



Florida Teen Safe Driving Coalition

Meeting Report

August 10-11, 2021

Prepared for:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.

1.0 Attendees

The participants in the August 10-11, 2021 Florida Teen Safe Driving Coalition meeting are listed below.

Name	Organization	Attendance
Chief Art Bodenheimer	Lake Alfred Police Department	<input checked="" type="checkbox"/>
Amanda Throndsen	Florida Department of Health (FDOH)	<input checked="" type="checkbox"/>
Andre Jamison	Drive Trainer	<input checked="" type="checkbox"/>
Andrew Johnson	Florida Department of Transportation, Law Enforcement Liaison	<input checked="" type="checkbox"/>
Sgt. Anthony Palese	Florida Highway Patrol (FHP)	<input type="checkbox"/>
Carlos Sarmiento	Florida Department of Transportation (FDOT)	<input type="checkbox"/>
Chris Keelin	St. Johns County Tax Collector	<input checked="" type="checkbox"/>
Chris Swinson	Coral Springs Police Department	<input checked="" type="checkbox"/>
Chris Craig	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Daphne Lampley	Operation PAR, Inc.	<input checked="" type="checkbox"/>
David Summers	Trauma Agency - Health Care District Palm Beach County	<input type="checkbox"/>
Deborah Adams	Florida Virtual School	<input type="checkbox"/>
Dekova Batey	Gainesville Bicycle and Pedestrian Program	<input checked="" type="checkbox"/>
Derek Stewart	Florida Virtual School (FLVS)	<input checked="" type="checkbox"/>
Elise Batchelor	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input checked="" type="checkbox"/>
Eric Stern	School District of Palm Beach County	<input checked="" type="checkbox"/>
Ginger Regalado	Florida Department of Transportation (FDOT)	<input type="checkbox"/>
John Bolen	Treasure Coast Driving School	<input checked="" type="checkbox"/>
Jose Soto	State Farm Insurance	<input type="checkbox"/>
Juanita Williams	Florida Department of Transportation (FDOT)	<input checked="" type="checkbox"/>
Lindsey Pavlick	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Lorisse Garcia	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
Lynn Glover	Twin Visions	<input type="checkbox"/>
MaryRose Sirianni	AT&T	<input checked="" type="checkbox"/>
Mark Allen	All Florida Safety Institute	<input type="checkbox"/>
Matt Nasworthy	AAA – The Auto Club Group/ACG	<input checked="" type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition (FTSDC)	<input checked="" type="checkbox"/>
Michael Zinn	D7 Community Traffic Safety Team (CTST)	<input checked="" type="checkbox"/>
Petra Vybiralova-Stanton	Johns Hopkins All Children's Hospital	<input checked="" type="checkbox"/>

Rachel Silber	Hollywood Hills High School	<input type="checkbox"/>
Ray Graves	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Robin Sims	Florida Virtual Schools	<input checked="" type="checkbox"/>
Sharon Hall	Mothers Against Drunk Driving (MADD)	<input checked="" type="checkbox"/>
Wendy Grant	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
Wendy Hughes	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input checked="" type="checkbox"/>
Coalition Support		
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>

2.0 Meeting Notes – August 10, 2021

Welcome and Introductions

Melissa Valido, Florida Teen Safe Driving Coalition (FTSDC), welcomed participants and thanked them for their attendance. She directed participants' attention to the "Put It Down" signs for school pickup/drop-off distribution and the completed "[Safe Driving Guide for Teens and Parents](#)." She said print copies of the Strategic Highway Safety Plan (SHSP) and Driver License Handbook are available and encouraged participants to take a copy. Melissa said one of Florida's Students Against Destructive Decisions (SADD) students was selected to be the Student President of the national SADD network.

She asked participants to introduce themselves and to provide agency updates:

- Mothers Against Drunk Driving (MADD) is closely monitoring SB 1331 – The Reinforcing Impaired Driving Education (RIDE) Act of 2021 – that includes language MADD has been working on. This bill includes requirements for auto manufacturers to include a device in all vehicles that detects impairment (not an ignition interlock).

FTSDC Housekeeping and Updates

FLHSMV Driver Education List – Memorandum of Understanding (MOU)

Melissa said the FTSDC is close to finalizing the MOU between the Coalition and Florida Department of Highway Safety and Motor Vehicles (FLHSMV) to receive addresses for all new teen drivers (age 15-19) quarterly. Using these addresses, the FTSDC will mail out Teen Safe Driving Guides to all new teen drivers every quarter.

Teens in the Driver Seat – Respect the Rig Event(s)

Melissa said the FTSDC is looking for three schools to host Respect the Rig Events. These events can be included as a part of a traffic safety fair or as a standalone event. The event is flexible enough to accommodate most needs of the schools.

