual Teen Safe Driving Fact Sheet.	Fact sheet developed and posted on FTSDC website and publicized	Finalizing prior to August 2022 meeting			
1B.2	Cambridge Systematics David Summers	Annually	Review Florida's teen related traffic records data annually, determine if target audiences have changed, and make adjustments if needed.	Data analyzed, and target audiences adjusted (if applicable)	Data reviewed. No change needed.			
1B.3	Ronda Cerulli	Annually	Increase the number of available teen driver data sources.	Information for all applicable data sources available on FTSDC website and publicized (i.e., Signal Four, etc.)	Added Florida Injury Surveillance System as a resource.			

**Objective 1C: Policies and Best Practices**

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
1C.1	Leilani Gruener Melissa Valido Lakeisha White		Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of new or existing initiatives coordinated with other traffic safety coalitions (annually)	Ongoing.			

**Objective 1D: Maintain a Robust and Active FTSDC Membership**

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
1D.1	Melissa Valido	Quarterly	Update and maintain a Membership, Friends, and Youth Peer Organizations roster that includes contact information and tracks member participation, where applicable.	Member and Friend roster updated quarterly	Membership list updated.			
1D.2	Melissa Valido	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended at least two meetings annually to determine if they still intend to participate as a member or prefer to be included on the Friends roster.	Members contacted; meeting attendance increased	Ongoing.			
1D.3	Melissa Valido	Medium-Term	Expand FTSDC membership to include: <ul style="list-style-type: none"> <li>- school resource officers, <i>(Carlos Sarmiento)</i></li> <li>- Florida business leaders, <i>(TBD)</i></li> <li>- tourism leaders, <i>(TBD)</i></li> <li>- civic organizations, <i>(TBD)</i></li> <li>- trade and medical associations, <i>(TBD)</i></li> <li>- Florida Department of Education, <i>(Eric Stern)</i></li> <li>- Florida and County School Boards, <i>(Eric Stern)</i></li> <li>- Florida Parent Teacher Association, <i>(Eric Stern)</i></li> <li>- Driver education programs, <i>(Derek Stewart)</i></li> <li>- disadvantaged communities, <i>(Petra Stanton)</i></li> <li>- traditionally underserved populations, <i>(Daphne Lampley)</i></li> </ul>	Potential members identified and contacted; number of new members participating	Will address as an agenda item at August 2022 Meeting			

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
			– and others deemed to benefit the Coalition’s mission and objectives					

**Objective 1E: Maintain a Robust and Active Student Engagement Board**

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
1E.1	Melissa Valido	Quarterly	Conduct quarterly Student Engagement Board meetings.	Number of meetings conducted annually	Ongoing			
1E.2	Melissa Valido	Quarterly	Update and maintain a Membership roster that includes contact information and tracks member participation.	Member roster updated annually	Member roster updated			
1E.3	Melissa Valido Lakeisha White Jeannine Laurence	Annually	Use Youth Peer Organizations (like Florida SADD, STAND, LiveFree Coalitions, Impact Teen Drivers, Teens in the Driver Seat, Florida Informed Families, SGA, etc.) to increase student engagement across Florida	Number of new organizations and new chapters of existing organizations added to partner list annually				

## Action Plan Goal 2 - Teen Driver Safety Communications and Outreach

### Objective 2A: Expand Catalog of Teen Driver Safety Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
2A.1	Elise Batchelor Dekova Batey Chris Swinson Lindsey Pavlick	Annually	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) and the FTSDC website to identify potential gaps or revisions needed to existing materials.	FTSRC reviewed; FTSDC website reviewed; materials updated or replaced annually	Review ongoing and preliminary materials identified.			
2A.2	Leilani Gruener Mark Allen Mike Zinn	Medium-Term	Create new digital and print materials related to outstanding gaps in teen driver safety, including: <ul style="list-style-type: none"> <li>- distracted driving, <i>(Chris Keelin)</i></li> <li>- new technology, <i>(Leilani Gruener)</i></li> <li>- street racing, <i>(Andre Jamison, Anthony Palese, Chris Keelin)</i></li> <li>- electric scooters and micro-mobility, <i>(Carlos Sarmiento)</i></li> <li>- golf carts, <i>(Leilani Gruener, David Summers)</i></li> <li>- drowsy driving, <i>(Lakeisha White)</i></li> <li>- peer pressure, <i>(Petra Stanton)</i></li>   <li>- mental health, <i>(Lakeisha White)</i></li>   <li>- psychology of driving, <i>(Andre Jamison)</i></li> <li>- and railroad crossings. <i>(TBD)</i></li> </ul>	Number and type of new materials created and posted for distribution annually	Identified potential topics/material examples Identified positive mental health tactics to consider in new materials			

