



Florida Teen Safe Driving Coalition

Meeting Report

June 8, 2020

Prepared for:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.

1.0 Attendees

The participants in the June 8, 2020 Florida Teen Safe Driving Coalition meeting are listed below.

Name	Organization	Attendance
Chief Art Bodenheimer	Lake Alfred Police Department	<input checked="" type="checkbox"/>
Amanda Throndsen	Florida Department of Health	<input checked="" type="checkbox"/>
Andre Jamison	Drive Trainer	<input checked="" type="checkbox"/>
Andrew Johnson	Florida Department of Transportation, Law Enforcement Liaison	<input checked="" type="checkbox"/>
Barbara Lee	Florida Department of Transportation	<input checked="" type="checkbox"/>
Carlos Sarmiento	Florida Department of Transportation	<input checked="" type="checkbox"/>
Carmen Puccio	Florida Department of Transportation	<input checked="" type="checkbox"/>
Chris Keelin	St. Johns County Tax Collector	<input checked="" type="checkbox"/>
Chris Swinson	Coral Springs Police Department	<input checked="" type="checkbox"/>
Chris Craig	Florida Department of Transportation	<input checked="" type="checkbox"/>
Daphne Lampley	Operation PAR, Inc.	<input checked="" type="checkbox"/>
David Summers	Trauma Agency - Health Care District Palm Beach County	<input checked="" type="checkbox"/>
Deborah Adams	Florida Virtual School	<input checked="" type="checkbox"/>
Dekova Batey	Gainesville Bicycle and Pedestrian Program	<input checked="" type="checkbox"/>
Edith Wong	Florida Department of Transportation	<input checked="" type="checkbox"/>
Elise Batchelor	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Elizabeth Willis	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Eric Stern	School District of Palm Beach County	<input checked="" type="checkbox"/>
Ginger Regalado	Florida Department of Transportation	<input checked="" type="checkbox"/>
John Bolen	A Treasure Coast Driving School	<input checked="" type="checkbox"/>
Jose Soto	State Farm Insurance	<input type="checkbox"/>
Juanita Donaldson	Florida Department of Transportation	<input checked="" type="checkbox"/>
Lorisse Garcia	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
Lynn Glover	Twin Visions	<input checked="" type="checkbox"/>
MaryRose Sirianni	AT&T	<input checked="" type="checkbox"/>
Matt Nasworthy	AAA – The Auto club Group/ACG	<input checked="" type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition	<input checked="" type="checkbox"/>
Petra Vybiralova	Johns Hopkins All Children’s Hospital	<input checked="" type="checkbox"/>
Peter Hsu	Florida Department of Transportation	<input checked="" type="checkbox"/>
Ray Graves	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	<input checked="" type="checkbox"/>

Renee Napier Lord	The Megan Napier Foundation	<input type="checkbox"/>
Robin Sims	Florida Virtual Schools	<input checked="" type="checkbox"/>
Sharon Hall	Mothers Against Drunk Driving	<input checked="" type="checkbox"/>
Sheriff Harold R. Shover	Walton County Community Traffic Safety Team	<input type="checkbox"/>
Trinae Banks	Florida Teen Safe Driving Coalition	<input checked="" type="checkbox"/>
Wendy Grant	Always Wear Your Seatbelt Foundation	<input type="checkbox"/>
Coalition Support		
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Nusrat Sharmin	Cambridge Systematics	<input checked="" type="checkbox"/>

Others in Attendance:

- Andrea HW, Too Cool Traffic School
- Taaka Moore, Florida Department of Highway Safety & Motor Vehicles (FLHSMV)
- Wendy Hughes, Florida Department of Highway Safety and Motor Vehicles (FLHSMV)

2.0 Meeting Notes – June 8

Welcome and Introductions

Melissa Valido, FDOT, welcomed everyone to the meeting and thanked them for participating in the virtual meeting format. She asked previous and new members to provide brief introductions and began the meeting.

Review updated Coalition Charter

Melissa shared the updated Florida Teen Safe Driving Coalition (FTSDC) Charter with the Coalition members. She said the vision, mission, and purpose of the Charter is the same and reviewed updated membership guidelines of the Charter. She noted the revised Charter will be shared with the meeting summary.