Participants had the following questions and comments:

- Eric Stern, School District of Palm Beach County, offered to host one of the events.

Week of Awareness Presentation 2021-2022

Melissa said seven counties have been identified for the upcoming Weeks of Awareness. Speakers (Jacy Good, Steve Johnson, and Kevin Brooks) have been identified for each of the locations and associated dates.

Participants had the following questions and comments:

- Are there any safety fairs associated with these Weeks of Awareness speaking engagements?
 - While we would like to host safety fairs during Weeks of Awareness events, it is currently undetermined if that will be feasible. If the schools are comfortable with hosting an event, the FTSDC will certainly help coordinate these events.
- Are there any counties we have trouble connecting with on scheduling a Week of Awareness?
 - All of them. We typically take an approach that includes an online request form, physical outreach fliers, and targeted outreach in specific areas/schools. Ultimately it is difficult to get into schools for a variety of reasons. Any assistance is appreciated.
- Do we consider doing Weeks of Awareness events in adjacent counties?
 - Not typically. We try to focus resources on the counties with the highest number of teen related traffic fatalities and serious injuries. However, if a nearby school is actively interested, we may make exceptions.
- Is there a minimum number of students we are trying to target?
 - In the past, we have always tried to focus on schools with at least 250 students that can participate. The National Highway Traffic Safety Administration (NHTSA) will always be concerned with getting a positive return on investment and will expect to see a good turnout if we are paying for speakers. There are certainly exceptions, and we will take them on a case-by-case basis.
 - We are currently looking into hybrid in-person/virtual options for high schools that have the technology capabilities to do so.
- Melissa will send Daphne Lampley, Operation PAR, the Weeks of Awareness information and Daphne will share it with the leader of the Live Free Club to see if they have suggestions for conducting in person Weeks of Awareness presentations.
- Do parents participate in any of these Weeks of Awareness activities? Have we ever hosted evening events to include parents as well?
 - Typically, this is only for teens. We have not historically had success getting participation from parents in these events.
 - It would be good to do parent presentations (leveraging with Teen/Parent handbooks and other resources) to build a culture of safe driving with teens and parents.

Teen Driver Safety Week

Melissa said Teen Driver Safety week is October 17-23, 2021. She said the resource hub on the [FTSDC website](#) includes several resources for Teen Driver Safety Week (social media content, media materials, etc.). The FTSDC is hosting a TikTok contest to further engage teens. She said the State Farm “Ground Your Parents” event will be launched during Teen Driver Safety Week that will lead into another contest for students to earn up to \$1,000 for their local high school.

Participants had the following questions and comments:

- Matt Nasworthy, AAA, reminded participants the traffic safety grant period opens in October. He said he is willing to help anyone that is interested in the grant application process.

2021 Florida Parent Teacher Association Conference

Melissa attended the Florida Parent Teacher Association (PTA) Conference on July 17, 2021. She gave a “Driven to Wellness: Navigating Safe Driving with Your Teen” presentation. She will make the recording available as a resource and post it to the FTSDC website as a blog post.

DriveTrainer Simulator Demonstration

Andre Jamison, DriveTrainer, gave a demonstration of the DriveTrainer software. He said the software is typically used for emergency trainings and basic driver training before transitioning to in-person driving. The software allows users to experience different weather and light conditions and offers adjustments to traffic and pedestrian volumes on the course. There is an option to simulate impaired driving (distorted vision, delayed response time, etc.) and the team has developed an automated text response number to facilitate distracted driving demonstrations. He said the training offers students an opportunity to build confidence and driving skills before they get behind the wheel for the first time.

Participants had the following questions and comments:

- This is a good option to demonstrate which skills need work.
- Can you record the driving sessions and review them later?
 - Yes, recording is available. The software will generate reports related to the drive, including braking distance, etc. Users can also adjust the view of the vehicle when reviewing recorded sessions to see how users were interacting with their surrounding (top-down view, etc.)
- Can agencies receive grant support for this type of software/hardware in locations where there is a high number of teen fatalities and serious injuries?
 - It is possible but there are several restrictions and grant requirements that make getting approval for these grants difficult.
- Is this typically used in driver education classes at high schools?
 - No, not typically. We see these more in the private driving schools and virtual school options.
- Are you bringing this software/hardware into schools?

- No, not yet. Eventually, we will be going into schools, driving schools, weekend defensive driving courses, etc.
- AAA uses Virtual Driver Interactive (VDI) and goes into schools. The software is a little outdated and AAA is looking to make a shift to a more modern platform.
 - Andre noted that VDI has gotten a game published and it is available on major gaming consoles. That is a huge success for driver simulation technology.
- FLHSMV has contacts through their driving lab program that they may be able to help DriveTrainer make a connection.