**Objective 2B: Provide a Written Communications Strategy which Details how to Develop, Promote, and Distribute Digital and Print Materials**

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
2B.1	Cambridge Systematics Amanda Thronsen	Short-Term	Review existing digital and print education and outreach campaigns conducted by the FTSDC, safety partners, and other states to identify and document best practices.	Best practices identified	Initial review conducted			
2B.2	Cambridge Systematics	Short-Term	Develop a standard template outlining best practices for developing, promoting, and distributing digital and print materials.	Standard template developed and distributed to FTSDC members	Preliminary draft in progress			

**Objective 2C: Increase Distribution Network**

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
2C.1	Chris Craig Juanita Williams Melissa Valido	Quarterly	Coordinate with the Florida Department of Highway Safety and Motor Vehicles (FLHSMV) to obtain addresses of recently licensed teen drivers and distribute key education and outreach materials to these addresses.	Materials sent quarterly, as allowable through funding and continued assistance from FLHSMV	Expect to send the first round of materials by August 2022 meeting			
2C.2	Carlos Sarmiento Eric Stern Mike Zinn Mark Allen John Bolen Rachel Silber Jeannine Laurence	Medium-Term	Coordinate with the Florida Department of Education, County School Boards, and high schools to distribute key education and outreach materials to Florida's high school students.	Materials distributed biannually	Drafting best practices for communication and distribution for education.  Made contact with FL School Board Assoc. Will continue to follow up with DOE.			

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
2C.3	Eric Stern Sharon Hall Rachel Silber Melissa Valido	Medium-Term	Coordinate with the Florida Parent Teacher Association to distribute key education and outreach materials to parents and caregivers.	Materials distributed quarterly	Made contact with PTA			
2C.4	Steve Levitt Andy Johnson Art Bodenheimer Chris Swinson Caleb Barton Brian Dodge	Short-Term	Coordinate with the Florida Police Chief's Association (FPCA), Florida Sheriff's Association (FSA), and the Florida Highway Patrol (FHP) to distribute key education and outreach information to law enforcement officers and the public.	Materials distributed bi-annually	Will continue to rely on LELs for distribution.  Will discuss at FPCA and FSA conferences and regional FPCA meetings.			
2C.5	Chris Keelin	Medium-Term	Coordinate with Florida Tax Collector offices to distribute key education and outreach materials to drivers receiving/renewing their license.	Materials distributed quarterly	Ongoing			

**Objective 2D: Participate in Teen Driver Safety Events**

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
2D.1	Melissa Valido Sharon Hall Lakeisha White Carlos Sarmiento Petra Stanton Mike Zinn Eric Stern David Summers Melanie Brocato Andy Johnson	Annually	Conduct an annual Weeks of Awareness campaign.	Weeks of Awareness conducted annually	Planning final outreach efforts to conduct during FY2022			

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
2D.2	Melissa Valido Lakeisha White Robin Sims Andre Jamison Chris Swinson Michele Harris Lindsay Pavlick	Annually	Participate in Teen Driver Safety Week.	Teen Driver Safety Week conducted annually				

**Objective 2E: Develop a Statewide Battle of the Belts Program Template and Resource Kit**

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
2E.1	Melissa Valido Petra Stanton Danielle Campbell Carissa Johns Chloe Salerno Shaina Finkel	Short-Term	Review existing Battle of the Belts programs and identify best practices and challenges.	Performance measures identified	Rubric created.			
2E.2	Melissa Valido Petra Stanton Danielle Campbell Carissa Johns Chloe Salerno Shaina Finkel	Medium-Term	Create a model statewide battle of the belts program toolkit with detailed instructions, examples, and key resources essential for a successful program.	Battle of the Belts toolkit created				
2E.3	Melissa Valido Petra Stanton	Medium-Term	Coordinate with the Florida Occupant Protection Coalition to facilitate the distribution of Battle of the Belts toolkits.	Number of toolkits distributed				



## Action Plan Goal 3: Driver Education

### Objective 3A: Determine the Feasibility of a Standardized Driver Education Curriculum in Florida

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
3A.1	Derek Stewart Mark Allen John Bolen Eric Stern Michele Harris Rachel Wilson Danielle Carlino Debbie Adams Cheryl Palmer	Short-Term	Establish a subcommittee to explore the feasibility of developing a standardized novice driver education curriculum in Florida.	Subcommittee established	Subcommittee established  Sharing working documents			
3A.2	Derek Stewart Mark Allen John Bolen Eric Stern Michele Harris Rachel Wilson Danielle Carlino Debbie Adams Cheryl Palmer	Medium-Term	Identify and document novice driver education curriculum and driver training best practices.	Best practices documented	In progress.  Identifying best practices both in FL and nationally.  Likely need legislative change at some point.			