Recap of Action Plan Group Progress

Melissa reviewed and provided updates to several action steps of the FTSDC Action Plan.

Action Step 1.1.3 – Identify and Collaboration with other like-minded coalitions/organizations

Department of Education: Melissa reported that before the COVID-19, she worked on engaging with representatives from the Florida Department of Education (DOE). Efforts to re-engage FDOE are ongoing.

Florida Managing Entities: Daphne Lampley, Operation PAR, Inc., noted she is tasked to approach to the managing entities of her region. She will reach out and share any update at the next Coalition meeting.

School Resource Officers: Chief Art Bodenheimer, Lake Alfred Police Department, said that COVID-19 put several events on hold that were planned for school engagement. Once the schools are back in session, many of the materials that were developed should still be relevant to put outreach programs back in place. Matt Nasworthy, AAA, is planning to be at the Florida Association of School Resource Officers (FASRO) Annual

Safety Conference in Orlando (July 20-24) to distribute resources and educational materials. Matt asked the attendees to provide resources or materials they would like to share at the conference.

- Melissa will send a packet to Matt to share at the conference.

Florida Department of Law Enforcement: Chris Swinson, Coral Springs Police Department, reported that law enforcement resources have been focused on managing impacts of COVID-19 and there has not been much progress on the scheduled outreach activities. He asked if there are opportunities to extend existing contracts with law enforcement agencies. Chris Craig, FDOT, said grants are allocated for one year basis and National Highway Traffic Safety Administration (NHTSA) does not allow extensions. However, organizations can reapply for grants for the next fiscal year cycle. He suggested to reach out to Juanita Donaldson, FDOT, to explore the outreach options considering the current situation.

Coalition members had the following questions and comments:

- Are there concerns with NHTSA funding based on not being able to meet requirements because of the impacts of COVID-19?
 - NHTSA is understanding of the situations and they are consistent across all the states. FDOT will be responsible for some administrative paperwork but there is no concern about reduced funding going forward.
- Carlos Sarmiento, FDOT, said District 6 conducted Safe Routes to School education at high schools in Miami-Dade County as a pilot program. There is a requirement for community service hours at all public schools and FDOT is working with some schools that are considering traffic safety component of that community service requirement.
- Coalition members are encouraged to review safety resources from the following website: www.fdotsafetyresources.com.
- FDOT District 7 has an online course set up for driver education in high schools of 5 counties within the region. Ginger Regalado, FDOT, can share that example with the rest of the coalition.

Action Step 2.1.5- Create and/or adapt need outreach and educational materials:

Melissa shared a variety of educational materials that have been developed by the coalition subcommittees since the last meeting to educate the three main target audiences.

Graduated Driver Licensing: Melissa reviewed the graduated driver licensing (GDL) public service announcement (PSA) contest to engage teens on a student-led video PSA project that increased awareness of Florida's GDL laws. She shared the winning video submission with the Coalition and reviewed the GDL educational materials for parents/caregivers, developed as magnets and visor stickers.

Andrew Johnson, FDOT Law Enforcement Liaison (LEL), reviewed a GDL quick reference card that was developed for law enforcement officers. The quick reference card includes various GDL requirements for young drivers in Florida and statutory references to those requirements. He noted 5,000 quick reference cards were distributed to each LEL district, for a total of 35,000 cards across 7 districts.

Coalition members had the following questions and comments:

- The Miami Dade County Community Traffic Safety Team (CTST) did a similar film contest in the fall and Carlos offered to help support similar efforts in the future.
- Matt asked for some of these quick reference cards to share at the FASRO Safety conference in July.
- Deborah Adams, Florida Virtual School, requested for the digital files of GDL educational materials and Parents Guide. They can ask teachers to text this information out to the students and their parents.
 - Eric Stern, School District of Palm Beach County, also asked for electronic versions of the GDL handouts to share that with students at their summer driver education program on June.
 - Discuss the additional materials and information we would like to provide to teens, parents/caregivers, and LE officers related to GDL.