Teen Driver Fact Sheet Update

Danny Shopf, Cambridge Systematics, gave a presentation on the Teen Safe Driving Fact Sheet. He reviewed each of the data elements and asked coalition members to provide suggestions on additional information to consider including in the fact sheet before it is finalized.

Participants had the following questions and comments:

- Hillsborough County is seeing more female impaired drivers so we could consider referencing that as an outlier to the trend. We need to ensure we are still focusing on both male and female drivers, even though male drivers are more often involved in fatal crashes.
- For the time-of-day section, consider showing just the night information to highlight crashes after the Graduated Driver Licensing (GDL) timeframe.
- Can we show other age groups in the time-of-day section?
- Consider including data on motorcycle endorsements for riders under 21.
- Consider including a resources link for [Signal Four](#) and [FLSHMV Dashboards](#).

Florida Virtual School – Driver Education Program Overview

Derek Stewart, Florida Virtual School, gave a presentation on Florida Virtual School (FLVS). He said FLVS has been offering driver education courses for a long time. The FLVS program is not a Driver Education Licensing Assistance Program (DELAP) but functions similarly to a DELAP. FLVS Driver Education program is a free program that interacts with more than 70,000 students every year. Derek shared several excerpts from the course including resisting phone conversations, adjusting mirrors to minimize blind spots, and allowing a safe space cushion.

Participants had the following questions and comments:

- Who makes the videos used in the course?
 - Some videos were created internally by FLVS staff and others were created by partners/vendors we work with.
 - How are these courses offered for free?

- The Course is paid for with state dollars. FLVS gets a portion of what a full-time student would get at an in-person school.
- In Orange and Polk Counties, Dori Slosberg Foundation funding is used to support students in this program.

Florida Real ID

Elise Batchelor, FLHSMV, gave an update on the Florida Real ID. She said the Real ID is an application version of the official Florida Driver License. The Real ID only works with the Verifier app and meets the American Association of Motor Vehicle Administrators (AAMVA) standards. This offers a convenient option, but drivers are still required to carry their physical identification. Real ID will be focused on age verification and law enforcement verification at first and the information cannot be faked (information is verified by FLHSMV and is up to date). The Real ID system is contactless, so users are not handing their phone to anyone else but rather transferring the verification information from device to device (Bluetooth, NFC, or WiFi). It is important to note that the verification must happen between devices, users cannot just show the information available on a single device. She said no information is delivered to the receiving device other than a confirmation (or denial) that the person is underage and an associated photo. Also, a separate pin/biometric passcode required for the Real ID app. Some future use cases could include car rental transactions, voting or voter registration, and airport security.

Participants had the following questions and comments:

- Could law enforcement still write a citation for failing to present a Florida Driver License if a driver has a Real ID but not a physical copy of their license.
 - Yes, Florida Statutes require drivers to carry a physical copy of their driver license as well as a Real ID.
- Some law enforcement officers are not issued a company phone and will likely have challenges using the Real ID functionality right away.
 - FLHSMV is working with other vendors to determine other ways law enforcement can receive the information (i.e., can it be sent directly to the computer in the police cruiser?).
 - Elise noted that the law enforcement device does not receive any data so there is no reason to subpoena those devices. FLHSMV will have to determine if personal devices used in a traffic stop can be subpoenaed, even if no information is retained on that device.
 - Could we connect the verification process to the bodycam?
- FLHSMV has been testing extensively with Florida Highway Patrol (FHP) and will continue to make adjustments as Real ID goes live.
- Is there a “transaction history” or record of the Real ID being scanned?
 - Yes, FLHSMV has a record of when the Real IDs have been scanned and that information can be made available if necessary.

- The Verifier app prevents users from taking screenshots or screen casts of the personal information and verification of the driver information.

Legislative Updates

Elise provided an update on recent legislative changes:

- New legislation was passed to allow the use of hazard lights while a vehicle is in motion while raining.
- The Move Over law was adjusted to require vehicles to move over or slow down for unmarked construction vehicles.
 - The Work Zone subcommittee will follow up on this adjustment.
- Revisions were made to allow drivers to cross a double yellow line to give a cyclist at least 3 feet of space.

Wrap Up and Next Steps

Melissa thanked attendees for their participation and said the meeting would continue tomorrow morning. She said the next FTSDC Meetings would be held:

- December 14-15, 2021 – Orlando
- March 29-30, 2022 – Orlando
- June 21-22, 2022 – Orlando
- August 30-31, 2022 – Orlando

3.0 Meeting Notes – August 11, 2021

Welcome and Day 1 Recap

Melissa welcomed attendees back and thanked them for their participation. She reviewed the agenda for Day Two of the meeting.

Is 40 Miles Per Hour Really Moving That Fast?