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
3A.3	Derek Stewart Mark Allen John Bolen Eric Stern Michele Harris Rachel Wilson Danielle Carlino Debbie Adams Cheryl Palmer	Long-Term	Develop recommendations for establishing a standard novice driver education curriculum and the proposed next steps.	Next steps identified.				

**Objective 3B: Expand Materials to Support Driver Education**

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
3B.1	Chris Keelin Derek Stewart Elise Batchelor Leilani Gruener Steve Leavitt Michele Harris Rachel Wilson	Short-Term	Identify and document all relevant Florida pre- and post-licensure driver education programs and resources and post to the FTSDC website.	List of driver education programs and resources posted online				
3B.2	Derek Stewart Mark Allen John Bolen Michele Harris Rachel Wilson	Medium-Term	Identify gaps in existing pre- and post-licensure driver education program options and resources.	List of cities/counties with little or no access to driver education developed				

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
3B.3	Leilani Gruener Lakeisha White Carlos Sarmiento Eric Stern Michele Harris Rachel Wilson	Long-Term	Coordinate with schools and community groups in areas with little or no access to driver education programs and resources to provide driver education resources and educational materials.	Number entities receiving resources/materials and number of resources/materials distributed				

## Action Plan Goal 4: Teen Driver Safety Policy

### Objective 4A: Support Enhancement of Florida's Graduated Driver License Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
4A.1	Karen Morgan	Short-Term	Develop model legislative language to align Florida's Graduated Driver License (GDL) laws with national standards and best practices.	Model legislative language developed and posted online	Preliminary draft in progress			
4A.2	Chris Craig Elise Batchelor	Annually	Annually review GDL model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made as needed				

### Objective 4B: Support Enhancement of Florida's Distracted Driving Law

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
4B.1	Karen Morgan Leilani Gruener Melissa Valido	Short-Term	Review distracted driving laws from other states and related literature, and identify best practices that could be applied to Florida's distracted driving law.	List of best practices developed				
4B.2	Karen Morgan Leilani Gruener Melissa Valido	Medium-Term	Develop model legislative language to align Florida's distracted driving laws with best practices.	Model legislative language developed and posted online				

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
4B.3	Chris Craig Elise Batchelor	Annually	Annually review distracted driving model legislative language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; adjustments made and posted online as needed				

**Objective 4C: Evaluate the Feasibility of Vehicle Decals for Teen Drivers**

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
4C.1	Bill DeMott Melissa Valido	Short-Term	Coordinate with New Jersey to understand their approach, challenges, and successes in implementing a vehicle decal to identify teen drivers for more effective GDL enforcement.	New Jersey's approach, challenges, and successes in implementing a vehicle decal documented				
4C.2	Bill DeMott Melissa Valido	Medium-Term	Evaluate feasibility of conducting a similar program in Florida and identify potential challenges.	Feasibility of New Jersey's approach evaluated based on Florida's existing statutes and funding availability; document adjustments to fit Florida, as needed				
4C.3	Chris Craig Elise Batchelor	Medium-Term	Review approach and potential challenges with FDOT and FLSHMV management to determine if vehicle decals for teen drivers aligns with agency priorities.	Approach discussed with FDOT and FLHSMV management; adjusted as needed to align with FDOT and FLSHMV priorities				
4C.4	Andy Johnson Steve Leavitt Art Bodenheimer	Long-Term	Determine if legislative change is necessary to support the implementation of vehicle decals for teen drivers	Review Florida's existing statute and determine if changes are needed to implement vehicle decals for teen drivers				

**Objective 4D: Support the Implementation of Teen Driver Safety Policies in High Schools**

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
4D.1	Rachel Silber Leilani Gruener Dakova Batey Robin Sims Daphne Lampley	Short-Term	Develop model student code of conduct policy language that references commitment to safe driving behaviors	Model language developed and posted online	Rachel Silber to provide example at August meeting			
4D.2	Dakova Batey Robin Sims Amanda Thronsen Ronda Cerulli Daphne Lampley	Short-Term	Develop model student driving/parking privileges guidelines and best practices for high school students using school parking lots	Guidelines and best practices developed and posted online	Collected example guidelines and evaluating for FL use.  Considering educational video to support.			

**Objective 4E: Track Legislative Proposals that Could Impact Teen Driver Safety**

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Jun 2022	Aug 2022	Q1 2023	Q2 2023
4E.1	Karen Morgan Chris Craig Leilani Gruener		Annually review Florida’ legislative proposals to identify opportunities to improve teen driver specific legislative language.	Florida legislative proposals reviewed, opportunities documented, and posted online				