Impaired Driving Subcommittee: Sharon Hall, Mothers Against Drunk Driving (MADD), gave an update on two Parent Guides that were developed as resources for parents talking to their children about drugs and alcohol. She presented a Teen Guide as well that covers how to plan for safe driving for the teens.

Distracted Driving Subcommittee: Melissa provided an overview of the Distracted Driving handouts developed by the educational and legislative subcommittees. The tip card includes types of distraction, outlining actions to reduce distracted driving. She also shared an information card that was developed with a focus on putting a mobile device on Do-Not-Disturb mode or downloading a third party app for managing distraction while driving. MaryRose Sirianni, AT&T, gave an update on the distracted driving model legislation. She said the subcommittee reviewed legislative models of several other states and the ideal model is a hands-free law, but there may have to be interim steps along the way.

Bicycle and Pedestrian Subcommittee: Dekova Batey, Gainesville Bicycle and Pedestrian Program, noted educating and providing good role models for traffic safety are most effective for building good and long-lasting safety habits. The subcommittee emphasized the importance of the environment surrounding Florida's teens. He shared a bicycle safety handout developed by the subcommittee.

Coalition members had the following questions and comments:

- Educating children about safe bicycle and pedestrian activity is a strong foundation for teaching teenagers about safe driving. Educating parents and caregivers is also critical.
- Peer to peer content is very valuable to the success of the education to younger audiences.

Speed, Aggressive Driving, Drag Racing Subcommittee: Melissa gave an update on education efforts for speed, aggressive driving, and drag racing. She noted the subcommittee is considering partnering with law enforcement and others that can provide safe, closed-courses for drag racing and sharing that information to interested audiences in drag-racing to encourage them to do so safely.

Work Zone and School Zone Subcommittee: Juanita shared a poster that was developed to educate teens about school bus safety. The poster includes rules and penalties for passing stopped school busses. Currently, Center for Urban Transportation Research is developing final drafts of this poster. Juanita also shared a work zone safety tip card that includes best practices for driving safely in construction zone.

Commercial Motor Vehicle Subcommittee: Melissa shared a draft of a commercial motor vehicle (CMV) handout, emphasizing "no zones" and other safe driving practices around CMVs.

Occupant Protection Subcommittee: Melissa shared a joint initiative with Teens in the Driver Seat to develop a poster encouraging teens to wear their safety belts.

Parent/Teen Safe Driving Guide: Melissa stated the coalition is very interested in getting educational materials for all traffic safety subjects at school organizations. She shared an overall education handout highlighting many of the key safety concerns for all drivers. She also presented a detailed guide that was adapted from a guide developed for Pennsylvania. Melissa updated the content of the guide to match the challenges and needs of Florida's teen drivers and their parents/caregivers.

Coalition members had the following questions and comments:

- When would the Safe Driving Guides be available for comment and review? Chris Keelin, St. Johns County Tax Collector, may have an opportunity to share this resource with the tax collector as something that can be included with new driver permits/licenses.
 - The Safe Driving Guide should be available for review sometime in August 2020.

Dormant Subcommittee Areas

Melissa noted the aging road users and motorcycle subcommittees do not have a dedicated Action Step Leader at the moment, thus are considered as dormant subcommittee group areas. She anticipates covering these areas in the future meeting as the Coalition moves forward.

Coalition members had the following questions and comments:

- Carlos shared additional materials on distracted driving: Put it Down - Distracted Driving Awareness Campaign <http://www.fdotsafetyresources.com/category/putitdown/>. The materials are translated in Spanish and Haitian Creole.
- Matt reported they were able to work with Hillsborough County Sheriff's Office to distribute helmets who were riding bike, during the COVID-19.
- Passing stopped school buses could be added to the law enforcement tip card.

Outreach Strategy Brainstorming Session

Memorandum of Understanding (MOU) with Florida Department of Highway Safety and Motor Vehicles (FLHSMV): Chris Craig said that FLHSMV has a database of all newly licensed teen drivers. He noted Ray Graves, FLHSMV, is helping us on setting up a meeting with FLHSMV to see if there is a way to get access to this list, so the Coalition can send some of these key educational materials to the newly licensed teens.