John Bolen, Treasure Coast Driving School, gave a presentation on speed and stopping distances. He reviewed crash data related to speeding, broken down by age groups, indicating that the younger age groups (ages 15-34) are more likely to be involved in a fatal crash. He emphasized that measuring speed in miles per hour makes it difficult for people to quantify and measuring speed in feet per second helps to illustrate vehicle stopping distances more clearly. He performed a demonstration of the stopping distance of a vehicle traveling 40 miles per hour, 60 miles per hour, and 70 miles per hour. He highlighted three phases of stopping – perception time, reaction time, and physical braking – and the average stopping distances and times associated with those phases. His presentation concluded with estimates of average stopping distances based on perception, reaction, and physical braking times and distances at 40, 60, and 70 miles per hour.

Subcommittee Group Breakout Sessions

Occupant Protection (Unrestrained/Seatbelt)

Melissa said the Occupant Protection subcommittee is focused on the Battle of the Belts Campaign. A poster has been developed related to occupant protection for teens. The FTSDC is working closely with the Florida Occupant Protection Coalition (FOPC) to advance the Battle of the Belts Program. They are considering starting the Battle of the Belts Program in January 2022.

Commercial Motor Vehicles (CMV)

Chris Craig, FDOT, said that FHP has access to a “No Zone” tractor trailer that is used for presentations and demonstrations. The subcommittee has not had success making contact with FHP related to this topic and will continue coordinating.

Work Zone & School Zone

Juanita Williams, FDOT, discussed doing animated social media that illustrates the recent adjustments to the Move Over Law and include references to construction/work vehicles. She said the subcommittee is working on identifying social media content for School Bus Safety Week (same as Teen Driver Safety Week).

- Melissa suggested identifying timeframes to release school zone safety social media content other than School Bus Safety Week because there is a lot of content already created for this timeframe. She also suggested focusing on hands-free messaging for school zones.

Distracted Driving (Education Group)

The subcommittee did not meet and will continue to work on priorities from the prior meeting.

Motorcycle

The subcommittee is comfortable with what has been produced and will monitor and update as needed. When the poster is printed, the subcommittee will focus on distribution.

Speed/Aggressive

The subcommittee is finalizing materials on racetracks throughout Florida and will continue to identify opportunities to create educational material related to speeding.

Impaired Driving (Law Enforcement)

Chris Craig said the subcommittee is comfortable with the materials for law enforcement. There are still Preliminary Breath Tester (PBTs) available through the Law Enforcement Liaison (LEL) program. The LELs conducted a survey to determine if any law enforcement agencies or officers could use a PBT and will distribute PBTs to agencies or officers that could use them. Once distributed, the subcommittee will take inventory of remaining PBTs and determine next steps.

Teen Driver Safety Week

Melissa said extensive outreach has been planned for Teen Driver Safety Week, including the TikTok contest, social media engagement, and the resources available on the FTSDC website.

Bike/Pedestrian

Dekova Batey, City of Gainesville, said the subcommittee discussed a helmet safety promotion project. A website has been created to host a template for posters, banners, and other resources that users (schools, agencies, businesses, etc.) can customize to include their names, logos, mascots, etc. He said the subcommittee should be able to provide a presentation at the next FTSDC meeting. The subcommittee is still focused on facilitating a peer-to-peer exchange related to the top issues related to pedestrian and bicycle safety identified at the last FTSDC meeting.

Impaired Driving (Policy)

Robin Sims, FLVS, said the subcommittee conducted an impaired driving social media campaign in April and will replicate that campaign in October. The content is already created, so distribution is currently the priority.

Graduated Driver Licensing (GDL)

Elise Batchelor, FLHSMV, said the subcommittee will continue to follow up on the MOU to deliver newly licensed teen addresses to the coalition so Parent and Teen Safe Driving Guides can be distributed. The subcommittee is also working on developing a GDL brochure and will target distribution to tax collector offices. PowerPoint slides to educate parents/caregivers and teens on GDL were also created and are in the process of being added to the Motor Vehicle Network Displays (MVN) at the tax collector's office and DMVs offices.

- Chris Keelin, St. Johns County Tax Collector, said the tax collectors have their annual meeting in three weeks. He said he would bring the Parent and Teen Safe Driving Guide to the conference and share it during that conference and mention the GDL brochure.

Distracted Driving (Policy Group)

Melissa said Eric Stern will join this group. The subcommittee is working on a model legislative language example of a hands-free law.

Car Dealership Outreach

This subcommittee did not meet and will continue focus on activities identified at the prior FTSDC Meeting.

School District mailing List

This subcommittee did not meet. Eric Stern offered to help expand the School District Mailing List.

Public Comment Period

There were no comments from the public.

Wrap Up and Next Steps

Melissa thanked attendees for their participation and said she looks forward to seeing everyone again at the December 14-15, 2021 FTSDC meeting.

Adjourn

The meeting was adjourned at 12:03 PM.

Contact information for Florida Teen Safe Driving Coalition (FTSDC) questions:

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