Florida Chapter of American Academy of Pediatrics: Melissa reported that she developed partnership with the Florida Chapter of American Academy of Pediatrics, and may have an opportunity to distribute materials through their networks.

Melissa asked members to share their thoughts on ways of engaging with other partner areas and how the outreach could work with travel restrictions related to COVID-19.

Coalition members had the following questions and comments:

- In Gainesville there was an initiative engaging young teens through athletic coaches and hair dressers/barbers. The teen community has strong trust in these figures.
 - Engaging with program advisors within high schools is crucial. Students are required to have service hours and there are opportunities to engage them in traffic safety through those service hours.
- Plan on reaching out to large groups of students prior to graduation. Sharon noted MADD is expanding outreach activities to Instagram and Twitter. She encouraged the Coalition members to follow MADD on social media, so that they can reshare the materials with their networks.
- When schools reopen, consider hosting a webinar with Florida Parent Teacher Association.
- Eric said Florida DOE, Office of Healthy Schools could be a good platform to share materials. Melissa will follow up with Eric for his contact with DOE.
- Reach out to CTSTs to share some ideas, and receive suggestions and recommendations for outreach and communication.
- Support from the Florida League of Cities and Florida Association of Counties can help distribute information to a wider audience.
 - Dekova shared the Facebook page link of Florida Association of Counties <https://www.facebook.com/flcounties/> and Florida League of Cities <https://www.facebook.com/FLCities/>

Florida Transportation Plan (FTP) and Strategic Highway Safety Plan (SHSP) Updates

Danny Shopf, Cambridge Systematics, provided an overview of the FTP and SHSP. He said the FTP is a long-range transportation plan, defining state's goals and objectives with a vision of achieving zero transportation related fatalities and serious injuries. This plan provides policy framework for the state's transportation decisions, complying with the federal and state requirements. Danny noted FTP is updated in every five years and was last updated on 2015. A 34-member Steering committee and three other subcommittees including: Automated, Connected, Electric and Shared vehicles (ACES), Resilience, and Safety subcommittees were formed to help drafting the FTP update.

Danny also shared a brief overview of the SHSP, a plan with a focus on short and medium term safety solutions. SHSP has a target of attaining zero traffic related fatalities in alignment with the FTP. Danny noted the SHSP was last updated on 2016 and reviewed the 13 emphasis areas identified on the current SHSP, highlighting Teen Drivers as one of the identified emphasis areas. He presented a graphical comparison of Florida's total crash and teen crash data for two time frames (2011-2015 and 2014-2018). Data indicates that fatalities involving teen drivers increased by 17 percent while serious injuries decreased by 2 percent only. Danny ended his presentation by sharing some additional resources on the FTP and asked interested members to join the FTP subcommittees as a friend.

Coalition members had the following questions and comments:

- Is there any indication as to why the serious injuries are going down or increasing at a lower rate than the fatalities?

- There is nothing conclusive but vehicle safety feature improvements (e.g., lane departure alert, back camera) are likely playing a role in helping to reduce some of the serious injuries.
- During COVID-19, people are driving shorter distance with reduced overall vehicle miles traveled, which led to reduced number of fatalities. To keep the fatalities lower, we should promote teleworking and alternate transportation options.
- Does the crash data presented cover All Terrain Vehicle (ATV) and Golf carts?
 - These trends are being monitored but there are not enough fatalities or serious injuries related to either vehicle type to elevate them for consideration as an emphasis area in the SHSP.
 - Dekova said they worked on ATV education and did some outreach through other groups in the past, including law enforcement. He will check to see if he can get some information and share those with Melissa.
- Melissa will connect with Andrea offline to discuss a new app that rewards teens for not using their phone while driving.

Next Steps

Melissa reminded the Coalition members that the next FTSDC meeting is on August 17-18, 2020. She noted the travel restriction is still in place and the meeting will likely be held remotely. She will keep members updated about any changes in the meeting date or format. She asked members to continue holding the date on their calendar for the next meeting.

Adjourn

Contact information for Florida Teen Safe Driving Coalition (FTSDC) questions:

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